



Broadcasting Notice of Public Hearing CRTC 2005-10

Ottawa, 15 November 2005

The Commission will hold a public hearing commencing on 16 January 2006 at 9:00 a.m., at the Commission Headquarters, 1 Promenade du Portage, Gatineau, Quebec, to consider the following applications. The deadline for submission of interventions/comments is 20 December 2005.

Item	Applicant and Locality
1.	Maritime Broadcasting System Limited Halifax, Nova Scotia
2.	Coopérative Radio-Halifax-Métro Limitée Halifax, Nova Scotia
3.	Rainbow Media Group Inc. Toronto, Ontario
4.	Canadian Hellenic Toronto Radio Inc. Toronto, Ontario
5.	A. Fitzroy Gordon, on behalf of a corporation to be incorporated Toronto, Ontario
6.	Africa Motherland Broadcasting Inc. Winnipeg, Manitoba
7.	4284186 Canada Inc. Winnipeg, Manitoba
8.	Kevin Shattock Moose Jaw, Saskatchewan
9.	Golden West Broadcasting Ltd. Moose Jaw, Saskatchewan
10.	Harvard Broadcasting Inc. Moose Jaw, Saskatchewan
11.	Olympia Films Inc. Across Canada
12.	Olympia Films Inc. Across Canada
13.	Wayne P. Soper, on behalf of a corporation to be incorporated, Across Canada
14.	Astral Broadcasting Group Inc. (Astral) Across Canada
15.	Bhupinder Bola, on behalf of a corporation to be incorporated Across Canada
16.	Bhupinder Bola, on behalf of a corporation to be incorporated Across Canada
17.	Phillip Koneswaran, on behalf of a corporation to be incorporated Across Canada

18. **Telelatino Network Inc., on behalf of itself or on behalf of a corporation to be incorporated**
Across Canada
19. **Telelatino Network Inc., on behalf of itself or on behalf of a corporation to be incorporated**
Across Canada
20. **Asian Television Network International Limited (ATN)**
Across Canada
21. **Asian Television Network International Limited (ATN)**
Across Canada
22. **Asian Television Network International Limited (ATN)**
Across Canada
23. **Cookie Jar Entertainment Inc., on behalf of a corporation to be incorporated**
Across Canada
24. **Cookie Jar Entertainment Inc. , on behalf of a corporation to be incorporated**
Across Canada
25. **Leland Klassen, on behalf of a corporation to be incorporated**
Across Canada
26. **United Christian Broadcasters Canada**
Chatham, Ontario
27. **Rogers Broadcasting Limited**
Calgary, Alberta
28. **Kelowna Christian Center Society**
Kelowna, British Columbia

PREAMBLE

For items 1 to 5

These items involve radio applications for Halifax and Toronto which the Commission proposes to consider, subject to interventions, as part of the non-appearing phase of this proceeding

Items 1 and 2 are technically mutually exclusive proposing the use of the frequency 89.9 MHz (for item 1) and 89.7 MHz (for item 2).

For items 6 to 10

These items involve competitive radio applications for Winnipeg and Moose Jaw which the Commission proposes to consider, subject to interventions, as part of the non-appearing phase of this proceeding.

1. **Halifax, Nova Scotia**
Application No. 2005-0839-3

Application by **Maritime Broadcasting System Limited** to convert radio station CHNS Halifax from the AM band to the FM band.

The new station would operate on frequency 89.9 MHz (channel 210C1) with an effective radiated power of 100,000 watts (non-directional antenna/antenna height of 224 metres).

The applicant is requesting permission to simulcast the programming of the new FM station on CHNS for a period of three months from the date of implementation of the new station.

The applicant is also requesting, pursuant to sections 9(1)(e) and 24(1) of the *Broadcasting Act*, the revocation of the licence of CHNS effective at the end of the simulcast period.

The Commission will only proceed with this application at the public hearing if advised by the Department of Industry, at least twenty days prior to the hearing, that it is technically acceptable.

This application requires the issuance of a new licence.

Applicant's address:

5121 Sackville Street
7th Floor
Halifax, Nova Scotia
B3J 1K1
Fax: (902) 423-2093
E-Mail: rpace@mbsradio.com

Examination of application:

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

2. **Halifax, Nova Scotia**
Application No. 2005-1034-8

Application by **Coopérative Radio-Halifax-Métro Limitée** for a licence to operate a French-language FM Type A community radio programming undertaking in Halifax.

