



Broadcasting Notice of Consultation CRTC 2009-740

Ottawa, 1 December 2009

Notice of applications received

**Edmonton and Calgary, Alberta, and Portage La Prairie/Winnipeg, Manitoba
Deadline for submission of interventions/comments: 5 January 2010**

The Commission has received the following applications:

[\[Broadcasting interventions/comments form\]](#)

Applicant and Locality

1. Rogers Broadcasting Limited

Edmonton and Calgary, Alberta, and Portage La Prairie/Winnipeg, Manitoba
Application Nos. 2009-1509-3, 2009-1508-5 and 2009-1507-7

1. Edmonton and Calgary, Alberta, and Portage La Prairie/Winnipeg, Manitoba Applications Nos. 2009-1509-3, 2009-1508-5 and 2009-1507-7

Rogers Broadcasting Limited (Rogers) has filed three applications to amend the broadcasting licences of television programming undertakings CKEM-TV Edmonton, CKAL-TV Calgary, and CHMI-TV Portage la Prairie/Winnipeg in order to increase their flexibility in fulfilling their described video programming commitments.

In *Accessibility of telecommunications and broadcasting services*, Broadcasting and Telecom Regulatory Policy CRTC 2009-430, 21 July 2009, the Commission invited conventional broadcasters to apply to amend their licences in order to provide these broadcasters with a measure of flexibility and to take into account requests from persons with disabilities for a wider choice of described programming. The Commission considered it appropriate to add two more categories of programming to those that licensees of conventional television stations may use to fulfil their commitments for described video: 9 Variety and 11 General entertainment and human interest.

Accordingly, Rogers requests the addition of programming categories 9 and 11 to the list of categories from which it can draw programming in order to meet its described video requirements.

The licensee proposes to replace the condition of licence set out in *Licence renewals for four Craig television stations*, Broadcasting Decision CRTC 2002-304, 11 October 2002, relating to described video, which reads:

- a) Beginning 1 September 2003, the licensee shall broadcast an average of 2 hours per week of described Canadian priority programs.

- b) Beginning 1 September 2005, and for the remainder of the licence term, the licensee shall broadcast an average of 4 hours per week of described Canadian priority programs.

In fulfilling this condition, a minimum of 50% of the required hours must be original broadcasts. Further, the licensee may broadcast up to one hour per week of described children's programming at an appropriate children's viewing time.

with the following condition (**change in bold**):

- a) Beginning 1 September 2003, the licensee shall broadcast an average of 2 hours per week of described Canadian priority programs
- b) Beginning 1 September 2005, and for the remainder of the licence term, the licensee shall broadcast an average of 4 hours per week of described Canadian priority programs.

As of 21 July 2009, the licensee may fulfill its commitments for described video with programming from the following categories set out in Item 6 of Schedule I to the *Television Broadcasting Regulations, 1987*: 2(b) Long-form documentary; 7(a) Ongoing Dramatic Series; 7(b) Ongoing comedy series (sitcoms); 7(c) Specials, mini-series or made-for-TV feature films; 7(d) Theatrical feature films aired on TV; 7(e) Animated television programs and films; 7(g) Other drama; 9 Variety; and 11 General entertainment and human interest, as well as programming targeted to children.

In fulfilling this condition, a minimum of 50% of the required hours must be original broadcasts. Further, the licensee may broadcast up to one hour per week of described children's programming at an appropriate children's viewing time.

Licensee's address:

333 Bloor Street East
6th Floor
Toronto, Ontario

M4W 1G9
Fax: 416-935-8203
E-mail: susan.wheeler@rci.rogers.com

Examination of applications:

CKEM-TV Edmonton
Citytv Edmonton
10212 Jasper Avenue
Edmonton, Alberta

CKAL-TV Calgary
Citytv Calgary
535-7th Avenue SW
Calgary, Alberta

Citytv Winnipeg
8 Folks Market Road
Winnipeg, Manitoba

Public Participation

Deadline for interventions/comments

5 January 2010

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. The intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

by using the

[\[Broadcasting interventions/comments form\]](#)

or

by mail to

CRTC, Ottawa, Ontario K1A 0N2

or

by fax at

819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure that, before initiating service through electronic mode, they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Submissions longer than five pages should include a summary.

Each paragraph of the submission should be numbered. In addition, where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

Important notice

All information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of the Commission's website with the help of either its own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

The Commission encourages interested parties to monitor the public examination file and the Commission's website for additional information that they may find useful when preparing their interventions/comments.

Examination of documents

An electronic version of the applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions will also be available on the Commission's website. An electronic version of all interventions submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications, or, upon request, within two (2) working days, at any other Commission offices and documentation centres.

Location of Commission offices

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Les Terrasses de la Chaudière
Central Building
1 Promenade du Portage, Room 206
Gatineau, Quebec
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Tel.: 819-997-2429
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Regional offices

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Secretary General

This document is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.