



Broadcasting Notice of Public Hearing CRTC 2007-3

Ottawa, 1 March 2007

The Commission will hold a public hearing commencing on 30 April 2007, at 9:30 a.m., at the Conference Centre, Portage IV, 140 Promenade du Portage, Gatineau, Quebec, to consider the following applications. The deadline for submission of interventions/comments is 5 April 2007.

[\[Broadcasting intervention/comments form\]](#)

Item Applicant and locality

- 1. CTVglobemedia Inc. (CTVgm) (formerly Bell Globemedia Inc.), on behalf of CHUM Limited (CHUM)**
Across Canada
Application No. 2006-1667-5
- 2. René Ferron, on behalf of a corporation to be incorporated**
Montréal, Quebec
Application No. 2006-0612-1
- 3. Canadian Hellenic Cable Radio Ltd.**
Montréal, Quebec
Application No. 2006-1036-2
- 4. Yves Sauvé, on behalf of a corporation to be incorporated**
Vaudreuil-Dorion, Quebec
Application No. 2006-1091-6
- 5. International Harvesters for Christ Evangelistic Association Inc.**
Montréal, Quebec
Application No. 2006-1224-3
- 6. Neeti P. Ray, on behalf of a corporation to be incorporated**
Montréal, Quebec
Application No. 2007-0133-5
- 7. Astral Media Radio Inc.**
Saint-Hyacinthe, Quebec
Application No. 2005-1408-5
- 8. Astral Media Radio Inc.**
Saint-Jean-sur-Richelieu, Quebec
Application No. 2005-1409-3
- 9. Astral Media Radio Inc.**
Trois-Rivières, Quebec
Application No. 2005-1410-1
- 10. Astral Media Radio Inc.**
Québec, Quebec
Application No. 2005-1411-8

11. **Astral Media Radio Inc.**
Drummondville, Quebec
Application No. 2005-1412-6
12. **Astral Media Radio Inc.**
Trois-Rivières, Quebec
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13. **Astral Media Radio Inc.**
Rimouski and Sainte-Marguerite, Quebec
Application No. 2005-1415-0
14. **Astral Media Radio Inc.**
Montréal, Quebec
Application No. 2005-1416-8
15. **Astral Media Radio Inc.**
Drummondville, Quebec
Application No. 2005-1417-6
16. **Astral Media Radio Inc.**
Rimouski, Quebec
Application No. 2005-1418-4
17. **Astral Media Radio Inc.**
Montréal, Quebec
Application No. 2005-1419-2
18. **Astral Media Radio Inc.**
Shawinigan, Quebec
Application No. 2005-1420-0
19. **Ceylon Broadcasting Inc.**
Across Canada
Application No. 2006-1659-2
20. **Ceylon Broadcasting Inc.**
Across Canada
Application No. 2006-1660-0
21. **Astral Media Radio Atlantic Inc.**
Woodstock, New Brunswick
Application No. 2007-0260-7
22. **Astral Media Radio Atlantic Inc.**
Truro, Nova Scotia
Application No. 2007-0262-2
23. **Radio Humsafar Inc.**
Montréal, Quebec
Application No. 2006-0214-5
24. **S. S. TV Inc.**
Montréal, Quebec
Application No. 2006-1567-7
25. **Gospel Media Communications**
Montréal, Quebec
Application No. 2006-1327-5

26. **Lee David Weston, on behalf of a corporation to be incorporated**
Toronto, Ontario
Application No. 2006-1145-1
27. **Rogers Cable Communications Inc.**
Barrie, Bolton, Camp Borden, Collingwood, Keswick, Kitchener, London,
Newmarket, Orangeville, Orillia, Oshawa, Ottawa, Owen Sound, Pickering,
Richmond Hill, St. Thomas, Toronto (Downsview), Toronto (Etobicoke/Mississauga),
Toronto (Peel/Mississauga), Toronto (Scarborough), Toronto (York) and Woodstock,
Ontario
Application No. 2006-1622-9
28. **Rogers Cable Communications Inc.**
Tillsonburg, Ontario
Application No. 2006-1627-9
29. **The Ontario Educational Communications Authority, on behalf of a corporation
to be incorporated**
Toronto, Sudbury, Hawkesbury, Ewanturel, Harris Township, Hawk Junction, Lac Ste-
Thérèse, New Osnaburgh, Brethour, Longlac, Summer Beaver, Pembroke, Kirby's
Corner, Kaboni, Val Rita and Nakina, Ontario
Application No. 2007-0002-2
30. **Hornby Community Radio Society**
Hornby Island, British Columbia
Application No. 2006-1673-2

PREAMBLE

Item 1

CTVglobemedia Inc. (CTVgm), on behalf of CHUM Limited (CHUM) (referred to as the applicant) seeks approval for the transfer of all of the Common Shares of CHUM. As a result, effective control of CHUM will be exercised by CTVgm's wholly-owned subsidiary 1714882 Ontario Inc.

