



Corporate Action Plan on Cultural Diversity  
Annual Report 2005

Submitted January 31, 2006

# Learning and Skills Television of Alberta Limited

## Corporate Action Plan on Cultural Diversity Annual Report – 2005

### Table of Contents

Introduction .....	1
Corporate Accountability.....	2
On-Air Reflection .....	3
Program Production: Acquired, Produced, Commissioned .....	4
ACCESS, CLT, BookTelevision and CourtTV Canada	
Independent Production/Commissioned.....	20
Station Produced Image Ads and Program and Station Promotion .....	22
Diverse Workforce .....	24
Industry Outreach .....	26
Community Outreach .....	27
Internal Communication .....	30
Appendix A: LTA Program Production, Commissioning and Acquisition .....	31
Appendix B: Learning and Skills Television of Alberta Limited .....	64
Corporate Statement of Cultural Diversity - Best Practices	
Appendix C: Related Press Clippings – LTA .....	69

## INTRODUCTION

Learning and Skills Television of Alberta Limited (“LTA”) is committed to accurate reflection and representation of the diverse communities we serve. It is a fundamental part of our corporate philosophy. We continue to practice cooperation, inclusion, respect and openness towards all segments of society, and in particular, the diverse ethno-cultural communities that make up Canada. LTA will continue to ensure that its programming meets the needs of its diverse communities in an accessible and fair manner.

LTA’s commitment is formally outlined in *LTA’s Cultural Diversity: Best Practices* (See Appendix ‘B’) which was submitted to the CRTC in September 2003. This document describes our approach to implementing and monitoring initiatives designed to ensure that we contribute to a broadcasting system that more accurately reflects the full diversity of Canada.

In our Cultural Diversity Best Practices, we set out the following objectives:

- LTA is committed to reflecting the diverse communities it serves, and practices cooperation, respect and openness toward all segments of society. LTA ensures that its programming meets the needs and interests of its target audiences in an accessible, inclusive and fair manner.
- Through policies and practices relating to equitable hiring, on-air reflection and portrayal, controversial programming and program acquisition, LTA conducts its business and programs its channels in a manner that reflects and respects the cultural diversity of our viewing audiences and the communities we serve.
- LTA’s Cultural Diversity Best Practices are in keeping with those adopted by the CAB as the *Canadian Private Broadcasters Cultural Diversity Guidelines*; the “Best Practices” of CHUM Television; and the government of Alberta’s *Recognizing Diversity and Promoting Respect* policy.

LTA has submitted an Annual Report for the 2003 and 2004 calendar years. The Reports demonstrated our success in implementing our commitment to cultural diversity and reviewed our progress. This Annual Report for 2005 will report on the presence, portrayal and participation of visible minorities, Aboriginal people, and persons with disabilities throughout LTA’s four television services:

- ACCESS The Education Station
- Canadian Learning Television (CLT)
- BookTelevision
- CourtTV Canada

## **CORPORATE ACCOUNTABILITY**

LTA is committed to creating relevant programming that meets the needs of our diverse audiences and communities. We have been and will continue to practice cooperation, inclusion, respect and openness towards all segments of society. Initiatives that support diversity are part of every aspect of our business.

- Respect for Cultural Diversity is at the forefront of LTA's philosophy of Human Resources Management. Cultural diversity is a discussion and reporting component of regular Management Meetings of LTA.
- LTA conducts an annual cultural diversity "audit". Managers report the results on their respective divisions to the President; the Vice President, Finance; and the Vice President, Learning Services of LTA.

### **New initiatives:**

We are developing a new system to track and help evaluate our performance in the reflection of diversity in the programs we produce and acquire. This system will help our management team and producers portray people from diverse groups in events, situations and stories that go beyond just cultural celebrations.

### **Progress on 2005 Goal:**

LTA's goal with its external recruitment was to attract candidates that included people from visible minority backgrounds, Aboriginal people and people with disabilities. In 2005 LTA expanded job postings to now include postings on our web site. LTA continues to broadcast job postings on ACCESS, and send postings to post-secondary institutions in Alberta who in turn post them on their job boards. In addition, LTA expanded the web sites it uses to post jobs to include:

- Canadian Association of Broadcasters
- Canadian Women in Communications (CWC)
- Women in Film and Television (WIFA)

LTA will continue look for new opportunities to expand job postings to attract a broad range of candidates that reflect the communities we serve.

## ON-AIR REFLECTION

### CLT, BookTelevision and CourtTV Canada

**Total on-air staff:** 18

On air staff	Number	% of total on-air staff at your station	StatsCan % for Canada
Members of visible minority groups	4	22.2%	13.4%
Aboriginal peoples	0	0	3.3%
Persons with disabilities	0	0	12.4%

### ACCESS – The Education Station

**Total on-air staff:** 9

On air staff	Number	% of total on-air staff at your station	StatsCan % for Alberta
Members of visible minority groups	3	33.3%	11.2%
Aboriginal peoples	0	0	5.3%
Persons with disabilities	0	0	12.5%

LTA has an ongoing commitment to ensuring that our on-air talent matches and reflects the diversity of our city and the communities that we serve. We make every effort to ensure our on-air talent reflects the overall demographic make-up of the communities we serve.

We have had limited success in attracting Aboriginal people and persons with disabilities in staff positions. LTA does achieve diversity in on-air representation by ensuring that freelance on-air hosts, reporters, guests and commentators include people from all four designated groups.

## **PROGRAM PRODUCTION SECTION ACQUIRED, PRODUCED, COMMISSIONED**

### **SECTION I – ACQUIRED PROGRAMMING**

Programming is acquired that reflects diversity or is relevant in topic to the diverse communities LTA serves. LTA strives to ensure the accurate and fair reflection and portrayal of all of Canada's diverse communities in our broadcast schedule.

When LTA acquires a program, program distributors and independent producers are made aware of LTA's cultural diversity guidelines. The distributors are then able to recommend programs that help LTA meet its diversity objectives.

### **ACQUIRED PROGRAMMING ACCESS**

Alberta Education and Alberta Advanced Education work closely with ACCESS on the broadcast schedule to ensure that from pre-school through to post-secondary and beyond, lifelong learning objectives are supported. Part of the broadcast schedule is dedicated to encouraging lifelong learning, including second language programming, religious and Aboriginal issues. There are three hours of foreign language programming per week which includes Spanish and Japanese. In addition, ACCESS provides two hours per week of Aboriginal programming for Alberta Education in addition to the Aboriginal programming already in the ACCESS schedule.

#### **ACCESS Aboriginal Programming**

The Aboriginal programming on ACCESS is comprised of over 25 titles. The programs ACCESS broadcasts document various aspects of Aboriginal life from the impact of residential schools on their former students in *Healing the Mission School Syndrome*, Aboriginal people whose lives are examples to all Canadians in *Distant Voices*, through to children's stories about Aboriginal culture in *Wakanheja*. Three new programs acquired for broadcast on ACCESS in 2005 are:

- ***Raven Tales*** (1 x 30:00) A multiple award-winning animated film based on the Aboriginal North American Folklore of the Northwest coast.
- ***Red Road to Sobriety*** (1 x 90:00) With representation from numerous tribes, young people and elders, chiefs and other leaders, people explain how they overcame devastating addiction-related problems by returning to traditional healing methods of their people.
- ***Edna Beatty: Journey of a Native Student*** (1 x 11:00) The story of Edna Beatty, the first of her isolated Aboriginal community to attend university.

## **ACCESS ACQUIRED PROGRAMMING**

### **Religious Studies Programming**

In 2005, ACCESS continued to broadcast a broad spectrum of religious programming comprised of 13 series/programs. The programs provide insight into people from visible minority backgrounds and their faiths, through to women's history and their role in religion.

Examples of the ACCESS programs included:

- ***The Daughters of Allah*** (1 x 49:00) Looks at the challenges faced by modern Palestinian women activists;
- ***India: The Great Awakening*** (1 x 45:00) Provides background on the life of Buddha and an explanation of the teachings of Dharma;
- ***Holy Land, Holy People*** (4 x 30:00) The series explores the faith and lives of Jews, Christians and Muslims, and outlines the story of their beginnings and historical interactions from the desert culture of the Middle East to new world societies such as Canada and the US.

