

Filed Electronically via DCS

31 October 2017

Mr. Scott Hutton
Secretary General (Acting)
Canadian Radio-television and
Telecommunications Commission
Ottawa, Ontario K1A 0N2

Dear Mr. Hutton:

Re: 2017 Tangible Benefits Pursuant to Broadcasting Decision CRTC 2010-193

Further to the above-mentioned CRTC Decision, please find attached report that explains all expenditures related to the tangible benefits associated with the acquisition of assets of Vision TV: Canada's Faith Network by ZoomerMedia Limited for 2016-2017 broadcast year.

We also confirm that none of the tangible benefits money was included in VisionTV's or ONE's Canadian program expenditures.

This is the 7th and final reporting year of ZoomerMedia's Tangible Benefits. We are pleased to report that the company has fulfilled its tangible benefits spend in the total amount of **CAD\$2,232,561 (overpaid CAD\$490, total mandate equals CAD\$2,232,071)**.

Please do not hesitate to contact us if you require any further information.

Very truly yours,



David Vickers
Chief Financial Officer

Encl.



**ZOOMERMEDIA LIMITED
2016/2017 TANGIBLE BENEFITS REPORT**

▪ **ZML Doc Fund**

Soul Sisters **\$46,000**

1 eps. x 60 minutes

Producer: Joanne Levy, Legacy Project Inc.

Toronto, ON

Soul Sisters: The Catholic Women Religious of Manitoba is part of an initiative to acknowledge, commemorate and celebrate the Catholic Sisters work since 1844. The film is written and directed by Danielle Sturk, an independent filmmaker who brought together the “Sisters” from this thriving community in Winnipeg.

This film also features the unveiling of the sculpture designed by a local artist dedicated to the Catholic Sisters of Manitoba. Woven into this artistic process is an intimate and reflective look into the lives of these very women, some in their 80s. Humor, feminism, intelligence and compassion flow through their stories as they recount their life experiences in Canadian cities, villages, the North as well as abroad.

▪ **Mosaic Production Enhancement Fund**

High Definition Workshop

Conducted by Fontana Media

HD Workshop in Toronto, July 6th 2017 **\$30,500**

Participants:

Gaunda Punjab, Mulaquat, Visions of Punjab, Sardari, Gurbani Vichar, Sanjha Punjab, Reflections on Hinduism, Reflections of Islam, Udeek, Punjabi Dharkan, Let the Quran Speak, Watno Dur, Aikam.

HD Workshop in BC, June 29th 2017 **\$30,500**

Participants:

Team Punjabi, Vehran Kushian Da, Des Pardes, Maan Watna Da, Waqt 4 U, Paul Braich Show, Lashkara, Sandli Pairhaan, Jaagriti, Dil Dil Gallan, Divine Love, The Harpreet Singh Show, The Nalini Bhui Show, Satt Samundron Paar, Spill Ur Beanz, Journey of Healing, Mehak Punjab Di.

The purpose of this workshop is to educate and train ZoomerMedia’s Mosaic partners with the technical requirements and know-how for a smooth transition to HD output. Mosaic representatives and their technical staff were both in attendance. Fontana Media conducted the workshops for Toronto-based and BC-based clients. Topics discussed were as follows:

- A. HD Overview
 - a. Explain use and advantages of the industry standard XDCAM HD format.
 - b. Video Codecs and file delivery formats. How failure to follow specifications can introduce delays in processing and can affect quality checking / screening.
 - c. Resolution, frame rate and bitrate. How these elements can affect the video quality and the file size.
 - d. Alternative format if HD is not available yet.

- B. Technical Specifications
 - a. Interlaced video and field dominance. What can go wrong?
 - b. H264/AVC MP4 formats and challenges related to lack of standardizations.
 - c. How 95% of software is capable of producing acceptable broadcast formats.
 - d. Video file layout. File naming, slates black pad before and after video.
 - e. Aspect ratios: How the service providers get the AFD codes to automatically adjust the frame size for SD down conversion.
 - f. Handling mixed aspect ratio content.
 - g. Delivery options: Pros and cons of FTP and different cloud service. Future plans.

- C. Question and Answer
 - a. Producers and their technical staff were given the opportunity to ask questions and clarifications about the topics discussed.
 - b. Challenges and difficulties. Participants presented the challenges they face in the transition to HD output. Some concerns were addressed during the session while some requires follow through.

- D. Follow-up consultation
 - a. Mosaic partners were advised that any future questions and concerns will be answered by Technical Support.
 - b. Technical Support will continue to assist until concerns are addressed.

