



## Broadcasting Public Notice CRTC 2006-24

Ottawa, 1 March 2006

*The Commission has received the following applications. The deadline for submission of interventions/comments is 5 April 2006.*

### Across Canada

#### Application No. 2005-1504-1

1. Application by **Bell Globemedia Inc. (BGM), on behalf of its licensed broadcasting undertakings**, seeking the authority to change its effective control in accordance with section 14(4) of the *Television Broadcasting Regulations, 1987* and section 10(4) of the *Specialty Services Regulations, 1990*.
2. BCE Inc. (BCE) currently holds 68.5% of the voting interest in BGM. The Woodbridge Company Limited and its wholly-owned subsidiary, 1565117 Ontario Limited (collectively “Woodbridge”) hold the remaining 31.5% of the voting interest.
3. BGM owns and controls CTV Inc. (CTV), Canada’s largest private broadcaster. Through its wholly-owned subsidiary CTV Television Inc. (CTV Television), CTV owns 25 conventional and 2 transitional digital television stations with their respective transmitters, a satellite-to-cable service Atlantic Satellite Network (ASN) and 2 television networks. Furthermore, BGM has a leading presence in the specialty television business with an ownership interest in numerous specialty services including The Sports Network (TSN), le Réseau des sports (RDS), Discovery Channel, The Comedy Network, Report on Business Television (ROBTV) and CTV Newsnet. BGM, through a subsidiary, also owns The Globe and Mail, a leading national newspaper. A list of the licensed broadcasting undertakings affected by the proposed transactions is attached as Appendix 1 to this public notice.
4. The applicant proposes a series of transactions that would result in the reorganization of the ownership structure of BGM. The value of the proposed transactions is \$685,195,257. It involves the following:
  - Ontario Teachers’ Pension Plan Board would acquire from BCE, for a consideration of \$282,554,745, a total of 800,000,000 common shares in BGM (20% voting interest);
  - Torstar Corporation would acquire from BCE, for a consideration of \$282,554,745, a total of 800,000,000 common shares in BGM (20% voting interest); and

- Woodbridge would acquire from BCE, for a total consideration of \$120,085,767, a total of 340,000,000 common shares in BGM (increasing its voting interest to 40%).
5. The applicant indicated that the proposed transactions will result in a change of effective control of BGM rather than a transfer of effective control, as no new entity or shareholder will be acquiring legal or effective control of BGM. The applicant further submitted that the proposed transaction does not, therefore, entail any benefit obligations pursuant to the Commission's benefits policy set out in *Building on success - A policy framework for Canadian television*, Public Notice CRTC 1999-97, 11 June 1999.
  6. The applicant confirmed its commitment to fulfil the outstanding benefit commitments involving various broadcasting undertakings under BGM as a result of previous transactions.
  7. The Commission invites comments on the proposed transactions.

*Applicant's address:*

9 Channel Nine Court  
Toronto, Ontario  
M1S 4B5  
Fax: (416) 332-4580  
E-mail: [dspodek@ctv.ca](mailto:dspodek@ctv.ca)

*Examination of application :*

See Appendix 2

[\[Broadcasting intervention/comments form\]](#)

**Appendix 1 to Broadcasting Public Notice CRTC 2006-24  
List of licensed broadcasting undertakings under BGM**

**CONVENTIONAL TELEVISION**

**Licensee: CTV Television Inc.**

<b>Location of undertaking</b>	<b>Broadcasting undertaking</b>	<b>Transmitters</b>
British Columbia	CIVT-TV Vancouver	
	CIVT-DT Vancouver	
Alberta	CFCN-TV Calgary	CFCN-TV-1 Drumheller CFCN-TV-2 Banff CFCN-TV-3 Brooks CFCN-TV-6 Drumheller CFCN-TV-13 Pigeon Mountain CFCN-TV-14 Canmore (Harvie Heights) CFCN-TV-16 Oyen
	CFCN-TV-5 Lethbridge	Alberta: CFCN-TV-4 Burmis CFCN-TV-8 Medicine Hat CFCN-TV-17 Waterton Park CFCN-TV-18 Coleman British Columbia: CFCN-TV-9 Cranbrook CFCN-TV-10 Fernie CFCN-TV-11 Sparwood CFCN-TV-12 Moyie CFCN-TV-15 Invermere CFWL-TV-1 Invermere
	CFRN-TV Edmonton	CFRN-TV-7 Lougheed
	CFRN-TV-3 Whitecourt	CFRN-TV-1 Grande Prairie CFRN-TV-2 Peace River CFRN-TV-8 Grouard Mission CFRN-TV-9 Slave Lake CFRN-TV-11 Jasper
	CFRN-TV-4 Ashmont	CFRN-TV-5 Lac La Biche CFRN-TV-12 Athabasca

