



Broadcasting Public Notice CRTC 2007-142

Ottawa, 21 December 2007

The Commission has received the following applications. The deadline for submission of interventions/comments is 25 January 2008.

[\[Broadcasting intervention/comments form\]](#)

Item Applicant and Locality

1. **CTVglobemedia Inc.**
Across Canada
Application No. 2007-1697-0
2. **Carl Gilbert, on behalf of a corporation to be incorporated**
Saguenay (zone La Baie), Quebec
Application No. 2007-1634-2
3. **Trust Communications Ministries**
Barrie, Ontario
Application No. 2007-1641-7

1. **Across Canada** **Application No. 2007-1697-0**

Application by **CTVglobemedia Inc.**, on behalf of its subsidiary 2953285 Canada Inc., to amend the licence of the national specialty programming undertaking known as The Discovery Channel.

The licensee proposes to amend condition of licence 1(b) to add category 10 (game shows) to the list of categories from which it may draw programming.

The licensee further proposes to limit the amount of category 10 programming which it may broadcast at 15% of the broadcast week.

The licensee stated that adding a limited amount of category 10 programming will make the service more attractive to its target audience while ensuring that it remains true to its nature of service.

Licensee's address:

Canada

9 Channel Nine Court
 Scarborough, Ontario
 M1S 4B5
 Fax: 416-332-4580
 E-Mail: dspodek@ctv.ca

Examination of application:

At the licensee's address

2. **Saguenay (zone La Baie), Quebec**
Application No. 2007-1634-2

Application by **Carl Gilbert, on behalf of a corporation to be incorporated (OBCI)**, for the use of frequency 105.5 MHz (channel 288B) with an average effective radiated power of 30,600 watts (maximum effective radiated power 50,000 watts/effective antenna height 97.9 metres) for the operation of the new French-language commercial radio programming undertaking approved in Broadcasting Decision CRTC 2007-95, 21 March 2007 (Decision 2007-95).

The present application is filed in response to Decision 2007-95 in which the Commission stated that it would only issue a licence to Carl Gilbert (OBCI) if it submitted an application proposing the use of another FM frequency and technical parameters that are acceptable to both the Commission and the Department of Industry.

The Commission notes that the new proposed technical parameters would increase significantly the originally proposed contours.

Applicant's address:

5930 Véronique
 Brossard, Quebec
 J4W 1G5
 E-Mail: cbert60@sympatico.ca

Examination of application:

CLD de Saguenay (La Baie)
 993 Bagot Street
 Suite 103
 Saguenay, Quebec

3. **Barrie, Ontario**
Application No. 2007-1641-7

Application by **Trust Communications Ministries** to amend the licence of the radio programming undertaking CJLF-FM Barrie.

The licensee proposes to delete its current condition of licence that reads:

The licensee shall broadcast not more than six minutes of commercial messages per hour during the periods 6:00 a.m. to 9:00 a.m. and 4:00 p.m. to 6:00 p.m., and a maximum average of four minutes of commercial messages per hour during the remaining hours of the broadcast day.

The licensee proposes to add the following condition of licence:

The licensee shall broadcast up to eight minutes of commercial messages per hour.

The Commission notes that a monitoring of the station's programming has identified the broadcasting of commercial messages in excess of the current limits as set out in the licensee's condition of licence.

The applicant's rationale for this proposed amendment is to enable it to satisfy unmet demand for advertising time on CJLF-FM during peak periods and to avoid any further non-compliance relating to the broadcasting of commercial messages.

Licensee's address:

115 Bell Farm Road
Suite 111
Barrie, Ontario
L4M 5G1
Fax: 705-735-3301

Examination of application:

At the licensee's address

Public Participation

Deadline for Interventions/Comments

25 January 2008

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the

procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting intervention/comments form\]](#)

or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy must be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

Important notice

Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's Web site at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's Web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's Web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

Please note that the information you provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the Webpage of this particular public process. As a result, a general search of our Website with the help of either our own search engine or a third-party search engine will not provide access to the information which was provided as part of this public process.

Examination of Documents

An electronic version of applications is available from the Commission's Web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

Central Building
Les Terrasses de la Chaudière

1 Promenade du Portage, Room 206
Gatineau, Quebec K1A 0N2
Tel: 819-997-2429
Toll free Telephone: 1-877-249-2782
Toll-free TDD: 1-877-909-2782
Fax: 819-994-0218

Metropolitan Place
99 Wyse Road, Suite 1410
Dartmouth, Nova Scotia B3A 4S5
Tel: 902-426-7997
Fax: 902-426-2721

205 Viger Avenue West
Suite 504
Montréal, Quebec H2Z 1G2
Tel: 514-283-6607

55 St. Clair Avenue East, Suite 624
Toronto, Ontario M4T 1M2
Tel: 416-952-9096

Kensington Building
275 Portage Avenue, Suite 1810
Winnipeg, Manitoba R3B 2B3
Tel: 204-983-6306 – TDD: 204-983-8274
Fax: 204-983-6317

Cornwall Professional Building
2125 – 11th Avenue, Room 103
Regina, Saskatchewan S4P 3X3
Tel: 306-780-3422

10405 Jasper Avenue, Suite 520
Edmonton, Alberta T5J 3N4
Tel: 780-495-3224

530-580 Hornby Street
Vancouver, British Columbia V6C 3B6

Tel: 604-666-2111 – TDD: 604-666-0778
Fax: 604-666-8322

Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site:
<http://www.crtc.gc.ca>