

*Filed Electronically via GCKey*

28 November 2014

**Mr. John Traversy**  
Secretary General  
Canadian Radio-television and  
Telecommunications Commission  
Ottawa, Ontario K1A 0N2

Dear Mr. Traversy:

**Re: 2014 Tangible Benefits Pursuant to Broadcasting Decision CRTC 2010-193**

Further to the above-mentioned CRTC Decision, please find attached a report that details all expenditures related to the tangible benefits associated with the acquisition of assets of Vision TV: Canada's Faith Network by ZoomerMedia Limited for 2013-2014 broadcast year.

Kindly note that none of the transfer benefits money was included in Vision TV or ONE's Canadian program expenditures.

Please do not hesitate to contact us if you require any further information.

Very truly yours,



Gord Poland  
Executive Vice President & Chief Operating Officer

Encl.



**ZOOMERMEDIA LIMITED  
2014 TANGIBLE BENEFITS REPORT**

▪ **ZML Doc Fund**

**God's Greatest Hits, Season 3** **\$68,034**  
5 eps. x 30 minutes  
Producers: Jason Charters and Liam Romalis, Riddle Films  
Toronto, ON

Combining contemporary performances with archival performance footage and interviews with some of the most heralded musicians of our day, *God's Greatest Hits* is a celebration of some of the most divinely inspired pieces of music ever written.

**The Conspiracy Show, Season 3** **\$265,000**  
13 eps. x 30 minutes  
Producers: Jalal Merhi, Film One  
Toronto, ON

Richard Syrett hosts one-on-one interviews and debates in the field and from the TV and radio studios. These are intensive, thoughtful explorations of conspiracy culture and paranormal phenomena. All episodes are introduced in studio and transition into in-depth discussion and in field interviews.

**Songs of Freedom with Measha Brueggergosman** **\$31,552**  
Producer: Barbara Willis-Sweete, Rhombus Media  
Toronto, ON

Songs of Freedom is a four-part television series, a feature documentary and interactive experience that revolves around renowned soprano Measha Brueggergosman and her rendition of a unique collection of Freedom Songs. The songs that emerged from Africa via the slave trade to America and the Underground Railroad to Canada, constitute a moving musical portrait of a people on a journey from the cruelty of slavery to freedom. The history chronicled in these songs is closely intertwined with Measha's present day odyssey to uncover the journey of her ancestors from Cameroon Africa to slavery in America and ultimately to freedom in Maritime Canada, where she lives today.

**Love and Belonging: Jean Vanier and L'Arche** **\$29,350**  
Producer: Dick Nielsen, Norflicks Productions  
Toronto, ON

In 1964, Jean Vanier, a professor of philosophy at the University of Toronto, created the first L'Arche community in the village of Trosly in France. Forty-nine years later there are 140 L'Arche communities for the developmentally disadvantaged around the world. Our film celebrates the 50th Anniversary of the beginnings of that achievement in France and in Canada.

▪ **Mosaic Production Enhancement Fund**

**Mosaic Programs** **\$22,950**  
Graphics/packaging enhancement and training  
Producer: Fontana Media  
Toronto, ON

Provided training on the principles and techniques of video graphic design and what a broadcast graphics package includes. Training also included the dos and don'ts of graphics packaging.

**Surrey Mosaic Producers** **\$12,589**  
Audio workshop and program enhancement training  
Producer: Fontana Media  
Toronto, ON and Surrey, BC

Audio workshop provided hands-on one-on-one training and troubleshooting to ensure all Mosaic Programs are delivered with consistent levels. This included discussions about doing a separate audio pass on a completed show, recording acceptable audio, understanding compression, suggestions for equipment upgrades, etc.

**Sikh Dharma of Ontario – The Power of Yoga** **\$15,426**  
Producers: Fontana Media and Sikh Dharma of Ontario  
Toronto, ON

The Power of Yoga is a Kundalini Yoga series hosted by Mosaic Producer and Master Teacher, Hari Nam Singh Khalsa. The practice includes yoga sequences, breathing techniques and meditation. This dynamic practice is based on ancient scientific knowledge that helps to create physical, mental and emotional balance.

**Mosaic Sales and Marketing** **\$10,000**  
Training workshop  
Producer: Fontana Media  
Toronto, ON

This whole day event covered topics as follows:

- Production - Make your show the best it can be.
- The Environment - VisionTV is your show's environment; showed VisionTV DVD reel.
- Your Story - Explain what your show is all about and what is unique about it.
- Your Community - Who are they and what they buy. VisionTV can provide related research data.
- Build the Offer - Advertising helps the client grow his/her business.
- The Match - Make your show the solution to the advertisers' problem; explain the benefit of advertising with you.
- Pipeline - Build a list of potential clients to approach.
- Price – Determine how and what to charge your client.
- Sample Sales Package – VisionTV can help you produce your customized sales package.
- Make Calls - See demonstration of how to conduct meetings with potential advertiser.

**Mosaic Program Production & Hosting** **\$18,628**  
Mentorship and Training  
Producer: Distribution Access  
Toronto, ON

Mentored producer in structuring the program, writing scripts, researching guests, doing host stand ups and repackaging the look of the program.

▪ **TV & New Media Awareness Fund**

**CARP Writer in Residence** **\$31,600**  
Athabasca University

- Created web-site in the e-Lab for the WFH which will be linked from relevant internal sites to the relevant CARP websites.
- Made web-conferencing space for participants in the WFH activities.
- Online tutorials for the use of CARP members in the areas of digital story-telling and interviewing, as well as simple tutorials in developing online skills appropriate to digital story-telling (e.g. podcasting and screen-casting).
- Access to e-Portfolio so that CARP writers can store and display their writing as well as share their writing with fellow writers.

▪ **National Screen Institute**

**ZoomerMedia Bursary** **\$27,142**  
Recipients: Melva McLean  
Project: Chopin's Heart  
Winnipeg, MB

The bursary was used to assist in defraying the costs of training Melva McLean. Chopin's Heart was recently shot and they are now in post-production, with an anticipated delivery date of March 2015.

**Total Transfer Benefits Payments:** **\$532,271**

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