## **ACCESS ACQUIRED PROGRAMMING**

### **Second Language Programming:**

ACCESS continued to broadcast second language programming produced by people from visible minority backgrounds. Examples include the following series:

- ***Asian Variety Show*** (52 x 60:00) A weekly series featuring popular songs, dances, interviews with celebrities, and many other specials from Bollywood;
- ***A4U*** (52 x 60:00) The weekly series focuses on East Indian entertainment in Alberta communities.
- ***Let's Learn Japanese*** (10 x 30:00) A television course for those who wish to learn the fundamentals of the Japanese language. It provides a great deal of information about contemporary Japanese life.

Plus the following new weekly series was included in the 2005 ACCESS schedule:

- ***Musik Vewsik*** – It features music videos from Bollywood and the South Asian community.

### **Other Diverse Programming Broadcast on ACCESS Featuring People from Visible Minority Backgrounds and People with Disabilities**

- *deafplanet.com* - The first TV series and website in American Sign Language.
- *Millennium - Tribal Wisdom & the Modern World* - Features dramatic worldwide film footage, embracing cultures from all continents and highlighting major lifestyles.
- *Moving On* - A documentary series about people with disabilities and how they are developing their own ways to live more independently.
- *Other Edge of the World* - Recounts the desperate struggle of the Siberian Inuit and Chukchi of the Kamchatka to survive the ongoing collapse of the Russian economy.

For a more complete list of the diverse programming broadcast on ACCESS, please see Appendix 'A'.

### **Related E-mails LTA received from viewers following the programs broadcast of:**

*Footbinding: The Three Inch Lotus* on ACCESS:

"My grandmother immigrated from China to Canada many years ago and I recall her telling me stories about women who had their feet bound to keep them small. It was hard to believe that anyone would do that. I watched the *Footbinding* documentary you aired last night and was amazed at how close it was to the stories from my grandmother."

*An Indigo Christmas with the Nathaniel Dett Choir*

"The African Christmas carols were beautiful and unique and so different from the usual Christmas shows that are aired at this time of the year."

## ACQUIRED PROGRAMMING Canadian Learning Television (CLT)

CLT continues to acquire programming that is inclusive and reflective of the diverse communities it serves. The extensive range of CLT programming is more fully described in Schedule 'A'. New series broadcast on CLT in 2005 include:

- ***Canada's Black History*** (10 x :30) Public service announcements profiling black history in Canada.
- ***Chiefs and Champions*** (6 x 30:00) An intimate look at six exceptional Aboriginal athletes. Besides being world class performers in their chosen sport, they have gone on to become leaders in their communities, as well as role models and advocates on the international level.
- ***CityCooks*** (Mon-Fri x 30:00) Covers all ethnic cooking. Join host Simi Sara along with guest chefs as they explore tastes from around the globe.
- ***Global Citizens*** (1 x 60:00) Teaches young people how to become more involved, committed, educated citizens in their own neighbourhood and in the world.
- ***Legacy: Aboriginal Justice*** (2 x 30:00) Long before settlers came to Canada, the Blackfoot of the Western Canadian plains lived by a complex and sophisticated legal code of their own. When British justice was imposed on the area, the culture and law of the Blackfoot was ignored and treated with contempt. This clash of cultures is brought to life through the story of Charcoal, a man on the run, caught between two systems of justice.
- ***Millennium: Tribal Wisdom and the Modern World*** (10 x 60:00) Hosted by Harvard anthropologist David Maybury-Lewis explores first person narratives of tribal and "modern" people who are confronting issues such as love, sex, family, personal identity, power, art, spirituality, death and their natural world.
- ***Pat Mooney: No More Hunger*** (1 x 60:00) Profiling the work of Pat Mooney, a noted Canadian author/activist and winner of the Pearson Peace Prize in 1998. Mooney, who is legally blind has worked for decades with civil society organizations on international trade and development issues to ensure new technologies aren't used by the "privileged few" to the detriment of the world's hungry.
- ***Movies West*** – Hosted by Fil Fraser, one of Canada's pioneer black broadcast personalities, the series features films made in western Canada which are broadcast in conjunction with a panel discussion with the film's director, producer and actors. The films include:
  - ❖ ***Marie Anne*** - Based on the real life story of Louie Riel's grandmother. The film, set in Fort Edmonton, stars the distinguished Aboriginal actor, Tantoo Cardinal.
  - ❖ ***Isaac Littlefeathers***. In this poignant comedy/drama, Isaac Littlefeathers is a young boy, abandoned by his Aboriginal mother and ends up being raised by the store owner, Abe Kapp. Along the way, he struggles with his own identity and society's racism, learning to appreciate his Aboriginal roots in the process.

## ACQUIRED PROGRAMMING

### BookTelevision

BookTelevision's range of diverse programming is more fully described in Appendix 'A'. New series broadcast on BookTelevision in 2005 include:

- ***A Walk with Words*** (1 x 30:00) The program follows the personal and political story of Romaine Moreton (Home), an urban poet and performance artist. Through her poetry, Romaine challenges the way we think about Indigenous people and culture. A powerful celebration of the word and its place in Indigenous Aboriginal traditions.
- ***The Buddha of Suburbia*** (4 x 60:00) When his father becomes a guru in the 1970s suburban Buddhist scene and indulges in an affair with the free-thinking Eva, Karim leaves his teenage dreams for a sharp intake of real life. From the novel by Hanif Kureishi, with music by David Bowie.
- ***Miss Evers' Boys*** (1 x 120:00) African-American men were unknowingly infected with syphilis in order to study the fatal course of the disease. Starring Alfre Woodard, Laurence Fishburne and Ossie Davis. Based on the play by David Feldshuh.
- ***The Power of Anansi*** (1 x 30:00) Critically examines the history and evolution of the African and West Indian trickster Anansi.
- ***Cuban Meditation*** (1 x 30:00) Links Cuba of the late 19th century to Cuba in 2003 via the poetry of Jose Marti (Abdala).
- ***Numus*** (1 x 30:00) A documentary that looks at the African Jembe drum. It takes you on a trek through the small African villages where the Jembe is created to the international concert halls where drummers from the big cities of Canada embrace the Jembe.
- ***Raven Tales*** (1 x 30:00) This animated tale tells the Aboriginal legend of the time before the light and life came to the land, when the world was dark and unformed.
- ***Reconciling with the Past: A Memoir of Penny Petrone*** (1 x 60:00) Penny's travels throughout the third world led her to see a connection between the oppressed people there and Aboriginal Canadians.
- ***Katzel Macher*** (1 x 90:00) Jorgos is a Greek guest worker in Germany. He rents a room in Elizabeth's house in the Munich suburbs. The two hang around with a bored, disaffected group of people who resent Jorgos and beat him up when he goes out with a German girl.
- ***Ali: Fear Eats the Soul*** (1 x 90:00) Emmi is a middle-aged working class woman and Ali is an Arab guest worker more than ten years her junior. The two lonely and sympathetic individuals meet, fall in love and get married. At first, everyone is against them and their marriage. Later, everyone else comes to accept the situation.
- ***Nicaragua: Poets as Politicians*** (1 x 60:00) Nicaragua's terrorist troubles are well-known, but not so its other political phenomenon. A look at why so many poets have turned to politics and at the remarkable developments promoted by the literary government of the 1980s.

