



## Broadcasting Notice of Consultation CRTC 2010-454

PDF version

Ottawa, 5 July 2010

### Notice of applications received

#### Various locations

**Deadline for submission of interventions/comments: 6 August 2010**

The Commission has received the following applications:

[\[Broadcasting interventions/comments form\]](#)

#### Applicant and Locality

1. **FDR Media Group Inc.**  
Across Canada  
Application No. 2010-0892-0
2. **FDR Media Group Inc.**  
Across Canada  
Application No. 2010-0933-2
3. **Canadian Broadcasting Corporation**  
Montréal, Quebec  
Application No. 2010-0886-3
4. **Canadian Broadcasting Corporation**  
Trois-Rivières, Quebec  
Application No. 2010-0946-5
5. **Canadian Broadcasting Corporation**  
Ottawa, Ontario  
Application No. 2010-0867-3

1. **Across Canada**  
**Application No. 2010-0892-0**

Application by the **FDR Media Group Inc.** to amend the broadcasting licence of the national, third-language ethnic Category 2 specialty service known as Bollywood Times HD TV, approved in Broadcasting Decision CRTC 2010-268, 13 May 2010.

The applicant wishes to modify condition of licence No 4, which states that 100% of all programming during the broadcast week will be in the Hindi language.

The applicant proposes to decrease the Hindi requirement from 100% to 90% in order to allow up to 10% of programming in English, Urdu and Punjabi.

*Applicant's address:*

16 Baytree Crescent  
Toronto, Ontario  
M2L 2G3  
Fax: 416-621-3600  
E-mail: [david.martin@fdrconsultantsgroup.com](mailto:david.martin@fdrconsultantsgroup.com)

*Examination of application:*

At the applicant's address

**2. Across Canada  
Application No. 2010-0933-2**

Application by the **FDR Media Group Inc.** to amend the broadcasting licence of the national, third-language ethnic Category 2 specialty service known as Mehndi HD TV, approved in Broadcasting Decision CRTC 2010-270, 13 May 2010.

The applicant wishes to modify condition of licence No. 4, which states that 100% of all programming during the broadcast week will be in the Hindi language.

The applicant proposes to decrease the Hindi requirement from 100 % to 90% in order to allow up to 10% of programming in English, Urdu and Punjabi.

*Applicant's address:*

16 Baytree Crescent  
Toronto, Ontario  
M2L 2G3  
Fax: 416-621-3600  
E-mail: [david.martin@fdrconsultantsgroup.com](mailto:david.martin@fdrconsultantsgroup.com)

*Examination of application:*

At the applicant's address

**3. Montréal, Quebec  
Application No. 2010-0886-3**

Application by the **Canadian Broadcasting Corporation** relating to the licence of the French-language FM radio programming undertaking CBF-FM Montréal.

The licensee proposes to modify the technical parameters of the radio station's rebroadcasting transmitter CBF-FM-20 Saint-Donat, Quebec by decreasing the average effective radiated power (ERP) from 5,460 watts to 4,370 watts (maximum ERP from 11,600 watts to 10,000 watts and decreasing the effective height of antenna above average terrain from 242.5 meters to 182.9 metres) and by changing its antenna site.

The CBC proposes to use an antenna site on Mount Garceau because the proposed antenna site for the première chaîne service to Saint-Donat is unavailable,

*Licensee's address:*

181 Queen Street  
Ottawa, Ontario  
K1P 1K9  
Fax: 613-288-6257  
E-mail: [regulatoryaffairs@cbc.ca](mailto:regulatoryaffairs@cbc.ca)

*Examination of application:*

City Hall  
490 Principal Street  
Saint-Donat, Quebec

And

CBC  
1400, René Lévesque Blvd. East  
Montréal, Quebec.

#### **4. Trois-Rivières, Quebec Application No. 2010-0946-5**

Application by the **Canadian Broadcasting Corporation** to amend the broadcasting licence of the French-language FM radio programming undertaking CBF-FM-8 Trois-Rivières.

The licensee proposes to broadcast, on the rebroadcasting transmitters CBF-16 Clova, CBF-17 Lac Édouard and CBF-18 Parent, the programming of CBF-FM-8 Trois-Rivières instead of the programming of CBF-FM Montréal, Quebec.

All technical parameters of the rebroadcasting transmitters would remain unchanged.

