



Broadcasting Public Notice CRTC 2008-69

Ottawa, 28 July 2008

Notice of consultation

Applications received

Various locations

Deadline for submission of interventions/comments: 1 September 2008

The Commission has received the following applications:

[\[Broadcasting intervention/comments form\]](#)

Item Applicant and Locality

1. **Canadian Broadcasting Corporation**
Across Canada
Application No. 2008-0578-1
2. **Seventh-Day Adventist Church in Newfoundland and Labrador**
Mount Pearl, Bay Roberts, Marystown, Lewisport, Gander, Deer Lake,
Botwood, Springdale, Grand Falls, Corner Brook, Port aux Basques, Goose Bay
and Wabush, Newfoundland and Labrador
Application No. 2008-0224-0
3. **Newcap Inc.**
Sudbury, Ontario
Application No. 2008-0259-7
4. **Newcap Inc.**
Camrose, Alberta
Application No. 2008-0934-5
5. **Christian Channel Inc.**
Fraser Valley, British Columbia and Winnipeg, Manitoba
Application Nos. 2008-0906-4 and 2008-0907-2

1. **Across Canada**
Application No. 2008-0578-1

Application by the **Canadian Broadcasting Corporation** (CBC) to amend the licence of the national English-language Category 1 specialty programming undertaking known as bold (formerly known as Country Canada).

The licensee proposes to make the above-noted service available for distribution in high definition format.

In accordance with the framework set out in *Regulatory framework for the licensing and distribution of high definition pay and specialty service*, Broadcasting Public Notice CRTC 2006-74, 15 June 2006, programming on the analog service and on the upgraded service will be comparable, that is, not less than 95% of the video and audio components will be the same, exclusive of the commercial messages and of any part of the service carried on a subsidiary signal. Further, all programming making up the 5% allowance will be provided in HD.

Licensee's address:

181 Queen Street
Ottawa, Ontario
K1P 1K9
Fax: 613-288-6259
E-Mail: regulatoryaffairs@cbc.ca

Examination of application:

The Reception
CBC
250 Front Street West
Toronto, Ontario

2. **Mount Pearl, Bay Roberts, Marystown, Lewisport, Gander, Deer Lake, Botwood, Springdale, Grand Falls, Corner Brook, Port aux Basques, Goose Bay and Wabush, Newfoundland and Labrador**
Application No. 2008-0224-0

Application by **Seventh-Day Adventist Church in Newfoundland and Labrador** to renew the licence of the English-language AM radio religious programming undertaking VOAR Mount Pearl, and of its transmitters, VOAR-1-FM Bay Roberts, VOAR-2-FM Marystown, VOAR-3-FM Lewisporte, VOAR-4-FM Gander, VOAR-5-FM Deer Lake, VOAR-6-FM Botwood, VOAR-7-FM Springdale, VOAR-8-FM Grand Falls, VOAR-9-FM Corner Brook, VOAR-10-FM Port aux Basques, VOAR-11-FM Goose Bay and VOAR-12-FM Wabush, expiring on 31 August 2008.

Licensee's address:

Seventh-Day Adventist Church in Newfoundland and Labrador
1041 Topsail Road
Mount Pearl, Newfoundland and Labrador
A1N 5E9
Fax: 709-745-1600
E-Mail: voar@voar.org

Examination of application:

At the licensee's address, and

Town Hall
421 Water Street
Bay Roberts, Newfoundland and Labrador

Town Hall
150-168 VilleMarie
Marystown, Newfoundland and Labrador

Town Hall
130 Main Street
Lewisporte, Newfoundland and Labrador

Town Hall
100 Elizabeth Drive
Gander, Newfoundland and Labrador

Town Hall
4-6 Crescent Street
Deer Lake, Newfoundland and Labrador

Town Hall
227 Water Street
Botwood, Newfoundland and Labrador

Town Hall
151 Main Street
Springdale, Newfoundland and Labrador

Town Hall
5 High Street
Grand Falls, Newfoundland and Labrador

Town Hall
2 Mt. Bernard Street
Corner Brook, Newfoundland and Labrador

Town Hall
67 Main Street
Port aux Basques, Newfoundland and Labrador

Town Hall
212 Hamilton River
Goose Bay, Newfoundland and Labrador

Town Hall
15 Whiteway Drive
Wabush, Newfoundland and Labrador

3. **Sudbury, Ontario**
Application No. 2008-0259-7

Application by **Newcap Inc.** to renew the licence of the English-language FM radio programming undertaking CHNO-FM Sudbury, expiring on 31 August 2008.

