



Broadcasting Decision CRTC 2008-318

Ottawa, 20 November 2008

Astral Broadcasting Group Inc.
Eastern Canada

Application 2008-1201-7, received 5 September 2008
Broadcasting Public Notice CRTC 2008-83
26 September 2008

Moviepix – Licence amendments

1. The Commission **approves** the application by Astral Broadcasting Group Inc. to amend the broadcasting licence for the English-language pay television programming undertaking known as Moviepix. Specifically, the Commission amends the condition of licence relating to the Canadian Association of Broadcasters' *Sex-role portrayal code for television and radio programming* so as to reflect its replacement by the *Equitable Portrayal Code*.¹ Further, the Commission amends the condition of licence relating to the *Pay television and pay-per-view programming code regarding violence* in order to allow the Canadian Broadcast Standards Council (CBSC) to address and resolve any complaints it might receive concerning issues covered by that code. The Commission did not receive any interventions in connection with this application.
2. The Commission notes that it received a letter from the CBSC advising that it is prepared to assume responsibility for the administration of the *Pay television and pay-per-view programming code regarding violence*. The CBSC is already charged with the administration of the *Equitable Portrayal Code*.
3. Accordingly, the new **conditions of licence** shall read as follows:

The licensee shall adhere to the Canadian Association of Broadcasters' *Equitable Portrayal Code*, as amended from time to time and approved by the Commission. However, the application of the foregoing condition of licence will be suspended as long as the licensee is a member in good standing of the Canadian Broadcast Standards Council.

¹ See *Equitable Portrayal Code* – Regulatory policy, Broadcasting Public Notice CRTC 2008-23, 17 March 2008.

The licensee shall adhere to the *Pay television and pay-per-view programming code regarding violence*, as amended from time to time and approved by the Commission. However, the application of the foregoing condition of licence will be suspended as long as the licensee is a member in good standing of the Canadian Broadcast Standards Council.

Secretary General

This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.