



Broadcasting Public Notice CRTC 2008-71

Ottawa, 14 August 2008

Notice of consultation

Applications received

Various locations

Deadline for submission of interventions/comments: 18 September 2008

The Commission has received the following applications:

[\[Broadcasting intervention/comments form\]](#)

Item Applicant and Locality

1. **Teletoon Canada Inc.**
Across Canada
Application No. 2008-0749-8
2. **TVA Group Inc.**
Across Canada
Application No. 2008-1009-5
3. **9174-8004 Québec inc.**
Sainte-Marie de Beauce, Quebec
Application No. 2008-0958-5
4. **AdrenalineHD Inc.**
Toronto, Ontario
Application No. 2008-1018-6
5. **Artefact HD Inc.**
Toronto, Ontario
Application No. 2008-1025-1
6. **OasisHD Inc.**
Toronto, Ontario
Application No. 2008-1026-9
7. **101056012 Saskatchewan Ltd.**
Yorkton, Saskatchewan
Application No. 2008-0961-8
8. **CTV Limited**
Vancouver, British Columbia
Application No. 2008-1011-0

1. **Across Canada**
Application No. 2008-0749-8

Application by **Teletoon Canada Inc.** to amend the licence of the national specialty programming undertaking known as Teletoon.

The licensee proposes to replace the condition of licence relating to reporting of Canadian programming expenditures which reads:

- 3(b) In the broadcast year beginning 1 September 2004 and in each subsequent broadcast year of the licence term, the licensee shall expend on the acquisition of and/or investment in Canadian programs a minimum of 47% of the gross revenues derived from the operation of this service during the previous broadcast year.

With

- 3(b) In the broadcast year beginning 1 September 2004 and in each subsequent broadcast year of the licence term, the licensee shall expend on the acquisition of and/or investment in Canadian programs, on a cash basis, a minimum of 47% of the gross revenues derived from the operation of this service during the previous broadcast year.

The change would allow Teletoon to adjust to the payment terms now in place in animation production. This would be consistent and aligned with the practices of its shareholder, Corus, which employs that methodology for other specialty services.

The licensee states that there would be no negative impact on Canadian programming expenditures.

Licensee's address:

BCE Place
181 Bay Street
P.O. Box 787
Toronto, Ontario
M5J 2T3
Fax: 416-956-2070

Examination of application:

At the licensee's address

2. **Across Canada**
Application No. 2008-1009-5

Application by **TVA Group Inc.** to amend the licence of its French-language specialty television service LCN.

The licensee requests that the Commission replace the following condition of licence:

“Not more than 12% of all programming broadcast during the broadcast week shall be drawn from category 2(a). All such programs must be related to headline news.”

With

“Not more than 19% of all programming broadcast during the broadcast week shall be drawn from category 2(a). All such programs must be related to headline news.”

The licensee states that the public is increasingly seeking to put into perspective and meaning as to what is happening in a given area. Consequently, the licensee wishes to create full-length programs on fundamental issues.

The licensee states that the weekly measurement in effect ensures that the applicant is not seeking to package information programming as commentary programming.

The licensee states that this application does not change the nature of its service in any way.

Licensee's address:

TVA Group Inc.
1600 de Maisonneuve Boulevard East
Montréal, Quebec
H2L 4P2
Fax: 514-380-4664
E-Mail: reglementaires@quebecor.com

Examination of application :

At the licensee's address

3. **Sainte-Marie de Beauce, Quebec**
Application No. 2008-0958-5

Application by **9174-8004 Québec inc.** to amend the licence of the French-language commercial radio station CHEQ-FM Sainte-Marie de Beauce.

The licensee proposes to change the frequency of station CHEQ-FM from 101.3 MHz (channel 267A) to 101.5 MHz (channel 268C). It also requests that the station's authorized contours be changed through a significant increase in the average effective radiated power from 4,677 to 26,000 watts (maximum effective radiated power of 4,677 to 100,000 watts/antenna height of 98 metres).

These changes will enable the station to provide enhanced coverage in its current service area. They will also allow the station to reach rural audiences.

Furthermore, the changes will make the licensee more competitive with the Québec City stations received in its service area.

Licensee's address:

1068 Vachon Nord Boulevard, Suite 101
 Ste-Marie de Beauce, Quebec
 G6E 1M6
 Fax: 418-387-3757
 E-Mail: mpaquin@cheqfm.qc.ca

Examination of application:

At the licensee's address

4. **Toronto, Ontario**
Application No. 2008-1018-6

Application by **AdrenalineHD Inc.** to amend the licence of the national Category 2 specialty programming undertaking known as Rush HD.

The licensee proposes to add category 7(d) Theatrical feature films aired on TV, to the list of categories of programming from which AdrenalineHD Inc., the licensee, may draw programming for its Rush HD service.

The licensee is prepared to accept a condition of licence limiting the amount of Category 7(d) programming to no more than 15% of the programming broadcast in each broadcast month.

The licensee states that the addition of programming from Category 7(d) will make its service more attractive to its target audience and add diversity to the Canadian broadcasting system while remaining true to its nature of service.

