



Broadcasting Notice of Consultation CRTC 2010-319

PDF version

Ottawa, 28 May 2010

Notice of applications received

Various locations

Deadline for submission of interventions/comments: 17 June 2010

The Commission has received the following applications:

[\[Broadcasting interventions/comments form\]](#)

Applicant and Locality

1. **CTVglobemedia Inc. on behalf of its subsidiary CTV Television Inc.**
Montréal, Quebec
Application No. 2009-1554-8
2. **RNC Media Inc.**
Gatineau, Quebec
Application No. 2010-0761-7
3. **RNC Media Inc.**
Gatineau, Quebec
Application No. 2010-0764-1
4. **RNC Media Inc.**
Rouyn-Noranda, Quebec
Application No. 2010-0765-9
5. **RNC Media Inc.**
Val d'Or, Quebec
Application No. 2010-0766-7
6. **CTVglobemedia Inc. on behalf of its subsidiary CTV Television Inc.**
Ottawa, Ontario
Application No. 2009-1555-6
7. **CTVglobemedia Inc., on behalf of its subsidiary CTV Television Inc.**
Edmonton, Alberta
Application No. 2010-0027-3

8. **Rogers Broadcasting Limited**
Calgary, Alberta
Application No. 2010-0035-6
9. **Rogers Broadcasting Limited**
Victoria, British Columbia
Application No. 2010-0037-2

1. Montréal, Quebec
Application No. 2009-1554-8

Application by **CTVglobemedia Inc. on behalf of its subsidiary CTV Television Inc.**, to amend the broadcasting licence for the television programming undertaking CFCF-TV Montréal by adding a digital transmitter.

The new digital transmitter would operate from the existing CFCF-TV tower on channel 12 with an average effective radiated power (ERP) of 10,600 watts (maximum ERP of 10,600 watts with an effective height of antenna above average terrain of 299.6 metres).

The applicant originally applied to the Commission for a new post-transitional digital television licence. Subsequently, it indicated that it supported the Commission's proposed approach to the licensing framework for over-the-air digital services outlined in Broadcasting Notice of Consultation 2009-615. In that notice, the Commission stated that it no longer considered it necessary to issue separate transitional DTV licences. The Commission instead proposed to authorize the simulcast of a service's programming on a digital transmitter by way of an amendment to the existing analog service's licence. In light of the Commission's determination set out in Broadcasting Regulatory Policy 2010-69, the Commission will be considering the application as an amendment to the existing licence.

Licensee's address:

299 Queen Street West
Toronto, Ontario
M5V 2Z5
Fax: 416-384-4580
E-Mail: david.spodek@ctv.ca

Examination of application:

CTV Montréal
1205 Papineau Avenue
Montréal, Quebec

2. Gatineau, Quebec
Application No. 2010-0761-7

Application by **RNC Media Inc.** to amend the broadcasting licence of the television programming undertaking CHOT-TV Gatineau.

The licensee proposes to add a post-transitional digital transmitter, CHOT-PT Gatineau to simultaneously broadcast existing analog programming in order to adequately serve the population of Gatineau.

The transmitter would operate on channel 40 with an average effective radiated power (ERP) of 46,500 watts (maximum ERP of 111,400 watts with an effective height of antenna above average terrain of 358 metres).

The licensee is submitting this application to comply with Broadcasting Public Notice 2007-53, which sets 31 August 2011 as the date for the transition to digital. Furthermore, the licensee wishes to comply with Broadcasting Regulatory Policy 2009-46, which determines a first group of markets where transition to digital is mandatory.

The Commission notes some changes to the service areas. The population would increase from 1,154,197 to 1,185,893 (2.8 %) in the local service area and from 1,246,518 to 1,334,401 (7.1 %) in the regional service area and in the principal marketing area.

Licensee's address:

1 Place Ville-Marie
 Suite 1253
 Montréal, Quebec
 H3B 2B5
 Fax: 514-866-8777
 E-Mail: dtessier@rncmedia.ca

Examination of application:

RNC Media Inc.
 171-A Jean-Proulx Street
 Gatineau, Quebec

3. Gatineau, Quebec
Application No. 2010-0764-1

Application by **RNC Media Inc.** to amend the broadcasting licence of the television programming undertaking CFGS-TV Gatineau.

The licensee proposes to add a post-transitional digital transmitter, CFGS-PT Gatineau to simultaneously broadcast existing analog programming in order to adequately serve the population of Gatineau.

The transmitter would operate on channel 34 with an average effective radiated power (ERP) of 54,900 watts (maximum ERP of 93,300 watts with an effective height of antenna above average terrain of 358 metres).

The licensee is submitting this application in order to comply with Broadcasting Public Notice 2007-53, which sets 31 August 2011 as the date for the transition to digital. Furthermore, the licensee wishes to comply with Broadcasting Regulatory Policy 2009-46, which determines a first group of markets where transition to digital is mandatory.

The Commission notes some changes to the service areas. The population would increase from 1,113,242 to 1,192,171 (7.1 %) in the local service area and from 1,206,153 to 1,284,825 (6.5 %) in the regional service area and in the principal marketing area.

