



Broadcasting Notice of Public Hearing CRTC 2007-12

Ottawa, 31 August 2007

The Commission will hold a public hearing commencing on 30 October 2007, 9:30 a.m., at the Best Western Inn, 2400 Highway 97 North, Kelowna, British Columbia, to consider the following applications. The deadline for submission of interventions/comments is 5 October 2007.

[\[Broadcasting intervention/comments form\]](#)

Item Applicant and Locality

1. **Sun Country Cablevision Ltd.**
Kelowna, British Columbia
Application No. 2007-0846-4
2. **Harvard Broadcasting Inc.**
Kelowna, British Columbia
Application No. 2007-0851-3
3. **CHUM Limited**
Kelowna, British Columbia
Application No. 2007-0857-1
4. **Clear Sky Radio Inc.**
Kelowna, British Columbia
Application No. 2007-0859-7
5. **Touch Canada Broadcasting (2006) Inc. (the general partner), and 1188011 Alberta Ltd. and Touch Canada Broadcasting Inc. (the limited partners), carrying on business as Touch Canada Broadcasting Limited Partnership**
Kelowna, British Columbia
Application No. 2007-0862-0
6. **Northern Native Broadcasting (Terrace, B.C.)**
Kelowna, British Columbia
Application No. 2007-0863-8
7. **Radio CJVR Ltd.**
Kelowna, British Columbia
Application No. 2007-0865-4
8. **In-House Communications Inc.**
Kelowna, British Columbia
Application No. 2007-0866-2
9. **Vista Radio Ltd.**
Kelowna, British Columbia
Application No. 2006-0931-5
10. **Deep Waters Media Inc.**
Kelowna and Central Okanagan Region, British Columbia
Application No. 2007-0852-1

11. **Corus Radio Company**
Kelowna, British Columbia
Application No. 2007-0860-5
12. **Community Media Education Society**
Vancouver, British Columbia
Application No. 2005-1028-1
13. **Sex-Shop Television Inc.**
Across Canada
Application No. 2007-0674-9
14. **Channel Zero Inc., on behalf of a corporation to be incorporated**
Across Canada
Application No. 2007-0719-3
15. **Channel Zero Inc., on behalf of a corporation to be incorporated**
Across Canada
Application No. 2007-0740-9
16. **Bhupinder Bola, on behalf of a corporation to be incorporated**
Across Canada
Application No. 2007-0845-6
17. **Bienesh Intl Network Inc.**
Across Canada
Application No. 2007-0884-4
18. **CHUM Limited (CHUM), partner together with its wholly-owned subsidiary 1640576 Ontario Inc. (1640576), in a general partnership carrying on business as Pulse 24 Partnership (Pulse 24)**
Across Canada
Application No. 2007-0921-4
19. **The Score Television Network Ltd. (STNL), on its behalf and on behalf of 2139846 Ontario Inc. (SubCo), a newly incorporated wholly owned subsidiary of STNL**
Across Canada
Application No. 2007-0927-2
20. **Asian Zone Television Inc.**
Across Canada
Application No. 2007-0976-9
21. **CTV Limited**
Halifax, Nova Scotia
Application No. 2007-0198-9
22. **Maritime Broadcasting System Limited**
Windsor, Nova Scotia
Application No. 2007-0509-8
23. **Télévision communautaire Frontenac**
Montréal, Quebec
Application No. 2007-0844-8
24. **Radio Boréale**
Amos, Quebec
Application No. 2007-0879-5

25. **Radio du Golfe inc.**
Gaspé and Rivière-au-Renard, Quebec
Application Nos. 2007-0898-5 and 2007-0905-8
26. **Ernest Turcotte Evangelistic Association**
Timmins, Ontario
Application No. 2007-0209-4
27. **Rogers Broadcasting Limited**
Parry Sound, Ontario
Application No. 2007-0360-5
28. **Cochrane Polar Bear Club**
Cochrane, Ontario
Application No. 2007-0714-3
29. **Amherst Island Radio Broadcasting Inc.**
Stella, Ontario
Application Nos. 2007-0890-2 and 2007-0891-9
30. **Rogers Broadcasting Limited and Larche Communications Inc.**
Kitchener and Orillia, Ontario
Application Nos. 2007-0987-6 and 2007-0986-8
31. **Open Learning Agency (OLA), on behalf of a corporation to be incorporated established under the name of Knowledge Network Corporation (KNC)**
Burnaby, British Columbia
Application No. 2007-0777-1
32. **Jim Pattison Broadcast Group Ltd. (the general partner) and Jim Pattison Industries Ltd. (the limited partner), carrying on business as Jim Pattison Broadcast Group Limited Partnership**
Vernon and Enderby, British Columbia
Application No. 2007-0868-8
33. **Utilities Consumers' Group Society**
Whitehorse, Yukon Territory
Application No. 2007-0291-1

PREAMBLE

ITEMS 1 TO 11

On 12 March 2007, the Commission issued Broadcasting Public Notice CRTC 2007-25 calling for applications for broadcasting licences to provide radio programming services from Kelowna, British Columbia.

In response to these calls, the Commission has received a number of applications for licences to serve this market.

Some of the applications are technically mutually exclusive. These applications are:

Items 1 to 7 and 11 are technically mutually exclusive proposing the use of the frequency 96.3 MHz.

These applications along with items 8, 9 and 10 will be treated as competitive radio applications for Kelowna.

