



Broadcasting Notice of Consultation CRTC 2010-295

Ottawa, 20 May 2010

Notice of hearing

19 July 2010

Gatineau, Quebec

Deadline for submission of interventions/comments: 21 June 2010

The Commission will hold a hearing commencing on **19 July 2010 at 11:00 a.m. at the Commission Headquarters, 1 Promenade du Portage, Gatineau, Quebec**. The Commission intends to consider, subject to interventions, the following applications without the appearance of the parties:

[\[Broadcasting interventions/comments form\]](#)

Applicant and locality

1. **High Fidelity HDTV Inc., on behalf of a corporation to be incorporated**
Across Canada
Application 2009-1603-3
2. **7262591 Canada Limited**
Across Canada
Application 2010-0063-7
3. **Astral Broadcasting Group Inc.**
Across Canada
Application 2010-0094-2
4. **MTT Communications Inc.**
Across Canada
Application 2010-0285-7
5. **TVA Group Inc.**
Across Canada
Application 2010-0288-1
6. **TVA Group Inc.**
Across Canada
Application 2010-0397-0

7. **TelAfric Incorporated**
Across Canada
Application 2010-0445-7
8. **TelAfric Incorporated**
Across Canada
Application 2010-0446-5
9. **TelAfric Incorporated**
Across Canada
Application 2010-0450-7
10. **TelAfric Incorporated**
Across Canada
Application 2010-0451-4
11. **TelAfric Incorporated**
Across Canada
Application 2010-0454-8
12. **TelAfric Incorporated**
Across Canada
Application 2010-0456-4
13. **Canwest Television GP Inc. (the general partner) and Canwest Media Inc. (the limited partner), carrying on business as Canwest Television Limited Partnership**
Across Canada
Application 2010-0510-9
14. **Pritchard Broadcasting Inc.**
Saint John, New Brunswick
Application 2010-0391-2
15. **Colba.Net Inc.**
Montréal Island, Quebec
Application 2010-0418-4
16. **7545398 Canada Inc.**
Chicoutimi/Saguenay, Quebec
Application 2010-0793-0
17. **Atop Broadband Corp.**
Greater Toronto Area (majority of), Ontario
Application 2010-0131-2

18. **My Broadcasting Corporation**
St. Thomas, Ontario
Application 2010-0140-4
19. **The Haliburton Broadcasting Group Inc.**
Espanola, Ontario
Application 2010-0647-9
20. **5777152 Manitoba Ltd.**
Virden, Manitoba
Application 2010-0106-5
21. **Astral Media Radio (Toronto) Inc. and 4382072 Canada Inc., partners in a general partnership carrying on business as Astral Media Radio G.P.**
Golden, British Columbia
Application 2010-0490-3
22. **CTV Corp.**
Victoria, British Columbia and London, Wingham, Pembroke, Ottawa,
Wheatley and Barrie, Ontario
Application 2010-0788-1
23. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0310-3
24. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0311-0
25. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0312-8
26. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0313-6
27. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0315-2
28. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0308-7

29. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0316-0
30. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0317-8
31. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0318-6
32. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0319-4
33. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0321-9
34. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0320-2
35. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0324-3
36. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0322-7
37. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0323-5
38. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0333-4
39. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0334-2
40. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0335-0

41. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0337-6
42. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0365-7
43. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0362-3
44. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0360-8
45. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0344-1
46. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0363-1
47. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0367-3
48. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0366-5
49. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0369-9
50. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0370-7
51. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0371-4
52. **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**
Across Canada
Application 2010-0372-2

53. Ravinder Singh Pannu, on behalf of a corporation to be incorporated
 Across Canada
 Application 2010-0373-0

1. Across Canada
Application 2009-1603-3

Application by **High Fidelity HDTV Inc., on behalf of a corporation to be incorporated**, for a broadcasting licence to operate a national English-language Category 2 specialty television programming undertaking to be known as The Wedding Channel.

The applicant states that the programming will consist of programming devoted to marriage, weddings, wedding themes and wedding-related programming. The service will offer feature films, documentaries, shorts, series and other programs that focus on providing unique insights to viewers concerning marriage and wedding themes.

The applicant proposes the following conditions of licence for The Wedding Channel:

- (i) No more than 30% of all programming broadcast in each broadcast week shall be devoted to programs drawn from category 7.
- (ii) All programming drawn from category 7 shall have a theme or subject related exclusively to weddings and marriage.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 4, 5(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 10, 11, 12 and 14, as set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*.

Applicant's address:

1 Scarsdale Road
 Toronto, Ontario
 M3B 2R2
 Fax: 416-646-4444
 E-mail: davidpatterson@hifihdtv.ca

Examination of application:

At the applicant's address

2. Across Canada
Application 2010-0063-7

Application by **7262591 Canada Limited** for a broadcasting licence to operate a national English-language Category 2 specialty television programming undertaking to be known as MmmTV.