Licensee's address:

1 Place Ville-Marie
Suite 1253
Montréal, Quebec
H3B 2B5
Fax: 514-866-8777
E-Mail: dtessier@rncmedia.ca

Examination of application:

RNC Media Inc.
171-A Jean-Proulx Street
Gatineau, Quebec

**4. Rouyn-Noranda, Quebec
Application No. 2010-0765-9**

Application by **RNC Media Inc.** to amend the broadcasting licence of the television programming undertaking CFEM-TV Rouyn-Noranda.

The licensee proposes to add two post-transitional digital transmitters, CFEM-PT Rouyn-Noranda and CFEM-PT-1 Val d'Or, to simultaneously broadcast existing analog programming in order to adequately serve the population of Rouyn-Noranda and Val d'Or.

The new CFEM-PT transmitter would operate on channel 13 with an average effective radiated power (ERP) of 10,526 watts (maximum ERP of 22,000 watts with an effective height of antenna above average terrain of 219.6 metres).

The CFEM-PT-1 transmitter would operate on channel 10 with an average ERP of 16,200 watts (maximum ERP of 22,000 watts with an effective height of antenna above average terrain of 201.1 metres).

The licensee is submitting this application in order to comply with Broadcasting Public Notice 2007-53, which sets 31 August 2011 as the date for the transition to digital. Furthermore, the licensee wishes to comply with Broadcasting Regulatory Policy 201-167, which determines that the Rouyn-Noranda/Val d'Or market would be added to the first group of markets where transition to digital is mandatory.

The Commission notes some changes to the service areas. The population would decrease from 48,932 to 44,067 (-9.9 %) in the local service area and would increase from 92,090 to 106,796 (16.0 %) in the regional service area and in the principal marketing area for the Rouyn-Noranda market.

For the Val d'Or market, the population would increase from 52,247 to 57,924 (10.8 %) in the local service area and from 67,058 to 71,331 (6.4 %) in the regional service area and in the principal marketing area.

Licensee's address:

1 Place Ville-Marie
Suite 1253
Montréal, Quebec
H3B 2B5
Fax: 514-866-8777
E-Mail: dtessier@rncmedia.ca

Examination of application:

RNC Media Inc.
380 Murdoch Avenue
Rouyn-Noranda, Quebec

RNC Media Inc.
1125, 3^e avenue
Val d'Or, Quebec

5. Val d'Or, Quebec
Application No. 2010-0766-7

Application by **RNC Media Inc.** to amend the broadcasting licence of the television programming undertaking CFVS-TV Rouyn-Noranda.

The licensee proposes to add two post-transitional digital transmitters, CFVS-PT Val d'Or and CFVS-PT-1 Rouyn-Noranda, to simultaneously broadcast existing analog programming in order to adequately serve the population of Val d'Or and Rouyn-Noranda.

The new CFVS-PT transmitter would operate on channel 25 with an average effective radiated power (ERP) of 133,300 watts (maximum ERP of 470,000 watts with an effective height of antenna above average terrain of 182.9 metres).

The CFVS-PT-1 transmitter would operate on channel 20 with an average ERP of 91,703 watts (maximum effective ERP of 290,000 watts with an effective height of antenna above average terrain of 164.6 metres).

The licensee is submitting this application in order to comply with Broadcasting Public Notice CRTC 2007-53, which 31 August 2011 as the date for transition to digital. Furthermore, the licensee wishes to comply with Broadcasting Regulatory Policy CRTC 2010-167, which determines that the Rouyn-Noranda/Val d'Or market would be added to the first group of markets where transition to digital is mandatory.

The Commission notes some changes to the service areas. The population would increase from 47,014 to 63,316 (26.09 %) in the local service area and would increase from 62,628 to 68,527 (9.3%) in the regional service area and in the principal marketing area for the Val d'Or market.

For the Rouyn-Noranda market, the population would increase from 39,820 to 45,423 (14.1 %) in the local service area and from 45,340 to 69,813 (54.0 %) in the regional service area and in the principal marketing area.

Licensee's address:

1 Place Ville-Marie
Suite 1253
Montréal, Quebec
H3B 2B5
Fax: 514-866-8777
E-Mail: dtessier@rncmedia.ca

Examination of application:

RNC Media Inc.
380 Murdoch Avenue
Rouyn-Noranda, Quebec

RNC Media Inc.
1125, 3^{ième} avenue
Val d'Or, Quebec

6. Ottawa, Ontario
Application No. 2009-1555-6

Application by **CTVglobemedia Inc. on behalf of its subsidiary CTV Television Inc.**, to amend the broadcasting licence for the television programming undertaking CJOH-TV Ottawa by adding a digital transmitter.

The new digital transmitter would operate from the existing CJOH-TV tower on channel 13 with an average effective radiated power (ERP) of 10,000 watts (maximum ERP of 19,000 watts with an effective height of antenna above average terrain of 373.4 metres).