ITEM 12

Application by Community Media Education Society (CMES) for a licence to operate a community programming undertaking in the service area of the regional Class 1 broadcasting distribution undertaking of Telus Inc., which serves various communities in British Columbia and Alberta.

1. Kelowna, British Columbia Application No. 2007-0846-4

Application by **Sun Country Cablevision Ltd.** for a licence to operate an English-language FM commercial radio programming undertaking in Kelowna, British Columbia.

The new station would operate on frequency 96.3 MHz (channel 242B) an average effective radiated power of 7,100 watts (maximum effective radiated power of 20,000 watts/antenna height of -89.0 metres).

The applicant proposes a Classic Rock format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

P.O. Box 1360
10 Harbourfront Street North East
Salmon Arm, British Columbia
V1E 4P5
Fax: 250-763-7143
E-Mail: directors@sunwave.net

Examination of application:

Mackay LLP
500-1620 Dickson Avenue
Kelowna, British Columbia

2. **Kelowna, British Columbia**
Application No. 2007-0851-3

Application by **Harvard Broadcasting Inc.** for a licence to operate an English-language FM commercial radio programming undertaking in Kelowna, British Columbia.

The new station would operate on frequency 96.3 MHz (channel 242B) with an average effective radiated power of 7,100 watts (maximum effective radiated power of 20,000 watts/antenna height of -89.0 metres).

The applicant is proposing to operate an adult standard / easy listening music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

2000-1874 Scarth Street
 Regina, Saskatchewan
 S4P 4B3
 Fax: 306-522-4571
 E-Mail: tsvedahl@harvard.ca

Examination of application:

Pushor Mitchell LLP Lawyers
 1665 Ellis Street, 3rd floor
 Kelowna, British Columbia

3. **Kelowna, British Columbia**
Application No. 2007-0857-1

Application by **CHUM Limited** for a licence to operate an English-language FM commercial radio programming undertaking in Kelowna, British Columbia.

The new station would operate on frequency 96.3 MHz (channel 242B) with an average effective radiated power of 7,100 watts (maximum effective radiated power of 20,000 watts/antenna height of -89.0 metres).

The applicant is proposing to operate a format it describes as Alternative Interactive Radio. It indicated the format would target youth and young adults through a blended Alternative Rock & Pop music mix coupled with a high degree of audience interactivity.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

299 Queen Street
 Toronto, Ontario
 M5V 2Z5
 Fax: 416-340-7005
 E-Mail: regulatoryaffairs@chumlimited.com

Examination of application:

Okanagan Regional Library
 1380 Ellis Street
 Kelowna, British Columbia

4. **Kelowna, British Columbia**
Application No. 2007-0859-7

Application by **Clear Sky Radio Inc.** for a licence to operate an English-language specialty FM commercial radio programming undertaking in Kelowna, British Columbia.

The new station would operate on frequency 96.3 MHz (channel 242B) with an average effective radiated power of 7,100 watts (maximum effective radiated power of 20,000 watts/antenna height of -89.0 metres).

The applicant is proposing to operate a Specialty FM Smooth Jazz music format. The proposed music mix would draw a minimum of 33% of all music broadcast each week from Category 3, subcategory 34 Jazz and Blues.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

220 – Third Avenue South
 Suite 400
 Lethbridge, Alberta
 T1J 0G9
 Fax: 866-841-7071
 E-Mail: paul@clearskyradio.com

Examination of application:

Okanagan Regional Library
1380 Ellis Street
Kelowna, British Columbia

5. **Kelowna, British Columbia**
Application No. 2007-0862-0

Application by **Touch Canada Broadcasting (2006) Inc.** (the general partner), **and 1188011 Alberta Ltd. and Touch Canada Broadcasting Inc.** (the limited partners), **carrying on business as Touch Canada Broadcasting Limited Partnership**, for a licence to operate an English-language FM commercial religious radio programming undertaking in Kelowna, British Columbia.

The new station would operate on frequency 96.3 MHz (channel 242B) with an average effective radiated power of 7,100 watts (maximum effective radiated power of 20,000 watts/antenna height of -89.0 metres).

The applicant is proposing a contemporary gospel music service.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

5324 Calgary Trail
Suite 210
Edmonton, Alberta
T6H 4J8
Fax: 780-430-2815
E-Mail: applications@touchcanada.com

Examination of application:

905 Badke Road
Kelowna, British Columbia

6. **Kelowna, British Columbia**
Application No. 2007-0863-8

Application by **Northern Native Broadcasting** (Terrace, B.C.) for a licence to operate an English and Native-languages FM Type B Native radio programming undertaking in Kelowna, British Columbia.

The new station would operate on frequency 96.3 MHz (channel 242B) with an average

effective radiated power of 7,100 watts (maximum effective radiated power of 20,000 watts/antenna height of -89.0 metres).

The applicant proposes to offer a musical format consisting of a mixture of popular music (rock, pop and dance) as well as blues and country.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

4562B Queensway Drive
Terrace, British Columbia
V8G 3X6
Fax: 250-638-8027
E-Mail: barrywall@classicrockcfnr.com

Examination of application:

Westbank First Nation
301-515 Highway 97 South
Kelowna, British Columbia

7. **Kelowna, British Columbia**
Application No. 2007-0865-4

Application by **Radio CJVR Ltd.** for a licence to operate an English-language FM radio programming undertaking in Kelowna, British Columbia.