The new station would operate on frequency 89.7 MHz (channel 209B1) with an effective radiated power of 1,925 watts (non-directional antenna/antenna height of 217.6 metres).

The Commission will only proceed with this application at the public hearing if advised by the Department of Industry, at least twenty days prior to the hearing, that it is technically acceptable.

Applicant's address:

201C du Portage Avenue
 Dartmouth, Nova Scotia
 B2X 3T4
 Fax: (902) 435-1255
 E-Mail: radiocomrhm@hotmail.com

Examination of application:

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

3. **Toronto, Ontario**
Application No. 2003-1912-0

Application by **Rainbow Media Group Inc.** for a licence to operate an English-language FM commercial radio programming undertaking in Toronto.

The new station would operate on frequency 103.9 MHz (channel 280A1) with an effective radiated power of 50 watts (non-directional antenna/antenna height of 131.5 metres). The proposed frequency would be second adjacent to the applicant's own station CIDC-FM, on 103.5 MHz.

The proposed station would be called Rainbow Radio. Its proposed format would include spoken word & music programming designed and oriented to serve Toronto's Gay and Lesbian community through a reflection of the communities interests, concerns and activities.

Music programming would consist of an adult AC/Pop variety music mix that will feature various musical styles and genres including Pop, Top 40, Classic Hits, Dance, R&B, Euro, Easy Listening, World Beat and Jazz.

Applicant's address:

5302 Dundas Street West
 Toronto, Ontario
 M9B 1B2
 Fax: (416) 213-1035
 E-Mail: carmela@z1035.com

Examination of application:

491 Church Street

Toronto, Ontario

[\[Broadcasting intervention/comments form\]](#)

4. **Toronto, Ontario**
Application No. 2004-1422-7

Application by **Canadian Hellenic Toronto Radio Inc.** for a licence to operate an AM commercial (ethnic) radio programming undertaking in Toronto.

The new station would operate on frequency 1690 kHz with a transmitter power of 1,000 watts day-time and night-time.

By condition of licence, the applicant proposes to direct ethnic programming to a minimum of 5 cultural groups in a minimum of 5 different languages per broadcast week.

Applicant's address:

437 Danforth Avenue
Suite 307
Toronto, Ontario
M4K 1P1
Fax: (450) 963-7229

Examination of application:

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

5. **Toronto, Ontario**
Application No. 2005-0745-2

Application by **A. Fitzroy Gordon, on behalf of a corporation to be incorporated**, for a licence to operate an English-language FM commercial specialty radio programming undertaking in Toronto.

The new station would operate on frequency 98.7 MHz (channel 254B1) with an average effective radiated power of 508 watts (maximum effective radiated power of 1,000 watts/antenna height of 276.8 metres).

The applicant proposes to broadcast a World Beat and Non-classic religious music format with at least 50% of its weekly music drawn from subcategory 33 (World beat and international).

The service will be targeted to the local Caribbean and African communities.

The Commission will only proceed with this application at the public hearing if advised by the Department of Industry, at least twenty days prior to the hearing, that it is technically acceptable.

Applicant's address:

3A Humber Hill Avenue
Toronto, Ontario
M6S 4R9
Fax: (416) 743-8297
E-Mail: gordon2020@yahoo.com

Examination of application:

8 Taber Road
Suite 204
Toronto, Ontario

[\[Broadcasting intervention/comments form\]](#)

6. **Winnipeg, Manitoba**
Application No. 2003-1910-5

Application by **Africa Motherland Broadcasting Inc.** for a licence to operate a FM commercial specialty (ethnic) radio programming undertaking in Winnipeg.

The new station would operate on frequency 106.3 MHz (channel 292A) with an effective radiated power of 897 watts (non-directional antenna/antenna height of 88.1 metres).

By condition of licence, the applicant proposes to direct ethnic programming to a minimum of 10 cultural groups in a minimum of 15 different languages per broadcast week.

Applicant's address:

946 Sherbrook Street
Winnipeg, Manitoba
R3A 1N4
Fax: (204) 775-9142
E-Mail: jaiye@shaw.ca

Examination of application:

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

7. **Winnipeg, Manitoba**
Application No. 2005-0110-8

Application by **4284186 Canada Inc.** for a licence to operate a FM commercial specialty (ethnic) radio programming undertaking in Winnipeg.

