



Broadcasting Decision CRTC 2009-209

Route reference: 2009-81

Ottawa, 22 April 2009

Artefact HD Inc.
Across Canada

Application 2009-0250-4, received 30 January 2009

Treasure HD – Licence amendment

1. The Commission **approves** the application by Artefact HD Inc. to amend the broadcasting licence for the national English-language Category 2 high definition (HD) specialty programming undertaking known as Treasure HD to allow the service to be made available for distribution in standard definition (SD) format. The Commission did not receive any interventions in connection with this application.
2. The licensee indicated that its application is in accordance with the Commission's long-standing "technology-neutral" approach to licensing and that it is also consistent with the spirit and intent of the Commission's policies set out in Broadcasting Public Notices 2006-74 and 2008-100. The terms and conditions for distribution of the SD version of Treasure HD will be negotiated with the broadcasting distribution undertakings.
3. Accordingly, by **condition of licence**, the licensee is authorized to make available for distribution, until the end of its current licence term, a version of Treasure HD in standard definition format, provided that not less than 95% of the video and audio components of the high and standard definition versions of the service are the same, exclusive of commercial messages and any part of the specialty service carried on a subsidiary signal.

Secretary General

Related documents

- *Regulatory framework for broadcasting distribution undertakings and discretionary programming services*, Broadcasting Public Notice CRTC 2008-100, 30 October 2008
- *Regulatory framework for the licensing and distribution of high definition pay and specialty services*, Broadcasting Public Notice CRTC 2006-74, 15 June 2006

This decision is to be appended to the licence. It is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.