



## Broadcasting Notice of Consultation CRTC 2010-142

Ottawa, 11 March 2010

### Call for comments on the proposed addition of Aastha Bhajan to the lists of eligible satellite services for distribution on a digital basis

1. The Commission received a request dated 24 November 2009 from Vision TV: Canada's Faith Network/Réseau Religieux Canadien (Vision TV) for the addition of Aastha Bhajan, a non-Canadian, Hindi-language satellite service originating in India, to the lists of eligible satellite services for distribution on a digital basis (the digital lists).
2. Vision TV described Aastha Bhajan as a niche television service dedicated to devotional music programming that honours and perpetuates the unique Indian musical tradition of bhajans.
3. In *Improving the diversity of third-language television services – A revised approach to assessing requests to add non-Canadian third-language television services to the lists of eligible satellite services for distribution on a digital basis*, Broadcasting Public Notice CRTC 2004-96, 16 December 2004, the Commission stated that, going forward, requests to add non-Canadian, third-language general interest services to the digital lists would generally be approved, subject, as appropriate, to new distribution and linkage requirements. In the case of non-Canadian, third-language services that provide narrowly targeted or “niche” programming, the Commission stated that it would continue to apply a case-by-case assessment to determine whether the service is partially or totally competitive with Canadian pay or specialty services.
4. The Commission will rely primarily on the comments filed to identify the Canadian pay and specialty services with which Aastha Bhajan might be totally or partially competitive and which therefore should be included in the assessment of the competitiveness of the service. Parties wishing to argue that Aastha Bhajan would be competitive should therefore name the specific Canadian pay or specialty services with which they consider the service would compete and provide details to support their views, such as comparisons as to nature and genre of service, programming schedules, programming sources and supply, and target audience.

### Call for comments

5. The Commission calls for comments on Vision TV's request for the addition of Aastha Bhajan to the digital lists. Parties submitting comments on the request should also submit a true copy of their comments to the Canadian sponsor, Vision TV, at the following address:

Vision TV  
Liberty Market Building  
171 East Liberty Street, Suite 230  
Toronto, Ontario  
M6K 3P6

E-mail: broberts@s-vox.com  
Fax : 416-368-9774

6. Proof that comments have been sent to Vision TV must accompany the original version of the comments sent to the Commission.
7. Comments on Vision TV's request must be received by the Commission no later than **12 April 2010**. A copy of the comments must be received by Vision TV no later than the deadline for receipt of comments by the Commission.
8. Vision TV may file a written reply to any comments received concerning its request. This reply should be filed with the Commission, and a copy sent to the person who submitted the comments, by no later than **26 April 2010**.
9. The Commission will not formally acknowledge comments. It will, however, fully consider all comments and they will form part of the public record of the proceeding, provided that the procedures for filing set out below have been followed.

#### **Procedures for filing comments**

10. Interested parties can file their comments to the Secretary General of the Commission:
  - by using the  
Broadcasting Intervention/Comments Form
  - OR
  - by mail to  
CRTC, Ottawa, Ontario K1A 0N2
  - OR
  - by fax at  
819-994-0218
11. Submissions longer than five pages should include a summary.
12. Please number each paragraph of your submission. In addition, please enter the line **\*\*\*End of document\*\*\*** following the last paragraph. This will help the Commission verify that the document has not been damaged during transmission.

### **Important notice**

13. Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's Website at [www.crtc.gc.ca](http://www.crtc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.
14. The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.
15. Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.
16. Please note that the information you provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the webpage of this particular public process. As a result, a general search of our website with the help of either our own search engine or a third-party search engine will not provide access to the information which was provided as part of this public process.
17. The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their comments.

### **Examination of documents**

18. A list of all comments will also be available on the Commission's website. An electronic version of all comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.
19. The public may examine public comments and related documents at the following Commission offices during normal business hours.

### **Location of Commission offices**

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière  
Central Building  
1 Promenade du Portage, Room 206  
Gatineau, Quebec K1A 0N2  
Tel.: 819-997-2429  
Fax: 819-994-0218

***Regional offices***

Metropolitan Place  
99 Wyse Road  
Suite 1410  
Dartmouth, Nova Scotia B3A 4S5  
Tel.: 902-426-7997  
Fax: 902-426-2721

205 Viger Avenue West  
Suite 504  
Montréal, Quebec H2Z 1G2  
Tel.: 514-283-6607

55 St. Clair Avenue East  
Suite 624  
Toronto, Ontario M4T 1M2  
Tel.: 416-952-9096

Kensington Building  
275 Portage Avenue  
Suite 1810  
Winnipeg, Manitoba R3B 2B3  
Tel.: 204-983-6306  
TDD: 204-983-8274  
Fax: 204-983-6317

2220 12th Avenue  
Suite 620  
Regina, Saskatchewan S4P 0M8  
Tel.: 306-780-3422

10405 Jasper Avenue  
Suite 520  
Edmonton, Alberta T5J 3N4  
Tel.: 780-495-3224

530-580 Hornby Street  
Vancouver, British Columbia V6C 3B6  
Tel.: 604-666-2111  
TDD: 604-666-0778  
Fax: 604-666-8322

Secretary General

*This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.*