The price paid totals 1,365 million dollars and the associated proposed tangible benefits package for certain of the CHUM broadcasting undertakings (conventional television, specialty television and radio) amounts to 103.5 million dollars.

The applicant also proposes to divest certain CHUM broadcasting undertakings to independent third parties. Applications for the acquisition of these services will be filed by the respective third party in due course, along with the required tangible benefits.

MONTRÉAL, QUEBEC

Items 2 to 6

The Commission received a number of applications for licence to serve the Montréal market (items 2, 3, 4, 5 and 6). These applications proposed the use of the same 106.3 MHz frequency and are, therefore, technically mutually exclusive.

These applications will be treated as competitive radio applications for the Montréal market.

The Commission also received 3 AM applications for licence to serve the Montréal market (items 23, 24 and 25). Even though these applications will be treated as competitive radio applications for the Montréal market, the Commission intends to consider them, subject to interventions, during the non-appearance phase of the public hearing.

Items 7 to 18

At the 30 April 2007 public hearing, the Commission will examine applications to renew the licences of several French-language commercial radio programming undertakings owned by Astral Media Radio Inc. As announced in *Broadcasting Decision CRTC 2005-15 – Astral Media Radio inc. and 591991 B.C. Ltd., a wholly owned subsidiary of Corus Entertainment Inc. – Exchange of radio assets in Quebec between Astral Media Radio inc. and Corus Entertainment Inc.*, the Commission intends to assess the impacts of this decision with Astral. The Commission will also discuss with the applicant its commitments with respect to local programming, access to the airwaves and musical diversity. Further to *Broadcasting Public Notice CRTC 2006-158, Commercial Radio Policy 2006*, the Commission also intends to discuss the applicant's commitments to supporting Canadian content development and emerging Canadian artists.

Given also that Astral Media Radio inc. is a dominant ownership group, the Commission intends to discuss the impact, at the corporate level, of the new *Commercial Radio Policy 2006*.

* Stations identified with an asterisk have been monitored by Commission staff. The monitoring report has been placed on each licensee's public examination file. A copy can be obtained by contacting one of the CRTC documentation centres.

Items 19 to 30

The Commission intends to consider, subject to interventions, items 19 to 30 during the non-appearance phase of the public hearing.

1. **Across Canada**
Application No. 2006-1667-5

Application by **CTVglobemedia Inc. (CTVgm) (formerly Bell Globemedia Inc.), on behalf of CHUM Limited (CHUM)**, seeking authority for the transfer of effective control of CHUM to CTVgm through its wholly-owned subsidiary 1714882 Ontario Inc.

Background

On 31 August 2006, CTVgm and CHUM announced that CTVgm had successfully completed its offer to acquire all of CHUM's issued and outstanding Common Shares and non-voting Class B Shares at a cash price of \$52.50 per Common Share and \$47.25 per Class B Share. The price paid totals 1,365 million dollars. In doing so, CTVgm would acquire indirect effective control of CHUM.

The Commission approved, by Letter of authority dated 12 July 2006, the creation of a Voting Trust Agreement and the appointment of Mr. John D. McKellar as trustee. The Voting Trust Agreement involved the transfer of all of the issued and outstanding Common Shares of CHUM held by the Waters Family. This would enable the continued operation of the broadcasting undertakings in question independently from CTVgm pending the Commission's consideration of the current transaction. This authorization is valid until 12 July 2007.

Following this transaction, CHUM filed an application on 17 November 2006 seeking authority to effect an intra-corporate reorganization. This application is currently under review (application nos. 2006-1514-8, 2006-1515-6, 2006-1516-4, 2006-1517-2, 2006-1518-0, 2006-1519-8, 2006-1520-6 and 2006-1521-3).

Application

The proposed transfer of effective control would be effected through the transfer of all of the Common Shares of CHUM, currently in trust, to 1714882 Ontario Inc, a wholly-owned subsidiary of CTVgm.

The proposed tangible benefits package for the CHUM broadcasting undertakings involved in the current transaction (certain conventional television, specialty television and radio) amounts to 103.5 million dollars. Of these benefits, approximately 74% would be allocated to television and 26% to radio.

CTVgm proposed that 85% of the television benefits would be allocated to new incremental priority programming initiatives and the remaining 15% to incremental grants for social and industry initiatives. CTVgm is also proposing to allocate the programming benefits to creators as a 'one-stop shopping' opportunity for financing, development support and a direct pipeline to our screens, rather than having the funds dispensed by a third party fund.

CTVgm also proposed that 50% of its total radio benefits be allocated to the Radio Starmaker Fund and 33% to FACTOR. The remaining amount would be divided between Aboriginal

Voices Radio, the Canadian Academy of Recording Arts and Sciences and a proposed “CHUM Music Fest” to be held at Canadian Music Week. CTVgm stated that its proposed radio benefits contributions is in line with the Commission’s established policy as detailed in *Commercial Radio Policy 2006*, Broadcasting Public Notice CRTC 2006-158, 15 December 2006.