- ***African Literature as a Celebration*** (1 x 60:00) Nigerian novelist, Chinua Achebe, author of *"Things Fall Apart"* discusses African religion, culture, and history, as well as his colonial experience and cultural inheritance.
- ***Calm Abiding: Writers on Buddhism*** (1 x 30:00) The Dalai Lama, the Dalai Lama's editor, a Toronto-based Buddhist scholar and others speak about their books. Reference is made throughout to the influence Buddhism has had on specific authors, specifically the Beat generation.
- ***Conspiracy of Silence*** (2 x 120:00) The riveting and tragic saga, based on a true story, of the murder of a female Cree teenager by four white male teens in 1971, and the subsequent Royal Canadian Mounted Police cover-up.
- ***Fearless: Stories from Asian Women*** (4 x 30:00) A celebration of extraordinary Asian women who are fighting for social justice. Courageous and committed women are prepared to risk everything in pursuit of human rights.
- ***Islam and America*** (1 x 60:00) What has America done to alienate so many people in the Muslim world? Imran Khan, a Pakistani celebrity cricket player turned politician, tries to answer these questions in this provocative documentary filmed in locations throughout Pakistan.

For a more complete listing of programs broadcast on BookTelevision, please see Appendix 'A'.

## ACQUIRED PROGRAMMING

### CourtTV Canada

CourtTV Canada strives to ensure the accurate reflection of woman, Aboriginal people, persons with disabilities and people from visible minority backgrounds. New programming broadcast on CourtTV Canada in 2005 includes:

- ***Catherine Crier Live*** (on-going series - 60:00) hosted by former judge Catherine Crier.
- ***Court TV US Satellite Feed*** (Mon-Fri 9am-6pm) James Curtis is an African-American program anchor and lawyer. The following female lawyers are also anchors on the program: Nancy Grace, Lisa Bloom, Kimberly Guilfoyle Newsom, Jean Casarez, Amanda Grove, Savannah Guthrie, Beth Karas, and Diane Dimond.
- ***Independence Day*** (1 x 1:45) A film that features Will Smith, an African-American actor who plays an F-14 pilot.

Appendix 'A' provides a more complete overview of the diverse, acquired programming broadcast on CourtTV Canada.

## SECTION II – PRODUCED PROGRAMMING ACCESS, CLT, BookTelevision, and CourtTV Canada

ACCESS, CLT, BookTelevision, and CourtTV Canada strive to ensure that Aboriginal people, people from visible minority backgrounds and people with disabilities are included in the programs LTA produces.

- *Speaker's Corner Alberta* (weekly 30:00 & 2-3 min. flow items) is a weekly program filled entirely with the opinions, voices and faces of Albertans. Two to three minute *Speaker's Corner* segments air on CLT, Book Television, and Court TV Canada. *Speaker's Corner* is an interactive video booth that travels wherever and whenever the public has a need to speak. *Speaker's Corner* visited the following venues during the past year:
  - *Edmonton's Klondike Days* – Attracts three quarters of a million people.
  - *Edmonton Folk Festival*
  - *Calgary Folk Music Festival* - Cultural and musical jamboree featuring 55 artists from 14 countries.
  - *Edmonton International Film Festival*
  - *Calgary International Film Festival*
  - *Edmonton Heritage Festival* - Promotes public awareness, understanding and appreciation for cultural diversity.
  - *University of Alberta International Week 2005*
  - *North of Nowhere Festival* - Fostering the awareness of the arts as tools for positive social change.
  - *Northlands Spectrum* – Edmonton's Northlands is host to 3.5 million guests each year.
  - *Canada Career Week* - Alberta Human Resources and Employment helps connect employers with skilled workers. Canada Career Week is a special week for job seekers to actively explore career moves, meet employers and career professionals.
  - *Edmonton Stanley Milner Library* - The Edmonton public library main branch.
  - *Grant MacEwan College*
  - Various public shopping venues in Alberta including Eau Claire Festival Market, Chinook Shopping Centre and West Edmonton Mall.

Over the next year, ACCESS and CLT will continue to solicit participation from the surrounding communities and encourage full participation of from people from diverse communities by placing the *Speaker's Corner* at cultural events or areas linked with specific cultures.

## PRODUCED PROGRAMMING ACCESS and CLT

ACCESS and CLT productions undertaken in partnership with educational institutions, government departments and non-profit organizations are reviewed to ensure the fair and accurate representation and portrayal of diversity. For example:

- In September 2005, The Dominion Institute and Enbridge awarded the winner of their inaugural **Aboriginal Youth Writing Challenge**. Inspired by a compilation of Canadian Aboriginal short stories entitled “*Our Story*” by established authors such as Tantoo Cardinal and Tomson Highway, The Dominion Institute and Enbridge challenged Aboriginal youth across the country to write a short story about a defining moment in Aboriginal history. CLT covered the event at the National Gallery in Ottawa and is currently airing a two-minute story about the challenge and its winner, 16-year-old Nicole Nicholas, of Haida descent from Victoria, B.C.
- At the **2005 Canadian Aboriginal Festival** in Toronto, Aboriginal business leaders and aspiring entrepreneurs attended a conference entitled “**Growing Aboriginal Businesses**” to learn about Aboriginal economic development and the importance of Aboriginal people creating well-being and wealth for themselves. CLT covered the event and will air a two-minute story that includes interviews with Chief Clarence Louie of the Osoyoos Indian Band and Winery in B.C., and with Aboriginal business students talking about how Aboriginal entrepreneurs are creating jobs for themselves and for others. The story includes resources for those interested in learning more about working in business.

ACCESS and CLT produce a daily one hour show, **HELP!tv** that deals with issues relevant to culturally diverse groups and includes representatives of such groups within the programs. The series feature on-air hosts and presenters. Every effort is made to ensure the representation of designated groups in on-air positions including voice-overs, and program guests/commentators when possible.

**HELP!tv** has a core team of three hosts: two are female and two of the three are visible minorities. In addition, **HELP!tv** ensures that guest experts are used to comment on areas unrelated to their specific cultural background. Below are examples of some of the visible minority professionals who appear regularly on our show:

- Karen Kagan, Business and Personal Coach
- Maxine Hackett – Makeup Artist
- Sonia Sajnani – Makeup Artist

The following list provides examples of stories produced by **HELP!tv** that either use guest/commentators in roles unrelated to their cultural background, or focus on issues relevant to a diverse range of audiences:

- **Practical Ways to Combat Stress** (Feb 9/05) – Naturopath, Victor Chan, looks at practical ways viewers can combat stress, and how nutrition and exercise play a huge part of this.
- **Japanese Cuisine & Japanese Etiquette** (Feb 10/05) – Don Luong, Japanese Village, educates people on Japanese culture and cooks some traditional Japanese dishes. The Japanese Etiquette segment features traditional Japanese dining behavior and rules.

- ***Ask Your Pharmacist*** (Mar 4/05) – Pharmacist, Parminder Bhui, talks about what types of things your local pharmacist can do for you.
- ***Braille*** (Mar 14/05) – Instead of seeing words when reading, visually impaired people are taught to feel them.
- ***Salsa Dance*** (Mar 17/05) – Damara Lopez and Stephane Pierre, Dancing at Latin Corner, showcased this popular Latin dance.
- ***Stop Racism*** (Mar 18/05) – Lyle Keewatin Richards, Central Alberta Diversity Association, raises awareness on racial discrimination, and the importance of treating others equally.
- ***Allergies*** (Apr 13/05) – Allergist and Clinical Immunologist, Dr. Vincent Osundwa, talks about possible triggers, diagnosis, prevention and treatment of allergies.
- ***Adoption*** (April 15/05) – Dean Chan and Deidra Helmig, waiting to adopt from China, discuss their adoption process and why they chose adoption.
- ***Schizophrenia*** (May 27/05) – Dr. P.J. White, Psychiatrist, and Lori Reaney-Teed, living with Schizophrenia, talk about what it is, who it affects, diagnosis and treatments.
- ***Brain Injuries*** (Jun 6/05) - Dr. Julianna Nagy, Patrick Hirschi, and brain injury survivor, Cheryl Taylor, discussed common causes, treatment and management, resources for patients and their families, as well as the different types of brain injuries.
- ***Intergenerational Fitness*** (Jun 10/05) – Fitness Educator/Motivator, Marjorie O’Connor, and the **Dy family**, shake things up by teaching viewers that fitness can be fun for all ages.
- ***Business Tips for Artisans*** (Jun 16/05) – Deanna May Kwong, Entrepreneurial Artisan; showcases some of her work and discusses many problems Artisans have when starting out.
- ***African Drumming and Dance*** (Jun 20/05) – Bongbiemi Nfor and other Isokan Afrika! members show viewers what African drumming is, and the combination of drumming and dance.
- ***Gift Giving Ideas*** (Dec 16/05) – Marie Gagnon (Metis) and Betty Webster, Michaels from the Arts and Crafts Store, showed viewers how easy it is to make some creative home-made gifts for Christmas.