The applicant states that the programming will feature all things that can bring a taste of the luxurious into the lives of Canadians, from vacations and leisure activities to home furnishings and fashion.

The applicant proposes to offer programming from the following categories: 2(a), 2(b), 3, 5(b), 7(a), 7(b), 7(c), 7(d), 10, 11, 12, 13 and 14, as set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*.

Applicant's address:

307 – 99 Fifth Avenue
Ottawa, Ontario
K1S 5P5
Fax: 613-730-0182
E-mail: sspeers@knight-tv.com

Examination of application:

At the applicant's address

3. Across Canada Application 2010-0094-2

Application by **Astral Broadcasting Group Inc.** for a broadcasting licence to operate a national French-language Category 2 specialty television programming undertaking to be known as Vrak junior.

The applicant states that the programming will consist of programs aimed at children from two to six years of age.

The applicant proposes to offer programming from the following categories: 2(a), 2(b), 5(a), 5(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14, as set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes to limit the programming drawn from categories: 8(a), 8(b) and 8(c) to no more than 10% of all programming broadcast during the broadcast week.

Applicant's address:

2100 Ste-Catherine Street West
Suite 1000
Montréal, Quebec
H3H 2T3
Fax: 514-939-3136
E-mail: proy@chaines.astral.com

Examination of application:

At the applicant's address

**4. Across Canada
Application 2010-0285-7**

Application by **MTT Communications Inc.** for a broadcasting licence to operate a national niche third-language ethnic Category 2 specialty programming undertaking to be known as Reggae TV.

The applicant states that the programming will be dedicated to the music and sounds of the Caribbean, including reggae, dancehall, Caribbean festival music and performances.

The applicant proposes to offer programming from the following categories: 1, 2(b), 8(a), 8(b), 8(c), 9 and 11, as set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes to devote not less than 80% of the programming broadcast each broadcast week to programming in the Jamaican Patois language with the remaining 20% in the English language.

The applicant requests that it be authorized to devote up to 6 of the 12 minutes of advertising material permitted during each clock hour to local and regional advertising.

The licensee also proposes to make its service available for distribution in high definition format.

Applicant's address:

24-155 East Beaver Creek Road
Suite 125
Richmond Hill, Ontario
L4B 2N1
Fax: 416-628-8405
E-mail: ruban@tamiliptv.tv

Examination of application:

At the applicant's address

**5. Across Canada
Application 2010-0288-1**

Application by **TVA Group Inc.** for a broadcasting licence to operate a national French-language Category 2 specialty television programming undertaking to be known as TVA Mode.

The applicant states that TVA Mode will be a channel for men and women, which will be dedicated to fashion, beauty and personal well-being. TVA Mode will be the first French-language specialty channel across Canada that values beauty, using a holistic approach, in an accessible modern and contemporary manner. The programming will be comprised of Québécois, national and international fashion shows, as well as various magazines covering the world of fashion and beauty trends in a problem/solution approach, and programs with elements dedicated to trends, products and personal well-being.

The applicant proposes to offer programming from the following categories: 2(a), 2(b), 3, 5(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13, 14 and 15, as set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*.

The applicant would accept a condition of licence limiting the broadcast of programming from each of the categories 2(b), 7(d) and 7(e), as well as 8(b) and (c) combined, to 10% of the broadcast month.

The applicant commits to caption 90% of the programming aired during the broadcast day.

Applicant's address:

1600 de Maisonneuve Boulevard East
 Montréal, Quebec
 H2L 4P2
 Fax: 514-380-4664
 E-mail: reglementaires@quebecor.com

Examination of application:

At the applicant's address

and

612, St-Jacques Street
 15th floor, South Tower
 Montréal, Quebec

and

On TVA's and Quebecor's websites:

<http://tva.canoe.ca/groupetva/>

<http://www.quebecor.com/NewsCenter/PublicFiles.aspx>

6. Across Canada
Application 2010-0397-0

Application by **TVA Group Inc.** for a broadcasting licence to operate a national French-language Category 2 specialty television programming undertaking to be known as Star système.

The applicant states that the programming will focus on entertainment news, the entertainment industry and humour.

The applicant proposes to offer programming from the following categories: 2(a), 2(b), 3, 5(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13, 14 and 15, as set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*.

The applicant states that it would accept a condition of licence limiting the broadcast of programming from categories 2(b), 7(c) and 7(d), as well as categories 8(b) and 8(c) combined, to 10% of the broadcast month.

The applicant commits to caption 90% of the programming aired during the broadcast day.

