



Broadcasting Notice of Consultation CRTC 2010-539

PDF version

Ottawa, 2 August 2010

Notice of applications received

Various locations

Deadline for submission of interventions/comments: 6 September 2010

The Commission has received the following applications:

[\[Broadcasting interventions/comments form\]](#)

Applicant and Locality

1. **TVA Group Inc.**
Across Canada
Application No. 2010-0996-0
2. **Instant Information Services Incorporated**
Moncton, New Brunswick
Application No. 2010-1058-7
3. **Communications CHIC (C.H.I.C.)**
Rouyn-Noranda, Quebec
Application No. 2010-0770-9
4. **Radio Communautaire MF Lac Simon inc.**
Rouyn-Noranda, Quebec
Application No. 2010-0771-6
5. **9202-1617 Québec inc.**
Mont Ste-Claire, Quebec
Application No. 2010-0903-5
6. **Newcap Inc.**
Ottawa, Ontario
Application No. 2010-0729-5
7. **CTV Limited**
Peterborough, Ontario
Application No. 2010-0982-9
8. **Newcap Inc.**
Calgary, Alberta
Application No. 2010-0730-3

9. **Newcap Inc.**
Grande Cache, Alberta
Application No. 2010-0970-5

10. **Sunshine Coast Radio Society**
Sechelt, British Columbia
Application No. 2010-0222-9

1. Across Canada
Application No. 2010-0996-0

Application by **TVA Group Inc.** to amend the broadcasting licence of the national Category 2 specialty programming undertaking known as YOOPA.

The licensee proposes to replace the condition of licence relating to its nature of service, which reads:

The licensee shall provide a national French-language Category 2 specialty programming undertaking aimed exclusively at children from two to six years old.

with the following condition:

The licensee shall provide a national French-language Category 2 specialty service aimed exclusively at children from two to six years old, except in the period after 9 p.m., when the service may broadcast programming on subjects of interest to parents of young children.

The licensee states that it wants to broadcast programming relevant to the parents of young children in order to complete its broadcast schedule after 9 p.m., since the primary target group for this service is no longer watching during the period in question.

Licensee's address:

1600 de Maisonneuve Boulevard East
Montréal, Quebec
H2L 4P2
Fax: 514-380-4664
E-mail: reglementaires@quebecor.com

Examination of application:

At the licensee's address

and

612 St-Jacques Street
15th floor, South Tower
Montréal, Quebec

and

On TVA's and Quebecor's websites:

<http://tva.canoe.ca/groupetva/>

<http://www.quebecor.com/NewsCenter/PublicFiles.aspx>

2. Moncton, New Brunswick **Application No. 2010-1058-7**

Application by **Instant Information Services Incorporated** to amend the broadcasting licence of the English-language low-power FM tourist information service CIRM-FM Moncton.

The licensee proposes to amend the licence by changing the frequency of its low-power transmitter from 101.9 MHz (channel 270LP) to 90.1 MHz (channel 211LP).

The licensee states this frequency change is needed as a result Broadcasting Decision 2009-224 in which the Commission granted a licence to Maritime Broadcasting to operate a station 101.7 MHz in Amherst.

Licensee's address:

220 Claremont Avenue
Kitchener, Ontario
N2M 2R1
Fax: 519-584-2777
E-mail: jack@informationradio.ca

Examination of application:

Office of Barbara Quigley, City Clerk
5th Floor
Moncton City Hall
655 Main Street
Moncton, New Brunswick

3. Rouyn-Noranda, Quebec **Application No. 2010-0770-9**

Application by **Communications CHIC (C.H.I.C.)** to amend the broadcasting licence for the French-language specialty commercial radio programming undertaking CHIC-FM Rouyn-Noranda.

The licensee proposes to change the authorized contours by increasing the effective radiated power from 300 watts to 3,400 watts (non-directional antenna with an increase in the effective height of antenna above average terrain from 35 metres to 103.3 metres). All other technical parameters remain unchanged.

The licensee states that this increase is necessary to enable listeners to receive the signal, without interference in homes and buildings located within the authorized 3 mV/m contour.

Licensee's address:

120, 9^{ième} rue
 P.O. Box 2185
 Rouyn-Noranda, Quebec
 J9X 2B6
 Fax: 819-737-3803
 E-mail: 887@chicfm.org

Examination of application:

199 Principale Avenue
 Rouyn-Noranda, Quebec

4. Rouyn-Noranda, Quebec
Application No. 2010-0771-6

Application by **Radio Communautaire MF Lac Simon inc.** to amend the broadcasting licence of the Native Type B French-language radio programming undertaking CHUN-FM Rouyn-Noranda.

