

JUNE 30, 2020

The logo for Creative Saskatchewan, featuring the word "creative" in a bold, lowercase sans-serif font above the word "SASKATCHEWAN" in a smaller, uppercase sans-serif font, both in white text on a black rectangular background.

creative
SASKATCHEWAN

2019-2020 SASKTEL EQUITY FUND - CIPF
ANNUAL REPORT - DECISION 2016-343

FISCAL YEAR: 2019-2020

CREATIVE SASKATCHEWAN

2019-2020 SASKTEL EQUITY FUND - CIPF ANNUAL REPORT - DECISION 2016-343

Creative Saskatchewan Annual Reports are prepared by Creative Saskatchewan and approved by its Board of Directors, the Minister of Parks, Culture and Sport, and the Provincial Auditor. Each Annual Report describes activity that took place in the previous fiscal year, from April through March. Annual Reports are not publicly available until tabled in the Saskatchewan Legislative Assembly each summer, usually sometime in August. Annual Reports can be found online here:

<https://www.creativesask.ca/discover>

The total amount received from SaskTel for 2019-2020 fiscal year was \$421,714.55. The total spent on administration was \$21,085.74 and \$378,191.00 was awarded to independent production companies.

Receivables:

2019-20 SaskTel to Creative Saskatchewan:	\$ 421,714.55
Return on Investments to the Fund	\$ 23,602.92
Total:	\$ 445,317.47

Payables:

2019-20 Admin Fee:	\$ 21,085.74
2019-20 Investment into Independent productions:	\$ 378,191.00
Total:	\$ 399,276.74

Program Funds Remaining: \$ 183,580.40

SUPPLEMENTARY INFORMATION

Total funded projects: 3

Applications received: 8

Information per project:

Project type:	Production
Project title:	Dirt Farmers
Type of project:	Documentary TV Series

Brief description of content:	Dirt Farmers is a window into the lives of the Simpson Family, led by two headstrong brothers, as they fight drought, equipment failure, spiraling costs, and even their neighbors, in a desperate attempt to secure the future of the family's grain farm.
Name of Production company:	Dirt Farmers Productions 1 Inc.
Name of producer(s):	Wally Start Tyler Start
Location of production:	SK
Location of production company:	SK
Broadcaster and/or platform for distribution:	Rogers Media Inc. / City Saskatchewan
Closed captioned and contains described video:	Yes

Project type:	Production
Project title:	Mobile MD
Type of project:	Documentary TV Series
Brief description of content:	Born in the Canadian prairies and raised in the highlands of Scotland, family physician Dr. Samantha Henley knows that many people outside the city do not have easy access to healthcare. Because of this, some in remote and rural areas do not seek help for their chronic illness. When left untreated, these chronic problems can lead to serious or life-threatening conditions. Dr. Henley makes the decision to leave her comfortable successful city practice and packs her bags and equipment into a mobile home so she can bring much needed medical help to the Saskatchewan wild.
Name of Production company:	Northern Medical Productions Inc.
Name of producer(s):	Steve Allan Christopher Triffo Jeff Stecyk Dr. Samantha Henley Ellen Bumphrey Katherine Donnelly Dana Krushel
Location of production:	SK
Location of production company:	SK

Broadcaster and/or platform for distribution:	Rogers Media Inc. / City Saskatchewan
Closed captioned and contains described video:	Yes

Project type:	Production
Project title:	Paramedics: Emergency Response, Season 4
Type of project:	Documentary TV Series
Brief description of content:	PARAMEDICS: EMERGENCY RESPONSE SEASON 4 is a 6 x 30 documentary series that intends to chronicle select teams of paramedics at Medavie Health Services West as they respond to 911 emergency calls in Saskatoon, Saskatchewan.
Name of Production company:	102076806 SASKATCHEWAN LTD.
Name of producer(s):	Tony Hrynychuk Karen Parhar Ryan Malone
Location of production:	SK
Location of production company:	SK
Broadcaster and/or platform for distribution:	Roger Media / City TV
Closed captioned and contains described video:	Yes

Amount of funding allocations to the productions:

English: 3

French: 0

Aboriginal: 0

Third languages: 0

Amount of funding provided to:

Non-program digital content: 0

Programming made in Canada's regions: 3

Measure of success employed by the fund:

- Economic benefit to the province of Saskatchewan.
- Job creation potential within Saskatchewan, including training and career laddering opportunities for the freelance/self-employed community.
- Production financing including support from the marketplace and leverage of funds from the private sector and from outside Saskatchewan.
- Demonstrated probability of recoupment and profit potential.