Applicant's address:

1600 de Maisonneuve Boulevard East
Montréal, Quebec
H2L 4P2
Fax: 514-380-4664
E-mail: reglementaires@quebecor.com

Examination of application:

At the applicant's address

and

Quebecor Média inc.
612 St-Jacques Street
15th Floor, South Tower
Montréal, Quebec

and

On TVA's and Quebecor's websites:

<http://tva.canoe.ca/groupletva/>

<http://www.quebecor.com/NewsCenter/PublicFiles.aspx>

7. Across Canada
Application 2010-0445-7

Application by **TelAfric Incorporated** for a broadcasting licence to operate a national, predominantly English-language, general interest, ethnic Category 2 specialty television programming undertaking to be known as TelAfric TV1. The applicant states that 85% of the programming will be in English and 15% in various African languages.

The applicant states that the service will consist of entertainment, news and other programming and will be devoted to programming from and about Africa and the African diaspora.

The proposed service's primary audience will be Ghanaian and Caribbean Canadians, as well as other peoples of African descent in Canada.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 4, 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13, and 14, as set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*.

While the applicant has agreed to caption 100% of their English-language programming, it has requested a delay of the implementation of this commitment until the fourth year of the licence term. The applicant states that this request is due to financial concerns.

Applicant's address:

40 Aurora Court
 Suite 1009
 Scarborough, Ontario
 M1W 2M5
 Fax: 416-484-2828
 E-mail: telafrik@rogers.com

Examination of application:

At the applicant's address

8. Across Canada
Application 2010-0446-5

Application by **TelAfric Incorporated** for a broadcasting licence to operate a national, predominantly English-language, general interest, ethnic Category 2 specialty television programming undertaking to be known as TelAfric TV2. The applicant states that 85% of the programming will be in English and 15% in various African languages.

The applicant states that the service will consist of entertainment, news and other programming from Nigeria as well as other nations of the African diaspora and will be devoted to programming from and about Africa and the African diaspora.

The proposed service's primary audience will be Nigerian Canadians as well as other people of African descent in Canada.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 4, 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14, as set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*.

While the applicant has agreed to caption 100% of their English-language programming, it has requested a delay of the implementation of this commitment until the fourth year of the licence term. The applicant states that this request is due to financial concerns.

Applicant's address:

40 Aurora Court
Suite 1009
Scarborough (Ontario)
M1W 2M5
Fax: 416-484-2828
E-mail: telafrik@rogers.com

Examination of application:

At the applicant's address

9. Across Canada Application 2010-0450-7

Application by **TelAfric Incorporated** for a broadcasting licence to operate a national, predominantly English-language, niche, ethnic Category 2 specialty television programming undertaking to be known as TelAfric Movies channel. The applicant states that 85% of the programming will be in English and 15% in various African languages.

The applicant states that the service will be devoted entirely to movies from and about Africa and the African Diaspora that will be of interest and appeal to the peoples of African descent in Canada. All programming will feature themes primarily focused on the nations of Africa and/or originate from an African nation or the African diaspora.

The applicant proposes to offer programming from the following categories: 7(c), 7(d), 12, 13 and 14, as set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*.

While the applicant has agreed to caption 100% of their English-language programming, it has requested a delay of the implementation of this commitment until the fourth year of the licence term. The applicant states that this request is due to financial concerns.

Applicant's address:

40 Aurora Court
Suite 1009
Scarborough, Ontario
M1W 2M5
Fax: 416-484-2828
E-mail: telafric@rogers.com

Examination of application:

At the applicant's address

**10. Across Canada
Application 2010-0451-4**

Application by **TelAfric Incorporated** for a broadcasting licence to operate a national, predominantly English-language, niche, ethnic Category 2 specialty television programming undertaking to be known as TelAfric Music TV. The applicant states that 60% of the programming will be in English and 40% in various African languages.

The applicant states that the service will be devoted to music from and about Africa and the African diaspora that will be of interest and appeal to the peoples of African descent in Canada. All programming will feature themes primarily focused on the nations of Africa and/or originate from an African nation or the African diaspora.

The applicant proposes to offer programming from the following categories: 8(a), 8(b), 8(c), 12, 13 and 14, as set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*.

While the applicant has agreed to caption 100% of their English-language programming, it has requested a delay of the implementation of this commitment until the fourth year of the licence term. The applicant states that this request is due to financial concerns.

Applicant's address:

40 Aurora Court
Suite 1009
Scarborough, Ontario
M1W 2M5
Fax: 416-484-2828
E-mail: telafric@rogers.com

Examination of application:

At the applicant's address

11. Across Canada
Application 2010-0454-8

Application by **TelAfric Incorporated** for a broadcasting licence to operate a national, predominantly English-language ethnic Category 2 specialty television programming undertaking to be known as Kairos Afro-Gospel Entertainment TV. The applicant states that 55% of the programming will be in English and 45% in various African languages.

