



Broadcasting Decision CRTC 2007-351

Ottawa, 14 September 2007

CTV Television Inc.
Atlantic Canada

Application 2007-0993-3, received 10 July 2007
Broadcasting Public Notice CRTC 2007-88
27 July 2007

Atlantic Satellite Network – Licence amendment

1. The Commission **approves** the application by CTV Television Inc. (CTV) to amend the broadcasting licence for the satellite to cable programming undertaking known as Atlantic Satellite Network (ASN), in order to add the following **condition**:

The licensee shall not solicit local advertising in St. John's, Newfoundland and Labrador.

2. The Commission did not receive any interventions in connection with this application.

Background

3. CTV filed the present application pursuant to Broadcasting Decision 2006-459. In that decision, the Commission approved an application by Rogers Cable Communications Inc. (Rogers) for a Class 1 regional broadcasting licence to operate cable broadcasting distribution undertakings (BDUs) serving various communities in New Brunswick and in Newfoundland and Labrador. The Commission also approved Rogers' request to remove the condition of licence for its existing cable BDU serving St. John's, Newfoundland and Labrador requiring that commercial messages likely to have a negative impact on Newfoundland Broadcasting Company Limited (NTV) be deleted from ASN.
4. CTV had intervened in support of Rogers' application, including the request for deletion of the condition of licence. At the same time, wishing to reassure NTV that ASN would not compete for revenues in NTV's home market, CTV indicated its willingness to accept a condition of licence prohibiting ASN from soliciting local advertising in St. John's, if Rogers' application were approved.

Secretary General

Related document

- *Class 1 regional licence for broadcasting distribution undertakings in New Brunswick and in Newfoundland and Labrador*, Broadcasting Decision CRTC 2006-459, 31 August 2006

Secretary General

This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>