



Broadcasting Notice of Consultation CRTC 2009-140

Ottawa, 13 March 2009

Notice of applications received

Various locations

Deadline for submission of interventions/comments: 17 April 2009

The Commission has received the following applications:

[Broadcasting interventions/comments form]

Item Applicant and Locality

1. **Quebecor Media Inc., on behalf of the TVA Group Inc. and Canwest Media Inc., partners in a general partnership carrying on business as Men TV General Partnership**
Across Canada
Application No. 2009-0311-3
2. **WETV Canada Corporation**
Across Canada
Application No. 2009-0406-2
3. **Newcap Inc.**
St. John's, Newfoundland and Labrador
Application No. 2009-0249-6
4. **CIAM Media & Radio Broadcasting Association**
Vanderhoof, British Columbia
Application No. 2009-0356-9

1. **Across Canada**
Application No. 2009-0311-3

Application by **Quebecor Media Inc., on behalf of the TVA Group Inc. and Canwest Media Inc., partners in a general partnership carrying on business as Men TV General Partnership** to amend the licence for the Category 1 specialty service known as Men TV.

The licensee proposes to amend condition of licence 1(b) by adding the following categories: 1, 4, 5(a), 6(a), 6(b), 7(f), 7(g), 8(a), 8(b), 8(c) and 15 as set out in Schedule I of the *Specialty Regulations, 1990*, as amended from time to time.

The licensee states that this amendment is pursuant to Broadcasting Public Notice CRTC 2008-100, *Regulatory frameworks for broadcasting distribution undertaking and discretionary programming services*, 30 October 2008.

The licensee also proposes to amend condition of licence 1(c) which currently reads:

1(c) No more than 10% of all programming broadcast during each broadcast week shall be drawn from category 7.

The licensee proposes to replace the condition of licence with the following:

1(c) No more than 10% of all programming broadcast during each broadcast month shall be drawn from categories 6(a), 7(a), 7(b), 7(d), 7(e) and the combination of 8(b) and 8(c).

Licensee's address:

Men TV General Partnership
1600 de Maisonneuve Blvd. East
Montréal, Quebec
H2L 4P2
Fax: 514-380-4664
E-mail: guy.suzanne@quebecor.com

Examination of application:

Quebecor Media Inc.
Department of Regulatory Affairs
612 St. Jacques Street
15th floor, South Tower
Montréal, Quebec,

and

Quebecor's website: <http://www.quebecor.com/NewsCenter/PublicFiles.aspx?culture=en>

2. **Across Canada**
Application No. 2009-0406-2

Application by **WETV Canada Corporation** to amend the licence of Category 2 specialty television service known as The Green Channel.

The licensee proposes to change two of its conditions of licence, one relating to the program categories and one relating to the description of the nature of service of The Green Channel.

The current condition of licence c) reads:

c) No more than 10% of all programming broadcast during the broadcast year shall be drawn from categories 7 and 11.

This condition of licence would be replaced with the following:

c) No more than 15% of all programming broadcast during the broadcast year shall be drawn from categories 7 a), 7 d), 7 e) and 11.

The licensee states it needs the amendment to give greater programming flexibility and to ensure balance in the program schedule.

The licensee also proposes to change its description of the nature of service so as to provide a more accurate description of the programming content.

Thus, the current condition of licence a) which reads:

a) The licensee shall provide a national English-language Category 2 specialty television service devoted to programming about the environment and how human behaviour impacts the natural environment.

would be replaced with the following:

a) The licensee shall provide a national English-language Category 2 specialty television service devoted to programming about sustainability and how human behaviour impacts the natural environment.