The applicant states that the programming will consist of Afro-gospel musical videos, church choir presentations, gospel artists' profiles, Afro-Christian movies and Afro-gospel concerts.

The applicant proposes to offer programming from the following categories: 4, 7(a), 7(d), 8(a), 8(b), 8(c), 13 and 14, as set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*.

While the applicant has agreed to caption 100% of their English-language programming, it has requested a delay of the implementation of this commitment until the fourth year of the licence term. The applicant states that this request is due to financial concerns.

Applicant's address:

40 Aurora Court
 Suite 1009
 Scarborough, Ontario
 M1W 2M5
 Fax: 416-484-2828
 E-mail: telaftric@rogers.com

Examination of application:

At the applicant's address

12. Across Canada
Application 2010-0456-4

Application by **TelAfric Incorporated** for a broadcasting licence to operate a national, predominantly English-language ethnic Category 2 specialty television programming undertaking to be known as African Diaspora Television. The applicant states that 80% of the programming will be in English, 15% in various African languages and 5% in French.

The applicant states that the programming will consist of programs that will thematically focus on Africa, the Caribbean, the other parts of the African diaspora and their various heritages and culture all of which will originate from Africa and the other nations of the African diaspora.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 4, 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14, as set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*.

While the applicant has agreed to caption 100% of their English-language programming, it has requested a delay of the implementation of this commitment until the fourth year of the licence term. The applicant states that this request is due to financial concerns.

Applicant's address:

40 Aurora Court
Suite 1009
Scarborough, Ontario
M1W 2M5
Fax: 416-484-2828
E-mail: telafri@rogers.com

Examination of application:

At the applicant's address

**13. Across Canada
Application 2010-0510-9**

Application by **Canwest Television GP Inc. (the general partner) and Canwest Media Inc. (the limited partner), carrying on business as Canwest Television Limited Partnership**, for a broadcasting licence to operate a national, English-language Category 2 specialty television programming undertaking to be known as Specialty A.

The applicant states that the programming will consist of action and adventure programming, running the gamut from contemporary "popcorn" action and adventure films and series to classical westerns, rodeo and western horse shows.

The applicant proposes to offer programming from the following categories: 5(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 11, 12, 13, and 14, as set out in item 6 of Schedule I of the *Specialty Services Regulations, 1990*.

Applicant's address:

121 Bloor Street East
Suite 1500
Toronto, Ontario
M4W 3M5
Fax: 416-386-2779
E-mail: cbell@canwest.com

Examination of application:

At the applicant's address

14. Saint John, New Brunswick
Application 2010-0391-2

Application by **Pritchard Broadcasting Inc.** (Pritchard Broadcasting) for authorization to acquire, as part of a corporate reorganization, the assets of the English-language commercial radio programming undertaking CJRP-FM Saint John and its transmitter CJRP-FM-1 Rothesay, New Brunswick from TFG Communications Inc. (TFG Communications).

The applicant is also requesting a new broadcasting licence to continue the operation of this undertaking under the same terms and conditions as those in effect under the current licence.

TFG Communications is a wholly owned subsidiary of Byanne Holdings Inc., which in turn is owned by Robert Pritchard.

Pritchard Broadcasting is wholly owned by Robert Pritchard.

As a result of the transaction, Pritchard Broadcasting will become the licensee of the undertaking CJRP-FM and its transmitter CJRP-FM-1.

This transaction will not affect the control of this undertaking, which will continue to be exercised by Robert Pritchard.

Applicant's address:

177 King Street East
Saint John, New Brunswick
E2L 1G9
Fax: 888-573-8961
E-mail: bob@saintjohnradio.fm

Examination of application:

At the applicant's address

15. Montréal Island, Quebec
Application 2010-0418-4

Application by **Colba.Net Inc.** for a broadcasting licence to operate a Class 1 terrestrial broadcasting distribution undertaking to serve Montréal Island.

The applicant requests the following condition of licence:

The licensee is authorized to distribute the following signals on a digital discretionary basis:

- any of the distant Canadian television signals set out in the *List of Part 3 eligible satellite services*; and
- a second set of signals that provides the programming of the four U.S. commercial networks (CBS, NBC, ABC, FOX) and the non-commercial PBS network (hereafter referred to as the U.S. 4+1 signals).

The distribution on a discretionary basis on the licensee's digital service of a second set of U.S. 4+1 signals and distant Canadian signals is subject to the provision that the licensee adhere to the requirements regarding non-simultaneous program deletion set out in section 43 of the *Broadcasting Distribution Regulations*. The Commission may suspend the application of this provision, with respect to the signals to be distributed, upon its approval of an executed agreement between the licensee and broadcasters. Such an agreement must deal with issues related to the protection of program rights arising in connection with the discretionary carriage of a second set of U.S. 4+1 signals and distant Canadian signals solely on the licensee's digital service.

