



Broadcasting Decision CRTC 2008-153

Ottawa, 31 July 2008

Bear Creek Broadcasting Ltd.
Grande Prairie, Alberta

Application 2008-0665-6, received 8 May 2008
Broadcasting Public Notice CRTC 2008-50
3 June 2008

CIKT-FM Grande Prairie – Licence amendment

1. The Commission **approves** the application by Bear Creek Broadcasting Ltd. to amend the broadcasting licence for the English-language commercial FM radio programming undertaking CIKT-FM Grande Prairie by modifying its current condition of licence relating to Canadian talent development expenditures.
2. The licensee advised that it would like two of the originally proposed initiatives changed as one (“Talent Explosion” by Evergreen Park) no longer exists and the owners of one of the music festivals (“Summer Slam”) targeted by the second have decided to use one of its competitors as their sole radio sponsor. In lieu of these initiatives, the licensee proposed the new “Peace Country Idol” and “Telus Country Fever” initiatives set out below.
3. Accordingly, the licensee’s condition of licence number 3 relating to the annual development and promotion of Canadian talent is hereby replaced with the following **condition of licence**:
 3. The licensee shall contribute an annual minimum of \$60,000 to the development and promotion of Canadian talent, allocated as follows:
 - \$20,000 to the Fine Arts Program at Grande Prairie Regional College for the establishment of a scholarship program;
 - \$10,000 to the Prairie Art Gallery for the sponsorship of local artists through its art exhibition program, as well as sponsorship of the gallery’s district school education program;
 - \$10,000 to “Peace Country Idol” which is hosted by the Grande Prairie Regional College’s Diploma Marketing Students;
 - \$10,000 to support “Telus Country Fever” to hire Canadian musical artists who do not yet have major recording contracts;
 - \$5,000 to the Community Development Foundation for the development of an endowment fund for scholarships intended to benefit Aboriginal persons enrolled in the Fine Arts Program at Grande Prairie Regional College; and
 - \$5,000 to the Grande Prairie Little Theatre for the development of its education program for youth.

4. The Commission reminds the licensee that, as of 1 September 2008, it will be required to adhere to the requirements relating to contributions to Canadian content development (CCD) set out in section 15 of the *Radio Regulations, 1986*, as amended by *Regulations Amending the Radio Regulations, 1986*, SOR/2008-177, 28 May 2008, announced in Broadcasting Public Notice 2008-67.
5. Contributions to CCD shall be allocated to parties and initiatives fulfilling the definition of eligible initiatives set out in paragraph 108 of Broadcasting Public Notice 2006-158.
6. The Commission did not receive any interventions with respect to this application.

Secretary General

Related documents

- *Amendments to the Radio Regulations, 1986 – Implementation of the Commercial Radio Policy 2006 and the Digital Radio Policy – Regulatory Policy*, Broadcasting Public Notice CRTC 2008-67, 23 July 2008
- *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006

This decision is to be appended to the licence. It is available in alternative format upon request and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.