Finally, CTVgm proposed to divest certain CHUM broadcasting undertakings to independent third parties. According to CTVgm, applications for the acquisition of these services would be filed by the respective third party in due course, along with the required tangible benefits.

Considering the size and nature of the two companies, the Commission may discuss, among other things, the following:

A Review of the Commission’s Common Ownership Policy

As noted above, the Commission’s current common ownership policy is set out in *Building on Success – A Policy Framework for Canadian Television*, Public Notice CRTC 1999-97.

In its recent review of the regulatory framework for over-the-air television, *Review of certain aspects of the regulatory framework for over-the-air television*, Public Notice CRTC 2006-5, the Commission recognized that the Canadian television industry has experienced considerable ownership consolidation since 1999.

In light of this proposed transaction, the Commission considers that this is the appropriate time to seek public comment on the effectiveness of the current policy. In addition to comments relating to the existing policy, the Commission is prepared to consider alternative mechanisms, including appropriate safeguards, which will better fulfill the Commission’s objectives of ensuring that Canadians receive a diversity of editorial voices within a healthy and competitive market.

Ownership Consolidation

The Commission may also wish to discuss the potential impact of the proposed consolidation of two major broadcasters on the television market (i.e. market power that CTVgm could enjoy and the potential to adopt anti-competitive behaviour), and, examine various related ownership issues such as concentration of ownership, cross-media ownership (horizontal integration), vertical integration, licence trafficking and tangible benefits.

Value of the transaction and its proposed benefits package

The Commission may wish to discuss the value of the transaction (i.e. methodology, allocation between regulated and unregulated undertakings, divestiture of assets, proper allocation between radio and TV).

Finally, the Commission may wish to discuss the proposed benefits package in terms of incrementality, acceptability, and proposals in respect of any benefits that may be found to be

unacceptable. The Commission, in applying its benefits test, has been consistent and rigorous in requiring that expenditures proposed as tangible benefits be: (1) truly incremental; (2) directed to projects and initiatives that would not be undertaken or realized in the absence of the transaction; and (3) generally required applicants to demonstrate that expenditures proposed as tangible benefits flow predominantly to third parties, such as independent producers.

The Commission may also want to explore further whether the approach taken by CTVgm to its proposed television benefits package to be allocated over seven years is more beneficial to the broadcasting system than a proposal which would invest the equivalent total amount in capital funds to provide ongoing funding to Canadian programming. Such an approach was approved by the Commission in the ownership transfers involving Maclean Hunter Limited (Decision CRTC 89-766).

Applicant's address :

9 Channel Nine Court
 Toronto, Ontario
 M1S 4B5
 Fax: 416-332-4580
 E-mail: dspodek@ctv.ca

Examination of application:

BRITISH COLUMBIA

825 Broughton Street
 Victoria, British Columbia

180-2nd Avenue West
 Vancouver, British Columbia

ALBERTA

535-7th Avenue South West
 Calgary, Alberta

10212 Jasper Avenue
 Edmonton, Alberta

ONTARIO

601 Stewart Blvd.
 Brockville, Ontario

993 Princess Street, Suite 10
Kingston, Ontario

255 King Street North, Suite 207
Waterloo, Ontario

249 Kent Street West
Lindsay, Ontario

1 Communications Road
London, Ontario

87 George Street
Ottawa, Ontario

611 TV Tower Road
Pembroke, Ontario

59 George Street North
Peterborough, Ontario

299 Queen Street West
Toronto, Ontario

9 Channel Nine Court
Toronto, Ontario

1640 Ouellette Avenue
Windsor, Ontario

215 Carling Terrace
Wingham, Ontario

MANITOBA

8 Forks Market Road
Winnipeg, Manitoba

QUEBEC

1310 Greene Avenue, Suite 300
Montréal, Quebec

NOVA SCOTIA

2900 Agricola Street
Halifax, Nova Scotia

2. **Montréal, Quebec**
Application No. 2006-0612-1

Application by **René Ferron, on behalf of a corporation to be incorporated (OBCI)**, for a licence to operate a French-language FM commercial specialty radio programming undertaking in Montréal.

The new station would operate on frequency 106.3 MHz (channel 292A) with an average effective radiated power of 327 watts (maximum effective radiated power of 1,200 watts/antenna height of 205.2 metres).

The applicant proposes to offer specialty programming with 70% of its weekly music to be drawn from subcategory 33 (World Beat and International).

Applicant's address:

1 McGill Street, Suite 1014
Montréal, Quebec
H2Y 4A3
Fax: 514-288-6033
E-Mail: ferroninternational@yahoo.ca

Examination of application:

Mercier, Leduc, Lawyers
164 Notre-Dame Street East
Montréal, Quebec

3. **Montréal, Quebec**
Application No. 2006-1036-2

Application by **Canadian Hellenic Cable Radio Ltd.** for a licence to operate a commercial specialty FM (ethnic radio) station in Montréal.