**CareersTV** is our weekly, half-hour program designed to help viewers with all aspects of their careers, work, business and education. Every effort is made to ensure the representation of diversity in the programs. **CareersTV** programs produced in 2005 included segments that highlighted persons with disabilities, Aboriginal people, minority groups and other diverse issues:

- ***Blind Golfer, Johanna Camarta*** (Jan 5-10/05) Despite being blind, Johanna began golfing again in 2000, winning the Women’s World Blind Golf Association’s champion in 2002 and 2004.

- **First Job – Kiran Ahluwalia** (Feb 16 – 21/05) An Indo-Canadian writer, broadcaster and musician, she talks about her first job assisting her microbiologist father.
- **Nose Flautist – Anne-Marie Felicitas** (Feb 23 – 28/05) Canadian of Filipino background, Anne-Marie, is the conductor of the rather unusual Slappyfeatherwhistle Nose-Flute Ensemble.
- **Violin Maker / Restorer P.J. Tan** (March 2 - 7/05) Mr. Tan is a Chinese-Canadian senior and one of the finest violin experts and master violin restorers in the world.
- **Maori Dancers** (March 16 – 21/05) Tania Ka’ai, Dean, School of Maori, Pacific & Indigenous Studies, University of Otago, New Zealand leads the Te Tumu Maori dancers as the troupe performs at the University of Alberta during International Week.
- **Disabilities** (April 20 – 25/05) Jason Carey, Wanda, and Gary McPherson are three people with physical disabilities searching for employment through “Employ-abilities”.
- **Cold FX** (May 25 – 30/05) Dr. Jacqueline Shan, a Chinese-Canadian, is the President, CEO and Chief Scientific Officer of CV Technologies. Her company developed COLD-fx, a highly effective cold remedy.
- **Got Fired: Lorne Cardinal** (June 1 – 6/05) Lorne Cardinal, actor and Aboriginal Canadian, talks about his early jobs and the first one where he got fired.
- **Tom Chau** (June 8 – 13/05) Tom Chau, Chinese-Canadian, is the Coordinator of Intelligent Systems Research. He leads a team of graduate engineering students that helps with concepts and the creation of projects such as prosthetic hands.
- **CME at Sea** (Oct 16 – 23/05) Sanjay Goel, Indo-Canadian, is President of Cruise Connections and CME at Sea. His company offers accredited medical courses combined with Caribbean Cruises for physicians and their families.
- **Comedy Cures** (Oct 23 – 30/05) New Yorker, Saranne Rothberg is a cancer survivor and champion of comedy. Saranne has dedicated her life to laughter therapy by promoting comedy shows for groups dealing with mental, physical and life’s challenges that could use a smile.
- **Succession Planning** (Oct 23 – 30/05) Having taken over his Edmonton restaurant from his mother, Gurmeet Kapur, Indo-Canadian, wanted to grow India Grill to be a legacy for his son to carry on.
- **Soapstone Carver** (Oct 23 – 30/05) Kris Nahrgang, Canadian Ojibway artist, is a soapstone carver whose work is on display on Parliament Hill, in the White House and The Royal Palace.
- **Mountain Crest** (Oct 30 – Nov 6/05) Indo-Canadian Calgarians, Ravinder and Manjit Minhas entered the highly competitive beer market while still in their early twenties. Damn Good Beer now posts over \$50 million in revenues.
- **The Japan Foundation** (Nov 13/05) Working in partnership with the Japan Foundation, the *CareersTV* production team travelled to Japan to produce segments profiling Japanese careers.

## PRODUCED PROGRAMMING ACCESS

ACCESS is Alberta's provincial, educational broadcaster. It plays an active role in ensuring that the programming produced for the Province of Alberta meets provincial government's *Recognizing Diversity and Promoting Respect Guidelines*. Under those guidelines, programming is vigorously reviewed to ensure that people from minority groups, which may consist of different age groups, men, women, various racial or ethnic groups, person from different religious backgrounds, people with disabilities, people of various social and/or economic status or with various political and or belief systems are portrayed in an accurate and non-stereotypical way.

Some of the Formal programming produced and broadcast for Alberta Ministries of Education and Advanced Education included:

- ***Anything Is Possible*** (6 x 30:00) Encourages people with developmental disabilities to strive toward independence and successful integration into society.
- ***Advanced American Sign Language*** (3 x 120:00) Advanced sign language training programs produced with Grant MacEwan College.
- ***Cultures in Conflict*** (5 x 30:00) Produced in partnership with the Faculté St. Jean, University of Alberta in both English and French. The series is being shot in Canada, USA, Britain and Eastern Europe and explores the relationship between culture, creativity and the transfer of signs and knowledge between cultures.
- ***Legacy, Aboriginal Justice*** (1 x 30:00) A pilot for a series on original Aboriginal North American social organizations, in particular, the original Aboriginal justice system.
- ***This Thing Called Hope*** (3 x 30:00) Understanding hope despite seemingly insurmountable odds due to physical and/or mental challenges.

Please see Appendix 'A' for a more information.

## PRODUCED PROGRAMMING Canadian Learning Television (CLT)

The accurate and fair reflection and portrayal of all of Canada's diverse communities is reflected in CLT's broadcast schedule which includes 1 hour per week of Aboriginal programming, and 1 hour of second language programming per week including Spanish and Japanese. Examples of CLT programming produced in 2005 that promotes diversity and understanding include:

- ***American Myths*** (5 x 30:00) Produced in partnership with the Dominion Institute, the series examines the attitudes that Canadians have about Americans, covering Peacekeeping, Just Society, Multiculturalism, Democracy and Values.
- ***ideaCity*** (18 x 30:00) This series captures the intriguing and illuminating mix of international presenters and thinkers. Below are some of the *ideaCity* presenters from visible minority backgrounds are:
  - *Mehran Anvari* established the world's first telerobotic surgical service.
  - *Raffi Cavoukian* – A recording artist who has made a career of educating children through music.
  - *Tomson Highway* is an esteemed Aboriginal playwright and trained classical pianist.
  - *Ariel Kwan* – A 12 year and one of Canada's rising stars in the worlds of piano and violin.
  - *Samba Squad* features 35 percussionists led by celebrated musician Rick Shadrach Lazar.
  - *Shiv & Sarita Sud* runs Toronto's only Laughter Yoga Club.
- ***LLIFE Living Literacies Initiative Foundation & Endeavor*** (1 x 60:00) CLT and BookTelevision hosted a reception to launch Light Onwards/Light Onwards, the text of the Living Literacies Conference 2002, and to announce the establishment of a new Literacy Institute, LLIFE (Living Literacies Initiative Foundation & Endeavour) at York University. Speakers including Irshad Manji, spoke about the importance of redefining literacy in an age where communication between cultures and around the world are changing and developing.
- ***Making of the Modern Middle East*** (1 x 60:00) Historian and Professor Margaret MacMillan explain how the decisions and events of the Paris Peace Conference (1919) formed the Middle East of today.
- ***The Mystical Arts of Tibet*** (1 x 60:00) This show combines lecture with performance for an insightful look at Buddhism. Playing traditional Tibetan instruments, the Loseling monks perform ancient temple music and dance for personal and world healing.
- ***The Seven Steps To Action*** (1 x 60:00) Presented by Craig and Marc Kielburger, founders of Free The Children, an international non profit organization that promotes positive social engagement by youth at the local, national and international levels. *The Seven Steps* provides a framework for young people to develop strategies for constructive social action.
- ***Stephen Lewis on Community*** (1 x 60:00) During his talk on how the power of community can influence social change, Stephen Lewis shares both personal and global stories about his exhausted rage at the world for allowing the AIDS epidemic in Africa to grow.

