



## Broadcasting Notice of Consultation CRTC 2009-770

Ottawa, 10 December 2009

### Notice of application received

#### Across Canada

**Deadline for submission of interventions/comments: 14 January 2010**

The Commission has received the following application:

[\[Broadcasting interventions/comments form\]](#)

### Applicant and Locality

- 1. CTVglobemedia Inc.**  
Across Canada  
Application No. 2009-1372-4

#### **1. Across Canada** **Application No. 2009-1372-4**

Application by **CTVglobemedia Inc.** (CTVgm) to amend the broadcasting licence for the specialty television programming undertaking The Sports Network (TSN) to incorporate the new conditions of licence described in *Conditions of licence for competitive Canadian specialty services operating in the genres of mainstream sports and national news*, Broadcasting Regulatory Policy CRTC 2009-562, 4 September 2009 (Broadcasting Regulatory Policy 2009-562), in which the Commission announced standard conditions of licence for competitive Canadian mainstream sports and news specialty services.

The licensee also states that it wishes to retain its current definition of “broadcast day” as it applies to the conditions of licence for TSN, rather than adopt the definition of this term contemplated in Broadcasting Regulatory Policy 2009-562, which reads as follows:

“broadcast day”, in respect of a licensee, means the period of up to 18 consecutive hours, beginning each day not earlier than six o’clock in the morning and ending not later than one o’clock in the morning of the following day, as selected by the licensee.

The licensee notes that the definition of “broadcast day” that currently applies to the conditions of licence for TSN is the same as that originally proposed by the Commission in *Proposed conditions of licence for competitive Canadian specialty services operating in the genres of mainstream sports and mainstream national news* – Notice of consultation, Broadcasting Public Notice CRTC 2008-103, 30 October 2008, which reads as follows:

“broadcast day” means a 24-hour period beginning at six o’clock in the morning, or any other period approved by the Commission.

CTVgm contends that operating with an 18-hour broadcast day would negatively affect its programming strategies. Specifically, CTVgm stated that it would act as a disincentive for the service to invest in and broadcast live Canadian programming from the West Coast, since TSN will no longer receive full credit for airing Canadian sporting events from Western Canada that exceed the time limit set for an 18-hour broadcast day.

*Licensee’s address:*

CTVglobemedia Inc.  
299 Queen Street West  
Toronto, Ontario  
M5V 2Z5  
Fax: 416-384-4580  
E-mail: [david.spodek@ctv.ca](mailto:david.spodek@ctv.ca)

*Examination of application:*

At the licensee’s address

## **Public Participation**

### **Deadline for interventions/comments**

**14 January 2010**

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. The intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

**by using the**  
[\[Broadcasting interventions/comments form\]](#)

or

**by mail to**  
CRTC, Ottawa, Ontario K1A 0N2

or

**by fax at**  
819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line **\*\*\*End of document\*\*\*** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

### **Important notice**

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions/comments.

### **Examination of documents**

An electronic version of the application is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with this application, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

### **Location of Commission offices**

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

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Secretary General

*This document is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.*