



Broadcasting Decision CRTC 2008-261

Ottawa, 19 September 2008

Christian Channel Inc.

Fraser Valley, British Columbia and Winnipeg, Manitoba

Applications 2008-0906-4 and 2008-0907-2, received 2 July 2008

Broadcasting Public Notice CRTC 2008-69

28 July 2008

CHNU-TV Fraser Valley and CIIT-TV Winnipeg – Licence amendment

1. The Commission **approves** the application by Christian Channel Inc. to amend the broadcasting licences of the television programming undertakings CHNU-TV Fraser Valley and CIIT-TV Winnipeg in order to replace the condition of licence relating to advertising and solicitation. The licensee proposed to replace it with a condition of licence limiting solicitation to 12 minutes per hour and limiting all advertising material to levels not exceeding those set out in the *Television Broadcasting Regulations, 1987*.
2. The licensee stated that the added advertising flexibility would enable CHNU-TV and CIIT-TV to compete for audiences, serve their local communities and invest in the production and exhibition of Canadian programming. It further noted that the Commission has already granted similar flexibility to other conventional services in *Determinations regarding certain aspects of the regulatory framework for over-the-air television*, Broadcasting Public Notice CRTC 2007-53, 17 May 2007.
3. The Commission did not receive any interventions in connection with this application.
4. The new **condition of licence** shall read as follows:
 6. The licensee shall not broadcast more than 12 minutes of solicitation per hour, and all advertising material, including solicitation, shall not exceed the advertising limits set out in subsection 11(1) of the *Television Broadcasting Regulations, 1987*. For clarification purposes, this condition applies to all regular programming as well as brokered or “paid to air” programming.

Secretary General

This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.