## PRODUCED PROGRAMMING

### BookTelevision

BookTelevision has a diverse production staff which includes five women and two people from visible minority backgrounds. BookTelevision produces programming on authors and their work that is inclusive and reflective of Canada's society.

**Authors at Harbourfront** (5 x 30:00) One on one conversations and interviews between authors, journalists and other media personalities.

- **Shashi Tharoor** reads from "Riot" and converses with The Toronto Star's Richard Gwyn.
- **Arturo Perez-Reverte** reads from "The Nautical Chart" and speaks with Philip Marchand, Literary Critic for *The Toronto Star*.
- **Author Bharati Mukherjee** was at the Harbourfront Centre for readings from "Desirable Daughters" and for an in-depth interview with author Priscilla Uppal.
- **Aharon Shabtai** has become possibly the most important Israeli poet of his generation. His works include "J'accuse and Love & Selected Poems".

**Richler, Ink.** (30 x 60:00) takes an argumentative approach to the week's most controversial literary issues including religious censors, plagiarists, illiterate politicians, pornographic rappers and just plain bad writers. For example programs included:

- **Words To Eat By** - Savour a taste of the Caribbean islands as Giller-Prize-winning author Austin Clarke (*The Polished Hoe*) whips up some Bajan fare from his new cookbook "Love and Sweet Food".
- **Historical Perspectives** - Charlotte Gray's "The Museum Called Canada" and Ho Che Anderson's graphic novel, *KING* are fresh and exciting approaches to chronicling the past.
- **Theatre Airdate** - In an effort to explore the relevance of theatre to Canadian culture, the host hears from theatre critics Kate Taylor and Kamal Al-Solaylee, and playwrights Guillermo Verdecchia and Marcus Youssef.

**The Word News/Flow** 2 to 4 minute interstitials which are broadcast daily. They focus on national, international and local literary news with author interviews and event coverage.

- **The Unbelievable B.I.G.** - We take a look into the life, death and afterlife of “*Notorious B.I.G.*” with journalist and author Cheo Hodari Coker.
- **Karim Rashid** - The world-renowned design superstar came back to Toronto to judge a design competition and we caught up with him to talk about his latest book.
- **Diaspora Dialogues** - is a new charitable institution that fosters the creation and dissemination of fiction, poetry and drama that reflect the complexity of this city back to Torontonians through the eyes of Toronto's range of ethnic communities.
- **Grey Owl** - Grey Owl may have been the first multicultural environmental hero, making headlines around the world with his work in Canada's north. But today most Canadians only know about the masquerade trick he played on the entire world. Hip Hop activist DJ RA hopes to change this with his public.

**The Word This Week** (22 x 30:00) Canada's only literary current affairs program delivers news, views, and interviews coloured by the word – written, spoken, and wired. Below are a few examples, please see Appendix ‘A’ for a more complete list.

- **Native Storytelling**
- **Bombs Over Babhdad** - Producer Yasir Khan spoke to Dr. Irving Finkel of the British Museum and asked him about the treasures of ancient history that could be lost in Iraq.
- **Race & Fiction** - If there's anything that makes people more uncomfortable than talking about religion and sex, it's talking about race. It's about suffering, shame and guilt, distrust and sensitivity; and talking honestly about race.
- **Passing Through** - Jamaican writer Colin Channer explores the politics of race in the Caribbean through personal stories.
- **Sightseeing** - Thai-American writer Rattawut Lapcharoensap stories give voice to Thai's coping with Westernization and offer a very different picture of the tourist paradise.
- **Return to Afghanistan** - Nelofer Pazira, star of the film *Kandahar*, has covered the turmoil of her native Afghanistan through film, documentary and now in a new memoir entitled “*A Bed of Red Flowers*”. The book brings humanity to a region that is known globally for war, terror and drugs.
- **Shalimar The Clown** - Salman Rushdie's novel “*Shalimar the Clown*” focuses in on Kashmir, a politically and geographically unstable area.
- **Native Encyclopedia** - One of the highlights at the recent Canadian Aboriginal Awards was the book and CD launch of the “*Encyclopedia of Native Music*”. The book has references from pow-wow, to jazz, to blues, to rock. And the man behind the monumental task of putting it all together is Brian Wright-McLeod.

## **PRODUCED PROGRAMMING**

### **CourtTV Canada**

CourtTV Canada is committed to reflecting the diversity of Canada in the reports and programs it produces. The on-air team consists of four people - one is community woman and one is a person from a visible minority background.

***Fair & Just Special Edition*** (4 x 30:00) Duty counsel lawyer, Steve Dallal profiles the stories of the people who have slipped through the cracks of the system. From offenders, to eccentrics, people with mental disabilities it gives a voice to people who would otherwise never be heard.

- *Falun Gong: Victims of Torture*
- *Religious Profiling: Anti-Terrorism Legislation*
- *Indian Residential Schools: Loss of Language and Culture*
- *Niimikina: The Aboriginal Healing Panel*

***CourtTV Flow 2005*** (2-3 minutes interstitials)

Reviews and updates Canadian viewers on the important crime news stories including the religious and racial issues which reflect the diverse perspectives of Canada's society, including:

- March 22 Air India follow-up
- April 6 Chinatown fire in Ottawa claims 5 lives...Former Aboriginal leader David Ahenekew hate trial
- April 27 Toronto – black mother of 4 killed in club shooting
- May 11 Afghan pop star murdered in Vancouver
- July 20 Supreme court ruling on Aboriginal logging rights
- Sept. 7 Cabbie Morteza Khorassani killed in Toronto
- Oct. 5 Winnipeg family blames cops for suicide of first Aboriginal girl
- Oct. 11 Abduction of Aboriginal woman, Tamra Keepness - update from Saskatoon
- Oct. 20 Rwandan man in Toronto charged under war crimes act...Charles Kembo,
- Oct. 27 B.C. teen pleads guilty in 2003 beating death of Filipino high school student
- Nov. 30 Aboriginal Rights Dispute - Ipperwash Inquiry in Ontario

***Crimefiles Cold Case Edition*** (13 x 30:00) In the only show of its kind in Canada, Sue Sgambati puts a fresh headline on cold Canadian cases. The program includes victims' families, forensic experts, criminal profilers, and the lead investigators. Examples of some of the stories aired in 2005 include:

- ***Girl in the Suitcase*** (June 10, 2005) Profiles a girl, possibly from Africa, who was raped and murdered. An unidentified murder victim from 1994 who is known only as "the girl in the suitcase."
- ***Samuel Lottery*** (July 15, 2005) 17-year-old Samuel Lottery, a young black man, went missing in London, Ontario in January of 1996. Then his family began receiving anonymous hate letters. Some of Samuel's bones were later found in a river, but his death remains a mystery.

***Legal Briefs*** (weekly) This Monday night show includes a wide range of culturally diverse on-air reporters including CityPulse reporters Dwight Drummond, Merella Fernandez, Anne Marie Green or Francis D'Souza. Stories are also relevant to a diverse audience. Examples of women and people from visible minorities who appeared as guests and experts on *Legal Briefs* in 2005 are:

- Homa Arjumand, a Muslim woman who is part of the group International Campaign Against Sharia, was a featured guest on the program on the issue of Sharia Law in Canada.
- Gun Violence program featured Aston Hall, a lawyer of African-Canadian descent.
- Lawyer T. Sher. Singh talking about the Air India case.
- Employment Lawyer Neena Gupta (South Asian background)
- Lawyer Ann Leonard from the Ontario Community Council on Drinking and Driving.

### SECTION III – INDEPENDENT PRODUCTION/COMMISSIONED

LTA actively supports Canadian independent production companies with early development support for writing and research and, later on, with pre-license commitments for production. LTA is a proud supporter of innovative and unique voices in the Canadian independent production community. The CHUM Television website has a section on Independent Production for all CHUM and LTA stations including ACCESS, CLT, BookTelevision and CourtTV Canada. The website outlines our objectives to support programming that reflects Canada's diverse, multicultural society.