The new station would operate on frequency 96.3 MHz (channel 242B) with an average effective radiated power of 7,100 watts (maximum effective radiated power of 20,000 watts/antenna height of -89.0 metres).

The applicant is proposing to operate a Country music format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

611 Main Street North
 P.O. Box 750
 Melfort, Saskatchewan
 S0E 1A0
 Fax: 306-752-5932
 E-Mail: k.singer@cjvr.com

Examination of application:

Doak Shirreff Law Firm
 200-537 Leon Avenue
 Kelowna, British Columbia

8. **Kelowna, British Columbia**
Application No. 2007-0866-2

Application by **In-House Communications Inc.** for a licence to operate an English-language FM commercial specialty radio programming undertaking in Kelowna, British Columbia.

The new station would operate on frequency 103.9 MHz (Class 280C1) with an average effective radiated power of 3,600 watts (maximum effective radiated power 6,800 /antenna height of 508 metres).

The applicant is proposing a christian music service with 95% of its weekly total music drawn from Subcategory 35 (non-classical religious).

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

6008 Thornbank Drive North West
 Calgary, Alberta
 T2K 3P5
 Fax: 403-275-5250
 E-Mail: loughp@telusplanet.net

Examination of application:

Christian Publications
 39-2070 Harvey Avenue
 Kelowna (British Columbia)

9. **Kelowna, British Columbia**

Application No. 2006-0931-5

Application by **Vista Radio Ltd.** for a licence to operate an English-language FM commercial radio programming undertaking in Kelowna, British Columbia.

The new station would operate on frequency 96.1 MHz (channel 241C) with an average effective radiated power of 19,900 watts (maximum effective radiated power of 50,000 watts/antenna height of 506 metres).

The applicant is proposing to operate a Country music format.

Applicant's address:

4615 Canterra Tower
400-Third Avenue South-West
Calgary, Alberta
T2P 4H2
Fax: 403-265-2887
E-Mail: mmm@dealadvisors.ca

Examination of application:

212 – 1634 Harvey Avenue
Kelowna, British Columbia

10. **Kelowna and Central Okanagan Region, British Columbia**
Application No. 2007-0852-1

Application by **Deep Waters Media Inc.** for a licence to operate an English-language FM commercial radio programming undertaking in Kelowna and the Central Okanagan Region, British Columbia.

The new station would operate on frequency 102.3 MHz (channel 272B) with an average effective radiated power of 7,100 watts (maximum effective radiated power of 20,000 watts/antenna height of -89.0 metres).

The applicant proposes a New Variety music format which it describes as a blend of new music from this decade drawn from five different musical genres: Modern Adult, Adult Alternative, Smooth Jazz, Chill and World.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

309-1788 - 5th Avenue West
Vancouver, British Columbia
V6J 1P2
Fax: 604-736-7454
E-Mail: pat@bohn.com

Examination of application:

Okanagan Regional Library
Kelowna Branch
1380 Ellis Street
Kelowna, British Columbia

and

Kelowna Courthouse Library
1355 Water Street
Kelowna, British Columbia

11. **Kelowna, British Columbia**
Application No. 2007-0860-5

Application by **Corus Radio Company** for a licence to operate an English-language specialty FM commercial radio programming undertaking in Kelowna, British Columbia.

The new station would operate on frequency 96.3 MHz (channel 242B) with an average effective radiated power of 7,100 watts (maximum effective radiated power of 20,000 watts/antenna height of -89.0 metres).

The applicant is proposing a news-talk specialty format.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

181 Bay Street
Suite 1630
Toronto, Ontario
M5J 2T3
Fax: 613-692-0505
E-Mail: sylvie.courtemanche@corusent.com

Examination of application:

27-1950 Burtch Road
Kelowna, British Columbia

12. **Vancouver, British Columbia**
Application No. 2005-1028-1

Application by **Community Media Education Society (CMES)** for a licence to operate a community programming undertaking in the service area of the regional Class 1 broadcasting distribution undertaking of Telus Inc., which serves British Columbia and Alberta.

The applicant proposes to provide community programming in Victoria, Nanaimo, Prince George, Terrace, Vernon, Penticton and Vancouver (including Lower Mainland and Fraser Valley), British Columbia and in Calgary, Edmonton, Fort McMurray, Red Deer, Grand Prairie, Lethbridge and Medicine Hat, Alberta.

The application was filed pursuant to the criteria set out in *Policy framework for community-based media*, Broadcasting Public Notice CRTC 2002-61, 10 October 2002 (Public Notice 2002-61).

Specifically, the applicant commits to devoting 60% of its programming broadcast during each broadcast week to local community television programming, and not less than 30% of its programming broadcast during each broadcast week to programming produced by members of the community served by the cable distribution undertaking.

CMES has proposed this community programming service because the broadcast distribution undertaking operated by Telus does not provide a community channel at this time.

Applicant's address:

309 – 2040 Cornwall Avenue
Vancouver, British Columbia
V6J 1E1
Fax: 604-733-9090
E-Mail: cmes@vcn.bc.ca

Examination of application:

Vancouver Public Library Central Branch
350 West Georgia Street
Vancouver, British Columbia

13. **Across Canada**
Application No. 2007-0674-9

Application by **Sex-Shop Television Inc.** for a licence to operate a national French-Language Category 2 pay television programming undertaking to be known as Vanessa.

The applicant states that its adult pay television programming will be dedicated to the themes of charm, sensuality, eroticism and sexuality. Programming may also include documentaries, news coverage and magazines focusing on the industries associated with these themes and the personalities revolving around these industries.

