



Broadcasting Notice of Public Hearing CRTC 2007-12-3

Ottawa, 20 September 2007

Further to its Broadcasting Notices of Public Hearing CRTC 2007-12 dated 31 August 2007, CRTC 2007-12-1 dated 7 September 2007 and 2007-12-2 dated 12 September 2007 relating to a Public Hearing which will be held on 30 October 2007, at 9:30 a.m., at the Best Western Inn, 2400 Highway 97 North, Kelowna, British Columbia, the Commission announces that it will also consider the following applications:

The deadline for submission of interventions/comments, for the following applications only, is 10 October 2007.

[\[Broadcasting intervention/comments form\]](#)

Item Applicant and Locality

- 34. **591991 B.C. Ltd. (Corus)**
Sherbrooke, Quebec
Application Nos 2007-1249-9 and 2007-1255-6
- 35. **Jim Pattison Broadcast Group Ltd. (the general partner) and Jim Pattison Industries Ltd. (the limited partner), carrying on business as Jim Pattison Broadcast Group Limited Partnership (collectively the Pattison Group),**
Penticton, Keremeos and Princeton, British Columbia
Application No. 2007-1129-3

Preamble

The Commission intends to consider, subject to interventions, items 13 to 35 during the non-appearance phase of the public hearing.

- 34. **Sherbrooke, Quebec**
Application Nos 2007-1249-9 and 2007-1255-6

Applications by **591991 B.C. Ltd. (Corus)** to acquire the assets of the French-language commercial radio programming undertaking CIGR-FM (Sherbrooke) from Groupe Génération Rock inc.

The applicant is requesting a licence to continue the operation of the undertaking, upon surrender of the current licence issued to Groupe Génération Rock inc., under the same terms as set out in Broadcasting Decision CRTC 2003-198.

The applicant is also requesting authority to amend the conditions of licence as those in effect under the current licence as set out in Broadcasting Decision CRTC 2003-198.

The applicant proposes to replace the following condition of licence on Canadian content which reads:

- 2 - The licensee shall devote at least 45% of all category 2 (popular) musical selections aired over the entire broadcast week to Canadian musical selections broadcast in their entirety.

With the following condition of licence:

- 3 - Licensee shall devote at least 40% of all category 2 (popular) musical selections aired over the entire broadcast week to Canadian musical selections broadcast in their entirety.

The applicant also proposes to delete the condition of licence on new musical selections which reads as follow:

- 4 - The licensee shall devote at least 25% of all musical selections broadcast to new musical selections. For the purposes of this condition, a new musical selection is a song that has aired for no more than 12 months post production.

The applicant indicated that the current format of the station is clearly not working and these changes will ensure the viability of the station.

The applicant has not proposed any tangible benefits on the basis that the radio undertaking has financial problems and that certain investments will be needed in order to make the station financially viable.

Applicant's address:

181 Bay Street, Suite 1630
Toronto, Ontario
M5J 2T3
Fax: 416-642-3779
E-mail: sylvie.courtemanche@corusent.com

Examination of application:

4020 Portland
Sherbrooke, Quebec

35. **Penticton, Keremeos and Princeton, British Columbia
Application No. 2007-1129-3**

Application by **Jim Pattison Broadcast Group Ltd. (the general partner) and Jim Pattison Industries Ltd. (the limited partner), carrying on business as Jim Pattison Broadcast Group Limited Partnership (collectively the Pattison Group)**, to acquire the assets of the radio programming undertaking CIGV-FM Penticton and its related transmitters CIGV-FM-1 Keremeos and CIGV-FM-2 Princeton, British Columbia from Great Valleys Radio Ltd., a corporation controlled by Ralph and Jean Robinson.

The applicant is also requesting a licence to continue the operation of the undertakings under the same terms and conditions as those in effect under the current licence.

Consistent with the *Commercial Radio Policy, 2006* (Public Notice 2006-158, 15 December 2006), the Pattison Group did not propose any tangible benefits package as CIGV-FM has been unprofitable over the last three years.

In Broadcasting Decision CRTC 2007-116, 23 April 2007, the Commission approved an application by the Pattison Group for a conversion to FM band of CKOV in the Kelowna market where the Pattison Group already owns and controls CKLZ-FM.

According to the Commission's Common Ownership Policy, in markets with less than eight commercial stations operating in a given language, a person may be permitted to own or control as many as three stations operating in that language, with a maximum of two stations in any one frequency band.

The Commission invites comments on the potential impact of the proposed acquisition, including comments relating to compliance with the provisions of the Common Ownership Policy.

Applicant's address:

1800 – 1067 Cordova Street West
Vancouver, British Columbia
V6C 1C7
Fax: 604-688-6776
E-mail: desmarais@jp-group.com

Examination of application:

At the applicant's address, and

125 Nanaimo Avenue West
Penticton, British Columbia

Public Participation

Deadline for interventions/comments
(only for items 34 and 35)

10 October 2007

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

The intervention must include one of the following statements in either the first or the last paragraph:

- 1 - I request to appear at the public hearing.
- 2 - I do not want to appear at the public hearing.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

by using the
[\[Broadcasting intervention/comments form\]](#)

Or

by mail to
CRTC, Ottawa, Ontario K1A 0N2

or

by fax at
819-994-0218

A true copy **must** be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

In the event that the application is brought to the oral phase of the hearing, and if you wish to appear, you must provide reasons why your written comments are not sufficient and why an appearance is necessary.

Persons requiring communications support such as assistance listening devices and sign language interpretation are requested to inform the commission at least twenty (20) days before the commencement of the public hearing so that the necessary arrangements can be made.

Important notice

Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's web site at www.crtc.gc.ca, becomes part of a publicly accessible file and will be posted on the Commission's web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

Documents received electronically or otherwise will be put on the Commission's web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

Please note that the information you provide to the Commission as part of this public process is entered into an unsearchable database dedicated to this specific public process. This database is accessible only from the webpage of this particular public process. As a

result, a general search of our website with the help of either our own search engine or a third-party search engine will not provide access to the information which was provided as part of this public process.

Examination of documents

An electronic version of applications is available from the Commission's web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

Central Building
 Les Terrasses de la Chaudière
 1 Promenade du Portage, Room 206
 Gatineau, Quebec K1A 0N2
 Tel: 819-997-2429
 Toll free Telephone: 1-877-249-2782
 Toll-free TDD: 1-877-909-2782
 FAX: 819-994-0218

Metropolitan Place
 99 Wyse Road
 Suite 1410
 Dartmouth, Nova Scotia B3A 4S5
 Tel: 902-426-7997
 FAX: 902-426-2721

205 Viger Avenue West
 Suite 504
 Montréal, Quebec H2Z 1G2
 Tel: 514-283-6607

55 St. Clair Avenue East
 Suite 624
 Toronto, Ontario M4T 1M2
 Tel: 416-952-9096

Kensington Building
 275 Portage Avenue
 Suite 1810

Winnipeg, Manitoba R3B 2B3
Tel: 204-983-6306 – TDD: 204-983-8274
FAX: 204-983-6317

Cornwall Professional Building
2125 – 11th Avenue
Room 103
Regina, Saskatchewan S4P 3X3
Tel: 306-780-3422

10405 Jasper Avenue
Suite 520
Edmonton, Alberta T5J 3N4
Tel: 780-495-3224

530-580 Hornby Street
Vancouver, British Columbia V6C 3B6
Tel: 604-666-2111 – TDD: 604-666-0778
FAX: 604-666-8322

Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>