The licensee proposes to change the authorized contours by increasing the effective radiated power from 499 watts to 3,400 watts (non-directional antenna with a decrease in the effective height of antenna above average terrain from 108.7 metres to 103.3 metres). All other technical parameters remain unchanged.

The licensee states that this increase is justified by a serious signal penetration problem within the authorized 3 mV/m contour. Some listeners have complained that they cannot receive CHUN-FM's signal inside their residence.

Licensee's address:

1028 Tcizo Street
 Lac-Simon, Quebec
 J0Y 3M0
 Fax: 819-736-7311
 E-mail: chun98.3@tlb.sympatico.ca

Examination of application:

199 Principale Avenue
 Rouyn-Noranda, Quebec

5. Mont Ste-Claire, Quebec
Application No. 2010-0903-5

Application by **9202-1617 Québec inc.** to amend the broadcasting licence of the French-language commercial radio programming undertaking CKGS-FM Saguenay (zone La Baie).

The licensee proposes to add an FM transmitter at Mont Ste-Claire to broadcast the programming of CKGS-FM Saguenay in order to adequately serve the population of Chicoutimi and Jonquière. According to the licensee, these changes will improve the quality of CKGS-FM's signal particularly in those districts.

The transmitter would operate on frequency 105.9 MHz (channel 290A1) with an average effective radiated power of 57 watts (maximum effective radiated power of 250 watts with an effective height of antenna above average terrain of 51.1 metres).

The Commission notes that the population will increase from 29,294 to 47,810 in the 3 mV/m contour and decrease from 81,183 to 61,350 in the 0.5 mV/m contour.

Licensee's address:

169 6^e rue
 La Baie, Quebec
 G7B OA3
 Fax: 418-544-5198
 E-mail: carlgilbertcg@videotron.ca

Examination of application:

At the licensee's address

6. Ottawa, Ontario
Application No. 2010-0729-5

Application by **Newcap Inc.** to amend the broadcasting licence of the English-language commercial radio programming undertaking CILV-FM Ottawa.

The licensee is seeking an amendment to its condition of licence relating to contributions to Canadian Content Development (CCD).

The licensee is requesting the flexibility to carry forward balances of CCD amounts paid or payable. More specifically, the licensee requests that, due to the fluctuating nature of its "Big Money Shot" local CCD initiative, its cumulative CCD spent for this initiative be permitted to vary up to 20% annually from the cumulative commitment according to its condition of licence. However, the licensee has committed to have all CCD funds disbursed in their entirety by 31 August 2013.

It appears to the Commission that the licensee may have failed to comply with its condition of licence relating to Canadian Talent Development, and more specifically with the ‘‘Big Money Shot’’ initiative, in broadcast year 2006 and 2007 since the annual contributions were not paid in full by the end of 2006 (prorated amount) and 2007.

Licensee's address:

745 Windmill Road
 Dartmouth, Nova Scotia
 B3B 1C2
 Fax: 902-468-5661
 E-mail: dmurray@ncc.ca

Examination of application:

6 Antares Drive
 Phase I Unit 100
 Ottawa, Ontario

7. Peterborough, Ontario
Application No. 2010-0982-9

Application by **CTV Limited** relating to the broadcasting licence of the English-language commercial radio programming undertaking CKQM-FM Peterborough.

The licensee is proposing to amend the technical parameters of its CKQM-FM transmitter by increasing the effective radiated power from 7,500 watts to 25,000 watts (Class B to Class C1 with a non-directional antenna with an effective height of antenna above average terrain 277.5 metres). All other technical parameters will remain unchanged.

The licensee wishes to increase the quality of the signal for the population served by this transmitter.

Licensee's address:

299 Queen Street
 Toronto, Ontario
 M5V 2Z5
 Fax: 416-384-4582
 E-mail: david.spodek@ctv.ca

Examination of application:

59 George Street North
 Peterborough, Ontario

8. Calgary, Alberta
Application No. 2010-0730-3

Application by **Newcap Inc.** to amend the broadcasting licence of the English-language commercial radio programming undertaking CKMP-FM Calgary.

The licensee is seeking an amendment to its condition of licence relating to contributions to Canadian Content Development (CCD).

The licensee proposes that a portion of the amount contributed to the ‘‘Making of a Band’’ initiative in 2009 be transferred to the 2010 broadcast year and that the balance caused by the reduction in the 2009 amount be added to the 2014 broadcast year.

