

**Reporting Guide  
for the  
Aggregated 2008 Television Annual Return Form  
*confidential version***

1. This aggregated annual return form is required to be filed with the Commission each year by 30 November.
2. For ownership groups with interests in both over-the-air (OTA) conventional television and radio undertakings, separate group-level aggregate forms must be completed for each.
3. For ownership groups with interests in both English and French OTA conventional television services, separate group-level aggregate forms must be completed for each language.
4. The page and cell numbers referred to in this aggregated form correspond to the page and cell numbers in the various sections of the annual return(s) for the individual licensed OTA television undertakings within the ownership group.
5. The amount to be entered in each of the applicable cells on this aggregated form is the aggregate of the individual amounts entered in the corresponding cells for each individual licensed OTA television undertaking reporting in the annual return(s) for the ownership group. Where an amount entered in a cell on this aggregated form does not equal the sum of the corresponding amounts for all of the individual licensed OTA television undertakings in the ownership group, please provide an explanation.

Ownership group : \_\_\_\_\_

## INTERNATIONAL PAYMENTS AND RECEIPTS

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AGGREGATE - CANADA

Non-merchandise charges related to broadcast operation

	Receipts from non-residents			
	Business services			Interest and Dividends
	Program Rights and Royalties	Advertising	Other	
	(\$'000 Canadian)			
1. United States	01	16	31	46
2. United Kingdom	02	17	32	47
3. France	03	18	33	48
4. European Union (excl. U.K. and France)	04	19	34	49
5. Japan	05	20	35	50
6. OECD countries (excl. Japan, United States and E.U.)	06	21	36	51
7. All other countries	07	22	37	52
<b>TOTAL</b>	<b>08</b>	<b>23</b>	<b>38</b>	<b>53</b>

	Payments to Non-residents		
	Business services		
	Program Rights and Royalties	Advertising	Other
	(\$'000 Canadian)		
1. United States	01	16	31
2. United Kingdom	02	17	32
3. France	03	18	33
4. European Union (excl. U.K. and France)	04	19	34
5. Japan	05	20	35
6. OECD countries (excl. Japan, United States and E.U.)	06	21	36
7. All other countries	07	22	37
<b>TOTAL</b>	<b>08</b>	<b>23</b>	<b>38</b>

CRTC File Number

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# SECTION 3 - TELEVISION STATION ( Pages 4 to 7 )

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## Financial Summary

For the year ended August 31, 2008

**(to be completed on an aggregated basis for all licensed originating stations in Canada)**

If the information on this return is for a period other than 12 months, please indicate from \_\_\_\_\_ to \_\_\_\_\_

		\$ (omit cents)
<b>1. Revenue:</b>		
1. Local Time Sales (excl. infomercials)	Contra or other non monetary transactions 52	01
2. National Time Sales (excl. infomercials)	Contra or other non monetary transactions 53	02
	National Sales 54	
	Regional Sales 55	=
3. Network Payments to Stations		03
4. Infomercials	Local Time Sales 56	27
	National Time Sales 57	=
5. Sales/Syndication of programs	Canadian 58	04
	non-Canadian 59	=
6. Production Services Sold		05
7. Other Revenue - Please specify type of revenue _____		06
8. Total		<b>07</b>
<b>2. Expenses:</b>		
1. Programming and Production (from page 4, cell 06)		08
2. Technical (from page 5, cell 07)		09
3. Sales and Promotion (from page 5, cell 16)		10
4. Administration and General (from page 5, cell 29)		11
5. Total (from page 5, cell 30)		12
<b>3. 1. Operating Income (loss)</b>		<b>13</b>
2. Less: Amortization and Depreciation		14
3. Profit before interest and taxes (PBIT)		16
<b>4. Total Remuneration</b>	Programming and production (1)	Technical (2)
	Sales and promotion (3)	Administration and general (4)
	Total (5)	
	(\$ omit cents)	
1. Salaries and Wages (include sales commissions and talent fees paid to employees), fringe benefits and directors fees.	42	43
	44	45
	46	
2. Average number of employees (the typical weekly average of full & equivalent part time employees)	47	48
	49	50
	51	
3. Fringe Benefit (included in line 4.1 above)		40

CRTC File Number

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**TELEVISION - DIRECT OPERATING EXPENSES - For the year ended August 31, 2008**