The new station would operate on frequency 104.7 MHz (channel 284B) with an average effective radiated power of 6,500 watts (maximum effective radiated power of 10,000 watts/antenna height of 206.1 metres).

By condition of licence, the applicant proposes to direct ethnic programming to a minimum of 15 cultural groups in a minimum of 15 different languages per broadcast week.

Applicant's address:

306 Rexdale Boulevard
 Suite 7
 Toronto, Ontario
 M9W 1R6
 Fax: (416) 292-4574
 E-Mail: sivakkumaran@cmr24.com

Examination of application:

Cornish Public Library
 50 Westgate Street
 Winnipeg, Manitoba

Henderson Public Library
 1-1050 Henderson Highway
 Winnipeg, Manitoba

St. Boniface Public Library
 100-131 Provencher Blvd
 Winnipeg, Manitoba

St. James-Assiniboia Public Library
 1910 Portage Avenue
 Winnipeg, Manitoba

Sir William Stephenson Public Library
 765 Keewatin Street
 Winnipeg, Manitoba

[\[Broadcasting intervention/comments form\]](#)

8. **Moose Jaw, Saskatchewan**
Application No. 2004-1175-2

Application by **Kevin Shattock** for a licence to operate an English-language FM commercial specialty radio programming undertaking in Moose Jaw.

The new station would operate on frequency 101.9 MHz (channel 270LP) with an effective radiated power of 46 watts (non-directional antenna/antenna height of 13 metres).

The applicant is proposing a Christian music service with at least 95% of the weekly total music drawn from subcategory 35 (non-classic religious).

Applicant's address:

637 Main Street North
 Moose Jaw, Saskatchewan
 S6H 0W6
 E-Mail: kpshattock@sasktel.net

Examination of application:

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

9. **Moose Jaw, Saskatchewan**
Application No. 2005-0868-2

Application by **Golden West Broadcasting Ltd.** for a licence to operate an English-language FM commercial radio programming undertaking in Moose Jaw.

The new station would operate on frequency 103.9 MHz (channel 280C1) with an effective radiated power of 100,000 watts (non-directional antenna/antenna height of 258 metres).

The applicant proposes an Adult Contemporary music format with a broad range of popular music.

The Commission will only proceed with this application at the public hearing if advised by the Department of Industry, at least twenty days prior to the hearing, that it is technically acceptable.

Applicant's address:

P.O. Box 950
 Altona, Manitoba
 R0G 0B0
 Fax: (204) 324-9006
 E-Mail: ehildebrand@goldenwestradio.com

Examination of application:

1704 Main St.
 Moose Jaw, Saskatchewan

[\[Broadcasting intervention/comments form\]](#)

10. **Moose Jaw, Saskatchewan**
Application No. 2005-0896-3

Application by **Harvard Broadcasting Inc.** for a licence to operate an English-language FM commercial radio programming undertaking in Moose Jaw.

The new station would operate on frequency 99.9 MHz (channel 260C1) with an effective radiated power of 100,000 watts (non-directional antenna/antenna height of 204.2 metres).

The applicant proposes an Adult Contemporary music format

The Commission will only proceed with this application at the public hearing if advised by the Department of Industry, at least twenty days prior to the hearing, that it is technically acceptable.

Applicant's address:

2000-1874 Scarth Street
 Regina, Saskatchewan
 S4P 4B3
 Fax: (306) 522-4571
 E-Mail: tsvedahl@harvard.ca

Examination of application:

Moose Jaw Cultural Centre
 217 Main Street North
 Moose Jaw, Saskatchewan

[\[Broadcasting intervention/comments form\]](#)

11. **Across Canada**
Application No. 2005-0397-1

Application by **Olympia Films Inc.** for a licence to operate a Category 2 national French-language specialty programming undertaking to be known as Équestre Planète.

The applicant states that the programming will consist of programs related to the equestrian world.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 5(b), 6(a), 6(b) and 11 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

Applicant's address:

1010 Sherbrooke Street West
Suite 2401
Montréal, Quebec
H3A 2R7
Fax: (514) 499-9315
E-Mail: office@olympiafilm.com

Examination of application:

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

12. **Across Canada**
Application No. 2005-0434-1

Application by **Olympia Films Inc.** for a licence to operate a Category 2 national English-language specialty programming undertaking to be known as Equestrian Planet.