The applicant proposes to offer programming from the following categories: 2(a), 2(b), 3, 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13, 14 and 15, as set out in Schedule I to the *Specialty Services Regulations, 1990*.

The applicant confirms that not less than 10% of its broadcast week will be devoted to category 7(d) programming (theatrical feature films aired on television).

The applicant agrees to devote 20% of the daytime broadcast period and of the evening broadcast period to Canadian programming until the end of the licence term.

The applicant further states that \$150,000 in expenditures will be incurred to acquire Canadian programming in the first year. Starting in the second year of the licence term and in every subsequent year of the licence term, a minimum of 22% of gross revenue will be dedicated to the acquisition of Canadian programming.

Applicant's address:

445, Viger Street West, Suite 1108
 Montréal, Quebec
 H2Z 2B8
 Fax: 514-285-1931
 E-Mail: marc.trudeau@idi2.tv

Examination of application:

At the applicant's address

14. **Across Canada**
Application No. 2007-0719-3

Application by **Channel Zero Inc., on behalf of a corporation to be incorporated**, for a licence to operate a national English-language Category 2 specialty television programming undertaking to be known as Movie Trailer TV.

The applicant states that the programming will consist of movie trailers for films in theatrical or DVD release in Canada, promotional programming about specific feature films, gossip, reportage from film festivals and film industry analysis and interpretation. The service would also broadcast long-form documentaries and theatrical films with stories specifically based on the film and TV industry.

The applicant proposes to offer programming from the following categories: 2(a), 2(b), 3, 5(b), 7(c), 7(d), 7(g), 8(b), 11, 12, 13 and 14, as set out in Schedule I of the *Specialty Services Regulations, 1990*.

Applicant's address:

P.O. Box 6143 Station "A"
Toronto, Ontario
M5W 1P6
Fax: 416-492-9539
E-Mail: info@tvchannelzero.com

Examination of application:

488 Wellington Street West
Suite 100
Toronto, Ontario

15. **Across Canada**
Application No. 2007-0740-9

Application by **Channel Zero Inc., on behalf of a corporation to be incorporated**, for a licence to operate a national English-language Category 2 specialty television programming undertaking to be known as Short Form TV.

The applicant states that the service will be dedicated to the broadcast of short form content ranging in length from 30 seconds to 48 minutes.

The applicant will devote not less than 15% of the total programming broadcast during the broadcast week to programs drawn from categories 7(c) and 8(c).

The applicant proposes to offer programming from the following categories: 2(a), 2(b), 3, 5(b), 7(a), 7(c), 7(e), 7(f), 7(g), 8(b), 8(c), 10, 11, 12, 13 and 14, as set out in Schedule I of the *Specialty Services Regulations, 1990*.

Applicant's address:

P.O. Box 6143, Station "A"
Toronto, Ontario
M5W 1P6
Fax: 416-492-9539
E-Mail: info@tvchannelzero.com

Examination of application:

488 Wellington Street West
Suite 100
Toronto, Ontario

16. **Across Canada**
Application No. 2007-0845-6

Application by **Bhupinder Bola, on behalf of a corporation to be incorporated**, for a licence to operate a national English-language Category 2 specialty television programming undertaking to be known as The Christian Network (TCN).

The applicant states that the programming will consist of a balanced religious programming from a variety of Christian perspectives, evangelicalism, multi-denominations programming dealing with a variety of spiritual, religious and humanitarian topics.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 4, 8(a), 8(b), 8(c), 11, 12, 13 and 14, as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes that no less than 90% of programming broadcast during the broadcast week shall be drawn from category 4.

Applicant's address:

80 Carlauren Road
Suite 23
Woodbridge, Ontario
L4L 7Z5
Fax: 905-851-5108
E-Mail: pipbola@rogers.com

Examination of application:

At the applicant's address

17. **Across Canada**
Application No. 2007-0884-4

Application by **Bienesh Intl Network Inc.** (Bienesh Intl), in order to obtain a licence to operate Arya TV, a national Farsi-language Category 2 specialty programming undertaking authorized in Broadcasting Decision CRTC 2004-446 (the Decision), from Arya Persian TV Network Inc. (the authorized licensee).

The applicant is also requesting a licence to operate Arya TV under the same terms and conditions as those set out in the Decision.

The undertaking is not yet in operation and the Commission has not issued the licence for this undertaking because the requirements for its issuance have not yet been met. If this application is approved, the applicant would need to meet the requirements for the issuance of a licence set out in Decision 2004-446 before a licence could be issued to this undertaking.

Should its application be approved, the applicant has requested a 1 year extension of time to commence operations.

Applicant's address:

40 West Silmot Street
Unit 7
Richmond Hill, Ontario
L4B 1H8
Fax : 905-737-0477
Email : lakroyalroom@yahoo.ca

Examination of application:

At the applicant's address

18. **Across Canada**
Application No. 2007-0921-4

Application by **CHUM Limited (CHUM), partner together with its wholly-owned subsidiary 1640576 Ontario Inc. (1640576), in a general partnership carrying on business as Pulse 24 Partnership (Pulse 24)**, for authority to transfer a minority partnership interest (20%) in Pulse 24, to Rogers Broadcasting Limited (Rogers). Pulse 24 is the licensee of the English-language specialty television service known as CablePulse24.