Licensee's address:

745, Windmill Road
Dartmouth, Nova Scotia
B3B 1C2
Fax: 902-468-5661
E-Mail: dmurray@ncc.ca

Examination of application:

493B, Barrydowne Road
Sudbury, Ontario

4. **Camrose, Alberta**
Application No. 2008-0934-5

Application by **Newcap Inc.** (Newcap) to amend the licence of the commercial English-language AM radio programming undertaking CFCW Camrose.

Newcap proposes to amend the licence by changing the frequency from 790 kHz to 840 kHz.

Newcap advises that the change in frequency will restore the coverage and service to the listeners in north-central Alberta.

Licensee's address:

745 Windmill Road
 Dartmouth, Nova Scotia
 B3B 1C2
 Fax: 902-468-5661
 E-Mail: dmurray@ncc.ca

Examination of application:

5704 48th Avenue
 Camrose, Alberta

5. **Fraser Valley, British Columbia and Winnipeg, Manitoba
 Application Nos. 2008-0906-4 and 2008-0907-2**

Applications by **Christian Channel Inc.** to amend the licences of television programming undertakings CHNU-TV (CHNU) Fraser Valley, British Columbia, and CIIT-TV (CIIT) Winnipeg, Manitoba.

The licensee proposes to replace the condition of licence in Broadcasting Decision CRTC 2008-71, issued 31 March 2008, relating to advertising and solicitation, which reads:

“The licensee shall not broadcast more than 12 minutes of advertising material per hour, including solicitation. For clarification purposes, this condition applies to all regular programming as well as all brokered or ‘paid to air’ programming.”

with the following condition:

“The licensee shall not broadcast more than 12 minutes of solicitation per hour and all advertising material per hour, including solicitation, shall not exceed the advertising limits set out in subsection 11(1) of the *Television Broadcasting Regulations, 1987*. For clarification purposes, this condition applies to all regular programming as well as brokered or ‘paid to air’ programming.”

The licensee states that by gaining the advertising flexibility that the Commission has already granted to other conventional services in Broadcasting Public Notice CRTC 2007-53, *Determinations regarding certain aspects of the regulatory framework for over-the-air television*, issued 17 May 2007, CHNU and CIIT would be better able to compete for audiences, serve their local communities, and invest in the production and exhibition of Canadian programming.

Licensee's address:

171 East Liberty Street
Suite 230
Toronto, Ontario
M6K 3P6
Fax: 416-368-9774
E-Mail: dleu@s-vox.com

Examination of applications:

At the licensee's address

Public Participation

Deadline for Interventions/Comments

1 September 2008

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting intervention/comments form\]](#)

or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy must be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line ***End of document*** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

Important notice

Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's Web site at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's Web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's Web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

Please note that the information you provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the Webpage of this particular public process. As a result, a general search of our Website with the help of either our own search engine or a third-party search engine will not provide access to the information which was provided as part of this public process.

Examination of Documents

An electronic version of applications is available from the Commission's Web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

Central Building

Les Terrasses de la Chaudière
1 Promenade du Portage, Room 206
Gatineau, Quebec K1A 0N2
Tel: 819-997-2429
Toll free Telephone: 1-877-249-2782
Toll-free TDD: 1-877-909-2782
Fax: 819-994-0218

Metropolitan Place

99 Wyse Road, Suite 1410
Dartmouth, Nova Scotia B3A 4S5
Tel: 902-426-7997
Fax: 902-426-2721

205 Viger Avenue West

Suite 504
Montréal, Quebec H2Z 1G2
Tel: 514-283-6607

55 St. Clair Avenue East, Suite 624

Toronto, Ontario M4T 1M2
Tel: 416-952-9096

Kensington Building

275 Portage Avenue, Suite 1810
Winnipeg, Manitoba R3B 2B3
Tel: 204-983-6306 – TDD: 204-983-8274
Fax: 204-983-6317

Cornwall Professional Building

2125 – 11th Avenue, Room 103
Regina, Saskatchewan S4P 3X3
Tel: 306-780-3422

10405 Jasper Avenue, Suite 520
Edmonton, Alberta T5J 3N4
Tel: 780-495-3224

530-580 Hornby Street
Vancouver, British Columbia V6C 3B6
Tel: 604-666-2111 – TDD: 604-666-0778
Fax: 604-666-8322

Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site:

<http://www.crtc.gc.ca>