Subject to approval of this application, the licensee has also asked to amend the broadcasting licence of its French-language FM radio programming undertaking CBF-FM Montréal by deleting its rebroadcasting transmitters CBF-16 Clova, CBF-17 Lac Édouard and CBF-18 Parent.

The licensee states that such changes are necessary in order to give access to local and regional programming to the communities served by these rebroadcasting transmitters.

*Licensee's address:*

181 Queen Street  
Ottawa, Ontario  
K1P 1K9  
Fax: 613-288-6257  
E-mail: [regulatoryaffairs@cbc.ca](mailto:regulatoryaffairs@cbc.ca)

*Examination of application:*

CBC front desk  
1400 René Lévesque Blvd. East  
Montréal, Quebec

And

CBC front desk  
225 Des Forges Street  
Suite 101  
Trois-Rivières, Quebec

And

Hotel Tamarac front desk  
Principal Way  
Clova, Quebec

And

Reception  
Municipal Office of Lac-Édouard  
Lac-Édouard, Quebec

And

Reception  
Municipal Office of Parent  
Parent, Quebec

**5. Ottawa, Ontario**  
**Application No. 2010-0867-3**

Application by the **Canadian Broadcasting Corporation** relating to the licence of the FM English-language radio programming undertaking CBO-FM Ottawa.

The licensee proposes to amend the licence by changing the frequency from 106.5 MHz (channel 293A) to 91.9 MHz (channel 220A) of its rebroadcasting transmitter CBOB-FM at Brockville, Ontario.

The licensee also proposes to change the authorized contours by modifying the antenna radiation pattern from non-directional to directional and by decreasing the average effective radiated power from 3,000 watts to 1,080 watts (maximum effective radiated power from 3,000 watts to 2,000 watts and the effective height of antenna above average terrain from 100.5 meters to 97.9 metres).

The licensee states that such a frequency change is necessary after an assessment by NAV CANADA found the 106.5MHz frequency to be unacceptable because it would cause potential interference to the GTB localizer service at the Wheeler-Sack airport in Northern New York State.

With this modification, the licensee would increase its potential listenership by 60% (from 36,950 persons to 59,133) in the 3 mV/m contour and by 62% (from 32,720 persons to 53,021) in the 0.5 mV/m contour.

*Licensee's address:*

181 Queen Street  
 Ottawa, Ontario  
 K1P 1K9  
 Fax: 613-288-6257  
 E-mail: [regulatoryaffairs@cbc.ca](mailto:regulatoryaffairs@cbc.ca)

*Examination of application:*

The reception  
 City of Brockville  
 1 King Street West  
 Brockville, Ontario

**Public participation**

**Deadline for interventions**

**6 August 2010**

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date.

The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. In such a case, the intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

**by using the**  
[\[Broadcasting interventions/comments form\]](#)

or

**by mail to**  
CRTC, Ottawa, Ontario K1A 0N2

or

**by fax at**  
819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line **\*\*\*End of document\*\*\*** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

**Important notice**

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's website.

This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions.

**Examination of documents**

An electronic version of the applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

**Location of Commission offices**

Toll-free telephone: 1-877-249-2782  
Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière  
Central Building  
1 Promenade du Portage, Room 206  
Gatineau, Quebec  
J8X 4B1  
Tel.: 819-997-2429  
Fax: 819-994-0218

***Regional offices***

Metropolitan Place  
99 Wyse Road  
Suite 1410  
Dartmouth, Nova Scotia  
B3A 4S5  
Tel.: 902-426-7997  
Fax: 902-426-2721

205 Viger Avenue West  
Suite 504  
Montréal, Quebec  
H2Z 1G2  
Tel.: 514-283-6607

55 St. Clair Avenue East  
Suite 624  
Toronto, Ontario  
M4T 1M2  
Tel.: 416-952-9096

Kensington Building  
275 Portage Avenue  
Suite 1810  
Winnipeg, Manitoba  
R3B 2B3  
Tel.: 204-983-6306  
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2220 – 12<sup>th</sup> Avenue  
Suite 620  
Regina, Saskatchewan  
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Tel.: 306-780-3422



10405 Jasper Avenue  
Suite 520  
Edmonton, Alberta  
T5J 3N4  
Tel.: 780-495-3224

580 Hornby Street  
Suite 530  
Vancouver, British Columbia  
V6C 3B6

Tel.: 604-666-2111  
Fax: 604-666-8322

Secretary General