



Broadcasting Decision CRTC 2006-421

Ottawa, 25 August 2006

Golden West Broadcasting Ltd.

Winnipeg, Manitoba

Application 2005-1362-3

Broadcasting Public Notice CRTC 2006-76

15 June 2006

CHVN-FM Winnipeg – Licence renewal

*The Commission **renews** the broadcasting licence for the specialty (Christian music) FM radio programming undertaking CHVN-FM Winnipeg, from 1 September 2006 to 31 August 2013.*

The application

1. The Commission received an application by Golden West Broadcasting Ltd. (Golden West) to renew the broadcasting licence for the specialty (Christian music) FM radio programming undertaking CHVN-FM Winnipeg.

Background

2. In *New Christian music FM radio station*, Decision CRTC 2000-20, 19 January 2000, the Commission stipulated that, by condition of licence, Christian Radio Manitoba Ltd. (Christian Radio), the original licensee of CHVN-FM, was to contribute \$10,000 annually to Canadian talent development (CTD) initiatives. Of this amount, \$7,000 was to be devoted to local music concerts, \$2,000 to scholarships and \$1,000 to the development and promotion of local talent.
3. In *Ownership applications granted approval*, Broadcasting Public Notice CRTC 2004-59, 9 August 2004, the Commission announced a change of control effected through the acquisition of 50.9% of the voting rights of Christian Radio by Golden West. At the time of the acquisition, the Commission's records did not reflect that Christian Radio had fulfilled any of its commitments to CTD initiatives as outlined above.
4. In its licence renewal application, Golden West indicated that, in order to eliminate the arrears incurred by the previous licensee regarding CTD initiatives, in the first year following the change of effective control of CHVN-FM, it contributed an additional \$14,000 to CTD. Of this amount, \$10,000 was earmarked for the production and manufacturing of CD's for Manitoba-based talent through the Family Life Network; \$2,000 for the Canadian Mennonite University Scholarship Fund; and \$2,000 for the Providence Scholarship Fund. Moreover, Golden West has effected a payment of \$50,000 to the Canadian Mennonite University for the purpose of funding a

communications course. Finally, the licensee has indicated that in the coming licence term, it will continue to make an annual contribution to CTD initiatives in the amount of \$10,000, for the production and development of a CD by a local music group.

Interventions

5. The Commission received an intervention in support of this application.

Commission's analysis and determinations

6. The Commission notes that the initiatives undertaken by Golden West to eliminate the arrears incurred by Christian Radio appear to meet the expectations of what the Commission generally accepts as eligible direct contributions to CTD as contemplated in Appendix 1 to *An FM policy for the nineties*, Public Notice CRTC 1990-111, 17 December 1990. Moreover, the Commission notes the licensee's commitment to the development of local music talent through the annual expenditure of \$10,000 to CTD initiatives.
7. The Commission therefore **renews** the broadcasting licence for the specialty (Christian music) FM radio programming undertaking CHVN-FM Winnipeg, from 1 September 2006 to 31 August 2013. The licence will be subject to the **conditions of licence** set out in the appendix to this decision.

Employment equity

8. Because this licensee is subject to the *Employment Equity Act* and files reports concerning employment equity with the Department of Human Resources and Skills Development, its employment equity practices are not examined by the Commission.

Secretary General

This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>

Appendix to Broadcasting Decision CRTC 2006-421

Conditions of licence

1. The licensee must operate the station within the Specialty format as defined in *A Review of certain matters concerning radio*, Public Notice CRTC 1995-60, 21 April 1995, as amended from time to time.
2. During each broadcast week, the licensee must draw at least 95% of all musical selections broadcast from subcategory 35 (Non-classic religious).
3. During each broadcast week, the licensee must ensure that at least 15% of all category 3 musical selections (Special Interest Music) broadcast shall be Canadian selections.
4. The licensee shall maintain a local weekly programming level of at least 42 hours in order to accept or solicit local advertising.
5. During each broadcast week, the licensee must ensure that no more than 5% of all musical selections broadcast shall be hit material as defined in *Revised policy on the use of hits by English-language FM radio stations*, Public Notice CRTC 1997-42, 23 April 1997, as amended from time to time.
6. The licensee shall contribute \$10,000 annually to the development and promotion of Canadian talent, by supporting the production and development of a CD by a local musical group.
7. The licensee shall adhere to the guidelines on gender portrayal set out in the Canadian Association of Broadcasters' (CAB) *Sex-role portrayal code for television and radio programming*, as amended from time to time and approved by the Commission.
8. The licensee shall adhere to the provisions of the CAB's *Broadcast Code for Advertising to Children*, as amended from time to time and approved by the Commission.
9. Where the licensee broadcasts religious programming as defined in *Religious Broadcasting Policy*, Public Notice CRTC 1993-78, 3 June 1993, the licensee shall adhere to the guidelines set out in sections III.B.2.a) and IV of that public notice with respect to the provision of balance and ethics in religious programming, as amended from time to time.