The applicant states that the programming will consist of programs related to the equestrian world.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 5(b), 6(a), 6(b) and 11 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

Applicant's address:

1010 Sherbrooke Street West
Suite 2401
Montréal, Quebec
H3A 2R7

Fax: (514) 499-9315

E-Mail: office@olympiafilm.com

Examination of application:

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

13. **Across Canada**
Application No. 2005-0611-5

Application by **Wayne P. Soper, on behalf of a corporation to be incorporated**, for a licence to operate a Category 2 national English-language specialty programming undertaking to be known as Smart Living Television (SLTV).

The applicant states that the programming will consist of programs devoted to advancing sustainability of the earth, in all of its dimensions – environment, society, economy – and from various perspectives including agricultural, financial, community, ecological and personal sustainability. SLTV will focus on global sustainability interests and trends, conservation, environment and biosphere issues, as well as sustainability based actions related to: personal lifestyle choices, business enterprise, corporate social responsibility, public policies and community planning.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 5(b), 6(b), 7(c), 7(d), 8(b), 11, 12, 13 and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

In addition, the applicant proposes to accept the following conditions of licence :

- a) No more than 10% of all programming broadcast during the broadcast week shall be drawn from Category 6(b). In addition, the applicant shall not broadcast live coverage of sporting events.
- b) No more than 15% of all programming broadcast during the broadcast week shall be drawn from Category 7.
- c) No more than 5% of all programming broadcast during the broadcast week shall be drawn from Category 8(b).

Applicant's address:

958 Seymour Boulevard
North Vancouver, British Columbia
V7J 2J8

Fax: (604) 685-6074
E-Mail: katja@lightroomfx.com

Examination of application:

375-375 Water Street
Vancouver, British Columbia

[\[Broadcasting intervention/comments form\]](#)

14. **Across Canada**
Application No. 2005-0702-2

Application by **Astral Broadcasting Group Inc. (Astral)** for a licence to operate a Category 2 national French-language specialty programming undertaking to be known as Vrak Junior.

The applicant confirmed that the program schedule will consist of programs for children aged two to six, except from 9:00 p.m. to midnight, when the schedule may include programs of interest to parents of preschool children.

The applicant proposes to offer programming from the following categories: 2(a), 2(b), 5(a), 5(b), 7(a), 7(b), 7(c), 7(d), 7(e), 7(f), 7(g), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

In addition, the applicant proposes the following licence conditions:

- a) The applicant may not devote more than 10% of the broadcast week to programming in Category 8 (music).
- b) The applicant may not devote more than 15% of programming for adults from 9:00 p.m. to midnight to programming in Category 7 (drama).

Applicant's address:

2100 Ste-Catherine Street West
Suite 700
Montréal, Quebec
H3H 2T3
Fax: (514) 939-3136
E-Mail: proy@chaines.astral.com

Examination of application:

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

15. **Across Canada**
Application No. 2005-0771-7

Application by **Bhupinder Bola, on behalf of a corporation to be incorporated**, for a licence to operate a Category 2 national English-language specialty programming undertaking to be known as The Horse Channel.

The applicant proposes to offer a service dedicated to horse racing, equestrian events, and coverage of the horse world and industry. The proposed programs will be designed to provide knowledge, information and superior viewpoint into the horse sporting industry. It will include commentary and analysis as well as features of interest from the horse racing industry and news items dedicated to horse racing matters.

The applicant proposes to offer programming from the following categories: 1, 2(a), 3, 5(b), 6(a), 6(b), 11 and 12 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

Applicant's address:

80 Carlauren Road
 Suite 23
 Woodbridge, Ontario
 L4L 7Z5
 Fax: (905) 851-5108
 E-Mail: pipbola@rogers.com

Examination of application:

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

16. **Across Canada**
Application No. 2005-0772-5

Application by **Bhupinder Bola, on behalf of a corporation to be incorporated**, for a licence to operate a Category 2 national English-language specialty programming undertaking to be known as The Gaming TV Network.

The applicant states that the proposed service will address a growing audience need for programming about the world of gaming and gambling as entertainment. The programs are designed to provide knowledge and information on various types of games such as Poker, Lotteries, Bingo, Bridge, other card and electronic games. The proposed service will offer programming including features, documentaries, shorts, and Canadian original programs about gaming and gambling that will be knowledge-based and entertaining with a focus on providing unique insights into the daily events of the gaming and gambling world and its participants.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 5(b), 6(a), 6(b), 7(a), 7(b), 7(c), 7(d), 10, 11, 12, 13 and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

The applicant proposes that no more than 10% of all programming broadcast during the broadcast week shall be drawn from categories 7(a) and 7(b).