The new station would operate on frequency 106.3 MHz (channel 292A) with an average effective radiated power of 190 watts (maximum effective radiated power of 300 watts/antenna height of 194.4 metres).

By condition of licence, the applicant proposes to direct ethnic programming to a minimum of 6 cultural groups in a minimum of 8 different languages per broadcast week.

Applicant's address:

5899 du Parc Avenue
Montréal, Quebec
H2V 4H4
Fax: 514-273-3707
E-Mail: marie@mikefm.ca

Examination of application:

At the applicant's address

4. **Vaudreuil-Dorion, Quebec**
Application No. 2006-1091-6

Application by **Yves Sauvé, on behalf of a corporation to be incorporated (OBCI)**, for a licence to operate a French-language FM commercial radio programming undertaking in Vaudreuil-Dorion.

The new station would operate on frequency 106.3 MHz (channel 292A) with an average effective radiated power of 1,100 watts (maximum effective radiated power of 2,570 watts/antenna height of 52.5 metres).

The applicant proposes to offer selections drawn predominantly from the Oldies music format.

Applicant's address:

300 François Leber Street
La Prairie, Quebec
J5R 5L9
Fax: 450-444-4848
E-Mail: yves_sauve@hotmail.com

Examination of application:

Vaudreuil-Dorion City Hall
2555 Dutrisac Street
Vaudreuil-Dorion, Quebec

5. **Montréal, Quebec**
Application No. 2006-1224-3

Application by **International Harvesters for Christ Evangelistic Association Inc.** for a licence to operate a French-language (51%) and English-language (49%) FM commercial specialty (religious) radio programming undertaking in Montréal.

The new station would operate on frequency 106.3 MHz (channel 292A) with an average

effective radiated power of 320 watts (maximum effective radiated power of 1,200 watts/antenna height of 209 metres).

The applicant is proposing a Christian music service with 100% of the weekly total music drawn from music subcategory 35 (Non-classic religious).

Applicant's address:

101 Ilsley Avenue, Unit 3
Dartmouth, Nova Scotia
B3B 1S8
Fax: 902-468-8851
E-Mail: jefflutes@rogers.com

Examination of application:

Stock Exchange Tower
800 Square Victoria Street, No. 4120
Montréal, Quebec

6. **Montréal, Quebec**
Application No. 2007-0133-5

Application by **Neeti P. Ray, on behalf of a corporation to be incorporated** (OBCI) for a licence to operate a commercial specialty FM (ethnic radio) station in Montréal.

The new station would operate on frequency 106.3 MHz (channel 292A) an average effective radiated power of 324 watts (maximum effective radiated power of 1,200 watts/antenna height of 198.9 metres).

By condition of licence, the applicant proposes to direct ethnic programming to a minimum of 20 cultural groups in a minimum of 17 different languages per broadcast week.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

4 Greystone Road
Unionville, Ontario
L3R 8H9
Fax: 1-877-841-6678
E-Mail: infinitybroadcasting@gmail.com

Examination of application:

Montréal Public Library
5151 Côte Ste-Catherine Road
Montréal, Quebec

7. **Saint-Hyacinthe, Quebec**
Application No. 2005-1408-5

Application by **Astral Media Radio Inc.** to renew the licence of the French-language commercial radio programming undertaking CFEI-FM* Saint-Hyacinthe, expiring 31 August 2007.

Licensee's address:

1717 René-Lévesque Blvd. East
Suite 200
Montréal, Quebec
H2L 4T9
Fax: 514-529-3263
E-Mail: claflamme@corp.astral.com

Examination of application:

855 Sainte-Marie Street
Saint-Hyacinthe, Quebec

8. **Saint-Jean-sur-Richelieu, Quebec**
Application No. 2005-1409-3

Application by **Astral Media Radio Inc.** to renew the licence of the French-language commercial radio programming undertaking CFZZ-FM* Saint-Jean-sur-Richelieu (previously Saint-Jean-Iberville), expiring 31 August 2007.

Licensee's address:

1717 René-Lévesque Blvd. East
Suite 200
Montréal, Quebec
H2L 4T9
Fax: 514-529-3263
E-Mail: claflamme@corp.astral.com

Examination of application:

104 Richelieu Street
Saint-Jean-sur-Richelieu, Quebec

9. **Trois-Rivières, Quebec**
Application No. 2005-1410-1

Application by **Astral Media Radio Inc.** to renew the licence of the French-language commercial radio programming undertaking CHEY-FM* Trois-Rivières, expiring 31 August 2007.

