



Broadcasting Decision CRTC 2006-389

Ottawa, 23 August 2006

Standard Radio Inc.
Montréal, Quebec

*Application 2005-1565-3
Broadcasting Public Notice CRTC 2006-31
15 March 2006*

CJAD Montréal – Licence renewal

*The Commission **renews** the broadcasting licence for the commercial AM radio programming undertaking CJAD Montréal, from 1 September 2006 to 31 August 2013.*

The application

1. The Commission received an application by Standard Radio Inc. (Standard) to renew the broadcasting licence for the commercial AM radio programming undertaking CJAD Montréal. The licence expires on 31 August 2006.

Interventions

2. The Commission received interventions in connection with this application, including an intervention in support and comments from the Association québécoise de l'industrie du disque, du spectacle et de la vidéo (ADISQ).
3. ADISQ expressed its concerns regarding the streamlined process set out by the Commission in *The CRTC Streamlines Radio Renewals Process*, Broadcasting Circular CRTC 2002-448, 7 June 2002. ADISQ noted that there were not enough evaluations of the station's compliance throughout the current licence term, and submitted that the streamlined process should be supported by adequate monitoring, with compliance reports placed on public files. The intervener is convinced that current technological resources could certainly allow the Commission to conduct much more frequent evaluations of the licensee's programming without requiring significant additional resources.
4. ADISQ is pleased to note that Standard has met its Canadian talent development (CTD) obligations for the years 2001 to 2005 and that the licensee intends to renew its current CTD condition of licence requiring annual CTD contributions to MusicAction. However, ADISQ finds it unfortunate that it was unable to validate the information for the years 1999 and 2000.

5. Standard did not reply to the interventions.

Commission's analysis and determinations

6. The Commission notes ADISQ's comments concerning the streamlined renewal process for radio licences. In *Review of the Commercial Radio Policy*, Broadcasting Notice of Public Hearing CRTC 2006-1, 13 January 2006, the Commission invited written comments from interested parties on various issues, including issues relating to the streamlined renewal process for radio licences. The Commission held a public hearing on this issue commencing 15 May 2006 in the National Capital Region.
7. In *Call for comments on the Commission's service standards*, Broadcasting Public Notice CRTC 2006-16, 10 February 2006, the Commission announced that for the year 2006-2007, it was undertaking streamlining measures to specifically address, among other topics, licence renewal applications that are dealt with by public notice. In *Streamlined processes for certain broadcasting applications*, Broadcasting Circular CRTC 2006-1, 27 March 2006, the Commission announced that it would continue to examine additional options to increase the efficiency of its procedures, including a further streamlining of the licence renewal process. Finally, in *Introduction of service standards for certain broadcasting applications*, Broadcasting Circular CRTC 2006-2, 5 April 2006, the Commission announced new service standards for its processing of certain types of applications, including applications for licence renewals currently processed using the public notice approach.
8. ADISQ's concerns regarding the streamlined renewal process for radio licences will be considered in the Commission's deliberations on this issue. The Commission further notes that technological resources that could facilitate the evaluation of licensees' programming are now available, and therefore encourages ADISQ to explore these resources. The Commission is of the view that ADISQ could itself assess the compliance of licensees.
9. With respect to CTD contributions, the Commission reviewed CJAD's file and notes that the station is in compliance with its condition of licence requiring annual minimum contributions of \$8,000.
10. Accordingly, the Commission **renews** the broadcasting licence for the commercial AM radio programming undertaking CJAD Montréal, from 1 September 2006 to 31 August 2013. The licence will be subject to the **conditions** set out in *New licence form for commercial radio stations*, Public Notice CRTC 1999-137, 24 August 1999, as well as to the following **condition**:

The licensee shall remit \$8,000 to MusicAction in each broadcast year as direct expenditures for Canadian talent development.

Employment equity

11. Because this licensee is subject to the *Employment Equity Act* and files reports concerning employment equity with the Department of Human Resources and Skills Development, its employment equity practices are not examined by the Commission.

Secretary General

This decision is to be appended to the licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>