



Broadcasting Decision CRTC 2008-321

Ottawa, 20 November 2008

Astral Broadcasting Group Inc.
Across Canada

Application 2008-1203-3, received 5 September 2008
Broadcasting Public Notice CRTC 2008-83
26 September 2008

Super Écran – Licence amendments

1. The Commission **approves** the application by Astral Broadcasting Group Inc. to amend the broadcasting licence for the French-language pay television programming undertaking known as Super Écran. Specifically, the Commission amends the condition of licence relating to the Canadian Association of Broadcasters' *Sex-role portrayal code for television and radio programming* so as to reflect its replacement by the *Equitable Portrayal Code*.¹ Further, the Commission amends the conditions of licence relating to the *Pay television programming standards and practices code* and the *Pay television and pay-per-view programming code regarding violence*, in order to reflect the replacement of the first code by the *Industry code of programming standards and practices governing pay, pay-per-view and video-on-demand services*² and to allow the Canadian Broadcast Standards Council (CBSC) to address and resolve any complaints it might receive concerning issues covered by both codes. The Commission did not receive any interventions in connection with this application.
2. The Commission notes that it received a letter from the CBSC advising that it is prepared to assume responsibility for the administration of the *Industry code of programming standards and practices governing pay, pay-per-view and video-on-demand services* and the *Pay television and pay-per-view programming code regarding violence*. The CBSC is already charged with the administration of the *Equitable Portrayal Code*.
3. Accordingly, the new **conditions of licence** shall read as follows:

The licensee shall adhere to the Canadian Association of Broadcasters' *Equitable Portrayal Code*, as amended from time to time and approved by the Commission. However, the application of the foregoing condition of licence will be suspended as long as the licensee is a member in good standing of the Canadian Broadcast Standards Council.

¹ See Broadcasting Public Notice 2008-23.

² See Broadcasting Public Notice 2003-10.

The licensee shall adhere to the *Pay television and pay-per-view programming code regarding violence*, as amended from time to time and approved by the Commission. However, the application of the foregoing condition of licence will be suspended as long as the licensee is a member in good standing of the Canadian Broadcast Standards Council.

The licensee shall adhere to the *Industry code of programming standards and practices governing pay, pay-per-view and video-on-demand services*, as amended from time to time and approved by the Commission. However, the application of the foregoing condition of licence will be suspended as long as the licensee is a member in good standing of the Canadian Broadcast Standards Council.

Secretary General

Related documents

- *Equitable Portrayal Code* – Regulatory policy, Broadcasting Public Notice CRTC 2008-23, 17 March 2008
- *Industry code of programming standards and practices governing pay, pay-per-view and video-on-demand services*, Broadcasting Public Notice CRTC 2003-10, 6 March 2003

This decision is to be appended to the licence. It is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.