LTA encourages producers from all cultural backgrounds to submit proposals. LTA is also conscious of our audiences across the country, and has nurtured and encouraged writers, directors and producers from a wide variety of backgrounds which are reflective of our diverse, multicultural society. In addition, LTA's is incorporating into its website, [www.accesslearning.com](http://www.accesslearning.com), more extensive independent production guidelines which include *LTA's Cultural Diversity Best Practices*.

New independent productions in progress that reflect diversity or are relevant in topic to diverse communities are as follows:

- ***Books Into Film*** (13 x 30) Judy Gabriel, a black Canadian, hosts this series that dramatically documents a book's journey from print to screen.
- ***Carry Me Home*** (1 x 60:00) Tells the story of Nathaniel Bett, a black man born in Niagara Falls, only one generation removed from a slave grandmother who rode the Underground Railroad to freedom in Canada. A man who took a back seat to no one, a brilliant pianist, composer, poet and choir leader who appeared on the most renowned concert stages of America and Europe.
- ***Chiefs and Champions*** (6 x 30:00) The series takes an intimate look at Aboriginal athletes from Canada and other parts of North America, who, besides being world class performers in their chosen sport, have become so much more.
- ***Deerfoot*** (1 x 60:00) A biography about the famous Aboriginal, Deerfoot, who the Calgary freeway is named after.
- ***Dueling with the Devil*** (1 x 60:00) A documentary about the introduction of forensic techniques to Guatemala.
- ***Edmonton: An Historic Journey*** (1 x 60:00) Directed by Japanese-Canadian documentary director, Mark Power, this program on the history of Edmonton discusses the role of Aboriginals in the early history of Edmonton, and the Grads, a world-famous female basketball team.
- ***Foot Binding: The Search for the Three Inch Golden Lotus*** (1 x 60:00) Documentary about Chinese foot binding.
- ***Heart of a Poet*** (13 x 30:00) A half-hour series that takes us deep into the creative dreams and existential dilemmas of contemporary Canadian poets including Aboriginals and poets from visible minority backgrounds.

- ***The Last Chinaman*** (1 x 60:00) The documentary will explore the rich past of Chinatown in Lethbridge. It will examine the present day situation and explore what lies ahead for this, and smaller communities, places where Chinese immigrants ran restaurants, laundries and grocery stores. Now, their imprint has been filled in and paved over, their presence all but forgotten.
- ***Literature Alive*** (26 x 30:00) Series on Caribbean authors.
- ***Mother Tongue: The Other Side of History*** (1 x 30:00) The story of Eliza Parker, a fugitive slave, who came to Buxton, Ontario in the mid 1850s. Eliza had been involved in the Christiana Resistance one of the few violent black rebellions against slavery in the United States and an event that so polarized the country that many believe it led to the Civil War.
- ***A New Life in a New Land*** (3 x 60:00) A series about the Muslim experience in Canada.
- ***Radical Attitudes*** (1 x 60:00) Documentary on the work of Douglas Cardinal Canada's most iconoclastic architect and philosopher of architectural space.
- ***Raven Tales*** (6 x 30:00) An animated Aboriginal series.
- ***Their Brothers' Keeper*** (1 x 60:00) The state of young children who have been forced into parenting roles well ahead of their time. Aids in Africa will focus on two such child headed families. Dorris and Paul (12 and 14 years of age) have been caring for three younger brothers for the past two years ever since their mother died of AIDS.
- ***Yangtze River Project*** (1 x 60:00) Generations of farming on the banks of China's Yangtze River have denuded the landscape and contributed to soil erosion on the order of 1.4 billion tons per year. This program documents the efforts to reduce soil erosion in the area.

## **STATION PRODUCED IMAGE ADS AND PROGRAM AND STATION PROMOTION**

LTA is committed to reflecting the diverse communities it serves and ensuring the portrayal and participation of visible minorities, Aboriginal people, women, and persons with disabilities in the station IDs and promotional spots for its four television stations.

In 2005, CLT and CourtTV Canada both use graphic based station IDs which do not provide opportunities to reflect the diversity of Canadian communities. ACCESS - The Education Station - aired six holiday station IDs with a choir comprised of children from a variety of cultural backgrounds.

LTA continues to promote the culturally diverse programming in our broadcast schedule on all four stations: ACCESS, CLT, Book Television and CourtTV Canada in program promotional spots.

In 2006, BookTelevision is initiating a new series of station IDs featuring authors interviewed and profiled in its programming and will ensure that the reflection of diversity is a key component of production. CourtTV Canada will be changing its on-air look and elements, and as part of the process will ensure the fair and accurate reflection, and portrayal of diversity.

Program promotional spots provided opportunities for featuring the wide diversity of actors, musicians and artists who were profiled on LTA. Examples include:

### **ACCESS**

- *Cool Jobs* - Produced and hosted by an Aboriginal person.
- *Gift of Self Esteem* - A series on personal and professional development focused towards Aboriginal North American peoples.
- *Heartbeat of the Earth* - Features the land, stories and visions of the Aboriginal Peoples of North Saskatchewan.
- *Seventh Generation* – Showcases young Aboriginal achievers in various fields.
- *Venturing Forth* - Reflects Aboriginal people as consumers, entrepreneurs and business people.
- *Canada: A People's History I & II* - The history of Canada First Peoples.
- *Feng Shui Life* (26 x 30:00) - Traditional Chinese Feng Shui in modern applications.
- *Moving On* – A series about people with disabilities and how they are developing their own ways to live more independently.
- *Quest* - From New Guinea to India, the series sheds light on the meanings behind the sacred rituals, artifacts, icons, holy sites and systems of belief.

### **CLT**

- *CityCooks* Host Simi Sara and guest chefs explore ethnic cooking from around the globe.
- *Mother Tongue* - Dedicated to notable Canadian women from various ethnic communities.
- *Rainmakers* - Tells the inspiring stories of young ethnic leaders from around the world who have overcome difficult situations to take control of their lives and help others.
- *Scattering of Seeds* - Explores the dreams, dares, and determination of Canada's first immigrants.
- *That's Black Entertainment* - A moving and inspirational account of the numerous contributions of African Americans to early cinema.

- *Where Christmas Began* - Explore the magic of the very first Christmas! Shows the debt owed to the Middle East and its inhabitants.
- *Movies West*
  - *Marie Anne* – Starring Aboriginal actress, Tantoo Cardinal.
  - *Isaac Littlefeathers* – A film about Isaac Littlefeathers (William Korbut), a young Aboriginal boy, abandoned by his mother.

#### **BookTelevision**

- *A Man Called Horse* - Starring Manu Tupou.
- *Miss Evers' Boys* - Starring Alfre Woodard, Laurence Fishburne and Ossie Davis.
- *Rapture of the Deep* - A portrait of award-winning poet Anne Szumigalski.
- *Conspiracy of Silence* - A true story of the murder of a female Cree teenager by four white male teens.

#### **CourtTV Canada**

- *Simple Justice* – Chronicles the legal struggle to end racial segregation in public schools by African American lawyers Charles Hamilton Houston and Thurgood Marshall.
- *The Practice* – A series starring African Americans Eugene Young and Lisa Gay Hamilton.
- *CourtTV Flow* – These interstitials portray the diverse workforce employed in the legal and police system in Canada.

## **DIVERSE WORKFORCE**

LTA upholds the principles and objectives of the Employment Equity Act and we communicate to LTA's workforce and potential future employees our commitment to workplace diversity. All staff have been provided with a copy of LTA's Cultural Diversity: Best Practices and are expected to abide by LTA's/CHUM's Employment Equity policy.

