



Broadcasting Public Notice CRTC 2007-27

Ottawa, 13 March 2007

Addition of RTV to the lists of eligible satellite services for distribution on a digital basis

*The Commission **approves** a request to add RTV to the lists of eligible satellite services and amends the lists of eligible satellite services accordingly. The revised lists are available on the Commission's website at www.crtc.gc.ca under "Industries at a Glance."*

Introduction

1. The Commission received a request dated 15 December 2006 from Rogers Cable Communications Inc. (Rogers) for the addition of RTV, a non-Canadian third-language service, to the lists of eligible satellite services for distribution on a digital basis (the digital lists). Rogers described the service as follows:

RTV is a general interest service offering programming entirely in the Bengali language, 24 hours a day, 7 days a week. Its primary objective is to help viewers stay connected to Bengali culture through a broad range of programming, including programs in the news, documentary, lifestyle/human interest, sports, drama/comedy, religious and music/variety genres.

2. The Commission subsequently issued *Call for comments on the proposed addition of RTV to the lists of eligible satellite services for distribution on a digital basis*, Broadcasting Public Notice CRTC 2007-9, 26 January 2007.
3. The Commission did not receive any comments in connection with that public notice.

Commission's analysis and determination

4. In *Improving the diversity of third-language television services – A revised approach to assessing requests to add non-Canadian third-language television services to the lists of eligible satellite services for distribution on a digital basis*, Broadcasting Public Notice CRTC 2004-96, 16 December 2004 (Public Notice 2004-96), the Commission stated that, going forward, requests to add non-Canadian third-language general interest services to the digital lists would generally be approved, subject, as appropriate, to the new distribution and linkage requirements described in that notice. The Commission also specified the information that a Canadian sponsor would be obliged to file in order for the Commission to consider a request for the addition of such services to the digital lists.

5. The Commission has examined the material filed by Rogers in support of its request to add RTV to the digital lists and is satisfied that the service is a general interest service in Bengali, as described by its sponsor. Thus, the service is appropriately subject to the approach to such services set out in Public Notice 2004-96.
6. In light of the above, the Commission **approves** the addition of RTV to the digital lists and amends the lists of eligible satellite services accordingly. The lists of eligible satellite services are available on the Commission's website at www.crtc.gc.ca under "Industries at a Glance" and may be obtained in hard copy on request.
7. The Commission notes that the distribution of RTV is subject to the distribution and linkage rules that apply to third-language general interest services added to the digital lists after 16 December 2004, as set out in *Distribution and linkage requirements for Class 1 and Class 2 licensees*, Broadcasting Public Notice CRTC 2006-135, 20 October 2006, and *Linkage requirements for direct-to-home (DTH) satellite distribution undertakings*, Broadcasting Public Notice CRTC 2006-134, 20 October 2006.

Secretary General

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