



## Broadcasting Decision CRTC 2008-335

Ottawa, 1 December 2008

**CPAM Radio Union.com inc.**  
Montréal, Quebec

*Application 2008-0337-1, received 3 March 2008*  
*Broadcasting Public Notice CRTC 2008-49*  
*28 May 2008*

### **CJWI Montréal – Licence renewal**

1. The Commission **renews** the broadcasting licence for the French-language ethnic commercial AM radio programming undertaking CJWI Montréal from 1 January 2009<sup>1</sup> to 31 August 2015. The licence will be subject to the **conditions** set out in the appendix to this decision. The Commission did not receive any interventions in connection with this application.
2. The Commission notes that the licensee is in non-compliance with section 9(2) of the *Radio Regulations, 1986* (the Regulations) relating to the filing of annual returns. Specifically, the licensee's annual return for the broadcast year ending 31 August 2007 was not filed by the prescribed date of 30 November 2007.
3. As set out in Circular No. 444, where apparent non-compliance is observed for the first time, the station is normally granted a short-term licence renewal, generally for four years, to permit a further review of its compliance within a reasonable period of time. This is the first time that this licensee has been found to be in non-compliance with respect to the filing of annual returns. As such, the Commission finds it appropriate to renew the licence for this undertaking for a short-term period of four years, in accordance with Circular No. 444. This short-term renewal will enable the Commission to assess at an earlier date the licensee's compliance with the Regulations.
4. The Commission reminds the licensee that it is required to adhere to the requirements relating to contributions to Canadian content development set out in section 15 of the *Radio Regulations, 1986*.

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<sup>1</sup> In Broadcasting Decision 2008-245, the Commission administratively renewed the broadcasting licence for CJWI Montréal from 1 September to 31 December 2008.

Secretary General

**Related documents**

- *Administrative renewals*, Broadcasting Decision CRTC 2008-245, 29 August 2008
- *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006
- *Practices regarding radio non-compliance*, Circular No. 444, 7 May 2001

*This decision is to be appended to the licence. It is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.*

## Appendix to Broadcasting Decision CRTC 2008-335

### Conditions of licence, encouragement and commitment

#### Conditions of licence

1. The licence shall be subject to the conditions set out in *New licence form for commercial radio stations*, Public Notice CRTC 1999-137, 24 August 1999, with the exception of conditions of licence 1 and 5.
2. If the licensee originates 42 or more hours of programming in any broadcast week, the licensee shall adhere to the Canadian Association of Broadcasters' *Equitable Portrayal Code*, as amended from time to time and approved by the Commission. However, the application of the foregoing condition of licence will be suspended if the licensee is a member in good standing of the Canadian Broadcast Standards Council.
3. The licensee is exempted from the requirement of section 7(2) of the *Radio Regulations 1986* that it devote 50% of its programming to third-language programming.
4. The licensee must devote no less than 90% of its programming in each broadcast week to French-language ethnic programming, targeting the Haitian community, the Latin-American community and the African community with French as its first or second language.

The remaining 10% of its programming may be in third languages, i.e. in languages other than French, English or an Aboriginal language.

5. The licensee shall, as an exception to sections 2.2(3) to 2.2(10) of the *Radio Regulations, 1986*, in each broadcast week
  - a) devote a maximum of 30% of the musical selections that it broadcasts to selections from category 2;
    - i) the licensee must devote at least 35% of all category 2 selections that it broadcasts to Canadian musical selections;
    - ii) the licensee must devote a maximum of 15% of all category 2 musical selections that it broadcasts to French-language vocal music selections and a maximum of 15% to English-language vocal musical selections.
  - b) devote at least 70% of the musical selections that it broadcasts to musical selections from subcategory 33 (World beat and international);

- i) the licensee must devote at least 35% of all musical selections from subcategory 33 that it broadcasts to Canadian musical selections.

## **Encouragement**

### **Employment equity**

In accordance with *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992, the Commission encourages the licensee to consider employment equity issues in its hiring practices and in all other aspects of its management of human resources.

### **Commitment**

The licensee has committed to devote 35 to 40% of its programming per broadcast week to spoken word programming that is of particular interest to the ethnocultural groups targeted.