The Commission notes its intention to impose any necessary conditions of licence pursuant to *Accessibility of telecommunications and Broadcasting services*, Broadcasting and Telecom Regulatory Policy CRTC 2009-430, 21 July 2009.

Applicant's address:

6465 Trans Canada Highway
 Ville Saint-Laurent, Quebec
 H4T 1S3
 Fax: 514-335-6035
 E-mail: josephbassili@colba.net

Examination of application:

At the applicant's address

**16. Chicoutimi/Saguenay, Quebec
 Application 2010-0793-0**

Application by **7545398 Canada Inc.** (7545398 Canada) for authorization to acquire from 591991 B.C. Ltd. (591991 B.C.), as part of a corporate reorganization, the assets of the French-language commercial radio programming undertaking CKRS-FM Chicoutimi/Saguenay.

The applicant is also requesting a new broadcasting licence to continue the operation of this undertaking under the same terms and conditions as those in effect under the current licence.

591991 B.C. is a wholly owned subsidiary of Corus Premium Television Ltd., which in turn is wholly owned by Corus Entertainment Inc. (Corus Entertainment).

7545398 Canada is also wholly owned by Corus Entertainment.

As a result of the transaction, 7545398 Canada will become the licensee of the undertaking CKRS-FM.

This transaction will not affect the control of the undertaking, which will continue to be exercised by Corus Entertainment.

Applicant's address:

181 Bay Street, Room 1630
 Toronto, Ontario
 M5J 2T3
 Fax: 416-642-3779
 E-mail: sylvie.courtemanche@corusent.com

Examination of application:

121 Racine East Street
 Chicoutimi, Quebec

**17. Greater Toronto Area (majority of), Ontario
 Application 2010-0131-2**

Application by **Atop Broadband Corp.** for a broadcasting licence to operate a Class 1 terrestrial broadcasting distribution undertaking to serve the majority of the Greater Toronto Area, specifically bounded by the city of Oshawa on the east, the city of Oakville on the south, the city of Orangeville on the west; and the city of East Gwillimbury on the north.

The applicant requests the following condition of licence:

The licensee is authorized to distribute, at its option, as part of the digital basic service, the signals WIVB-TV (CBS), WGRZ-TV (NBC), WKBW-TV (ABC), WUTV (FOX) and WNED-TV (PBS) Buffalo, New York or, alternatively for each signal, the signal of a different affiliate of the same network located in the same time zone as that of the licensed area and included on the appropriate list of eligible satellite services, as amended from time to time and approved by the Commission.

The Commission notes its intention to impose any necessary conditions of licence pursuant to *Accessibility of telecommunications and Broadcasting services*, Broadcasting and Telecom Regulatory Policy CRTC 2009-430, 21 July 2009.

Applicant's address:

524 Chrislea Road
Woodbridge, Ontario
L4L 8K9
Fax: 905-665-0730
E-mail: lsocci@atopcom.com

Examination of application:

At the applicant's address

**18. St. Thomas, Ontario
Application 2010-0140-4**

Application by **My Broadcasting Corporation** for a broadcasting licence to operate an English-language commercial FM radio programming undertaking in St. Thomas.

The new station would operate on frequency 94.1 MHz (channel 231A) with an average effective radiated power (ERP) of 1,370 watts (maximum ERP of 4,370 watts with an effective height of antenna above average terrain of 46.5 metres).

The applicant proposes a Gold-based Adult Contemporary music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

P.O. Box 961
Renfrew, Ontario
K7V 4H4
Fax: 613-432-1086
E-mail: andrew@myfmradio.ca

Examination of application:

St. Thomas Public Library
153 Curtis Street
St. Thomas, Ontario

19. Espanola, Ontario
Application 2010-0647-9

Application by **The Haliburton Broadcasting Group Inc.** for authorization to acquire the assets of the radio programming undertaking CJJM-FM Espanola from JOCO Communications Inc. (JOCO).

The applicant is also requesting a new broadcasting licence to continue the operation of the undertaking under the same terms and conditions as those in effect under the current licence.

Pursuant to the *agreement of purchase and sale* – Asset, the applicant will purchase the assets of CJJM-FM Espanola for 125,000 dollars.

Consistent with the *Commercial Radio Policy, 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006, the applicant proposes tangible benefits of \$7,500 for the station over a seven-year period, representing 6% of the \$125,000.

JOCO is the licensee of the undertaking CJJM-FM Espanola. The broadcasting licence was approved in 2007 in Broadcasting Decision CRTC 2007-238, 19 July 2007.