### **Hiring Practices**

- Working with the Manager of Human Resources, department managers monitor the composition of their departments and determine where increases in the number of people from designated groups should occur.
- All department managers and supervisors that are involved in the hiring process meet with the Manager of Human Resources to examine and analyze the stations' employee profile. The Human Resources department summarizes all categories of designated groups and compares LTA employee totals to totals for these groups in our demographic area.
- Applications from promising candidates of the designated groups are forwarded regularly to hiring managers throughout the year when skill sets match the requirements of open positions.
- All department managers and supervisors that are involved in the hiring process meet with the Manager of Human Resources to examine and analyze the stations' employee profile. The Human Resources department summarizes all categories of designated groups and compares LTA employee totals to totals for these groups in our demographic area.
- Our "Respectful Workplace" training is designed to provide all managers and employees with a basic level of understanding of their rights and responsibilities under the Canadian Human Rights Act and LTA's policy of non-discrimination/non-harassment. In 2005, as part of the on-going "Respectful Workplace" training, all managers and employees viewed the video, *"It's About Respect: Harassment in a Diverse Workforce"*.

### **Outreach Initiatives**

- Working with the Manager of Human Resources, our Managers use the CHUM "Diversity Recruitment Resource List" when searching for new staff. This list of organizations targeting culturally diverse individuals is updated and is available for HR to find places to post job opportunities.
- LTA works with the Northern Alberta Institute of Technology (NAIT) and Grant McEwan College Media Production and Graphics program enabling us to mentor students and help them develop into viable candidates for work in our industry.
- This year LTA hired two interns who are female and visible minorities. One of the interns was offered a full-time position at LTA once her internship was completed.

- LTA provides training and development opportunities through training at post-secondary institutions, training-on-the-job, job shadowing, and encourage staff to attend courses relating to their position.

### **Accommodation**

The Edmonton building is undergoing extensive renovations which will continue into 2006. During the renovation process, special accommodations have been made to ensure that any physically disabled guests, commentators or staff has access to our studios and building in general. Special accommodations with the landlord and construction company have been made to ensure that this building continues to provide accessible parking to our physically disabled staff during this process.

## INDUSTRY OUTREACH

LTA supports diversity within the industry. Industry events LTA sponsored and LTA staff participated in 2005 are as follows:

**ATEC (Association for Tele Education in Canada):** LTA is a member of ATEC, whose members include Canada's five designated provincial educational broadcasters: Knowledge Network in British Columbia, ACCESS in Alberta, Saskatchewan Communications Network, TVOntario (TVO and TFO) and Tele-Quebec. The Administrative Council of ATEC meets three times to discuss and develop common issues and needs. Among the issues ATEC members discuss are common support for closed captioning and descriptive video and more effective ways to achieve our common goals and responsibilities for advancing cultural diversity within our organizations and through our programming. LTA hosted two ATEC meetings in 2005.

**The Alberta Film and Television Awards (AMPIA)** As an important contribution toward recognizing the importance of inclusion, the AMPIA Awards include an award for the "Best Production Reflecting Cultural Diversity". ACCESS and CLT are sponsors of this awards ceremony. In 2005 ACCESS/CLT *HELP!tv* program hosts Norlynn Bitangcol acted as co-host and Shivani Saini presented an award.

**The Learning Partnership:** LTA maintains an ongoing relationship with The Learning Partnership, an organization that promotes positive corporate relationships and support for the public education system. Through its *Take Your Child To Work* program and its Round Table on Technology, The Learning Partnership promotes cultural diversity and programs that encourage the employment equity to advance their educational and professional goals.

**CulturALL Research Network:** Following up on the highly successful Barrier Free Learning and TILE initiatives over the past four years, LTA is once again a partner in the CulturALL consortium, with the Adaptive Technologies Research Centre at the University of Toronto, the Centre for Learning Technologies at Ryerson University and other organizations. CulturALL will continue research and development and explore new ground in the use of technologies that improve accessibility and inclusiveness, especially for learners with disabilities. CulturALL is a three year initiative. CLT, as the only broadcast partner, will play a major role in promoting and generating awareness of the activities of the consortium and the goals of social inclusiveness and accessibility.

**LLIFE (Living Literacies Initiative Foundation & Endeavour):** Supporting the cause of literacy, LTA is the broadcast partner with York University, the National Literacy Secretariat, the McLuhan Program, Frontier College and other literacy groups to advance the cause of literacy in Canada and the need to create networks of practitioners, scholars, researchers and community organizations. LLIFE recognizes the special literacy needs of minorities and culturally diverse communities in Canada. In 2005 CLT produced and broadcast a special half hour program on the LLIFE initiative.

## COMMUNITY OUTREACH

LTA supports community organizations by sponsoring events and producing PSAs for the organizations. In addition to LTA's sponsorship and support of many diverse community organizations, we established an ACCESS *Community Events* web page to allow groups to publicize their own events.

The community organizations LTA supported in 2005 which support and reflect diversity are as follows:

### ***Alberta's Promise ABCs***

Literacy is essential for the equal participation of all members of society. ABC Headstart is a program that helps children, especially children from disadvantaged sectors of society, gain that equal footing before entering the school system. ACCESS produced a one minute spot profiling ABC Headstart in action, and broadcast it extensively throughout the year.

### ***Alberta's Promise – Rodeo***

Physical and mental disabilities are equally distributed across all groups within society, and Northlands Park believes that it is essential to bring the best experience to all – so every year in conjunction with the National Finals Rodeo, Northlands hosts a one day event to let over 100 special children experience the thrill of the rodeo – kid style. ACCESS was there to document these kids in action, and broadcast the spot throughout the year.

### ***Aboriginal Youth Writing Contest***

*Our Story* is a national storytelling initiative to educate Canadians about the defining moments in history that have shaped this country and its Aboriginal people. CLT created a short video to broadcast and highlight the importance of this contest, and sent a videographer to cover the awards ceremony itself. CLT is currently working on a longer-form program to bring to the forefront the importance of re-discovering and re-establishing the historical connection between people and their ancestry.

### ***Alberta Computers for Schools***

Alberta Computers for Schools is a provincial program that collects and refurbishes computers for use in schools. Computers for Schools has distributed over 68,000 computers throughout the province since the Alberta CFS program began in 1994. One of the highlights of the program is the involvement of the Piikani Nation Secondary School in southern Alberta. ACCESS sent a camera crew to profile this initiative, and broadcast a promotional piece on air throughout the year.

### ***Alberta's Promise – Hope Foundation***

Cancer is an equal-opportunity disease, and children of all sectors of society need hope and support to win the battle against illness. Hope has been found not only to be of emotional benefit, but a real therapeutic force as well. The Hope Foundation provides programs that reach out to all children in their time of need – to provide hope, to provide support, to provide companionship. ACCESS provided broadcast promotion for this important work.

### ***Alberta Spirit – Party of the Century***

ACCESS was proud to be part of this televised event that highlighted the important contributions of Albertans from every walk of life and every corner of the province.

### ***Archivists 2005***

The Canadian Council of Archives presented the first annual “Archives and You!” conference, designed to bring together those who manage and use our archival heritage to promote better understanding and utilization of the rich resources that point back to our multicultural heritage. One of the conference themes was the need to recreate the right cultural history of the many peoples who have made Canada what it is today. BookTelevision and CLT sponsored the event by broadcasting promotion.

### ***Black History Month PSA’s***

BookTelevision, CLT produced and broadcast a series of PSA’s highlighting black people who made significant contributions to the history of Canada.

***Canadian Association for the Deaf and Hard of Hearing:*** Canadian Learning Television was a sponsor of the CADHH conference in 2005, assisting the conference organizers with technical and production support. CLT also produced a short program on the goals of the association to help build awareness for the issues facing the deaf and hard of hearing.

***The Dominion Institute:*** LTA has an ongoing partnership with The Dominion Institute. This year LTA supported the Dominion Institute’s *Aboriginal Youth Writing Contest* through national on air promotion, production support and a special program on the contest winner—a young female Aboriginal person from British Columbia.

Also this year, LTA collaborated with The Dominion Institute on a submission to the National Literacy Secretariat to promote Aboriginal literacy. The submission was approved in December 2005. It will provide core funding for The Dominion Institute and LTA to support Aboriginal literacy initiatives for two years, including television production and promotion.

### ***Edmonton Eskimos Stay In School Program***

LTA’s continues to support this program in partnership with the Edmonton Eskimos, which provides encouragement and support from high profile professional sports figures to encourage students to stay in school. The program includes three popular African-American Eskimo football players who are positive role models for youth. This year, Access also produced 2 x :15 spots that ran on the Eskimos’ Jumbo-Tron during Eskimos home games.

