



Broadcasting Notice of Consultation CRTC 2010-245

Ottawa, 29 April 2010

Notice of applications received

Various locations

Deadline for submission of interventions/comments: 3 June 2010

The Commission has received the following applications:

[\[Broadcasting interventions/comments form\]](#)

Applicant and Locality

1. **Pelmorex Communications Inc.**
Across Canada
Application No. 2010-0561-1
2. **Salt Spring Island Radio Corporation**
Salt Spring Island, British Columbia
Application No. 2010-0509-1

1. Across Canada Application No. 2010-0561-1

Application by **Pelmorex Communications Inc.** to amend the broadcasting licence for its weather information specialty service known as The Weather Network/MétéoMédia in order to allow the service to be made available for distribution in high definition (HD) format.

The licensee states that this request is in compliance with the Commission's approach to HD specialty services set out in *Regulatory framework for the licensing and distribution of high definition pay and specialty services*, Broadcasting Public Notice CRTC 2006-74, 15 June 2006, and with the changes to the approach announced in *Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services – Regulatory policy*, Broadcasting Public Notice CRTC 2008-100, 30 October 2008.

Licensee's address:

2655 Bristol Circle
Oakville, Ontario
L6H 7W1
Fax: 905-829-5800
E-mail: regulatory@pelmorex.com

Examination of application:

At the licensee's address

and

1755 René-Lévesque Boulevard East
Suite 251
Montréal, Quebec

2. Salt Spring Island, British Columbia
Application No. 2010-0509-1

Application by **Salt Spring Island Radio Corporation** relating to the broadcasting licence for the English-language commercial radio programming undertaking CFSI-FM Salt Spring Island.

The licensee proposes to decrease the average effective radiated power (ERP) from 3,300 watts to 1,300 watts (maximum ERP from 9,700 watts to 7,000 watts with an effective height of antenna above average terrain of 215.6 metres).

The Commission notes that this change reflects the technical parameters established following construction of the transmission facilities and that there would be a significant reduction in the coverage area.

The Commission notes that the population served within the 3 mV/m coverage contour would decrease from 11,022 to 6,165 and within the 0.5 mV/m coverage contour from 60,581 to 14,235.

Licensee's address:

19A - 315 Upper Ganges Road
Salt Spring Island, British Columbia
V8K 2X4
E-mail: mikecherry@cfsi-fm.com

Examination of application:

At the licensee's address

Public participation

Deadline for interventions

3 June 2010

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date.

The intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

by using the

[\[Broadcasting interventions/comments form\]](#)

or

by mail to

CRTC, Ottawa, Ontario K1A 0N2

or

by fax at

819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

Important notice

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website.

This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions.

Examination of documents

An electronic version of the applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list.

To access the list, select “Lists of interventions/comments” under “Public Proceedings” from the Commission’s website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with this application, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

Location of Commission offices

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière
Central Building
1 Promenade du Portage, Room 206
Gatineau, Quebec
J8X 4B1
Tel.: 819-997-2429
Fax: 819-994-0218

Regional offices

Metropolitan Place
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Suite 1410
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Tel.: 902-426-7997
Fax: 902-426-2721

205 Viger Avenue West
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H2Z 1G2
Tel.: 514-283-6607

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Suite 624
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M4T 1M2
Tel.: 416-952-9096

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R3B 2B3
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Secretary General

This document is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.