Licensee's address:

1717 René-Lévesque Blvd. East
Suite 200
Montréal, Quebec
H2L 4T9
Fax: 514-529-3263
E-Mail: claflamme@corp.astral.com

Examination of application:

1500 Royale Street
Suite 260
Trois-Rivières, Quebec

10. **Québec, Quebec**
Application No. 2005-1411-8

Application by **Astral Media Radio Inc.** to renew the licence of the French-language commercial radio programming undertaking CHIK-FM* Quebec, expiring 31 August 2007.

Licensee's address:

1717 René-Lévesque Blvd. East
Suite 200
Montréal, Quebec
Fax: 514-529-3263
E-Mail: claflamme@corp.astral.com

Examination of application:

900 D'Youville Street
1st Floor
Québec, Quebec

11. **Drummondville, Quebec**
Application No. 2005-1412-6

Application by **Astral Media Radio Inc.** to renew the licence of the French-language commercial radio programming undertaking CHR-D-FM Drummondville, expiring 31 August 2007.

Licensee's address:

1717 René-Lévesque Blvd. East
Suite 200
Montréal, Quebec
H2L 4T9
Fax: 514-529-3263
E-Mail: claflamme@corp.astral.com

Examination of application:

2070 Saint-Georges Street
Drummondville, Quebec

12. **Trois-Rivières, Quebec**
Application No. 2005-1414-2

Application by **Astral Media Radio Inc.** to renew the licence of the French-language commercial radio programming undertaking CIGB-FM Trois-Rivières, expiring 31 August 2007.

Licensee's address:

1717 René-Lévesque Blvd. East
Suite 200
Montréal, Quebec
H2L 4T9
Fax: 514-529-3263
E-Mail: claflamme@corp.astral.com

Examination of application:

1500 Royale Street
Suite 260
Trois-Rivières, Quebec

13. **Rimouski and Sainte-Marguerite, Quebec**

Application No. 2005-1415-0

Application by **Astral Media Radio Inc.** to renew the licence of the French-language commercial radio programming undertaking CIKI-FM Rimouski and its transmitter CIKI-FM-2 Sainte-Marguerite (previously Sainte-Marguerite-Marie), expiring 31 August 2007.

Licensee's address:

1717 René-Lévesque Blvd. East
Suite 200
Montréal, Quebec
H2L 4T9
Fax: 514-529-3263
E-Mail: claflamme@corp.astral.com

Examination of application:

875 Saint-Germain Blvd. West
Rimouski, Quebec

15 de la Vérendrye Road
Sainte-Marguerite, Quebec

14. **Montréal, Quebec**
Application No. 2005-1416-8

Application by **Astral Media Radio Inc.** to renew the licence of the French-language commercial radio programming undertaking CITE-FM* Montréal, expiring 31 August 2007.

Licensee's address:

1717 René-Lévesque Blvd. Est
Suite 200
Montréal, Quebec
H2L 4T9
Fax: 514-529-3263
E-Mail: claflamme@corp.astral.com

Examination of application:

At the applicant's address

15. **Drummondville, Quebec**

Application No. 2005-1417-6

Application by **Astral Media Radio Inc.** to renew the licence of the French-language commercial radio programming undertaking CJDM-FM* Drummondville, expiring 31 August 2007.

Licensee's address:

1717 René-Lévesque Blvd. East
Suite 200
Montréal, Quebec
H2L 4T9
Fax: 514-529-3263
E-Mail: claflamme@corp.astral.com

Examination of application:

2070 Saint-Georges Street
Drummondville, Quebec

16. **Rimouski, Quebec**
Application No. 2005-1418-4

Application by **Astral Média Radio Inc.** to renew the licence of the French-language commercial radio programming undertaking CJOI-FM Rimouski, expiring 31 August 2007.

Licensee's address:

1717 René-Lévesque Blvd. East
Suite 200
Montréal, Quebec
H2L 4T9
Fax: 514-529-3263
E-Mail: claflamme@corp.astral.com

Examination of application:

875 Saint-Germain Blvd. West
Rimouski, Quebec

17. **Montréal, Quebec**
Application No. 2005-1419-2

Application by **Astral Media Radio Inc.** to renew the licence of the French-language commercial radio programming undertaking CKMF-FM* Montréal, expiring 31 August 2007.

Licensee's address:

1717 René-Lévesque Blvd. East
Suite 200
Montréal, Quebec
H2L 4T9
Fax: 514-529-3263
E-Mail: claflamme@corp.astral.com

Examination of application:

At the applicant's address

18. **Shawinigan, Quebec**
Application No. 2005-1420-0

Application by **Astral Media Radio Inc.** to renew the licence of the French-language commercial radio programming undertaking CKSM* Shawinigan, expiring 31 August 2007.

Licensee's address:

1717 René-Lévesque Blvd. East
Suite 200
Montréal, Quebec
H2L 4T9
Fax: 514-529-3263
E-Mail: claflamme@corp.astral.com

Examination of application:

6183 Royal Blvd.
Suite 130
Shawinigan, Quebec

19. **Across Canada**
Application No. 2006-1659-2

Application by **Ceylon Broadcasting Inc.** for a licence to operate a national general interest third-language ethnic Category 2 specialty programming undertaking to be known as Kallapam Tamil TV.