Licensee's address:

1 Scarsdale Road, Suite 200
Toronto, Ontario
M3B 2R2
Fax: 416-646-4444
E-Mail: davidpatterson@hifihdtv.ca

Examination of application:

At the licensee's address

5. **Toronto, Ontario**
Application No. 2008-1025-1

Application by **Artefact HD Inc.** to amend the licence of the national Category 2 specialty programming undertaking known as Treasure HD.

The applicant proposes to add Category 7(d) Theatrical feature films aired on TV, to the list of categories of programming from which Artefact HD Inc., the licensee, may draw programming for its Treasure HD service.

The licensee is prepared to accept a condition of licence limiting the amount of Category 7 (d) programming to no more than 15% of the programming broadcast in each broadcast month.

The licensee states that the addition of programming from Category 7(d) will make its service more attractive to its target audience and add diversity to the Canadian broadcasting system while remaining true to its nature of service.

Licensee's address:

1 Scarsdale Road, Suite 200
Toronto, Ontario
M3B 2R2
Fax: 416-646-4444
E-Mail: davidpatterson@hifihdtv.ca

Examination of application:

At the licensee's address

6. **Toronto, Ontario**
Application No. 2008-1026-9

Application by **OasisHD Inc.** to amend the licence of the national Category 2 specialty programming undertaking known as Oasis HD.

The licensee proposes to add category 7(d) Theatrical feature films aired on TV, to the list of categories of programming from which OasisHD Inc., the licensee, may draw programming for its Oasis HD service.

The licensee is prepared to accept a condition of licence limiting the amount of Category 7(d) programming to no more than 15% of the programming broadcast in each broadcast month.

The licensee states that the addition of programming from Category 7(d) will make its service more attractive to its target audience and add diversity to the Canadian broadcasting system while remaining true to its nature of service.

Licensee's address:

1 Scarsdale Road, Suite 200
 Toronto, Ontario
 M3B 2R2
 Fax: 416-646-4444
 E-Mail: davidpatterson@hifihdtv.ca

Examination of application:

At the licensee's address

7. **Yorkton, Saskatchewan**
Application No. 2008-0961-8

Application by **101056012 Saskatchewan Ltd.** to amend the licence of the English-language specialty radio station CJJC-FM Yorkton.

The licensee proposes to amend the licence by changing the frequency from 100.5 MHz (channel 263LP) to 98.5 MHz (channel 253B). The licensee also proposes to change the authorized contours by increasing the average effective radiated power from 44.79 to 50,000 watts (non-directional antenna/antenna height increased from 29.9 to 118 metres).

The increase in power would result in a change of CJJC-FM's status from a low-power unprotected service to a Class B FM station.

The licensee is seeking the power increase to ensure the station's long-term financial viability through an expansion of its potential listener and advertiser reach.

Licensee's address:

395 Riverview Road
 Yorkton, Saskatchewan
 S3V 3V6
 Fax: 306-782-4437
 E-Mail: dennis@1005therock.ca

Examination of application:

City Hall - City of Yorkton
 37 Third Avenue North
 Yorkton, Saskatchewan

8. **Vancouver, British Columbia**
Application No. 2008-1011-0

Application by **CTV Limited** (CTV) to amend the licence of the radio programming undertaking CFUN-AM Vancouver.

The licensee proposes to move the transmitter from its current location to a new site, owned by the licensee, approximately eight kilometres south-east.

CTV advised the Commission that the existing AM transmitter CFUN Vancouver is deteriorated to the point that the station is unable to prove its antenna pattern.

The Commission notes that changing the transmitter site of the radio station will result in a decrease in the coverage area and consequently, in a decrease in reached population of approximately 574,000 people.

Licensee's address:

299 Queen Street
 Toronto, Ontario
 M5V 2Z2
 Fax: 416-332-4580
 E-Mail: dspodek@ctv.ca

Examination of application:

300 – 380 West 2nd Avenue
 Vancouver, British Columbia

Public Participation

Deadline for Interventions/Comments

18 September 2008

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting intervention/comments form\]](#)

or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy must be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

Important notice

Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's Web site at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's Web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's Web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

Please note that the information you provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the Webpage of this particular public process. As a result, a general search of our Website with the help of either our own search engine or a third-party search engine will not provide access to the information which was provided as part of this public process.

Examination of Documents

An electronic version of applications is available from the Commission's Web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

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Tel: 514-283-6607

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275 Portage Avenue, Suite 1810
Winnipeg, Manitoba R3B 2B3
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Fax: 204-983-6317

Cornwall Professional Building
2125 – 11th Avenue, Room 103
Regina, Saskatchewan S4P 3X3
Tel: 306-780-3422

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Edmonton, Alberta T5J 3N4
Tel: 780-495-3224

530-580 Hornby Street
Vancouver, British Columbia V6C 3B6
Tel: 604-666-2111 – TDD: 604-666-0778
Fax: 604-666-8322

Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site:

<http://www.crtc.gc.ca>