The licensee is also requesting flexibility to carry forward the balances of CCD amounts paid or payable. More specifically, the applicant requests that, due to the fluctuating nature of its ‘‘Making of a Band’’ local CCD initiative, its cumulative CCD spent for this initiative be permitted to vary up to 20% annually from the cumulative commitment amount according to its condition of licence. However, the applicant committed to have all CCD funds contributed in their entirety by 31 August 2014.

As noted in Broadcasting Decision 2010-99, it appears to the Commission that the licensee may have failed to comply with its condition of licence relating to Canadian Talent Development in the 2007 and 2008 broadcast years since the annual contributions were not paid in full by the end of each of these broadcast years.

Licensee's address:

745 Windmill Road
 Dartmouth, Nova Scotia
 B3B 1C2
 Fax: 902-468-5661
 E-mail: dmurray@ncc.ca

Examination of application:

1110 Centre Street North East
 Suite 100
 Calgary, Alberta

9. Grande Cache, Alberta
Application No. 2010-0970-5

Application by **Newcap Inc.** to amend the broadcasting licence of the English-language commercial FM radio programming undertaking CFXE-FM Edson.

The licensee proposes to add an FM transmitter at Grande Cache, Alberta, to broadcast the programming of CFXE-FM in order to adequately serve the population of Grande Cache.

The transmitter would operate on frequency 93.3 MHz (channel 227A1) with an effective radiated power of 190 watts (non-directional antenna with an effective height of antenna above average terrain of -81.7 metres).

The licensee seeks to replace its existing AM rebroadcasting transmitter CFXG Grand Cache with an FM rebroadcasting transmitter.

The licensee states that, because electrical and other interference levels have increased and the expectations of the population with regard to quality have risen, the low-power AM signal has become unreliable and unsatisfactory.

Licensee's address:

745 Windmill Road
 Dartmouth, Nova Scotia
 B3B 1C2
 Fax: 902-468-5661
 E-mail: dmurray@ncc.ca

Examination of application:

422, 50th Street
 2nd floor
 Edson, Alberta

and

Grand Cache Administration Office
 1001 Hoppe Avenue
 Grande Cache, Alberta

10. Sechelt, British Columbia
Application No. 2010-0222-9

Application by **Sunshine Coast Radio Society** to renew the broadcasting licence of the specialty audio undertaking known as C-VUE FM, expiring 31 August 2010.

The licensee proposes to operate its undertaking under the same terms and conditions as specified in the current licence.

The application raises no concern. Therefore, the Commission intends to renew this broadcasting licence for a full seven-year term, subject to interventions.

Licensee's address:

Box 2288
5904 Cowrie Street
Sechelt, British Columbia
Fax: 604-885-0800
E-mail: cvuemail@yahoo.ca and scradio@yahoo.com

Examination of application:

Sechelt Public Library
5797 Cowrie Street
Sechelt, British Columbia

Public participation

Deadline for interventions

6 September 2010

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date.

The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. In such a case, the intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

by using the

[\[Broadcasting interventions/comments form\]](#)

or

by mail to

CRTC, Ottawa, Ontario K1A 0N2

or

by fax at

819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

Important notice

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website.

This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process.

As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions.

Examination of documents

An electronic version of the applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

Location of Commission offices

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière
Central Building
1 Promenade du Portage, Room 206
Gatineau, Quebec
J8X 4B1
Tel.: 819-997-2429
Fax: 819-994-0218

Regional offices

Metropolitan Place
99 Wyse Road
Suite 1410
Dartmouth, Nova Scotia
B3A 4S5
Tel.: 902-426-7997
Fax: 902-426-2721

205 Viger Avenue West
Suite 504
Montréal, Quebec
H2Z 1G2
Tel.: 514-283-6607

55 St. Clair Avenue East
Suite 624
Toronto, Ontario
M4T 1M2
Tel.: 416-952-9096

Kensington Building
275 Portage Avenue
Suite 1810
Winnipeg, Manitoba
R3B 2B3
Tel.: 204-983-6306
Fax: 204-983-6317

2220 – 12th Avenue
Suite 620
Regina, Saskatchewan
S4P 0M8
Tel.: 306-780-3422

10405 Jasper Avenue
Suite 520
Edmonton, Alberta
T5J 3N4
Tel.: 780-495-3224

580 Hornby Street
Suite 530
Vancouver, British Columbia
V6C 3B6

Tel.: 604-666-2111
Fax: 604-666-8322

Secretary General