



Broadcasting Decision CRTC 2008-322

Ottawa, 20 November 2008

Astral Broadcasting Group Inc.
Across Canada

Application 2008-1204-1, received 5 September 2008
Broadcasting Public Notice CRTC 2008-83
26 September 2008

CINÉPOP – Licence amendment

1. The Commission **approves** the application by Astral Broadcasting Group Inc. to amend the broadcasting licence for the French-language Category 2 pay television programming undertaking known as CINÉPOP. Specifically, the Commission amends the condition of licence relating to the Canadian Association of Broadcasters' *Sex-role portrayal code for television and radio broadcasting* in order to reflect its replacement by the *Equitable Portrayal Code*.¹ The Commission did not receive any interventions in connection with this application.
2. Accordingly, the new **condition of licence** shall read as follows:

The licensee shall adhere to the Canadian Association of Broadcasters' *Equitable Portrayal Code*, as amended from time to time and approved by the Commission. However, the application of the foregoing condition of licence will be suspended as long as the licensee is a member in good standing of the Canadian Broadcast Standards Council.

Secretary General

This decision is to be appended to the licence. It is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.

¹ See *Equitable Portrayal Code* - Regulatory policy, Broadcasting Public Notice, CRTC 2008-23, 17 March 2008.