The applicant originally applied to the Commission for a new post-transitional digital television licence. Subsequently, it indicated that it supported the Commission's proposed approach to the licensing framework for over-the-air digital services outlined in Broadcasting Notice of Consultation 2009-615. In that notice, the Commission stated that it no longer considered it necessary to issue separate transitional DTV licences. The Commission instead proposed to authorize the simulcast of a service's programming on a digital transmitter by way of an amendment to the analog service's licence. In light of the Commission's determination set out in Broadcasting Regulatory Policy 2010-69, the Commission will be considering the application as an amendment to the existing licence.

Licensee's address:

299 Queen Street West
Toronto, Ontario
M5V 2Z5
Fax: 416-384-4580
E-Mail: david.spodek@ctv.ca

Examination of application:

CTV Ottawa
1500 Merivale Road
Ottawa, Ontario

7. Edmonton, Alberta
Application No. 2010-0027-3

Application by **CTVglobemedia Inc., on behalf of its subsidiary CTV Television Inc.**, to amend the broadcasting licence for the television programming undertaking CFRN-TV Edmonton by adding a digital transmitter.

The new station would operate from the existing CFRN-TV tower on channel 12 with an average effective radiated power (ERP) of 16,000 watts (maximum ERP of 25,000 watts with an average effective height of antenna above average terrain of 228.1 metres).

The applicant applied to the Commission for a new digital licence and subsequently indicated that it supports the Commission's proposed approach to the licensing framework for over-the-air digital services outlined in Broadcasting Notice of Consultation 2009-615. In light of the issuance of Broadcasting Regulatory Policy 2010-69 the Commission will be considering the application as an amendment to the existing licence.

Licensee's address:

299 Queen Street West
Toronto, Ontario
M5V 2Z5
Fax: 416-384-4580
E-Mail: david.spodek@ctv.ca

Examination of application:

CTV Edmonton
18520 Stony Plain Road
Edmonton, Alberta

8. Calgary, Alberta
Application No. 2010-0035-6

Application by **Rogers Broadcasting Limited (Rogers)** to amend the broadcasting licence for the television programming undertaking CKAL-TV Calgary by adding a digital transmitter.

The new digital transmitter would operate from the existing CKAL-TV tower on channel 49 with an effective radiated power of 100,000 watts (with an average effective height of antenna above average terrain of 378 metres).

Licensee's address:

333 Bloor Street East
Toronto, Ontario
M4W 1G9
Fax: 416-935-8203
E-Mail: susan.wheeler@rci.rogers.com

Examination of application:

Citytv Calgary
535-7th Avenue S. W.
Calgary, Alberta

9. Victoria, British Columbia
Application No. 2010-0037-2

Application by **Rogers Broadcasting Limited (Rogers)** to move the transitional digital transmitter CHNM-DT-1 Victoria.

The digital transmitter CHNM-DT-1 Victoria would be moved from its authorized location at Mount MacDonald on channel 54B to Camosack Manor in downtown Victoria on channel 29. Rogers is also requesting authority to implement a post-transitional digital transmitter at that location.

The new station would operate on channel 29 with an average effective radiated power (ERP) of 1647 watts (maximum ERP of 2750 watts with an effective height of antenna above average terrain of 99.6 metres).

Rogers also requests authority to cease operation of its analog transmitter CHNM-TV-1 Victoria upon commencement of digital transmission on channel 29, which Rogers expects to occur two months from Commission approval.

Licensee's address:

333 Bloor Street East
 Toronto, Ontario
 M4W 1G9
 Fax: 416-935-8203
 E-Mail: susan.wheeler@rci.rogers.com

Examination of application:

Rogers Media Television
 88 East Pender Street
 Vancouver, British Columbia

or

via Internet on the CRTC's website at:
 Central Public Library
 735 Broughton Street
 Victoria, British Columbia

Public participation

Deadline for interventions

17 June 2010

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date.

The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. In such a case, the intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting interventions/comments form\]](#)

or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

Important notice

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website.

This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions.

Examination of documents

An electronic version of the applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

Location of Commission offices

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière
 Central Building
 1 Promenade du Portage, Room 206
 Gatineau, Quebec
 J8X 4B1
 Tel.: 819-997-2429
 Fax: 819-994-0218

Regional offices

Metropolitan Place
 99 Wyse Road
 Suite 1410
 Dartmouth, Nova Scotia
 B3A 4S5
 Tel.: 902-426-7997
 Fax: 902-426-2721

205 Viger Avenue West
 Suite 504
 Montréal, Quebec
 H2Z 1G2
 Tel.: 514-283-6607

55 St. Clair Avenue East
 Suite 624
 Toronto, Ontario
 M4T 1M2
 Tel.: 416-952-9096

Kensington Building
 275 Portage Avenue
 Suite 1810
 Winnipeg, Manitoba
 R3B 2B3
 Tel.: 204-983-6306
 Fax: 204-983-6317

2220 – 12th Avenue
 Suite 620
 Regina, Saskatchewan
 S4P 0M8
 Tel.: 306-780-3422

10405 Jasper Avenue
Suite 520
Edmonton, Alberta
T5J 3N4
Tel.: 780-495-3224

580 Hornby Street
Suite 530
Vancouver, British Columbia
V6C 3B6

Tel.: 604-666-2111
Fax: 604-666-8322

Secretary General