Technical Consultation and Training **\$52,000**
 Conducted by Fontana Media

- A. Onsite studio design and integration services.
- B. Development of new HD processes and production workflow.
- C. Analysis and optimization of existing systems to enable large HD file transfers.
- D. Design and implementation of new workflow for media management and archiving.
- E. Additional services for remote training and trouble-shooting.

▪ **TV & New Media Awareness Fund**

CARP Writer for Health Residency Program **\$32,000**
 Athabasca University, Calgary, AB

The CARP Writer for Health Residency Program has inspired and encouraged a new group of Canadian writers and has opened avenues to diverse people and communities. The benefit of

enhanced mental health and well-being through honing the craft of writing by program participants adds much to the value of this unique learning opportunity.

John Vaillant served as the **2017 Writer in Residence**. Mr. Vaillant is a best-selling, award-winning author of both fiction and non-fiction. He brought a wealth of experience as a public speaker, teacher and mentor. His focus on environmental concerns and social justice, along with his experience in a range of genres and forms and markets, made him a particularly good candidate.

During his term, he worked one-on-one with 36 learners, and reached many more during his presentations, both in-person and online, held in Edmonton in February and April. Mr. Vaillant's first presentation, titled "Reckoning the Present: Mediating the tension between the muse and the news" covered the challenge of the artist in the Trump era. How is art a political act? How is it a site of resistance? How does the writer take inspiration from current events? When is it time for the writer to turn away from current events, ignoring the nonstop stream of news in order to nurture the muse? Mr. Vaillant's talk was well attended and his timely lecture stimulated a very lively discussion.

Several students wrote letters of thanks, praising Mr. Vaillant's insight and generosity. His term at AU was a great success.

Past CARP Writer for Health Residency Program authors:

Tololwa Mollel, 2012

A children's author, dramatist and storyteller, Tololwa Mollel has written sixteen books and several plays, as well as stories that he created or adapted for performance. His books have been published in Canada, the U.S., Australia, England and Tanzania and have been translated into various languages.

Hiromi Goto, 2013

Born in Japan, Hiromi Goto is a recognized author of award-winning fiction, poetry and nonfiction. An experienced writer in residence, writing instructor and editor, she is well-regarded in the literary community.

Tim Bowling, 2014

Tim Bowling has received numerous accolades for his writing and is widely respected in both the local and national literary communities, Tim Bowling continues to work in a variety of writing forms, including fiction, non-fiction, the essay, and poetry.

Anita Rau Badami, 2015

Anita Rau Badami is a critically acclaimed author whose books have been published in several languages across the world. She is the recipient of many awards including the Marian Engel Prize, the Regional Commonwealth Award, and the Premio Berto Prize for International Literature.

Esi Edugyan, 2016

Esi Edugyan's second novel, *Half Blood Blues*, won the 2011 Scotiabank Giller Prize for Fiction, as well as the Ethel Wilson Award, the US's Hurston-Wright Legacy Award, and the Anisfield-Wolf Prize for Fiction. Esi Edugyan has read her work in festivals all over the world, from South Africa to China, and has attended residencies in Scotland, Iceland, Budapest, Germany, and Belgium.

▪ **National Screen Institute**

ZoomerMedia Bursary 2017

\$13,571.43

Recipients: Stephanie Law and Jennifer Liao

Project: *Smash Smash Revolution*

Toronto, ON

Stephanie and Jennifer participated in NSI's Feature First development program. Their project "Smash Smash Revolution" is a lighthearted intergenerational family drama about Andy, an insecure Asian-Canadian college student buckling under the pressure of her mother's demanding expectations. Andy must learn to take control of her direction in life even if that means letting go of her fears and teaming up with her estranged grandmother to compete in a local ping pong tournament.

Past Recipients:

2011 David Finch and Mark Krupa from Montreal, QC,
Project - *Medic-1*

2012 Rajvinder Kaur Uppal and Meghna Haldar from Vancouver, BC
Project - *An Inheritance*

2013 Maureen Bradley from Victoria, BC
Project - *Two 4 One*

2014 Melva McLean from Winnipeg, MB
Project - *Chopin's Heart*

2015 Janet Rogers from Victoria, BC
Project - *NDNs on the Airwaves*

2016 Janine Windolph and Trudy Stewart from Regina, SK
Project - *From Up North*

Total Tangible Benefits Payments 2016-2017:

\$204,571.43