



Broadcasting Decision CRTC 2008-148

Ottawa, 28 July 2008

3937844 Canada Inc.

Blairmore and Pincher Creek, Alberta

Application 2008-0610-2, received 25 April 2008

Broadcasting Public Notice CRTC 2008-45

16 May 2008

CJPR-FM Blairmore – New transmitter at Pincher Creek

1. The Commission **approves** the application by 3937844 Canada Inc. (3837844 Canada), a subsidiary of Newcap Inc., to amend the broadcasting licence for the English-language radio programming undertaking CJPR-FM Blairmore in order to add an FM transmitter at Pincher Creek, Alberta.
2. The new transmitter will operate at 92.7 MHz (channel 224A) with an average effective radiated power of 3,300 watts.
3. The Commission received several interventions in support of this application.
4. The Commission reminds the licensee that, pursuant to section 22(1) of the *Broadcasting Act*, this authority will only be effective when the Department of Industry notifies the Commission that its technical requirements have been met, and that a broadcasting certificate will be issued.
5. The transmitter must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 28 July 2010. In order to ensure that such a request is processed in a timely manner, it should be submitted in writing at least 60 days before that date.

Secretary General

This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>.