Following this transaction, Rogers will become a partner together with CHUM (79.99% partnership interest) and 1640576 (0.01% partnership interest) in Pulse 24. CHUM will continue to exercise effective control of CablePulse 24.

The applicant is also requesting, on behalf of the new partners, a new licence to be issued to CHUM, Rogers and 1640576, partners in Pulse 24, under the same terms and conditions in effect under the current licence.

Applicant's address:

299 Queen Street West
Toronto, Ontario
M5V 2Z5
Fax: 416-340-7005
E-Mail: keving@chumlimited.com

Examination of application:

At the applicant's address

19. **Across Canada
Application No. 2007-0927-2**

Application by **The Score Television Network Ltd. (STNL), on its behalf and on behalf of 2139846 Ontario Inc. (SubCo), a newly incorporated wholly-owned subsidiary of STNL,** to effect a corporate reorganization affecting STNL's national English-language specialty programming undertaking known as The Score.

The proposed reorganization involves:

a) the transfer of all of the issued and outstanding shares of STNL from Score Media Inc. (SMI) to 2139843 Ontario Inc. (NewCo), a newly incorporated wholly-owned subsidiary of SMI; and

b) the acquisition of the assets of The Score by SubCo from STNL.

The applicant is seeking approval of the transfer of the effective control of STNL, from SMI to NewCo, and is requesting a new licence to be issued to SubCo to continue the operation of The Score under the same terms and conditions as those in effect under the current licence, upon surrender of the licence issued to STNL.

The ultimate control of The Score would continue to be exercised by John Levy.

Applicant's address:

1603 Main Street West
Hamilton, Ontario
M5A 3X9
Fax: 905-522-9744
E-Mail: gbuck@mccarthy.ca

Examination of application:

370 King Street West,

Suite 435,
Toronto, Ontario
M5V 1J9

20. **Across Canada**
Application No. 2007-0976-9

Application by **Asian Zone Television Inc.** in order to obtain licences to operate the three following national specialty television programming undertakings authorized in Broadcasting decisions CRTC 2006-475, 2006-476 and 2006-477, from Golden Tunes Productions Inc. (the authorized licensee):

- Venus TV (Indian Pop Music), approved in Broadcasting Decision CRTC 2006-475,
- Venus TV (Punajabi Pakistani), approved in Broadcasting Decision CRTC 2006-476,
- Venus TV (Sikh Culture and Religion), approved in Broadcasting Decision CRTC 2006-477.

The applicant is requesting licences to operate these undertakings under the same terms and conditions as those set out in their respective decisions CRTC 2006-475, CRTC 2006-476 and CRTC 2006-477.

The undertakings are not yet in operation and the Commission has not issued the licences for these undertakings because the requirements for their issuance have not yet been met. If this application is approved, the applicant would need to meet the requirements for the issuance of a licence set out in Decisions CRTC 2006-475, 2006-476, and 2006-477 before licences could be issued for these undertakings.

Applicant's address:

116 Ravenscliffe Court
Brampton, Ontario
L6X 4P2
Fax: 416-946-1318
E-Mail: jagdev@asianzonetv.com

Examination of application:

At the applicant's address

21. **Halifax, Nova Scotia**
Application No. 2007-0198-9

Application by **CTV Limited** to convert radio station CJCH Halifax from the AM band to the FM band.

The new station would operate on frequency 101.3 MHz (channel 267C1) with an effective radiated power of 100,000 watts (non-directional antenna/antenna height of 160.1 metres).

The proposed station would maintain its current oldies music format.

Approval of this application will see the licensee exceed the ownership limits for commercial radio licensees as set out in Public Notice CRTC 1998-41, *Commercial Radio Policy 1998*. Under the policy, in markets with 8 commercial stations or more, operating in a given language, such as Halifax, a person may be permitted to own or control as many as 2 FM stations in the same language. In the case of CHUM Limited, approval of its CJCH Halifax conversion application will see the licensee own the new FM along with its existing Halifax commercial radio holdings CIOO-FM and 50% of CKUL-FM.

CHUM has indicated that in the event that the Commission approves its application to convert CJCH from the AM to the FM band, it will divest its interest in CKUL-FM so as to comply with the Commission's common ownership policy.

The applicant is requesting permission to simulcast the programming of the new FM station on CJCH for a period of 3 months from the date of implementation of the new station.

The applicant is also requesting, pursuant to sections 9(1)(e) and 24(1) of the *Broadcasting Act*, the revocation of the licence of CJCH effective at the end of the simulcast period.

This application requires the issuance of a new licence.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

299 Queen Street West
 Toronto, Ontario
 M5V 2Z5
 Fax: 416-340-7005
 E-Mail: regulatoryaffairs@chumlimited.com

Examination of application:

2900 Agricola Street

Halifax, Nova Scotia

22. **Windsor, Nova Scotia**
Application No. 2007-0509-8

Application by **Maritime Broadcasting System Limited** (MBS) for the use of frequency 92.9 MHz (channel 225C1) with an average effective radiated power of 23,800 watts (maximum effective radiated power of 65,000 watts/antenna height of 159 metres) for the operation of the FM undertaking at Windsor in Nova Scotia, approved in Broadcasting Decision CRTC [2006-644](#), 27 November 2006 (Decision [2006-644](#)).

In Decision [2006-644](#), CFAB Windsor – Conversion to FM band, the Commission approved in part an application by MBS to operate a new English-language FM radio programming undertaking in Windsor. However, the Commission did not approve the proposed frequency 92.9 MHz (channel 225C1) with an average effective radiated power of 47,000 watts.