The applicant states that the programming will be targeted to the Tamil-speaking community and offering a wide range of programming from various categories.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 4, 5(a), 5(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14 as set

out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes to broadcast not less than 90% of its programming in the Tamil language and all of its programming will be ethnic and not more than 10% in English during the broadcast week.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast up to 6 minutes of local advertising.

Applicant's address:

577 Fred Mclearn Blvd.
Markham, Ontario
L6E 1N7
Fax: 905-201-8102
E-Mail: ssrini@rogers.com

Examination of application:

At the applicant's address

20. **Across Canada**
Application No. 2006-1660-0

Application by **Ceylon Broadcasting Inc.** for a licence to operate a national general interest third-language ethnic Category 2 specialty programming undertaking to be known as TV CEYLON.

The applicant states that the programming will be devoted to the Sri Lankan community and offering a wide range of programming from various categories.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 4, 5(a), 5(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13, and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes that at least 90% of the programming broadcasting during the broadcast week shall be in third languages, including Tamil 60% and Sinhala 30%, and all of its programming will be ethnic. No more than 10% of the programming would be in the English language during the broadcast week.

The applicant requests that, of the 12 minutes of advertising material permitted during each clock hour, it be authorized to broadcast up to 6 minutes of local advertising.

Applicant's address:

577 Fred Mclearn Blvd.
Markham, Ontario
L6E 1N7

Fax: 905-201-8102

E-Mail: ssrini@rogers.com

Examination of application:

At the applicant's address

21. **Woodstock, New Brunswick**
Application No. 2007-0260-7

Application by **Astral Media Radio Atlantic Inc.** to renew the licence of the English-language commercial radio programming undertaking CJCJ-FM* Woodstock, expiring 31 August 2007.

Licensee's address:

206 Rookwood Avenue
Fredericton, New Brunswick
E3B 2M2
Fax: 514-529-3263
E-Mail: claflamme@corp.astral.com

Examination of application:

131 Queen Street
Woodstock, New Brunswick

22. **Truro, Nova Scotia**
Application No. 2007-0262-2

Application by **Astral Media Radio Atlantic Inc.** to renew the licence of the English-language commercial radio programming undertaking CKTY-FM* Truro, expiring 31 August 2007.

Licensee's address:

206 Rookwood Avenue
Fredericton, New Brunswick
E3B 2M2
Fax: 514-529-3263
E-Mail: claflamme@corp.astral.com

Examination of application:

187 Industrial Avenue
Truro, Nova Scotia

23. **Montréal, Quebec**
Application No. 2006-0214-5

Application by **Radio Humsafar Inc.** for a licence to operate an AM commercial (ethnic radio) programming undertaking in Montréal.

The new station would operate on frequency 1,400 kHz (Class C) with a transmitter power of 1,000 watts day-time and night-time.

By condition of licence, the applicant proposes to direct ethnic programming to a minimum of 8 cultural groups in a minimum of 7 different languages per broadcast week.

This application is technically mutually exclusive with an application by S. S. TV Inc. (2006-1567-7) which will also be heard at this hearing.

The Commission will consider the interventions already received, accepted and filed on the public file for the 18 December 2006 hearing as well as other interventions received in the context of this Public Hearing.

Applicant's address:

7655 Cordner Street
LaSalle, Quebec
H8N 2X2
Fax: 450-963-7229

Examination of application:

At the applicant's address

24. **Montréal, Quebec**
Application No. 2006-1567-7

Application by **S. S. TV Inc.** for a licence to operate an AM commercial (ethnic radio) programming undertaking in Montréal.

The new station would operate on frequency 1,410 kHz (Class B) with a transmitter power of 10,000 watts day-time and night-time.

By condition of licence, the applicant proposes to direct ethnic programming to a minimum of 13 cultural groups in a minimum of 12 different languages per broadcast week.

This application is technically mutually exclusive with an application by Radio Humsafar Inc. (2006-0214-5) which will also be heard at this hearing.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

9400 Goreway Drive
Brampton, Ontario
L6P 0M7
Fax: 416-741-3557
E-Mail: rpanu@rogers.com

Examination of application:

7697 Bernard Street
LaSalle, Quebec

25. **Montréal, Quebec**
Application No. 2006-1327-5

Application by **Gospel Media Communications**, for a licence to operate a French-language AM commercial radio programming undertaking in Montréal.

The new station would operate on frequency 650 kHz (Class B) with a transmitter power of 5,800 watts day-time and night time.