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1. Programming and Production Expenses	Information		Sports	Music and Entertainment			Others	28 Total (cat. 1 to 15)	
	24 News (cat. 1)	24 Other Information (cat. 2 to 5)	25 (cat. 6)	26 Drama (cat. 7)	26 Music/Variety (cat. 8 & 9)	27 Game Shows (cat. 10)	27 Human Interest (cat. 11)		29 (cat. 12 to 15)
<b>A. Programs Telecast: (note 1)</b>	\$ (omit cents)								
<b>1 Canadian Programs</b>	01	17	01	01	17	01	17	01	01
1. Station's production (incl. station contribution to cooperative productions)									
2. Programs produced by an affiliated production company	02	18	02	02	18	02	18	02	02
3. Programs acquired from other stations	03	19	03	03	19	03	19	03	03
4. Programs of network origination	04	20	04	04	20	04	20	04	04
5. Programs acquired from independent producers	05	21	05	05	21	05	21	05	05
6. Special recognition programs	06	22	06	06	22	06	22	06	06
7. Other Canadian programs from any other source (note 2)	07	23	07	07	23	07	23	07	07
<b>8. Total Canadian Programming (lines A1.1 to A1.7)</b>	08	24	08	08	24	08	24	08	08
Amounts included in Total Canadian Programming for:	09	25	09	09	25	09	25	09	09
a) Close Captioning	10	26	10	10	26	10	26	10	10
b) Dubbing	11	27	11	11	27	11	27	11	11
c) Program Development	12	28	12	12	285	12	285	12	12
d) Children's Programming	13	29	13	13	29	13	29	13	13
e) Ownership Transfer Tangible Benefits	49	50	25	49	50	49	50	49	25
f) Described Video	14	30	14	14	30	14	30		14
<b>2. Total Non-Canadian Programming Expenses</b>	15	31	15	15	31	15	31	15	15
Amounts included in Total Non-Canadian Programming for:	16	32	16	16	32	16	32	16	16
Dubbing									
<b>3. Total Programs Telecast (line A.1.8 + A.2)</b>	33	41	17	33	41	33	41	33	17
<b>B. Other Programming Expenses:</b>	34	42	18	34	42	34	42	34	18
1. Program inventory write-downs for Canadian programs (note 1)	35	43	19	35	43	35	43	35	19
2. Program inventory write-downs for non-Canadian programs	36	44	20	36	44	36	44	36	20
3. Script and concept development expenditures for Canadian programs not telecast	37	45	21	37	45	37	45	37	21
4. Loss on Equity Investment/principal on loans in arm's length productions of Canadian Programs	38	46	22	38	46	38	46	38	22
5. Other (note 2)	39	47	23	39	47	39	47	39	23
<b>6. Total - Other Programming Expenses</b>	40	48	24	40	48	40	48	40	24
Amounts included in Total Other Programming (line B.6) for:									
a) Ownership Transfer Tangible Benefits									
7. CTF Credit, eligible Canadian programming expenditures not included above									

Notes: 1) Where applicable, the amortized amount of capitalized assets (e.g. feature films) is to be reflected on this page.  
 2) If Greater Than 10% of Total (line A1.8), please provide details on separate attachment. If music license fees are included, please identify the amount.

CRTC File Number

# TELEVISION - DIRECT OPERATING EXPENSES

*confidential version*

For the year ended August 31, 2008

**C. Production Expenses:**

	\$ (omit cents)
1. <u>Cost of program sales/syndication Canadian</u>	1
2. <u>Cost of program sales/syndication non-Canadian</u>	2
3. <u>Cost of production services sold</u>	3
4. <u>Infomercials</u>	29
5. <u>Other (note 1) (Including music license fees)</u>	4
6. <b><u>Total - Production Expenses</u></b>	<b>5</b>
<b>D.1 <u>Grand Total- Programming and Production Expenses (lines A.3+B.6+C.6) (enter on page 2 cell 08)</u></b>	<b>6</b>

**Amounts included in Grand Total Programming and Production expenses for:**

a) <u>Salaries and wages (should agree with page 2, cell 42)</u>	7
b) <u>Talent fees, non-staff</u>	8
c) <u>News services</u>	9
d) <u>Royalties (excluding music licence fees)</u>	10
e) <u>Music Licence Fees (Included in Line C.5 above)</u>	11
f) <u>Payments to Network for Programs</u>	12
g) <u>Other Network Expenses (note 2)</u>	13
h) <u>Talent Fees Paid to Non-residents of Canada</u>	14

1) If Greater Than 10% of Total Production Expenses, please provide details.

2) If Greater Than 10% of Total Programming Expenses, please provide details.

CRTC File Number

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# TELEVISION - DIRECT OPERATING EXPENSES - Concluded

*confidential version*

For the year ended August 31, 2008

	\$ (omit cents)
<b>2. Technical Expenses</b>	
1. Transmitter, studio, parts, tapes, supplies, technical consultant services, technical repairs and maintenance and other technical costs.	31
.....	05
2. Line, microwave or satellite charges	06
.....	07
3. Remuneration (should agree with page 2, cell 43)	07
.....	07
4. <b>TOTAL</b> (enter on page 2, cell 09)	07
<b>3. Sales and Promotion Expenses</b>	
1. Audience and trade promotion, rating services	08
.....	11
2. Sales commission representatives - (non-staff)	13
.....	
3. Sales commission paid to staff (included in 3.5 below)	14
.....	14
4. Other sales and promotion expenses	15
.....	15
5. Remuneration (should agree with page 2, cell 44)	16
.....	16
6. <b>TOTAL</b> (enter on page 2, cell 10)	16
<b>4. Administration and General Expenses</b>	
1. Entertainment, travel, motor vehicle operating expenses, telephone, fax, computer services and office supplies	34
.....	20
2. Cost of premises (rent, repairs and maintenance, insurance, utilities, etc.)	37
.....	22
3. Real estate and business tax	23
.....	23
4. Professional services	24
.....	24
5. Bad debt expense	26
.....	26
6. CRTC licence fee	27
.....	27
7. Management services (non staff)	28
.....	28
8. Other administration and general	29
.....	29
9. Remuneration (incl. directors fees) (should agree with page 2, cell 45)	29
.....	29
10. <b>TOTAL</b> (enter on page 2, cell 11)	30
<b>5. Total all Expenses</b> (enter on page 2, cell 12)	30

CRTC File Number