The present application is filed in response to Decision CRTC [2006-644](#) in which the Commission stated that it would only issue a licence to MBS if it submitted an application proposing the use of another FM frequency and technical parameters that are acceptable to both the Commission and the Department of Industry.

The applicant has requested an exemption to the Commission's common ownership policy (the policy). Specifically, approval of this application will see the licensee exceed the ownership limits for commercial radio licensees as set out in Public Notice CRTC 1998-41, *Commercial Radio Policy 1998* (the policy). Under the policy, "in markets with less than eight commercial stations operating in a given language, a person may be permitted to own or control as many as three stations operating in that language, with a maximum of two stations in any one frequency band. In markets with eight commercial stations or more operating in a given language, a person may be permitted to own or control as many as two AM and two FM stations in that language." In the case of MBS, approval of these technical parameters will see the new Windsor FM station overlap the 3 mV/m contours of CKEN-FM and CKWM-FM, both serving Kentville. It would also see the proposed station overlap the 3 mV/m contours of CHFX-FM and CHNS-FM¹, both serving Halifax.

Applicant's address:

5121 Sackville Street
 7th Floor
 Halifax, Nova Scotia
 B3J 1K1
 Fax: 902-423-2093
 E-Mail: obarnhill@mbsradio.com

Examination of application:

¹ CHNS Halifax – Conversion to FM band, Broadcasting Decision CRTC 2006-138, 12 April 2006.

CFAB Radio
169A Water Street
Windsor, Nova Scotia

23. **Montréal, Quebec**
Application No. 2007-0844-8

Application by **Télévision communautaire Frontenac** for a licence to operate a community programming undertaking in the service area of Bell Canada which operates, a Class 1 broadcasting distribution undertaking in Montréal, Quebec.

This application was filed pursuant to the criteria set out in *Policy framework for community-based media*, Broadcasting Public Notice CRTC 2002-61, 10 October 2002 (Public Notice 2002-61).

Specifically, the applicant commits to devote not less than 60% of its programming broadcast during each broadcast week to local community television programming, and not less than 30% of its programming broadcast during each broadcast week to programming produced by members of the community served by the cable distribution undertaking.

Télévision communautaire Frontenac wishes to obtain a community programming service licence given that the broadcast distribution undertaking operated by Bell Canada in Montréal does not provide a community channel.

Applicant's address:

1850 Bercy Street, Suite 201-B
Montréal, Quebec
H2K 2V2
Fax: 514-524-2086
E-Mail: tvfrontenac@g3p.ca

Examination of application:

At the applicant's address

24. **Amos, Quebec**
Application No. 2007-0879-5

Application by **Radio Boréale** for a licence to operate a French-language FM Type B community radio programming undertaking in Amos.

The new station would operate on frequency 105.3 MHz (channel B) with an average

effective radiated power of 5,376 watts (maximum effective radiated power of 9,500 watts/antenna height of 124.4 metres).

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

170 1ère Avenue West
Landrienne, Quebec
J0Y 1V0
Fax: 819-732-4008
E-Mail: info@radioboreale.com

Examination of application:

Municipalité Régionale de Comté d'Abitibi
571 1ère Rue East
Amos, Quebec

25. **Gaspé and Rivière-au-Renard, Quebec**
Application Nos. 2007-0898-5 and 2007-0905-8

Applications by **Radio du Golfe inc.** for a licence to operate an French-language FM radio programming undertaking in Gaspé. The applicant also proposes to add a low-power FM transmitter in Rivière-au-Renard to broadcast the programming of the new undertaking in Gaspé.

The new station would operate on frequency 92.7 MHz (channel 224A) with an average effective radiated power of 337 watts (maximum effective radiated power of 1,577 watts/antenna height of 71.2 metres).

The transmitter would operate on frequency 92.7 MHz (channel 224LP) with an average effective radiated power of 50 watts (maximum effective radiated power of 50 watts/antenna height of -15.9 metres).

The applicant is proposing a musical hits and talk format.

The Commission may withdraw these applications from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that these applications are technically acceptable.

Applicant's address:

141 Commerciale Street East
Chandler, Quebec
G0C 1K0
Fax: 418-689-4621
E-Mail: cfmv@fm92-1.com

Examination of applications:

City Hall
25 de l'Hôtel de Ville Street
Gaspé, Quebec

and

Public Library
156 Renard Boulevard West
Rivière-au-Renard, Quebec

26. **Timmins, Ontario**
Application No. 2007-0209-4

Application by **Ernest Turcotte Evangelistic Association** for a licence to operate an English-language specialty FM (religious) radio programming undertaking in Timmins.

The new station would operate on frequency 100.7 MHz (channel 264LP) with an effective radiated power of 50 watts (non-directional antenna/antenna height of 40 metres).

Applicant's address:

25 Golden Avenue
P.O. Box 1208
South Porcupine, Ontario
P0N 1H0
Fax: 705-235-2352
E-Mail: pastorness@hotmail.com

Examination of application:

At the applicant's address

27. **Parry Sound, Ontario**
Application No. 2007-0360-5

Application by **Rogers Broadcasting Limited** for a licence to operate an English-language FM commercial radio programming undertaking in Parry Sound, Ontario.

The new station would operate on frequency 94.7 MHz (channel 234B) with an effective radiated power of 10,000 watts (non-directional antenna/antenna height of 112.5 metres).