	CFRN-TV-6 Red Deer	CFRN-TV-10 Rocky Mountain House
Saskatchewan	CFQC-TV Saskatoon	CFQC-TV-1 Stranraer CFQC-TV-2 North Battleford
	CICC-TV Yorkton	CICC-TV-2 Norquay CICC-TV-3 Hudson Bay CIWH-TV Wynyard CIWH-TV-1 Humboldt CIEW-TV Warmley (Carlyle Lake)
	CIPA-TV Prince Albert	CIPA-TV-1 Spiritwood (Alticane) CIPA-TV-2 Big River CKBQ-TV Melfort CKBQ-TV-1 Nipawin
	CKCK-TV Regina	CKCK-TV-1 Colgate CKCK-TV-2 Willow Bunch CKMC-TV Swift Current CKMC-TV-1 Golden Prairie CKMJ-TV Marquis CKCK-TV-7 Fort Qu'Appelle
Manitoba	CKY-TV Winnipeg	CKYA-TV Fisher Branch CKYB-TV Brandon CKYB-TV-1 McCreary CKYD-TV Dauphin CKYF-TV Flin Flon CKYP-TV The Pas CKYS-TV Snow Lake CKYT-TV Thompson
Ontario	CFTO-TV Toronto	CFTO-TV-1 Severn Falls (Orillia) CFTO-TV-2 Bobcaygeon (Peterborough)
	CFTO-DT Toronto	
	CHBX-TV Sault Ste. Marie	CHBX-TV-1 Wawa
	CICI-TV Sudbury	CICI-TV-1 Elliot Lake CKNY-TV-11 Huntsville

	CITO-TV Timmins	CITO-TV-1 Kapuskasing CITO-TV-2 Kearns CITO-TV-3 Hearst CITO-TV-4 Chapleau
	CKNY-TV North Bay	
	CJOH-TV Ottawa	CJOH-TV-6 Deseronto CJOH-TV-8 Cornwall CJOH-TV-47 Pembroke
	CKCO-TV Kitchener	CKCO-TV-2 Warton
	CKCO-TV-3 Oil Springs	
	Networks	Scarborough Toronto
Quebec	CFCF-TV Montréal	
New Brunswick	CKCW-TV Moncton	New Brunswick: CKAM-TV Upsalquitch Lake CKAM-TV-1 Newcastle CKAM-TV-2 Chatham CKAM-TV-3 Blackville CKAM-TV-4 Doaktown CKCD-TV Campbellton Prince Edward Island: CKCW-TV-1 Charlottetown CKCW-TV-2 St. Edward/St.Louis
	CKLT-TV Saint John	CKLT-TV-1 Florenceville (Woodstock) CKLT-TV-2 Boiestown
Nova Scotia	CJCB-TV Sydney	CJCB-TV-1 Inverness CJCB-TV-2 Antigonish CJCB-TV-3 Dingwall CJCB-TV-4 New Glasgow CJCB-TV-5 Bay St. Lawrence CJCB-TV-6 Port Hawkesbury
	CJCH-TV Halifax	CJCH-TV-1 Canning CJCH-TV-2 Truro CJCH-TV-3 Valley CJCH-TV-4 Bridgetown CJCH-TV-5 Sheet Harbour

		CJCH-TV-6 Caledonia CJCH-TV-7 Yarmouth CJCH-TV-8 Marinette
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**SATELLITE-TO-CABLE**

<b>Licensee</b>	<b>Location of undertaking</b>	<b>Broadcasting undertaking</b>
CTV Television Inc.	Atlantic Provinces	Atlantic Satellite Network (ASN)

**SPECIALTY TELEVISION (National)**

<b>Licensee</b>	<b>Type of service</b>	<b>Broadcasting undertaking</b>
CTV Television Inc.	Analog	The Comedy Network (TCN)
		CTV Newsnet
		ROBTV
	Category 1	CTV Travel
	Category 2	CTV NewsVu (Broadcasting Decision CRTC 2005-377, not yet launched)
CTV Television Inc., on behalf of a corporation to be incorporated	Analog	Talk TV
1163031 Ontario Inc.	Analog	Outdoor Life Network (OLN)
2953285 Canada Inc.	Analog	Discovery Channel
	Category 2	Discovery HD Theatre (Broadcasting Decision CRTC 2005-519, not yet launched)
Discovery Civilization Canada Company	Category 2	Discovery Civilization Channel
Animal Planet Canada Company	Category 2	Animal Planet

The Sports Network Inc.	Analog	TSN
	Category 2	ESPN Classic Canada
Le Réseau des sports (RDS) inc.	Analog	RDS
	Category 1	Réseau Info Sports (RIS)
	Category 2	Le Réseau Grand Air (Broadcasting Decision CRTC 2005-347, not yet launched)