Further, the applicant proposes to not exhibit more than six feature films each broadcast week, with a maximum of four scheduled during the evening broadcast period. All feature films exhibited by the proposed service shall have been copyrighted at least five years prior to the broadcast year in which they are aired by the service.

Applicant's address:

80 Carlauren Road
Suite 23
Woodbridge, Ontario
L4L 7Z5
Fax: (905) 851-5108
E-Mail: pipbola@rogers.com

Examination of application:

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

17. **Across Canada**
Application No. 2005-0780-9

Application by **Phillip Koneswaran, on behalf of a corporation to be incorporated**, for a licence to operate a Category 2 national and predominately English-language specialty programming undertaking to be known as The Hindu Network.

The applicant states that the programming will consist of programs related to Hinduism as a religion. Programs will be offered in the English language (75%) and in the Tamil and Hindi languages (12.5% each).

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 4, 5(a), 5(b), 7(d), 8(b), 8(c) 11 and 13 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

Applicant's address:

174 Shropshire Drive
Toronto, Ontario
M1P 1Z7
Fax: (416) 438-1034

E-Mail: phillip@polarmediacorp.com

Examination of application:

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

18. **Across Canada**
Application No. 2005-0937-5

Application by **Telelatino Network Inc., on behalf of itself or on behalf of a corporation to be incorporated**, for a licence to operate a Category 2 national English-language specialty programming undertaking to be known as RCS Television.

The applicant states that the proposed service will consist of programming devoted to rugby, cricket and soccer. The programming provided by the service will include both amateur and professional rugby, cricket and soccer matches as well as educational and instructional programs that will be designed to teach rugby, cricket and soccer enthusiasts all aspects of the games.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 5(b), 6(a), 6(b), 7(c), 7(d), 11, 12, 13 and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

Applicant's address:

5125 Steeles Avenue West
Toronto, Ontario
M9L 1R5
Fax: (416) 744-9066
E-Mail: info@tlntv.com

Examination of application:

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

19. **Across Canada**
Application No. 2005-0938-3

Application by **Telelatino Network Inc., on behalf of itself or on behalf of a corporation to be incorporated**, for a licence to operate a Category 2 national English-language specialty programming undertaking to be known as Soccer Television.

The applicant states that the proposed service will consist of programming devoted to soccer. The programming provided by the service will include both amateur and

professional soccer matches as well as educational and instructional programs that will be designed to teach soccer enthusiasts all aspects of the game.

The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 5(b), 6(a), 6(b), 7(c), 7d, 11, 12, 13 and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

Applicant's address:

5125 Steeles Avenue West
Toronto, Ontario
M9L 1R5
Fax: (416) 744-0966
E-Mail: info@tlntv.com

Examination of application:

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

20. **Across Canada**
Application No. 2005-0731-1

Application by **Asian Television Network International Limited (ATN)** for a licence to operate a Category 2 national English-language pay television programming undertaking to be known as ATN – Asian Sports Network (ASN).

The applicant states that the programming will consist of sports mainly from the South Asian continent – kabaddi, field hockey, ball hockey, Asian soccer, caromboard and cricket.

The applicant proposes to offer programming from the following categories: 1, 2(a), 6(a), 6(b) and 13 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

Applicant's address:

130 Pony Drive
Newmarket, Ontario
L3Y 7B6
Fax: (905) 853-5212
E-Mail: prakash@asiantelelevision.com

Examination of application:

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

21. **Across Canada**
Application No. 2005-0732-9

Application by **Asian Television Network International Limited (ATN)** for a licence to operate a Category 2 national English-language pay television programming undertaking to be known as ATN - Cricket Channel I.

The applicant states that the programming will consist of cricket coverage from around the world as well as local cricket games.

The applicant proposes to offer programming from the following categories: 2(a), 2(b), 3, 6(a), 6(b) and 13 as set out in Schedule I of the *Specialty Services Regulations, 1990*

Applicant's address:

130 Pony Drive
 Newmarket, Ontario
 L3Y 7B6
 Fax: (905) 853-5212
 E-Mail: prakash@asiantelelevision.com

Examination of application:

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

22. **Across Canada**
Application No. 2005-0733-7

Application by **Asian Television Network International Limited (ATN)** for a licence to operate a Category 2 national English-language pay television programming undertaking to be known as ATN - Cricket Channel II.