The applicant proposes to operate a broad-based Rock music format featuring a blend of new rock and classic rock music.

The Commission may withdraw this application from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that the application is technically acceptable.

Applicant's address:

777 Jarvis Street
Toronto, Ontario
M4Y 3B7
Fax: 416-935-8203
E-Mail: alain.strati@rci.rogers.com

Examination of application:

Parry Sound Public Library
29 Mary Street
Parry Sound, Ontario

28. **Cochrane, Ontario**
Application No. 2007-0714-3

Application by **Cochrane Polar Bear Club** for a licence to operate an English-language FM developmental community radio programming undertaking in Cochrane, Ontario.

The new station would operate on frequency 104.7 MHz (channel 284LP) with an average effective radiated power of 5 watts (maximum effective radiated power of 5 watts/antenna height of 27 metres).

Applicant's address:

34 Aurora Avenue, Box 855
 Cochrane, Ontario
 P0L 1C0
 Fax: 705-272-2783
 E-Mail: dyoung@dwyb.com

Examination of application:

At the applicant's address

29. **Stella, Ontario**
Application Nos. 2007-0890-2 and 2007-0891-9

Applications by **Amherst Island Radio Broadcasting Inc.** for a licence to operate an English-language FM Type B community radio programming undertaking in Stella, Ontario.

The new station would operate on frequency 93.7 MHz (channel 229A1) with an average effective radiated power of 166 watts (maximum effective radiated power of 250 watts/antenna height of 25.84 metres).

Alternatively, the applicant has proposed that the new station would operate on frequency 92.1 MHz (channel 221A1) with an average effective radiated power of 166 watts (maximum effective radiated power of 250 watts/antenna height of 25.84 metres).

In *English-language developmental community FM radio station in Stella*, Broadcasting Decision CRTC 2005-550, 23 November 2005, the Commission approved an application by Amherst Island Radio Broadcasting Inc. to operate a new FM developmental community radio station in Stella. The licence expires 31 August 2008.

In *Community Radio Policy*, Public Notice CRTC 2000-13, 28 January 2000, the Commission stated that developmental radio stations would generally be licensed for three years. At the end of this term, licensees will be expected to have filed an application with the Commission for a standard community radio licence, or to cease operations. The licensee has filed these applications in response to this policy and recent applications for full power commercial stations in Kingston.

The Commission may withdraw these applications from the public hearing if it is not advised by the Department of Industry, at least twenty days prior to the hearing, that these applications are technically acceptable.

Applicant's address:

5830 Front Road
 Stella, Ontario
 K0H 2S0
 Fax: 613-634-1835
 E-Mail: tantonr@kos.net

Examination of applications:

Amherst Island Ferry Office
 5555 Front Road
 Stella, Ontario

30. **Kitchener and Orillia, Ontario**
Application Nos. 2007-0987-6 and 2007-0986-8

Applications by **Rogers Broadcasting Limited (Rogers) on behalf of itself and Larche Communications (Kitchener) Inc. (Larche)** (the applicant) for authority to exchange the assets of two radio programming undertakings CICX-FM Orillia and CIKZ-FM Kitchener, resulting in the issuance of new licences.

Rogers is the current licensee of CICX-FM Orillia and Larche, a wholly-owned subsidiary of Larche Communications Inc., is the current licensee of CIKZ-FM Kitchener.

Pursuant to the agreement between Rogers and Larche, Rogers would purchase the assets of CIKZ-FM Kitchener for \$12.2 million. Payment of that price would include the transfer of the CICX-FM Orillia assets to Larche for an assessed value of \$4 million. Some of the remainder would be paid by Roger's delivery of a promissory note, which would, in turn, be used for the redemption of the 29.9% ownership interest held by Rogers in Larche (value of \$4 million). The remaining \$4.2 million would be a cash sum provided to Larche.

Pursuant to the *Commercial Radio Policy, 2006* (Public Notice 2006-158, 15 December 2006), Rogers proposes tangible benefits of \$732,000 for the Kitchener station (CIKZ-FM) over a seven-year period, representing 6% of the \$12.2 million. Similarly, Larche will contribute a total of \$240,000 for the Orillia station (CICX-FM) over a seven-year period, representing 6% of the \$4 million.

Both Rogers and Larche are also requesting a licence to continue the operation of the undertaking they are acquiring under the same terms and conditions as those in effect under the current respective licence, upon surrender of the licences of CIKZ-FM currently issued to Larche (Kitchener) and CICX-FM currently issued to Rogers.

Applicants' address:

Rogers Broadcasting Limited
 333 Bloor Street East
 Toronto, Ontario
 M4W 1G9
 Fax: 416-935-8203
 E-Mail: alain.strati@rci.rogers.com

and

Larche Communications (Kitchener) Inc.
 355 Cranston Crescent
 Midland, Ontario
 L4R 4L3
 Fax: 705-526-3060
 E-Mail: plarche@kicx_fm.com

Examination of applications:

Rogers Broadcasting Limited
 7 Progress Drive
 Orillia, Ontario

and

Larche Communications (Kitchener) Inc.
 490 Dutton Drive, Unit C2
 Waterloo, Ontario

31. **Burnaby, British Columbia**
Application No. 2007-0777-1

Application by **Open Learning Agency (OLA)**, on behalf of a corporation to be **incorporated established under the name of Knowledge Network Corporation (KNC)**, for authority to acquire the assets of the Knowledge Network (KN), a non-commercial satellite-to-cable programming undertaking offering educational programming to Burnaby, British Columbia, from OLA.

