



## Broadcasting Decision CRTC 2006-633

Ottawa, 21 November 2006

### **Club de solidarité du Bois-Joli inc.**

Trois-Rivières, Quebec

*Application 2006-0581-8*

*Public Hearing in Québec, Quebec*

*11 September 2006*

### **French-language FM radio station in Trois-Rivières**

1. The Commission **approves** the application by Club de solidarité du Bois-Joli inc. for a broadcasting licence to operate a French-language, low-power, specialty FM<sup>1</sup> radio programming undertaking in Trois-Rivières.
2. The new station will operate in a specialty talk based format. According to the applicant, the station will serve primarily the students of a primary school and, during its broadcasts, which will occupy approximately four hours per week, approximately 90% of its airtime will be devoted to Spoken Word (category 1), as set out in *Revised content categories and subcategories for radio*, Public Notice CRTC 2000-14, 28 January 2000 (Public Notice 2000-14). The applicant does not anticipate broadcasting during school breaks.
3. Programming will consist of sports and cultural reports, poetry and recorded or live interviews. The applicant indicated that the grade six students in communications will create a 15-minute live broadcast, which will be rebroadcast twice daily.
4. The station will operate at 105.9 MHz (channel 290LP) with an effective radiated power of 5 watts.<sup>2</sup>
5. According to the Canadian talent development plan established by the Canadian Association of Broadcasters, a radio licensee participating in the plan and serving a market the size of Trois-Rivières would be required to contribute a minimum of \$3,000 in each broadcast year to eligible third parties for the development of Canadian

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<sup>1</sup> Given that Club de solidarité du Bois-Joli inc. is a not-for-profit corporation, the proposed station is not a commercial station as defined in the *Radio Regulations, 1986*, contrary to what was indicated in Broadcasting Notice of Public Hearing CRTC 2006-7, 13 July 2006. In accordance with *Educational and Institutional Radio – Adoption of the proposed policy*, Public Notice CRTC 1988-78, 17 May 1988, the proposed station falls into the “Other Special FM” category, since the station is not a community station, a community-based campus station, or an instructional station.

<sup>2</sup> According to the broadcasting certificate issued by the Department of Industry, this undertaking’s effective radiated power will be 5 watts, not 1 watt as stated in Broadcasting Notice of Public Hearing CRTC 2006-7, 13 July 2006.

musicians and other artistic talent. The Commission notes that the applicant is a not-for-profit corporation and that the proposed station may not be able to allocate such a large percentage of its budget to Canadian talent development.

6. The Commission notes, however, that the applicant made a commitment to promote Canadian artists through awards at competitions organized for various school projects, and that it also intends to cover such events held at the school or in the municipality and to produce programming showcasing athletic performances and other achievements by local talent.
7. The Commission did not receive any interventions concerning this application.
8. The licence will expire 31 August 2013. The Commission considers that it is appropriate to require that the licence be subject to the **conditions** set out in *New licence form for commercial radio stations*, Public Notice CRTC 1999-137, 24 August 1999, with the exception of conditions of licence 5 and 8.
9. The station must be operated in the specialty format as defined in Public Notice 2000-14 and in *A Review of Certain Matters Concerning Radio*, Public Notice CRTC 1995-60, 21 April 1995, as amended from time to time by the Commission.

### **Issuance of the licence**

10. The Department of Industry (the Department) has advised the Commission that, while this application is conditionally technically acceptable, it will only issue a broadcasting certificate when it has determined that the proposed technical parameters will not create any unacceptable interference with aeronautical NAV/COM services.
11. The Commission reminds the applicant that, pursuant to section 22(1) of the *Broadcasting Act*, no licence may be issued until the Department notifies the Commission that its technical requirements have been met, and that a broadcasting certificate will be issued.
12. Given that the technical parameters approved in this decision are for a low-power unprotected FM service, the Commission also reminds the applicant that it will have to select another frequency if the Department so requires.
13. The licence for this undertaking will be issued once the applicant has informed the Commission in writing that it is prepared to commence operations. The undertaking must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before 21 November 2008. In order to ensure that such a request is processed in a timely manner, it should be submitted at least 60 days before this date.

## **Employment equity**

14. In accordance with *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992, the Commission encourages the applicant to consider employment equity issues in its hiring practices and in all other aspects of its management of human resources.

Secretary General

*This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>*