The applicant states that the programming will consist of cricket coverage from around the world as well as local cricket games.

The applicant proposes to offer programming from the following categories: 2(a), 2(b), 3, 6(a), 6(b) and 13 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

Applicant's address:

130 Pony Drive
 Newmarket, Ontario
 L3Y 7B6
 Fax: (905) 853-5212
 E-Mail: prakash@asiantelelevision.com

Examination of application:

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

23. **Across Canada**
Application No. 2005-0817-9

Application by **Cookie Jar Entertainment Inc. , on behalf of a corporation to be incorporated**, for a licence to operate a Category 2 national English-language specialty programming undertaking to be known as Cookie Jar Educational TV.

The applicant states that the programming will consist of core curriculum educational programs and interactivity, or education through interaction, in areas such as, but not limited to, language, mathematics, science and technology. This core curriculum programming will be consistent with prevailing educational standards established by competent educational authorities from time to time. The service's educational programming will place significant emphasis on interactivity and will be directed at a target audience of children from pre-kindergarten age to grade 6 and their teachers/educators, parents and caregivers. Approximately 65% of the programming will target children from pre-kindergarten to grade 6 and their teachers/educators. Approximately 35% of the programming will target parents and caregivers of these children and will include programming such as expert advice, activities and homework help, among others. Overall, programming on the service will focus on curriculum specified strands and/or achievement levels paying special attention to the roles and responsibilities of teachers/educators, parents and caregivers, in addition to the target audience of children.

The applicant proposes to offer programming from the following categories: 2(a), 2(b), 3, 5(a), 5(b), 7(a), 7(b), 7(c), 7(e), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

In addition, the applicant proposes to abide by the following conditions of licence:

- a) The applicant shall devote 70% of its programming to category 5(a) and 5(b) as measured over the broadcast week for the months of September through June.
- b) The applicant shall devote 70% of its programming to category 5(a) and 5(b) as measured over the broadcast month for the months of July and August.
- c) The applicant shall neither solicit nor broadcast any advertising except in the case of program sponsorship. Such statements may incorporate the name of the sponsor, the business address, hours of business and a brief general description of the types of services or products that the sponsor provides, including the price, name and brand name of the product. Such statements must not contain references to convenience, durability or desirability or contain other comparative or

competitive reference.

- d) The applicant will broadcast no more than 10% of its programming from category 8 (music) as measured over the broadcast week.
- e) Not less than 50% of the applicant's category 5(a) and 5(b) programming will be comprised of five to ten-minute programming segments.
- f) All programs broadcast between 6 a.m and 9 p.m. shall have as their target audience children from pre-kindergarten to grade 6.

Applicant's address:

266 King Street West
Suite 301
Toronto, Ontario
M5V 1H8
Fax: (416) 977-4526
E-Mail: smccaw@thecookiejarcompany.com

Examination of application:

At the applicant's address, and

Divertissement Cookie Jar Inc.
1055 René-Lévesque East
Montréal, Quebec

[\[Broadcasting intervention/comments form\]](#)

24. **Across Canada**
Application No. 2005-0821-0

Application by **Cookie Jar Entertainment Inc., on behalf of a corporation to be incorporated**, for a licence to operate a Category 2 national French-language specialty programming undertaking to be known as **Télévision éducative Cookie Jar**.

The applicant states that the programming will consist of core curriculum educational programs and interactivity, or education through interaction, in areas such as, but not limited to, language, mathematics, science and technology. This core curriculum programming will be consistent with prevailing educational standards established by competent educational authorities from time to time. The service's educational programming will place significant emphasis on interactivity and will be directed at a target audience of children from pre-kindergarten age to grade 6 and their teachers/educators, parents and caregivers. Approximately 65% of the programming will target children from pre-kindergarten to grade 6 and their teachers/educators.

