



Broadcasting Notice of Consultation CRTC 2009-151

Ottawa, 23 March 2009

Notice of applications received

Various locations

Deadline for submission of interventions/comments: 27 April 2009

The Commission has received the following applications:

[\[Broadcasting interventions/comments form\]](#)

Item Applicant and locality

1. **CTV Limited**
Edmonton, Alberta
Application No. 2008-1515-2
2. **Harvard Broadcasting Inc.**
Edmonton, Alberta
Application No. 2008-1690-3
3. **Pineridge Broadcasting Inc.**
Peterborough, Ontario
Application No. 2009-0388-2
4. **Stornoway Communications General Partner Inc. (the general partner) and 1403318 Ontario Limited (the limited partner), carrying on business as Stornoway Communications Limited Partnership**
Toronto, Ontario
Application No. 2009-0437-7

1. **Edmonton, Alberta**
Application No. 2008-1515-2

Application by **CTV Limited** for the use of frequency 95.7 MHz (channel 239C1) for the operation of the English-language commercial FM radio undertaking approved in *Licensing of new radio stations to serve Edmonton, Alberta*, Broadcasting Decision CRTC 2008-288, 17 October 2008 (Decision 2008-288).

The new station would operate on frequency 95.7 MHz (channel 239C1) with an average effective radiated power on 47,000 watts (maximum effective radiated power of 100,000 watts with an effective height of antenna above average terrain of 250.5 metres).

The present application was filed in response to Decision 2008-288, in which the Commission stated that it would only issue a licence to CTV Limited if it submitted an application proposing the use of another FM frequency that is acceptable to both the Commission and the Department of Industry.

The application by CTV Limited proposing the use of the frequency 95.7 MHz is technically mutually exclusive with the application by Harvard Broadcasting Inc., which proposes the use of the same frequency.

Applicant's address

299 Queen Street
 Toronto, Ontario
 M5V 2Z5
 Fax: 416-332-4580
 E-mail: dspodek@ctv.ca

Examination of application:

10212 Jasper Avenue
 Edmonton, Alberta

2. **Edmonton, Alberta**
Application No. 2008-1690-3

Application by **Harvard Broadcasting Inc.** for the use of frequency 95.7 MHz (channel 239C1) for the operation of the English-language commercial FM radio undertaking approved in *Licensing of new radio stations to serve Edmonton, Alberta*, Broadcasting Decision CRTC 2008-288, 17 October 2008 (Decision 2008-288).

The present application was filed in response to Decision 2008-288, in which the Commission stated that it would only issue a licence to Harvard Broadcasting Inc. if it submitted an application proposing the use of another FM frequency that is acceptable to both the Commission and the Department of Industry.

The application by Harvard Broadcasting Inc. proposing the use of the frequency 95.7 MHz is technically mutually exclusive with the application by CTV Limited, which proposes the use of the same frequency.

Applicant's address:

255 17th Avenue South-West
 Suite 400
 Calgary, Alberta
 T2S 2T8
 Fax: 306-781-7336
 E-mail: jbaird@harvardbroadcasting.com

Examination of application:

At the applicant's address

3. **Peterborough, Ontario**
Application No. 2009-0388-2

Application by **Pineridge Broadcasting Inc.** relating to the new English-language commercial FM radio programming undertaking at Peterborough, Ontario approved in *Licensing of new radio stations to serve Peterborough and the City of Kawartha Lakes*, Broadcasting Decision CRTC 2008-98, 8 May 2008 (Decision 2008-98).

The applicant proposes to amend the technical parameters approved in Decision 2008-98 by decreasing the average affective radiated power from 13,000 to 2,100 watts (maximum effective radiated power of 7,000 watts), by increasing the effective height of antenna above average terrain from 150 to 233 metres and by relocating the transmitter to another site situated approximately 25 kilometres to the south and closer to Peterborough.

The applicant states that the population within the station's 3 mV/m contour will be reduced from 123,354 to 111,808 and the population within the stations 0.5 mV/m contour will be reduced from 285,253 to 254,822.

The applicant states that these changes are necessary because they will allow the station to provide a more reliable signal to listeners in its core market.

Licensee's address:

P.O. Box 520
 Cobourg, Ontario
 K9A 4L3
 Fax: 905-372-6280
 E-mail: dconway@eagle.ca

Examination of application:

1840 Lansdowne Street West
 Unit #9
 Peterborough, Ontario

4. **Toronto, Ontario**
Application No. 2009-0437-7

Application by **Stornoway Communications General Partner Inc. (the general partner) and 1403318 Ontario Limited (the limited partner), carrying on business as Stornoway Communications Limited Partnership**, to amend the broadcasting licence for the national Category 2 specialty television service known as BPM:TV approved in *The Dance Channel*, Broadcasting Decision CRTC 2000-690, 14 December 2000.

The licensee proposes to change the nature of its service by adding program category 14 (Infomercials, promotional and corporate videos) to the list of categories from which it may draw its programming.

Licensee's address:

115 Gordon Baker Road
 8th Floor
 Toronto, Ontario
 Fax: 416-756-5526
 E-mail: info@bpmtv.com

Examination of application:

At the licensee's address

Public Participation

Deadline for Interventions/Comments

27 April 2009

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. The intervention will not be considered by the Commission and will not be part of the public file.

Interventions will be considered by the Commission and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting interventions/comments form\]](#)

or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure, before initiating service through electronic mode, that they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

Important notice

Note that all information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

Please note that the information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of our website with the help of either our own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

Examination of documents

An electronic version of applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's website. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications, or, upon request, within 2 working days, at any other Commission offices and documentation centres.

Location of Commission offices

Toll-free telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Central Building
Les Terrasses de la Chaudière
1 Promenade du Portage, Room 206
Gatineau, Quebec
K1A 0N2
Tel: 819-997-2429
Fax: 819-994-0218

Regional offices

Metropolitan Place
99 Wyse Road
Suite 1410
Dartmouth, Nova Scotia
B3A 4S5
Tel: 902-426-7997
Fax: 902-426-2721

205 Viger Avenue West
Suite 504
Montréal, Quebec
H2Z 1G2
Tel: 514-283-6607

55 St. Clair Avenue East
Suite 624
Toronto, Ontario
M4T 1M2
Tel: 416-952-9096

Kensington Building
275 Portage Avenue
Suite 1810
Winnipeg, Manitoba
R3B 2B3
Tel: 204-983-6306
TDD: 204-983-8274
Fax: 204-983-6317

Cornwall Professional Building
2125 – 11th Avenue, Room 103
Regina, Saskatchewan
S4P 3X3
Tel: 306-780-3422

10405 Jasper Avenue
Suite 520
Edmonton, Alberta
T5J 3N4
Tel: 780-495-3224

530-580 Hornby Street
Vancouver, British Columbia
V6C 3B6
Tel: 604-666-2111
TDD: 604-666-0778
Fax: 604-666-8322

Secretary General

This document is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.