Applicant's address:

46 Nanton Avenue
Toronto, Ontario
M4W 2Y9
Fax: 416-805-0866
E-mail: cgrossman@hbgradio.com

Examination of application:

245 Avery Drive
Espanola, Ontario

20. Virden, Manitoba
Application 2010-0106-5

Application by **5777152 Manitoba Ltd.** for a broadcasting licence to operate an English-language commercial FM radio programming undertaking in Virden.

The new station would operate on frequency 103.3 MHz (channel 277A) with an effective radiated power of 3,440 watts (non-directional antenna with an effective height of antenna above average terrain of 38 metres).

The applicant proposes a musical format including various Category 2 (Popular Music) genres.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

513 Main Street
Swan River, Manitoba
R0L 1Z0
Fax: 204-734-5897
E-mail: bill@83north.com

Examination of application:

At the applicant's address

and

236 Wellington Street
Virden, Manitoba

**21. Golden, British Columbia
Application 2010-0490-3**

Application by **Astral Media Radio (Toronto) Inc. and 4382072 Canada Inc., partners in a general partnership carrying on business as Astral Media Radio G.P.** (Astral), to convert the radio programming undertaking CKGR Golden from the AM to the FM band.

The new station would operate on frequency 106.3 MHz (channel 292A) with an effective radiated power of 8,900 watts (non-directional antenna with an effective height of antenna above average terrain of -373.3 metres).

The applicant proposes a mainstream Adult Contemporary music format.

The applicant is requesting permission to simulcast the programming of the new FM station on CKGR for a period of three months from the date of implementation of the new station.

The applicant is also requesting, pursuant to sections 9(1)(e) and 24(1) of the *Broadcasting Act*, the revocation of the licence of CKGR effective at the end of the simulcast period.

The Commission notes a situation of apparent non-compliance relating to CKGR's transitional Canadian content development contributions in 2008. In *Canadian content development commitments*, Broadcasting Decision CRTC 2009-794, 22 December 2009, the Commission approved in part a payment plan proposed by Astral to remedy this issue and indicated that it would deal with the apparent non-compliance at the time of renewal

of the licences for the stations involved. Since Astral's application to convert CKGR to the FM band requires the issuance of a new licence, the circumstances of the station's apparent non-compliance will also be examined in the context of the present application.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

1717 René-Lévesque Boulevard East
3rd Floor
Montréal, Quebec
H2L 4T9
Fax: 514-529-3263
E-mail: rshoan@radio.astral.com

Examination of application:

823 10th Avenue South
Golden, British Columbia

**22. Victoria, British Columbia and London, Wingham, Pembroke, Ottawa, Wheatley and Barrie, Ontario
Application 2010-0788-1**

Application by **CTV Corp.** for authorization to acquire from CTV Limited, as part of a corporate reorganization, the assets of the national English-language television programming undertakings

CIVI-TV Victoria, CFPL-TV London and its transmitter CKNX-TV in Wingham, CHRO-TV Pembroke, CHRO-TV-43 Ottawa, CHWI-TV Wheatley and CKVR-TV Barrie.

The applicant is also requesting new broadcasting licences to continue the operation of these undertakings under the same terms and conditions as those in effect under the current licences.

CTV Limited is a wholly owned subsidiary of CTV Inc., which in turn is wholly owned by CTVglobemedia Inc. (CTVglobemedia).

CTV Corp. is a wholly owned subsidiary of CTV Limited.

As result of the transaction, CTV Corp. will become the licensee of the undertakings.

This transaction will not affect the ultimate control of these undertakings, which will continue to be exercised by CTVglobemedia.

Applicant's address:

299 Queen Street West
 Toronto, Ontario
 M5V 2Z5
 Fax: 416-384-4580
 E-mail: david.spodek@ctv.ca

Examination of application:

At the applicant's address

and

1420 Broad Street
 Victoria, British Columbia

Items 23 to 53
Across Canada

31 applications were submitted by **Ravinder Singh Pannu, on behalf of a corporation to be incorporated**, to obtain licences to operate national, niche third-language ethnic Category 2 specialty television programming undertakings. The details of these applications are listed in the table below. The applicant requested that, for each of the proposed services, it be authorized to devote up to 6 of the 12 minutes of advertising material permitted during each clock hour to the broadcast up to 6 minutes of local advertising.