Approximately 35% of the programming will target parents and caregivers of these children and will include programming such as expert advice, activities and homework help, among others. Overall, programming on the service will focus on curriculum specified strands and/or achievement levels paying special attention to the roles and responsibilities of teachers/educators, parents and caregivers, in addition to the target audience of children

The applicant proposes to offer programming from the following categories: 2(a), 2(b), 3, 5(a), 5(b), 7(a), 7(b), 7(c), 7(e), 8(a), 8(b), 8(c), 9, 10, 11, 12, 13 and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

In addition, the applicant proposes to abide by the following conditions of licence:

- a) The applicant shall devote 70% of its programming to category 5(a) and 5(b) as measured over the broadcast week for the months of September through June.
- b) The applicant shall devote 70% of its programming to category 5(a) and 5(b) as measured over the broadcast month for the months of July and August.
- c) The applicant shall neither solicit nor broadcast any advertising except in the case of program sponsorship. Such statements may incorporate the name of the sponsor, the business address, hours of business and a brief general description of the types of services or products that the sponsor provides, including the price, name and brand name of the product. Such statements must not contain references to convenience, durability or desirability or contain other comparative or competitive reference.
- d) The applicant will broadcast no more than 10% of its programming from category 8 (Music and Dance) as measured over the broadcast week.
- e) Not less than 50% of the applicant's category 5(a) and 5(b) programming will be comprised of five to ten-minute programming segments.
- f) All programs broadcast between 6 a.m and 9 p.m. shall have as their target audience children from pre-kindergarten to grade 6.

Applicant's address:

266 King Street West
Suite 301
Toronto, Ontario
M5V 1H8
Fax: (416) 977-4526
E-Mail: smccaw@thecookiejarcompany.com

Examination of application:

At the applicant's address, and

Divertissement Cookie Jar Inc.
1055 René-Lévesque East
Montréal, Quebec

[\[Broadcasting intervention/comments form\]](#)

25. **Across Canada**
Application No. 2005-1041-3

Application by **Leland Klassen, on behalf of a corporation to be incorporated**, for a licence to operate a Category 2 national English-language specialty programming undertaking to be known as the National Lacrosse Network.

The applicant states that the service will be dedicated to the game of lacrosse. Programming will consist of lacrosse news, current affairs programs, instructional, coaching and training workshops, historical events, statistics, insights and analysis of the game, interviews, star profiles as well as some professional and amateur lacrosse games. The applicant proposes to offer programming from the following categories: 1, 2(a), 2(b), 3, 5(b), 6(a), 6(b), 9, 10, 11, 12, 13 and 14 as set out in Schedule I of the *Specialty Services Regulations, 1990*.

Applicant's address:

36309 Auguston Parkway South
Abbotsford, British Columbia
V3G 2Y7
Fax: (604) 504-0030
E-Mail: info@lelandklassen.com

Examination of application:

32194 Auguston Parkway South
Abbotsford, British Columbia

[\[Broadcasting intervention/comments form\]](#)

26. **Chatham, Ontario**
Application No. 2005-0669-4

Application by **United Christian Broadcasters Canada** for a licence to operate an English-language FM commercial specialty radio programming undertaking in Chatham.

The new station would operate on frequency 89.3 MHz (channel 207B) with an effective

radiated power of 16,700 watts (non-directional antenna/antenna height of 181.9 metres).

The applicant proposes programming with a mostly religious orientation with at least 90% of its weekly music to be drawn from subcategory 35 (Non-classic Religious).

The Commission will only proceed with this application at the public hearing if advised by the Department of Industry, at least twenty days prior to the hearing, that it is technically acceptable.

Applicant's address:

P.O. Box 23095
 Belleville, Ontario
 Fax: (613) 966-3211
 E-Mail: gq@ucbcanada.com

Examination of application:

Van Kesteren Hyundai
 253 Richmond Street
 Chatham, Ontario

[\[Broadcasting intervention/comments form\]](#)

27. **Calgary, Alberta**
Application No. 2005-1006-7

Application by **Rogers Broadcasting Limited (Rogers)** for a licence to operate an English-language radio network to broadcast the hockey games of the Calgary Flames during the 2005-2006, 2006-2007 and 2007-2008 seasons.

Rogers indicates that the programming would originate from its station CFAC Calgary.

Licensee's address:

2723 – 37th Avenue North East
 Suite 240
 Calgary, Alberta
 T1Y 5R8
 Fax: (416) 935-8203
 E-Mail: alain.strati@rci.rogers.com

Examination of application:

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

28. **Kelowna, British Columbia**
Application No. 2004-0980-7

Application by the **Kelowna Christian Center Society** for a licence to operate an English-language FM commercial specialty radio programming undertaking in Kelowna.

The new station would operate on frequency 91.1 MHz (channel 216LP) with an effective radiated power of 47.8 watts (non-directional antenna/antenna height of -33 metres).

The applicant has proposed a Christian music service (specialty format) with at least 94% of the weekly total music drawn from subcategory 35 (Non-classic religious).

