



Broadcasting Decision CRTC 2005-343

Ottawa, 22 July 2005

Rogers Cable Communications Inc.
Across Canada

Application 2004-1575-4
Public Hearing in the National Capital Region
16 May 2005

Direct-to-home pay-per-view sports/specials service and terrestrial pay-per-view sports/specials service – Acquisition of assets

1. The Commission **approves** the application by Rogers Cable Communications Inc. (Rogers Cable) for the authority to acquire from 3216195 Canada Inc. (3216195 Canada), as part of a corporate reorganization, the assets of the national English-language direct-to-home (DTH) pay-per-view (PPV) sports/specials service and the national English-language terrestrial PPV sports/specials service. The applicant also requested broadcasting licences to continue operating these undertakings under the same terms and conditions as those specified in the existing licences.
2. The Commission notes that the ultimate control will not change as both Rogers Cable and 3216195 Canada are controlled through various holding companies by Rogers Communications Inc.
3. The Commission did not receive any interventions in connection with this application.
4. The new licences will expire 31 August 2011, the current expiry date, and will be subject to the same terms and **conditions** as those in effect under the existing licences.
5. The Commission will issue the licences to Rogers Cable once 3216195 Canada has surrendered the current licences to the Commission.
6. Because this licensee is subject to the *Employment Equity Act* and files reports concerning employment equity with the Department of Human Resources and Skills Development, its employment equity practices are not examined by the Commission.

Secretary General

This decision is to be appended to each licence. It is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>