Item	Application	Service	Nature of service	Program categories	Languages
23.	2010-0310-3	IND DRAMA 1	The proposed service will primarily consist of family dramas and discussions on social and family issues. The target audience will be women.	7(a), 7(g) and 13	98% Hindi and 2% English
24.	2010-0311-0	IND DRAMA 2	The proposed service will primarily consist of a variety of dramas, comedies and ongoing dramatic series.	7(a), 7(b), 7(g), 10 and 13	98% Hindi and 2% English

25.	2010-0312-8	IND DRAMA 3	The proposed service will primarily consist of drama series for all of the Hindi population, but will particularly target Hindi-speaking women for whom drama is a part of their daily routine.	7(a), 7(b), 7(f), 7(g) and 13	100% Hindi
26.	2010-0313-6	IND DRAMA 4	The proposed service will primarily consist of dramas, comedy, ongoing dramatic series and game shows. The service will target young audiences.	7(a), 7(b), 7(c), 7(d), 7(f), 7(g), 10 and 13	95% Hindi and 5% English
27.	2010-0315-2	IND DRAMA 5	The proposed service will primarily consist of dramas, serials, news, comedy series, miniseries and TV feature films.	1, 2(b), 7(a), 7(b), 7(d), 7(f), 7(g) and 13	100% Hindi

28.	2010-0308-7	IND MOVIE 1	The proposed service will primarily consist of show classics and old Hindi movies. The applicant states that the programming will also include television feature films and theatrical feature films that target an audience that is over 50 years old.	7(c), 7(d) and 13	98% Hindi and 2% English
29.	2010-0316-0	IND MOVIE 2	The proposed service will primarily consist of animated television programs and films, feature films and television films aimed at children 5 to 15 years of age.	7(c), 7(d), 7(e) and 13	98% Hindi and 2% English
30.	2010-0317-8	IND MOVIE 3	The proposed service will primarily consist of Hindi feature films. The applicant states that the programming will also consist of dramatic series, comedy series and films from the mid-80s and onwards for a target audience of 30 to 50 years of age.	7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g) and 13	100% Hindi

31.	2010-0318-6	IND MOVIE 4	The proposed service will primarily consist of feature films, dramas, comedy shows and television feature films.	7(b), 7(c), 7(d), 7(f), 7(g) and 13	95% Hindi and 5% English
32.	2010-0319-4	IND MOVIE 5	The proposed service will primarily consist of Hindi feature films. The applicant states that the programming will also include animated television programs and films, game shows and comedy shows for a target audience of 18 to 30 years of age.	1, 2(a), 7(a), 7(c), 7(d), 7(e), 10 and 13	100% Hindi
33.	2010-0321-9	IND NEWS 1 TV	The proposed service will primarily consist of news and analysis about the world, India and Canada. The applicant states that the programming will be dedicated to a niche market of Hindi news lovers. With its new service, the applicant seeks to reach various segments of the Indian diaspora in Canada.	1, 2(a), 2(b), 3 and 13	98% Hindi and 2% English

34.	2010-0320-2	IND NEWS 2 TV	The proposed service will primarily consist of detailed coverage of Canadian news in the Hindi language, as well as analysis and reporting destined to Hindi-speaking Canadians. The applicant states that the programming will be dedicated to a niche market of Hindi news lovers.	1, 2(a), 2(b), 3 and 13	100% Hindi
35.	2010-0324-3	IND NEWS 3 TV	The proposed service will primarily consist of detailed coverage of global news in the Hindi language. The applicant states that the programming will be dedicated to a niche market of Hindi news lovers.	1, 2(a), 2(b), 3 and 13	100% Hindi
36.	2010-0322-7	IND NEWS 4 TV	The proposed service will primarily consist of detailed coverage of news and news analysis from India in the Hindi language. The applicant states that the programming will be dedicated to a niche market of Hindi news lovers.	1, 2(a), 2(b), 3 and 13	100% Hindi

37.	2010-0323-5	IND NEWS 5 TV	The proposed service will primarily consist of detailed coverage of news and analysis from South Asia (India, Pakistan, Sri Lanka, Bangladesh and Nepal) in the Hindi language. The applicant states that the programming will be dedicated to a niche market of Hindi news lovers.	1, 2(a), 2(b), 3 and 13	100% Hindi
38.	2010-0333-4	IND MUSIC 1	The proposed service will include music and dance, music videos and music video clips. The applicant states that the programming will be dedicated to Hindi music lovers between the ages of 25 and 40.	8(a), 8(b), 8(c) and 13	95% Hindi and 5% English
39.	2010-0334-2	IND MUSIC 2	The proposed service will primarily consist of music from all types of Hindi movies. The applicant states that the programming will be dedicated to Hindi music lovers of all ages.	8(a), 8(b), 8(c) and 13	95% Hindi and 5% English