The applicant has also indicated that it will provide approximately 5 hours per week of news, as well as 14-18 hours of other spoken word material including religious programming.

Applicant's address:

905 Badke Road
 Kelowna, British Columbia
 V1X 5Z5
 Fax: (250) 762-9177
 E-Mail: greg@kcc.net

Examination of application:

At the applicant's address

[\[Broadcasting intervention/comments form\]](#)

Public Participation

Deadline for interventions/comments

20 December 2005

The intervention must be received by the CRTC and by the applicant on or before the above-mentioned date. The Commission cannot be held responsible for postal delays.

The intervention must include one of the following statements in either the first or the last

paragraph:

- 1 - I request to appear at the public hearing.
- 2 - I do not want to appear at the public hearing.

Your intervention will be considered by the Commission, and will form part of the public record of the proceeding without further notification to you, provided the procedure set out below has been followed. You will be contacted only if your submission raises procedural questions.

Submit your written intervention to the Secretary General of the Commission in **only one** of the following formats:

by using the

Broadcasting Intervention/Comments Form

located below the description of each application within this notice of public hearing

or

by mail to

CRTC, Ottawa, Ontario K1A 0N2

or

by fax at

(819) 994-0218

A true copy **must** be sent to the applicant and proof that this has been done must accompany the intervention sent to the Commission.

The Commission advises those who file and serve by electronic mode to exercise caution when using e-mail for service of documents or notification, as it may be difficult to establish that service has occurred.

Before initiating service through electronic mode, please ensure that you will be able to satisfy the Commission, upon request, that service of the notification was completed.

Where the intervention is filed by electronic means, the line *****End of document***** should be entered following the last paragraph of the document, as an indication that the document has not been damaged during electronic transmission.

Each paragraph of the document should be numbered.

Your intervention should clearly identify the application and indicate whether you support or oppose the application, or if you propose changes to it, include the facts and grounds for your proposal.

In the event that the application is brought to the oral phase of the hearing, and if you wish to appear, you must provide reasons why your written comments are not sufficient and why an appearance is necessary.

Persons requiring communications support such as assistance listening devices and sign language interpretation are requested to inform the commission at least twenty (20) days before the commencement of the public hearing so that the necessary arrangements can be made.

Important

All information submitted, including your email address, name and any other personal information as provided, will become part of the public record and can be viewed on the Commission's Web site.

Documents sent in electronic format will be put on the Commission's Web site exactly as we received them, and in the official language and format in which they are sent. Documents not received electronically will be scanned and put on the Web site.

Examination of documents

An electronic version of applications is available from the Commission's web site by selecting the application number within this notice.

A list of all interventions/comments will also be available on the Commission's Web site. An electronic version of all interventions/comments submitted will be accessible from this list. To access the list, select "Lists of interventions/comments" under "Public Proceedings" from the Commission's Web site.

Documents are also available during normal office hours at the local address provided in this notice and at the Commission offices and documentation centres directly involved with these applications or, upon request, within 2 working days, at any other CRTC offices and documentation centres.

Central Building
 Les Terrasses de la Chaudière
 1 Promenade du Portage, Room 206
 Gatineau, Quebec K1A 0N2
 Tel: (819) 997-2429 – TDD: 994-0423
 FAX: (819) 994-0218

Metropolitan Place
 99 Wyse Road
 Suite 1410

Dartmouth, Nova Scotia B3A 4S5
Tel: (902) 426-7997 – TDD: 426-6997
FAX: (902) 426-2721

205 Viger Avenue West
Suite 504
Montréal, Quebec H2Z 1G2
Tel: (514) 283-6607

55 St. Clair Avenue East
Suite 624
Toronto, Ontario M4T 1M2
Tel: (416) 952-9096

Kensington Building
275 Portage Avenue
Suite 1810
Winnipeg, Manitoba R3B 2B3
Tel: (204) 983-6306 – TDD: 983-8274
FAX: (204) 983-6317

Cornwall Professional Building
2125 – 11th Avenue
Room 103
Regina, Saskatchewan S4P 3X3
Tel: (306) 780-3422

10405 Jasper Avenue
Suite 520
Edmonton, Alberta T5J 3N4
Tel: (780) 495-3224

530-580 Hornby Street
Vancouver, British Columbia V6C 3B6
Tel: (604) 666-2111 – TDD: 666-0778
FAX: (604) 666-8322

Secretary General

This document is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>