



Broadcasting Notice of Consultation CRTC 2010-379

PDF version

Ottawa, 14 June 2010

Notice of applications received

Various locations

Deadline for submission of interventions/comments: 19 July 2010

The Commission has received the following applications:

[\[Broadcasting interventions/comments form\]](#)

Applicant and Locality

1. **Rogers Broadcasting Limited on behalf of The Biography Channel (Canada) Corporation**
Across Canada
Application No. 2009-1271-8
2. **Channel Punjabi Television Inc.**
Across Canada
Application No. 2010-0790-7
3. **Radio MirAcadie inc.**
Neguac, New Brunswick
Application No. 2010-0591-8
4. **Radio Dégelis inc.**
Rivière-du-Loup, Quebec
Application No. 2010-0735-2

1. Across Canada Application No. 2009-1271-8

Application by **Rogers Broadcasting Limited on behalf of The Biography Channel (Canada) Corporation** (collectively the applicant) for authority to amend the tangible benefits associated with the national English-language Category 1 specialty programming undertaking known as Biography Channel.

The applicant is seeking an amendment to redirect the tangible benefits associated with Biography Channel, resulting from the change of ownership application approved pursuant to streamlined procedures (Broadcasting Public Notice 2006-107).

The applicant is seeking to redirect the entire amount of \$500,000 in tangible benefits from the Rogers Documentary Fund to a new, self-administered fund that it proposes to establish, to be known as the Biography Programming Initiative.

The applicant argues that the programming developed through the proposed Biography Programming Initiative would enhance the current schedule and provide Canadian audiences with new and exciting biography-related series and personality docu-soaps. Such programming would be quality Canadian programming that is consistent with the Biography Channel's nature of service and biographical format.

The applicant confirms that these benefit expenditures would be incremental to the Biography Channel's Canadian program expenditure requirements and would flow to third-party independent producers for the creation of high-quality Canadian documentary programming. Program proposals would be welcome and encouraged from producers across Canada for the purpose of ensuring regional reflection. It further emphasizes that none of the tangible benefits will be used for administration costs.

The applicant agrees to spend a minimum of \$125,000 each year to ensure all funding is expended by the end of the original term of 31 August 2013. It is also prepared to file annual reports with the Commission detailing all expenditures and the incremental nature of the funding.

Licensee's address:

333 Bloor Street East
6th floor
Toronto, Ontario
M4W 1G9
Fax: 416-935-8203
E-mail: susan.wheeler@rci.rogers.com

Examination of application:

At the licensee's address

2. Across Canada
Application No. 2010-0790-7

Application by **Channel Punjabi Television Inc.** to amend the broadcasting licence of the national Category 2 specialty programming undertaking known as PTC Punjabi.

The licensee proposes to amend condition of licence 3 by adding program category 14 (Infomercials).

The licensee also proposes to add a condition of licence to authorize it to distribute separate local programming in Vancouver and Toronto. It proposes the following condition of licence:

The licensee may distribute separate local programming in place of its national service to affiliated broadcasting distribution understandings, provided that the hours dedicated to such local programming do not exceed 15% of the licensee's programming during each broadcast year.

The licensee asserts that the authorization of separate local programming would benefit PTC Punjabi's viewers where coverage of news events is delayed because of time-shifting, by providing them with more timely and focused coverage of local news, community events and local special events programming.

The licensee stated it is not seeking permission to air separate and distinct national advertising.

Licensee's address:

2168 Burquitlam Drive
Vancouver, British Columbia
V5P 2P1
Fax: 416-868-0673
E-mail: gbuck@mccarthy.ca

Examination of application:

At the licensee's address

3. Neguac, New Brunswick
Application No. 2010-0591-8

Application by **Radio MirAcadie inc.** to amend the broadcasting licence of the French-language Type A community FM radio programming undertaking CKMA-FM Miramichi, New Brunswick.

The licensee proposes to add an FM transmitter at Neguac to broadcast the programming of CKMA-FM in order to adequately serve the French-speaking population of this region.

The transmitter would operate on frequency 102.9 MHz (channel 275A1) with an effective radiated power of 250 watts (non-directional antenna with an effective height of antenna above average terrain of 17.3 metres).

The licensee states that Northumberland county has a population of more than 16,000 inhabitants of, which approximately 8,000 are francophones that are not currently served by Radio MirAcadie. The purpose of the addition of a rebroadcasting transmitter is to resolve this situation.

Licensee's address:

300 Beaverbrook Road
Miramichi, New Brunswick
E1V 1A1
Fax: 506-627-4592
E-mail: ckma@ckma.ca

Examination of application:

At the licensee's address

and

1175 Principale Street
Neguac, New Brunswick

**4. Rivière-du-Loup, Quebec
Application No. 2010-0735-2**

Application by **Radio Dégelis inc.** to amend the broadcasting licence of the French-language commercial radio programming undertaking CFVD-FM Dégelis, Quebec.

The licensee proposes to add an FM transmitter at Rivière-du-Loup, in order to address the competitive imbalance that has developed over time.

The transmitter would operate on frequency 102.5 MHz (channel 273A) with an average effective radiated power of 5,750 watts (non-directional antenna with an effective height of antenna above average terrain of 89.3 metres).

The licensee states that this request is based on economic need and is seeking to increase its service area to ensure the financial viability of its operations.

Licensee's address:

654, 6^e rue Est
Dégelis, Quebec
G5T 1Y1
Fax: 418-853-3321
E-mail: routage@fm95.ca

Examination of application:

City Hall
369 Principale Avenue
Dégelis, Quebec

and

City Hall
1309 Principale Street
Pohénégamook, Quebec

and

Municipal Office
150 St-Joseph Street
Squatec, Quebec

and

City Hall
65 de l'Hôtel-de-Ville Street
Rivière-du-Loup, Quebec

Public participation

Deadline for interventions

19 July 2010

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date.

The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. In such a case, the intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

by using the

[\[Broadcasting interventions/comments form\]](#)

or

by mail to

CRTC, Ottawa, Ontario K1A 0N2

or

by fax at

819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

Important notice

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website.

This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions.

Examination of documents

An electronic version of the applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

Location of Commission offices

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière
Central Building
1 Promenade du Portage, Room 206
Gatineau, Quebec
J8X 4B1
Tel.: 819-997-2429
Fax: 819-994-0218

Regional offices

Metropolitan Place
99 Wyse Road
Suite 1410
Dartmouth, Nova Scotia
B3A 4S5
Tel.: 902-426-7997
Fax: 902-426-2721

205 Viger Avenue West
Suite 504
Montréal, Quebec
H2Z 1G2
Tel.: 514-283-6607

55 St. Clair Avenue East
Suite 624
Toronto, Ontario
M4T 1M2
Tel.: 416-952-9096

Kensington Building
275 Portage Avenue
Suite 1810
Winnipeg, Manitoba
R3B 2B3
Tel.: 204-983-6306
Fax: 204-983-6317

2220 – 12th Avenue
Suite 620
Regina, Saskatchewan
S4P 0M8
Tel.: 306-780-3422

10405 Jasper Avenue
Suite 520
Edmonton, Alberta
T5J 3N4
Tel.: 780-495-3224

580 Hornby Street
Suite 530
Vancouver, British Columbia
V6C 3B6

Tel.: 604-666-2111
Fax: 604-666-8322

Secretary General