



Broadcasting Public Notice CRTC 2007-130

Ottawa, 16 November 2007

Amendments to the *Broadcasting Distribution Regulations* – Implementation of revised policy for previews and promotional channels

1. The Commission hereby announces that it has made amendments to the *Broadcasting Distribution Regulations* (the Regulations) in order to implement changes to its policy with respect to previews and promotional channels set out in *Previews and promotional channels*, Broadcasting Public Notice CRTC 2007-74, 5 July 2007 (Public Notice 2007-74). Specifically, the Commission has amended sections 19(n), 33(k) and 39(f) of the Regulations so as to make reference to the revised policy set out in Public Notice 2007-74.
2. The Commission issued a call for comments on proposed amendments to the Regulations related to previews and promotional channels in *Call for comments on proposed amendments to the Broadcasting Distribution Regulations – Implementation of revised policy concerning previews and promotional channels*, Broadcasting Public Notice CRTC 2007-106, 21 September 2007, with a deadline of 22 October 2007. No comments were received in response to this call for comments. Accordingly, the Commission has adopted the amendments, as originally proposed.
3. These amendments were made on 2 November 2007 and came into force upon their registration with the Clerk of the Privy Council on 7 November 2007 (SOR/2007-248). They will be published in the *Canada Gazette, Part II* on 28 November 2007. A copy of the amendments is appended to this notice.

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>

REGULATIONS AMENDING THE BROADCASTING DISTRIBUTION
REGULATIONS

AMENDMENTS

1. **Paragraph 19(n) of the *Broadcasting Distribution Regulations*¹ is replaced by the following:**

(n) any programming service that promotes a programming service distributed by the licensee and that meets the criteria set out in Broadcasting Public Notice CRTC 2007-74, dated July 5, 2007 and entitled *Previews and promotional channels*; and

2. **Paragraph 33(k) of the Regulations is replaced by the following:**

(k) any programming service that promotes a programming service distributed by the licensee and that meets the criteria set out in Broadcasting Public Notice CRTC 2007-74, dated July 5, 2007 and entitled *Previews and promotional channels*; and

3. **Paragraph 39(f) of the Regulations is replaced by the following:**

(f) any programming service that promotes a programming service distributed by the licensee and that meets the criteria set out in Broadcasting Public Notice CRTC 2007-74, dated July 5, 2007 and entitled *Previews and promotional channels*; and

COMING INTO FORCE

4. **These Regulations come into force on the day on which they are registered.**

¹ SOR/97-555