The applicant proposes to offer a christian music service. It also plans to offer some religious spoken word programing.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

42 St-Joseph Street
St-Jacques de Montcalm, Quebec
Fax: 450-963-7229

Examination of application:

Gospel Media Communications
2285 Avenue Papineau

Montréal, Quebec

26. **Toronto, Ontario**
Application No. 2006-1145-1

Application by **Lee David Weston, on behalf of a corporation to be incorporated (OBCI)**, for a licence to operate a community-based English-language digital service in Toronto.

Licensee's address:

34 Parkwood Avenue
 Toronto, Ontario
 M4V 2X1
 E-Mail: tv@coolname.com

Examination of application:

The offices of Warren Bergman
 2925 Bathurst Street
 North York, Ontario

27. **Barrie, Bolton, Camp Borden, Collingwood, Keswick, Kitchener, London, Newmarket, Orangeville, Orillia, Oshawa, Ottawa, Owen Sound, Pickering, Richmond Hill, St. Thomas, Toronto (Downsview), Toronto (Etobicoke/Mississauga), Toronto (Peel/Mississauga), Toronto (Scarborough), Toronto (York) and Woodstock, Ontario**
Application No. 2006-1622-9

Application by **Rogers Cable Communications Inc.** (Rogers) for a Class 1 regional licence for its cable broadcasting distribution undertakings (BDUs) serving the above-noted locations.

Rogers is currently operating these undertakings under separate Class 1 licences. These licences expire on 31 August 2007.

Rogers is requesting various amendments and/or deletion of certain conditions of licence on various undertakings. Further details are available in the application.

Rogers also proposes to redefine the authorized service areas of its undertakings serving Camp Borden, Collingwood, Kitchener, London, Newmarket, Orillia, Oshawa, Ottawa, Owen Sound and Woodstock to reflect the expansion of the residential areas. Furthermore, for the authorized service areas serving Barrie and Richmond Hill, Rogers is requesting a reduction in the boundaries due to an overlap with adjacent systems operated by Rogers in Orillia and

Camp Borden, respectively.

Applicant's address:

333 Bloor Street East
9th Floor
Toronto, Ontario
Fax: 416-935-4875
E-Mail: cable.regulatory@rci.rogers.com

Examination of application:

Rogers Television
1 Sperling Drive
Barrie, Ontario

Bolton Public Library
150 Queen Street South
Bolton, Ontario

Borden Public and Military Library
CFB Borden
Borden, Ontario

Rogers Video
115 First Street
Collingwood, Ontario

Keswick Public Library
90 Rexford Drive
Keswick, Ontario

Rogers Cable
85 Grand Crest Place
Kitchener, Ontario

Rogers Cable
800 York Street
London, Ontario

Rogers Video
1065 Davis Drive
Newmarket, Ontario

Orangeville Public Library

275 Alder Street
Orangeville, Ontario

Rogers Video
205 Memorial Avenue
Orillia, Ontario
Rogers Television
301 Marwood Avenue
Oshawa, Ontario

Rogers Television
475 Richmond Road
Ottawa, Ontario
Rogers Television
1360-20th Street East
Owen Sound, Ontario

Rogers Video
1550 Kingston Road
Pickering, Ontario

Rogers Cable
244 Newkirk Road
Richmond Hill, Ontario

Rogers Video
308 Wellington Street
St. Thomas, Ontario

Rogers Cable
855 York Mills
Toronto, Ontario

Rogers Television
3573 Wolfedale Road
Mississauga, Ontario

Rogers Cable
3330 McNicoll Avenue
Scarborough, Ontario

Rogers Video
705-709 Dundas Street West
Woodstock, Ontario

28. **Tillsonburg, Ontario**
Application No. 2006-1627-9

Application by **Rogers Cable Communications Inc.** (Rogers) for a Class 2 regional licence for its cable broadcasting distribution undertaking serving Tillsonburg.

Rogers is currently operating this undertaking under an individual Class 2 licence which expires on 31 August 2007.

Rogers is requesting an amendment to a condition of licence as well as a deletion of another. Further details are available in the application.

Rogers also proposes to redefine the authorized service area of this undertaking to reflect the expansion of the residential areas.

Applicant's address:

333 Bloor Street East
 9th Floor
 Toronto, Ontario
 Fax: 416-935-4875
 E-Mail: cable.regulatory@rci.rogers.com

Examination of application:

Rogers Video
 164 Broadway Street, #1
 Tillsonburg, Ontario

29. **Toronto, Sudbury, Hawkesbury, Ewanturel, Harris Township, Hawk Junction, Lac Ste-Thérèse, New Osnaburgh, Brethour, Longlac, Summer Beaver, Pembroke, Kirby's Corner, Kaboni, Val Rita and Nakina, Ontario**
Application No. 2007-0002-2

Application by **The Ontario Educational Communications Authority, on behalf of a corporation to be incorporated**, (the applicant) to acquire the assets of the satellite to cable programming undertakings CHLF-TV Toronto and its transmitters CHLF-TV-1 Sudbury, CHLF-TV-2 Hawkesbury, CHLF-TV-3 Ewanturel, CHLF-TV-4 Harris Township, CHLF-TV-5 Hawk Junction, CHLF-TV-6 Lac Ste-Thérèse, CHLF-TV-7 New Osnaburgh, CHLF-TV-9 Brethour, CHLF-TV-10 Longlac, CHLF-TV-12 Summer Beaver, CHLF-TV-13 Pembroke, CHLF-TV-14 Kirby's Corner, CHLF-TV-15 Kaboni, CHLF-TV-16 Val Rita and CHLF-TV-18 Nakina, Ontario from the Ontario Educational Communications Authority.