40.	2010-0335-0	IND MUSIC 3	The proposed service will primarily consist of music albums, latest Hindi beats and music, dance and music video news. The applicant states that the programming will be dedicated to young Hindi music lovers from the age of 16 to 25.	1, 4, 7(b), 7(f), 8(a), 8(b), 8(c), 10 and 13	100% Hindi
41.	2010-0337-6	IND MUSIC 4	The proposed service will primarily consist of feature films, animated television programs and films, game shows, comedy shows and sports. The applicant states that the programming will be dedicated to first generation Hindi Canadians over 40 years old.	1, 4, 7(b), 7(f), 8(a), 8(b), 8(c), 10 and 13	100% Hindi
42.	2010-0365-7	RELIGION 1	The proposed service will consist of multi religious matters. It will touch on topics related to various religions practiced by persons belonging to the Hindi-speaking community. Guests will be interviewed on many subjects such as spirituality and religion.	4, 5(a), 5(b), 7(d), 7(g), 8(c) and 13	95% Hindi and 5% English

43.	2010-0362-3	RELIGION 2	The proposed service will primarily consist of discussions on spirituality, atheism and agnosticism that will be of interest to non-religious people.	4, 5(a), 5(b), 7(d), 7(g), 8(c) and 13	95% Hindi and 5% English
44.	2010-0360-8	RELIGION 3	The proposed service will primarily consist of yoga and other Hindi spiritual programming, including religious music.	4, 5(a), 5(b), 7(d), 7(g), 8(b), 8(c) and 13	100% Hindi
45.	2010-0344-1	RELIGION 4	The proposed service will be dedicated to followers of the Hindu god Rama, his avatars and programming on epic Ramayana and thousands of stories about Rama.	4, 5(a), 5(b), 7(d), 7(g), 8(b), 8(c) and 13	100% Hindi
46.	2010-0363-1	HINDI 1	The proposed service will primarily consist of comedy, unscripted work, leisure, TV films and dramas for all families.	1, 2(a), 3, 4, 5(b), 6(a), 7(a), 7(c), 7(d), 7(f), 7(g), 8(b), 8(c), 10 and 13	95% Hindi and 5% English

47.	2010-0367-3	HINDI 2	The proposed service will primarily consist of news analysis, religion, amateur sports, comedy and theatrical and animated movies. The applicant states that the programming will be dedicated to Hindi women.	1, 4, 5(a), 6(b), 7(a), 7(b), 7(c), 7(d), 7(e), 8(b), 8(c), 10 and 13	95% Hindi and 5% English
48.	2010-0366-5	HINDI 3	The proposed service will primarily consist of news, news analysis, religion, education and sports for intellectuals.	1, 2(a), 3, 4, 5(b), 6(a), 7(a), 7(b), 7(c), 7(d), 7(f), 7(g), 8(b), 8(c), 10 and 13	95% Hindi and 5% English
49.	2010-0369-9	HINDI 4	The proposed service will primarily consist of news, news analysis, religion, education, sports and drama for all Hindi populations.	1, 2(a), 3, 4, 5(b), 6(a), 7(a), 7(b), 7(c), 7(d), 7(f), 7(g), 8(b), 8(c), 10 and 13	95% Hindi and 5% English
50.	2010-0370-7	HINDI 5	The proposed service will primarily consist of news, news analysis, reporting religion, education, drama, music, movies and music videos dedicated to a Hindi population between the age of 46 and 60.	1, 2(a), 3, 4, 5(b), 6(a), 7(a), 7(b), 7(c), 7(d), 7(f), 7(g), 8(b), 8(c), 10 and 13	100% Hindi

51.	2010-0371-4	HINDI 6	The proposed service will primarily consist of news, religion, education, sports, movies, music, comedy and game shows dedicated to a Hindi speaking population between the age of 30 and 45.	1, 2(a), 3, 4, 5(b), 6(a), 7(a), 7(b), 7(c), 7(d), 7(f), 7(g), 8(b), 8(c), 10 and 13	100% Hindi
52.	2010-0372-2	HINDI 7	The proposed service will primarily consist of dramas, music video clips, Hindi movie songs and game shows. It will be dedicated to Hindi-speaking woman.	1, 2(a), 3, 4, 5(b), 6(a), 7(a), 7(b), 7(c), 7(d), 7(f), 7(g), 8(b), 8(c), 10 and 13	100% Hindi
53.	2010-0373-0	HINDI 8	The proposed service will primarily consist of news, news analysis, reporting, recreation and leisure, comedy and dramatic old Hindi music. It will be dedicated to Hindi seniors.	1, 2(a), 3, 4, 5(b), 6(a), 7(a), 7(b), 7(c), 7(d), 7(f), 7(g), 8(b), 8(c), 10 and 13	100% Hindi

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Examination of application:

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Toronto, Ontario

Public participation

Deadline for interventions

21 June 2010

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. The intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting interventions/comments form\]](#)

or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary. Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

Important notice

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions.

Examination of documents

An electronic version of the applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

Location of Commission offices

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Secretary General

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