A description of the composition of the board of directors, which clearly identifies members that are independent:

The Board of Directors is appointed by the Minister of Parks, Culture & Sport, and has the statutory power and obligation as granted by The Creative Saskatchewan Act and The Creative Saskatchewan Regulations.

The Board sets and monitors the strategic direction of the organization. The role of the Board is primarily one of stewardship and strategic visioning rather than operational support.

The Board consists of no more than eleven directors who are appointed by the Minister. Five of the board members are selected by the Minister from a list of potential nominees assembled by the Nominations Committee of Creative Saskatchewan.

Creative Saskatchewan's Board of Directors is comprised of ten individuals (see Attachment B for Board Member Biographies) with a variety of backgrounds and experience. All members of the Creative Saskatchewan Board of Directors are Canadian as defined in Direction to the CRTC (ineligibility of Non-Canadians).

Currently the Board does not have any members representing Broadcasting Distribution Undertakings (BDUs). However, Creative Saskatchewan understands the requirement that no more than one third of the members of the Board may be members representing BDUs. In addition, it is understood that if there are members representing BDUs on the Board in the future, that these BDU members will not have the right to cast more than one-third of the votes in a meeting. At all Board meetings, it is Creative Saskatchewan's policy that all decisions are made by majority vote.

List of project selection committee members including the names of the person who is responsible for ensuring that OLMC's reflection and issues are taken into consideration and details on activities relating to OLMCs and how the fund has ensured proper reflection of communities:

- On a national scale the Saskatchewan Film & TV industry is comparatively small. This is due contributing factors such as population size, geography and a lack of a competitive production incentive or tax credit. To date Creative Saskatchewan has not received applications from Francophone independent producers.
- In 2020 Fiscal Creative Saskatchewan will collaborate with the Film and TV Industry Association, Saskatchewan Media Production Industry Association (SMPIA) to help identify Saskatchewan Francophone independent producers and organizations. Once identified Creative Saskatchewan will reach out for meaningful consultation.

APPENDIX A: BOARD OF DIRECTORS & BIOGRAPHIES

Cory Furman of Regina, Chairperson. He is a lawyer specializing as a Legal and Business Strategist on patents, trademarks, and other IP issues. Furman was formerly with the law firm of MacPherson, Leslie and Tyerman, the Regina Chamber of Commerce, and the Saskatchewan Trade and Export Partnership.

Jason Zhao of Regina, Vice Chairperson. Jason currently serves as the Chair of the Board of Directors of the Regina Symphony Orchestra. A skilled entrepreneur, he has built a successful career attracting outside investment to Saskatchewan across a diverse spectrum of economic sectors including retail and natural resource development.

Amanda Baker of Regina, has been the Member Relations Manager at The Regina & District Chamber of Commerce for over ten years. In 2006 she graduated from the University of Regina with a Bachelor of Fine Arts Degree majoring in painting. Amanda has made meaningful contributions to the Arts Community through many different volunteer positions. At The MacKenzie Art Gallery she was a member of the Board of Trustees, Audit and Finance Committee and Chair of Annual fundraising Gala. Other positions include sitting on the Pageantry and Protocol Committee for the JUNOs, the organizing committee for 2015 Canada Day Celebrations and Board Chair of Curtain Razors. Her career and volunteer work afford her experience in both the Arts and Business Community.

Jocelyne Kost of Saskatoon, is a former educator and part-time facilitator for the Department of Education, Saskatchewan Teacher's Federation, and researcher for the Department of Kinesiology at the University of Saskatchewan. She has served on many boards including Vice-President of Dance Saskatchewan, the Board of Directors for the Lieutenant Governor's Centennial Gala, Chair of the Saskatoon Mendel Art Gallery, and member of the Mendel Art Gallery Foundation. Jocelyne was nominated for the YWCA Women of Distinction in the Arts category in 2005, and she was awarded the Saskatchewan Centennial Medal in the same year

Jordan Gaw of Regina, is a Senior Business Development Specialist at the Global Transportation Hub (GTH). He's held leadership roles in assisting entrepreneurs and exporters in the agribusiness, extractive, and digital technology sectors. Jordan's past experience includes almost 20 years of banking, consulting, and international trade. This has included roles as Acting Vice President, and a Director at Saskatchewan Trade & Export Partnership (STEP), representing Saskatchewan as the Private Sector Liaison Officer (PSLO) for the World Bank Group, and previously a senior role in Offshore Sourcing and Procurement at Loblaw Companies Ltd. Jordan is a Certified International Trade Professional (CITP) and a Certified Logistics Professional (CCLP).

