



Broadcasting Decision CRTC 2009-241

Route reference: 2009-36

Ottawa, 1 May 2009

Rogers Broadcasting Limited
Across Canada

Application 2008-1742-1, received 22 December 2008
Public Hearing in the National Capital Region
30 March 2009

Outdoor Life Network – Acquisition of assets (Corporate reorganization)

1. The Commission **approves** the application by Rogers Broadcasting Limited (Rogers) for authority to acquire from its wholly-owned subsidiary 1163031 Ontario Inc. (1163031) the assets of the English-language specialty television programming undertaking known as Outdoor Life Network (OLN). Rogers also requested a new broadcasting licence to continue the operation of the undertaking under the same terms and conditions as those in effect under the current licence. The Commission did not receive any interventions in connection with this application.
2. 1163031, the current licensee of OLN, is a corporation wholly-owned by 1163030 Ontario Inc. (1163030), which in turn is wholly-owned by Rogers. The acquisition will be effected through the wind up of both 1163031 and 1163030 into Rogers.
3. Following completion of the corporate reorganization, Rogers will become the licensee of OLN. The above transaction will not affect the effective control of OLN, which will continue to be exercised by Rogers.
4. Upon surrender of the current licence issued to 1163031, the Commission will issue a new licence to Rogers. The licence will expire 31 August 2010, the current licence expiry date, and will be subject to the same terms and **conditions** as those in effect under the current licence.

Secretary General

This decision is to be appended to the licence. It is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.