The applicant is also requesting a licence to continue the operation of the undertaking under

the same terms and conditions as those in effect under the current licence, upon surrender of the licence issued to The Ontario Educational Communications Authority, on behalf of a corporation to be incorporated.

Applicant's address:

2180 Yonge Street
 P.O Box 200
 Station Q
 Toronto, Ontario
 M4T 2T1
 Fax: 416-484-2828
 E-Mail: ldewilde@tvontario.org

Examination of application:

At the applicant's address

and

CHLF-TV-1 Sudbury
 Transmitter Site
 3105 Long Lake Road
 Sudbury, Ontario

CHLF-TV-2 Hawkesbury
 Transmitter Site
 Aberdeen Road West
 Conc 7 W PT Lot 14
 Champlain Township

CHLF-TV-13 Pembroke
 Transmitter Site
 611 TV Tower Road
 Lot 35, Conc A
 Township of Alice

30. **Hornby Island, British Columbia**
Application No. 2006-1673-2

Application by **Hornby Community Radio Society** for a licence to operate an English-language FM developmental community radio programming undertaking on Hornby Island.

The new station would operate on frequency 96.5 MHz (channel 243VLP) with an effective radiated power of 5 watts (non-directional antenna/antenna height 32.31 metres).

The licence was approved for a similar developmental community radio station on Hornby Island in Broadcasting Decision CRTC 2004-412, 14 September 2004. The issuance of this licence was subject to the applicant informing the Commission in writing that it was prepared to commence operations. The undertaking had to be operational at the earliest possible date and in any event no later than 24 months from the date of Broadcasting Decision CRTC 2004-412, unless a request for and extension of time was approved by the Commission before 14 September 2006.

The applicant never filed a request to the Commission for an extension of time beyond the 14 September 2006 deadline. Consequently, this application has been filed for an authority for a new developmental community radio station on Hornby Island.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

3851 Central Road
Hornby Island, British Columbia
V0R 1Z0
Fax: 205-335-1787
E-Mail: hornbyradio@yahoo.ca

Examination of application:

At the licensee's address

Public Participation

Deadline for interventions/comments

5 April 2007

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

The intervention must include one of the following statements in either the first or the last paragraph:

- 1 - I request to appear at the public hearing.
- 2 - I do not want to appear at the public hearing.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural

questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting intervention/comments form\]](#)

Or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy **must** be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

In the event that the application is brought to the oral phase of the hearing, and if you wish to appear, you must provide reasons why your written comments are not sufficient and why an appearance is necessary.

Persons requiring communications support such as assistance listening devices and sign language interpretation are requested to inform the commission at least twenty (20) days

before the commencement of the public hearing so that the necessary arrangements can be made.

Important notice

Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's web site at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

Please note that the information you provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the webpage of this particular public process. As a result, a general search of our website with the help of either our own search engine or a third-party search engine will not provide access to the information which was provided as part of this public process.

Examination of documents

An electronic version of applications is available from the Commission's web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

Central Building
Les Terrasses de la Chaudière
1 Promenade du Portage, Room 206
Gatineau, Quebec K1A 0N2
Tel: 819-997-2429

Toll free Telephone: 1-877-249-2782
Toll-free TDD: 1-877-909-2782
FAX: 819-994-0218

Metropolitan Place
99 Wyse Road
Suite 1410
Dartmouth, Nova Scotia B3A 4S5
Tel: 902-426-7997
FAX: 902-426-2721

205 Viger Avenue West
Suite 504
Montréal, Quebec H2Z 1G2
Tel: 514-283-6607

55 St. Clair Avenue East
Suite 624
Toronto, Ontario M4T 1M2
Tel: 416-952-9096

Kensington Building
275 Portage Avenue
Suite 1810
Winnipeg, Manitoba R3B 2B3
Tel: 204-983-6306 – TDD: 204-983-8274
FAX: 204-983-6317

Cornwall Professional Building
2125 – 11th Avenue
Room 103
Regina, Saskatchewan S4P 3X3
Tel: 306-780-3422

10405 Jasper Avenue
Suite 520
Edmonton, Alberta T5J 3N4
Tel: 780-495-3224

530-580 Hornby Street
Vancouver, British Columbia V6C 3B6
Tel: 604-666-2111 – TDD: 604-666-0778
FAX: 604-666-8322

Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>