**Appendix 2 to Broadcasting Public Notice CRTC 2006-24  
Addresses for public examination of application**

<b>ONTARIO</b>	
Toronto	Bell Globemedia Inc. / CFTO-TV 9 Channel Nine Court Toronto, Ontario
Kitchener	CKCO-TV 864 King Street West Kitchener, Ontario
Ottawa	CJOH-TV 1500 Merivale Road Nepean, Ontario
Sudbury	CICI-TV 399 Froot Road Sudbury, Ontario
North Bay	CKNY-TV 245 Oak Street North Bay, Ontario
Timmins	CITO-TV 681 Pine Street North Timmins, Ontario
Sault Ste. Marie	CHBX-TV 119 East Street Sault Ste. Marie, Ontario
<b>QUEBEC</b>	
Montréal	CFCF-TV 1205 Papineau Avenue Montréal, Quebec
<b>NEW BRUNSWICK</b>	
Moncton	CKCW-TV 191 Halifax Street Moncton, New Brunswick



Saint John	CKLT-TV 75 Prince William Street, Suite 420 Saint John, New Brunswick
<b>NOVA SCOTIA</b>	
Halifax	CJCH-TV / ASN 2885 Robie Street Halifax, Nova Scotia
Sydney	CJCB-TV 1283 George Street Sydney, Nova Scotia
<b>MANITOBA</b>	
Winnipeg	CKY-TV 1440 Rapelje Avenue, Polo Park Winnipeg, Manitoba
<b>SASKATCHEWAN</b>	
Saskatoon	CFQC-TV 216 – 1 <sup>st</sup> Avenue North Saskatoon, Saskatchewan
Prince Albert	CIPA-TV 22 – 10 <sup>th</sup> Street West Prince Albert, Saskatchewan
Regina	CKCK-TV Highway #1 East Regina, Saskatchewan
Yorkton	CICC-TV 95 East Broadway Yorkton, Saskatchewan
<b>ALBERTA</b>	
Edmonton	CFRN-TV 18520 Stony Plain Road Edmonton, Alberta

Calgary	CFCN-TV 80 Patina Rise SW Calgary, Alberta
Lethbridge	CFCN-TV-5 640-13 <sup>th</sup> Street North Lethbridge, Alberta
<b>BRITISH COLUMBIA</b>	
Vancouver	CIVT-TV 750 Burrard Street Vancouver, British Columbia

## Public Participation

### Deadline for Interventions/Comments

**5 April 2006**

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

**by using the**

***Broadcasting Intervention/Comments Form***

located below the description of each application within this public notice

or

**by mail to**

CRTC, Ottawa, Ontario K1A 0N2

or

**by fax at**

(819) 994-0218

A true copy must be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line **\*\*\*End of document\*\*\*** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

### **Important notice**

Note that all information that you provide as part of this public process, except information granted confidentiality, whether sent by postal mail, facsimile, e-mail or through the Commission's web site at [www.crtc.gc.ca](http://www.crtc.gc.ca), becomes part of a publicly accessible file and will be posted on the Commission's web site. This information includes your personal information, such as your full name, e-mail address, postal/street address, telephone and facsimile number(s), and any other personal information you provide.

Documents received electronically or otherwise will be put on the Commission's web site in their entirety exactly as you send them, including any personal information contained therein, in the official language and format in which they are received. Documents not received electronically will be available in PDF format.

The personal information you provide will be used and may be disclosed for the purpose for which the information was obtained or compiled by the Commission, or for a use consistent with that purpose.

### **Examination of Documents**

An electronic version of applications is available from the Commission's web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

**Central Building**

Les Terrasses de la Chaudière  
1 Promenade du Portage, Room 206  
Gatineau, Quebec K1A 0N2  
Tel: (819) 997-2429 – TDD: 994-0423  
FAX: (819) 994-0218

**Metropolitan Place**

99 Wyse Road, Suite 1410  
Dartmouth, Nova Scotia B3A 4S5  
Tel: (902) 426-7997 – TDD: 426-6997  
FAX: (902) 426-2721

**205 Viger Avenue West**

Suite 504  
Montréal, Quebec H2Z 1G2  
Tel: (514) 283-6607

**55 St. Clair Avenue East, Suite 624**

Toronto, Ontario M4T 1M2  
Tel: (416) 952-9096

**Kensington Building**

275 Portage Avenue, Suite 1810  
Winnipeg, Manitoba R3B 2B3  
Tel: (204) 983-6306 – TDD: 983-8274  
FAX: (204) 983-6317

**Cornwall Professional Building**

2125 – 11<sup>th</sup> Avenue, Room 103  
Regina, Saskatchewan S4P 3X3  
Tel: (306) 780-3422

**10405 Jasper Avenue, Suite 520**

Edmonton, Alberta T5J 3N4  
Tel: (780) 495-3224

530-580 Hornby Street  
Vancouver, British Columbia V6C 3B6  
Tel: (604) 666-2111 – TDD: 666-0778  
FAX: (604) 666-8322

Secretary General

*This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site:*

<http://www.crtc.gc.ca>