



## Broadcasting Decision CRTC 2007-20

Ottawa, 16 January 2007

**Bute Inlet Development Corporation**  
Campbell River, British Columbia

*Application 2006-0670-0*  
*Public Hearing at Regina, Saskatchewan*  
*30 October 2006*

### **Type B Native radio station in Campbell River**

1. The Commission **approves** the application by Bute Inlet Development Corporation (BIDC) for a broadcasting licence to operate an English- and Aboriginal-language Native Type B FM radio programming undertaking in Campbell River.
2. The applicant indicated that, in each broadcast week, the new station would broadcast 126 hours of programming, including 10 hours of news and 11 hours of public interest programming. BIDC stated that its public interest programming would focus on educational (3 hours), public affairs (4 hours) and other talk shows (4 hours). Educational and other talk shows would focus on such topics as career advice, healthy lifestyles, and Aboriginal art and culture. Public affairs programming would deal with issues that are important to the local Aboriginal community such as commercial fishing, hunting rights and land claims.
3. BIDC indicated that it did not anticipate the broadcast of any open line programming in its first two years of operation. BIDC did indicate, however, that when such programming is broadcast, it would install a time delay system.
4. The applicant made a commitment to ensure the broadcast of a minimum of 8 hours of programming of specific interest and relevance to an Aboriginal audience, a minimum of 10 hours of Aboriginal-language vocal music selections, and 5 hours of Aboriginal language spoken word, during each broadcast week. Additionally, BIDC stated its commitment to ensure that a minimum of 35% of all musical selections broadcast would be performed or composed by Aboriginal talent. These commitments are the subject of **conditions of licence**, set out in the appendix to this decision.
5. BIDC indicated that it would actively search for Aboriginal artists and highlight their music, to encourage local Aboriginal artists to provide their recordings to be included in the playlist for the new station.

6. BIDC also indicated that it would commit a minimum of \$2,000 per year to local Aboriginal artists to assist them in the production of CDs, and a \$2,000 annual contribution to the Campbell River and Comox Valley “Aboriginal Day” celebration, which showcases Aboriginal arts, music and cultural events. BIDC’s contribution would provide funding for local Aboriginal musicians to participate in this event.
7. The Commission did not receive any interventions in connection with this application.
8. Consistent with *Native Broadcasting Policy*, Public Notice CRTC 1990-89, 20 September 1990, the Commission will issue a broadcasting licence for a Type B Native FM radio programming undertaking.
9. The station will operate at 100.7 MHz (channel 264B) with an effective radiated power of 540 watts.
10. The licence will expire 31 August 2013, and will be subject to the **conditions** set out in the appendix to this decision.

### **Issuance of the licence**

11. The Department of Industry (the Department) has advised the Commission that, while this application is conditionally technically acceptable, it will only issue a broadcasting certificate when it has determined that the proposed technical parameters will not create any unacceptable interference with aeronautical NAV/COM services.
12. The Commission reminds the applicant that, pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department notifies the Commission that its technical requirements have been met, and that a broadcasting certificate will be issued.
13. Furthermore, the licence for this undertaking will be issued once the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 16 January 2009. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before this date.

Secretary General

*This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>*

## Appendix to Broadcasting Decision CRTC 2007-20

### Conditions of licence:

1. In each broadcast week, the licensee shall broadcast, at a minimum, 10 hours of Aboriginal-language vocal music selections.
2. In each broadcast week, the licensee shall broadcast, at a minimum, five hours of Aboriginal-language spoken word programming.
3. In each broadcast week, a minimum of 35% of all musical selections from category 2 (Popular music) broadcast shall be performed or composed by Aboriginal talent.
4. The licensee shall adhere to the guidelines on gender portrayal set out in the Canadian Association of Broadcasters' (CAB) *Sex-role portrayal code for television and radio programming*, as amended from time to time and approved by the Commission. The application of the foregoing condition of licence will be suspended as long as the licensee remains a member in good standing of the Canadian Broadcast Standards Council.
5. The licensee shall adhere to the provisions of the CAB's *Broadcast code for advertising to children*, as amended from time to time and approved by the Commission.