Dr. Has Malik is the Dean of Business and Information & Communications Technology at Saskatchewan Polytechnic. With more than 20 years of post-secondary experience, Dr. Malik has served as the Associate Vice-President, Academic Pathways and Planning at Sheridan College in

Ontario, as well as the founding Dean of Humanities and Social Sciences, the Dean of Continuing and Professional Studies, and the Dean of Community and Liberal Studies. He was a member of the Home Suite Hope Industry Council in Ontario; engaged in the newly formed Online Learning Consortium: e-CampusOntario; served as a member of the Board of Directors for OntarioLearn; and was a member of the Community Task Force for William Osler Health System, in Brampton, Ontario.

Caroline Walker of Saskatoon is the inventory manager at McNally Robinson booksellers, the largest independent bookstore in Canada. She has been involved in just about every sector of the book industry in Canada. She was the first president of the Saskatchewan Publishers Group and sat on the National Council of the Association of Canadian Publishers. She was a member of the board of the Canadian Copyright Licensing Agency and chaired its distribution committee, and also served on the Publishers Automation Committee.

Bruce Willis of Regina is a Partner and the Leader of KPMG's Advisory Services practice in Saskatchewan. He has over 25 years of professional service experience, focusing on providing assurance and risk-based business advisory services to the public sector, publicly-traded companies and private organizations. He is an active member with the local Institute of Internal Auditors (IIA) and has sat on various Institute of Chartered Accountants of Saskatchewan (ICAS) committees. He has extensive board experience, including his current seat on the United Way of Regina Board of Directors, as well as sitting on the Board of Directors at SaskFilm for seven years. He is also the Policy Sub-Committee Chair of the Film Industry Task Force. He has been an active Trustee and Board member of the Saskatchewan Foundation for the Arts since May of 2012.

Patricia Warsaba, Q.C. of Regina is a senior commercial and corporate partner in the McKercher LLP Regina office. She has a broad range of experience handling and advising on corporate governance matters, securities and equity financing, commercial and residential real estate transactions, sales and acquisitions, financing, and development. Patricia is unique in Saskatchewan by having significant experience in entertainment law. She is a Director of the Saskatchewan Chamber of Commerce, a former director and trustee of the board of the National Film Board of Canada and past board member and Vice-Chair of the Regina Airport Authority. She has been recognized as a Woman of Influence in Saskatchewan for her efforts as a professional in 2011

Maryann Yeomans is a Métis woman and a senior leader with experience in interactive arts, publishing, and marketing and communications. She was the director of marketing for the Saskatchewan Indian Gaming Authority for five years where she oversaw all facets of marketing, creative design, and entertainment and served as an advisory Board member for World Gaming Executives. She has experience as a digital business consultant, was a member of the Saskatoon Public Art Advisory Committee and, along with writing for various publications, also founded an international women's lifestyle magazine. Maryann was involved in the design of some of the first online post-secondary courses at Simon Fraser University where she became interested in interactive arts and user-centred design. Maryann was also the CEO of an advertising agency in Vancouver and is well known for her expertise in niche marketing.

Stephanie Yong of Saskatoon, is a design thinking specialist. She is the principal at Stephanie Yong Consulting, a consultancy that focuses on utilizing the tools of human-centered design thinking to help generate ideas, solve strategic problems and apply to community and social impact projects. As a leader in her community, Stephanie's previous work has been focused primarily on the startup sector. Stephanie served as the Director of the W. Brett Wilson Centre for Entrepreneurial Excellence for 6 years, creating programs and resources, managing day-to-day operations, fund development and ensuring programming was valuable and impactful. Stephanie is also a lecturer at the University of Saskatchewan's Edwards School of Business with a strong focus on entrepreneurship and innovation and teaching design thinking principles. Stephanie's work has allowed her to work with a variety of organizations such as the Smart Cities Challenge, the City of Saskatoon Mayor's Office and the Downtown Bid, Kreos Aviation and Sask Interactive. Stephanie has a BA in Political Studies and an MBA from the University of Saskatchewan. She has recently completed her ICD training and is a certified Corporate Director.