The applicant is requesting a new licence to continue the operation of KN under the same terms and conditions as those in effect under the current licence, upon surrender of the

licence issued to OLA.

KNC would be established through the proposed legislation *Knowledge Network Corporation Act* which is presently before the legislature of the Province of British Columbia.

The existing OLA Board of directors would continue as directors of the new KNC, pursuant to the proposed legislation.

Applicant's address:

4355 Mathissi Place
Burnaby, British Columbia
V5G 4S8
Fax: 604-431-3188
E-Mail: cweafer@owenbird.com

Examination of application:

At the applicant's address

32. **Vernon and Enderby, British Columbia**
Application No. 2007-0868-8

Application by **Jim Pattison Broadcast Group Ltd. (the general partner) and Jim Pattison Industries Ltd. (the limited partner)**, carrying on business as **Jim Pattison Broadcast Group Limited Partnership**, to acquire the assets of the radio programming undertakings CKIZ-FM Vernon and its transmitter CKIZ-FM-1 Enderdy British Columbia, from Rogers Broadcasting Limited.

The applicant is also requesting a licence to continue the operation of the undertakings under the same terms and conditions as those in effect under the current licence.

Pursuant to the *Commercial Radio Policy, 2006* (Public Notice 2006-158, 15 December 2006), the applicant proposes tangible benefits of \$240,000 over a seven-year period, representing 6% of the \$4 million purchase price for the assets, based on the asset purchase agreement.

Applicant's address:

1800 – 1067 West Cordova Street
Vancouver, British Columbia
V6C 1C7
Fax: 604-688-6776

E-Mail: korenberg@jp-group.com

Examination of application:

At the applicant's address

and

3313-32nd Avenue
Vernon, British Columbia

33. **Whitehorse, Yukon Territory**
Application No. 2007-0291-1

Application by **Utilities Consumers' Group Society** for a licence to operate an English-language FM Type B community radio programming undertaking in Whitehorse.

The new station would operate on frequency 91.1 MHz (channel 216LP) with an effective radiated power of 50 watts (non-directional antenna/effective antenna height of 0 metre).

In *Developmental community radio station in Whitehorse*, Broadcasting Decision CRTC 2003-59, 20 February 2003, the Commission approved an application by Utilities Consumers' Group Society to operate a new developmental community radio station in Whitehorse. The licence expires 20 February 2008.

In *Community Radio Policy*, Public Notice CRTC 2000-13, 28 January 2000, the Commission stated that developmental radio stations would generally be licensed for three years. At the end of this term, licensees will be expected to have filed an application with the Commission for a standard community radio licence, or to cease operations. As stated in *Administrative renewal*, Broadcasting Decision CRTC 2007-78, 9 March 2007, the licensee has filed an application with this intent.

Applicant's address:

Box 9300
Whitehorse, Yukon Territory
Y1A 4A2
Fax: 867-668-2633
E-Mail: strangethingsdone@hotmail.com

Examination of application:

Industry Canada

205-300 Main Street
Whitehorse, Yukon Territory

Public Participation

Deadline for interventions/comments

5 October 2007

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

The intervention must include one of the following statements in either the first or the last paragraph:

- 1 - I request to appear at the public hearing.
- 2 - I do not want to appear at the public hearing.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting intervention/comments form\]](#)

Or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy **must** be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

In the event that the application is brought to the oral phase of the hearing, and if you wish to appear, you must provide reasons why your written comments are not sufficient and why an appearance is necessary.

Persons requiring communications support such as assistance listening devices and sign language interpretation are requested to inform the commission at least twenty (20) days before the commencement of the public hearing so that the necessary arrangements can be made.

Important notice

Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's web site at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

Please note that the information you provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the webpage of this particular public process. As a result, a general search of our website with the help of either our own search engine or a third-party search engine will not provide access to the information which was provided as part of this public process.

Examination of documents

An electronic version of applications is available from the Commission's web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

Central Building
 Les Terrasses de la Chaudière
 1 Promenade du Portage, Room 206
 Gatineau, Quebec K1A 0N2
 Tel: 819-997-2429
 Toll free Telephone: 1-877-249-2782
 Toll-free TDD: 1-877-909-2782
 FAX: 819-994-0218

Metropolitan Place
 99 Wyse Road
 Suite 1410
 Dartmouth, Nova Scotia B3A 4S5
 Tel: 902-426-7997
 FAX: 902-426-2721

205 Viger Avenue West
 Suite 504
 Montréal, Quebec H2Z 1G2
 Tel: 514-283-6607

55 St. Clair Avenue East
 Suite 624
 Toronto, Ontario M4T 1M2
 Tel: 416-952-9096

Kensington Building
 275 Portage Avenue
 Suite 1810

Winnipeg, Manitoba R3B 2B3
Tel: 204-983-6306 – TDD: 204-983-8274
FAX: 204-983-6317

Cornwall Professional Building
2125 – 11th Avenue
Room 103
Regina, Saskatchewan S4P 3X3
Tel: 306-780-3422

10405 Jasper Avenue
Suite 520
Edmonton, Alberta T5J 3N4
Tel: 780-495-3224

530-580 Hornby Street
Vancouver, British Columbia V6C 3B6
Tel: 604-666-2111 – TDD: 604-666-0778
FAX: 604-666-8322

Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>