



Broadcasting Decision CRTC 2005-340

Ottawa, 21 July 2005

Various applicants

Vancouver, British Columbia

*Public Hearing at Vancouver, British Columbia
28 February 2005*

Denial of various applications proposing new Vancouver radio services

*At a public hearing commencing 28 February 2005 in Vancouver, the Commission heard proposals by eight applicants, each seeking a broadcasting licence to operate a new radio programming undertaking at Vancouver. In this decision, the Commission **denies** six of those applications. In other decisions issued today, the Commission approves the two remaining applications.*

1. On 21 July 2004, the Commission announced that it had received an application for a broadcasting licence to provide a commercial ethnic radio service in Vancouver, and called for applications from other parties wishing to provide radio programming services that would “clearly reflect the diversity of languages, as well as the multicultural and multi-ethnic reality of Vancouver” (see *Call for applications for broadcasting licences to carry on radio programming undertakings to serve Vancouver, British Columbia*, Broadcasting Public Notice CRTC 2004-55, 21 July 2004; call for applications). The Commission advised potential applicants that they would be required to provide evidence giving clear indication that there is a demand and a market for the service they propose, and that they should address, among other things:
 - the contribution that the proposed service will make to achieve the objectives established in the *Broadcasting Act* and, in particular, to the production of local and regional programming;
 - the factors relevant to the evaluation of applications, as outlined in *Introductory statement – Licensing new radio stations*, Decision CRTC 99-480, 28 October 1999; and
 - the means by which the applicant will promote the development of Canadian talent, including local and regional talent.
2. The Commission received seven applications in response to its call for applications. These, together with the application that prompted the call, were considered at the 28 February 2005 Public Hearing in Vancouver.

3. In *Licensing of new ethnic radio stations to serve Vancouver – Introduction to Broadcasting Decisions CRTC 2005-338 to 2005-340*, Broadcasting Public Notice CRTC 2005-68 of today's date, the Commission describes the various applications, and sets out its determinations that a demand exists for new radio services that would be principally directed to Vancouver's South Asian communities, and that the Vancouver radio market can absorb the impact of their introduction. The notice also summarizes the rationale underlying the Commission's decisions to approve two of the eight applications, namely that of I.T. Productions Ltd. and that of South Asian Broadcasting Corporation Inc.,¹ because these two applications best met the evaluation criteria set out above and represent the best use of the frequencies involved.
4. The Commission hereby **denies** the six other applications listed below.
 - Rogers Broadcasting Limited and Radio 1540 Limited, partners in a partnership to be established – 2004-1088-7;
 - Sukhvinder Singh Badh, on behalf of a corporation to be incorporated – 2004-1081-1;
 - Radio India (2004) Ltd. – 2004-1018-4;
 - CHUM Limited – 2004-1085-3;
 - Mainstream Broadcasting Corporation – 2004-1100-2; and
 - Newlife Communications Inc. – 2004-1006-9.

Secretary General

This decision is available in alternative format upon request, and may also be examined in PDF format or in HTML at the following Internet site: <http://www.crtc.gc.ca>

¹ See *Ethnic AM radio station in Vancouver*, Broadcasting Decision CRTC 2005-338 and *Ethnic FM radio station in Vancouver*, Broadcasting Decision CRTC 2005-339, 21 July 2005.