Licensee's address:

P.O. Box 59075
RPO Alta Vista
Ottawa, Ontario
K1G 5T7
Fax: 613-747-8709
E-mail : lrankin@primus.ca

Examination of application:

90 Marlowe Crescent
Ottawa, Ontario

3. **St. John's, Newfoundland and Labrador**
Application No. 2009-0249-6

Application by **Newcap Inc.** relating to the licence of the English-language commercial AM radio programming undertaking CJYQ St-John's to amend the technical parameters of its transmitter CJYQ St-John's by relocating the antenna site and by reducing the transmitter power from 50,000 watts to 25,000 watts day-time. The station's night-time transmitter power will remain unchanged at 25,000 watts.

The licensee states that the antenna relocation is necessary due to the numerous acts of vandalism made against its transmitter facilities.

The licensee anticipates a reduction in service to approximately 79,000 individuals with the population served by its 15 mVm contour reduced from 149,655 to 70,522.

Licensee's address:

Newcap Inc.
 745 Windmill Road
 Dartmouth, Nova Scotia
 B3B 1C2
 Fax: 902-468-5661
 E-mail: dmurray@ncc.ca

Examination of application:

391 Kenmount Road
 St. John's, Newfoundland and Labrador

4. **Vanderhoof, British Columbia**
Application No. 2009-0356-9

Application by **CIAM Media & Radio Broadcasting Association** to amend the licence of the English-language Type B community radio programming undertaking CIAM-FM Fort Vermillion, Alberta.

The licensee proposes to amend the technical parameters of its transmitter, CIAM-FM-11 Vanderhoof, British Columbia, by changing the frequency from 97.9 MHz (channel 250LP) to 98.5 MHz (channel 253LP). All other technical parameters remain unchanged.

The licensee indicated that the frequency change was necessary due to unforeseen technical interference with a station in Prince George. This interference was discovered during a CIAM-FM on air testing period with Industry Canada.

Licensee's address:

4709 River Road, Box 609
Fort Vermillion, Alberta
T0H 1N0
Fax: 780-927-2427
E-mail: ciam@telus.net

Examination of application:

2440 Church Avenue
Vanderhoof, British Columbia

Public Participation

Deadline for Interventions/Comments

17 April 2009

The intervention must be received by the Commission and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays and will not notify a party whose intervention is received after the deadline date. The intervention will not be considered by the Commission and will not be part of the public file.

Interventions that will be considered by the Commission, and will form part of the public record of the proceeding without further notification to intervening parties, provided the procedure set out below has been followed. Parties will be contacted only if their submissions raise procedural questions.

Written interventions should be submitted to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting interventions/comments form\]](#)

or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy must be sent to the applicant, and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Parties must ensure, before initiating service through electronic mode, that they will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Interventions should clearly identify the application referred to and indicate whether parties support or oppose the application, or, if they propose changes to it, include the facts and grounds for their proposal.

Important notice

Note that all information that parties provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's website at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's website. This information includes personal information, such as full names, e-mail addresses, postal/street addresses, telephone and facsimile numbers, and any other personal information parties provide.

The personal information that parties provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's website in their entirety exactly as received, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

Please note that the information that parties provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the web page of this particular public process. As a result, a general search of our website with the help of either our own search engine or a third-party search engine will not provide access to the information that was provided as part of this public process.

Examination of Documents

An electronic version of applications is available from the Commission's website by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's website. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's website.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications, or, upon request, within 2 working days, at any other Commission offices and documentation centres.

Location of Commission offices

Toll-free Telephone: 1-877-249-2782

Toll-free TDD: 1-877-909-2782

Central Building
Les Terrasses de la Chaudière
1 Promenade du Portage, Room 206
Gatineau, Quebec
K1A 0N2
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Regional offices

Metropolitan Place
99 Wyse Road
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Fax: 902-426-2721

205 Viger Avenue West
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Tel: 514-283-6607

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Toronto, Ontario
M4T 1M2
Tel: 416-952-9096

Kensington Building
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Winnipeg, Manitoba
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Tel: 204-983-6306
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Fax: 204-983-6317

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Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site:

<http://www.crtc.gc.ca>.