***Free The Children:*** LTA has developed a very strong relationship with *Free The Children*, a Canadian-based international advocacy and support organization for youth. *Free The Children* embraces the goals of cultural diversity. CLT has produced and broadcast the series *Me to We* on *Free The Children* and its founders Craig and Marc Keilburger, including a series of short programs, *Seven Steps to Action*, following the outline of their best selling book, *Take Action*. CLT is also in post-production on a special feature, *Free The Children: The Royal Visit*, about the impact the organization is having on young people in Canada and internationally. The program will be broadcast in 2006.

### ***Heritage Days***

To promote community awareness of multi-culturalism, ACCESS partnered with the Heritage Days Festival. ACCESS sponsored the festival with on-air promotion, and recorded a series of interviews with community members asking them the question “What does it mean to you to be Canadian?” The results of these interviews were broadcast in May/05 to promote the 2005 Heritage Festival.

### ***Online Learning Symposium***

For the seventh year in a row, ACCESS was a media sponsor for the Online Learning Symposium, a gathering of educators and other educational stakeholders who meet, discuss and learn about the delivery of education on new technology platforms. The goal of the symposium and its organizer, the Alberta Online Consortium, is to provide the best learning tools and the best access to level the learning field for all students in Alberta, especially those hampered by distance or disadvantage.

### ***Racism: Stop It! Poetry Contest***

To raise awareness of the *World Poetry Day* and the *International Day for the Elimination of Racial Discrimination*, ACCESS and the federal government department, Canadian Heritage, invited Albertans between the ages of 12 and 18 to write a poem on stopping racism. The contest was promoted on-air on ACCESS and CLT and on our website which included links to the sponsor's site.

### ***RISE Awards***

Recognizing Immigrant Success and Endeavours is a yearly award in Edmonton organized by the Edmonton Mennonite Centre for Newcomers. Each year the event grows, with over 350 people attending the awards last year. It is designed to recognize the individuals and companies that either succeed as immigrants in a new culture, or help with the success of immigrants. ACCESS for the second year helped promote nominations to the award and attendance at the awards gala by producing and airing broadcast promotions.

Shivani Saini, host of our program *HELP!tv*, presented by the Edmonton Mennonite Centre for Newcomers, at the RISE Awards recognize immigrant success and endeavours.

### ***Stollery Children's Hospital***

The hospital ensures that every child who comes through its doors receives state-of-the-art pediatric care. ACCESS is a major sponsor for the *Stollery Snow Flake Gala* - one of the single biggest fund raising events of the year. ACCESS produced and broadcast PSA's profiling the work of the Stollery Children's Hospital.

### ***YRAP (Youth Restorative Action Project)***

Interviewed Christine Jairamisingh, a Canadian of East-Indian descent, who is the Co-Coordinator of YRAP for this piece on the youth justice committee.

### ***Violence Against Women With Disabilities***

Bev Matthiessen, Director of Alberta Committee of Citizens and Diane Bergeron, a blind woman, were interviewed for the story.

***World Conference on the Prevention of Family Violence*** CLT produced 5, one hour programs in association with Alberta's Department of Children's Services, this series deals with the troubling issue of family violence and provides analyses, intervention strategies and programs to combat it.

## **INTERNAL COMMUNICATION**

LTA has and will continue to practice cooperation, inclusion, respect and openness towards all segments of society, and in particular, the diverse ethno-cultural communities that make up Canada. During regular meetings, Managers and staff are kept updated on our progress, asked to contribute any ideas they may have to help us improve in the implementation of *LTA's Cultural Diversity Best Practices*.

All staff have been given a copy of *LTA's Cultural Diversity: Best Practices*. It is also posted on the station's bulletin board. New employees are given a copy as well when they join the organization.

Management and department meetings provide opportunities to share ideas and information on diversity, discussion initiatives, and the results.

## **Appendix 'A'**

### **PROGRAM PRODUCTION SECTION ACQUIRED, PRODUCED, COMMISSIONED**

## **PROGRAM PRODUCTION SECTION – ACQUIRED, PRODUCED, COMMISSIONED**

Appendix 'A' contains a more complete listing of the programs LTA acquired, produced and commissioned in 2005.

### **SECTION I – ACQUIRED PROGRAMMING**

Programming is acquired that reflects diversity or is relevant in topic to diverse communities LTA serves. LTA strives to ensure the accurate and fair reflection and portrayal of all of Canada's diverse communities in our broadcast schedule.

When LTA acquires a program, program distributors and independent producers are made aware of LTA's cultural diversity guidelines. The distributors are then able to recommend programs that help LTA meet its diversity objectives.

### **ACQUIRED PROGRAMMING ACCESS**

Alberta Education and Alberta Advanced Education work closely with ACCESS on the broadcast schedule to ensure that from pre-school through to post-secondary and beyond, lifelong learning objectives are supported. Part of the broadcast schedule is dedicated to encouraging lifelong learning, including women's studies, second language programming, religious and Aboriginal issues. There are three hours of foreign language programming per week which includes Spanish and Japanese. In addition, ACCESS provides two hours per week of Aboriginal programming for Alberta Education in addition to the Aboriginal programming already in the ACCESS schedule.

#### **ACCESS**

##### **Aboriginal Programming**

- *Ayouwin: A Way of Life* (1 x 30:00) Through intimate conversation between father and son, the documentary informs the audience of a Cree perspective on a whole way of life.
- *Circle Sentencing: A Yukon Experiment* (1 x 57:50) Documents a new approach to justice which puts the responsibility of law and order back into the hands of the people who live in and care about their community.
- *Circle of Voices* (1 x 60:00) Abuse, neglect, poverty, crime, racism...all issues many Canadian First Nations and Métis youth face each day. *Circle of Voices* is a pilot theatre project that attempts to look at one of the causes of these issues: the residential school experience. Youths 13-23, come from a variety of backgrounds, to write, act and produce a live theatre performance based on their own stories.
- *Cool Jobs* (26 x 30:00) Produced and hosted by an Aboriginal person, this series demystifies the workforce for Aboriginal youth.

- *Discussion on Suicide* (1 x 43:24) A class of students from Skookum Jim Friendship Centre in Whitehorse wrote and produced this very personal discussion on the tragedy and the impact of suicide on their community.
- *Distant Voices* (24 x 30:00) Features interviews with Aboriginal people whose lives are examples to all Canadians
- *Fetal Alcohol Syndrome* (1 x 40:00) This program explores some of the latest discoveries made about Fetal Alcohol Syndrome and discusses its prevalence in Canada's northern and Aboriginal communities.
- *Gift of Self Esteem* (13 x 30:00) A series on personal and professional development focused towards Aboriginal North American peoples.
- *Heads Up* (1 x 26:00) Taking place in a remote northern community on the Canada-Alaska border, the dramatizations in this video involve various issues surrounding self-esteem that face young Aboriginal and non-Aboriginal women today.
- *Healing Ceremony* (1 x 25:38) Examines an important aspect of the Aboriginal struggle for self-determination: the right to raise their children according to Aboriginal traditions and values.
- *Healing the Mission School Syndrome* (1 x 65:41) Looks at the impact of residential schools on students.
- *Heartbeat of the Earth* (26 x 30:00) Features the land, stories and visions of the Aboriginal peoples of North Saskatchewan.
- *The Honour of All* (2 x 60:00) A powerful educational tool for use by all those interested in achieving the goal of sobriety, both as individuals and as communities.
- *Jan a Dah (It Hurts!)* (1 x 23:46) Produced by Aboriginal people for Aboriginal people, this docu-drama deals with the pain and confusion of a family dealing with suicide.
- *Kuper Island: Return to the Healing Circle* (1 x 44:30) Aboriginal people attempting to reclaim their lives after mistreatment suffered in residential schools.
- *The Little Trapper* (1 x 26:00) Robert Grandjambe, Jr., is a unique and industrious 13-year-old, who is continuing the traditions of his Cree forebears by learning to live off the land.
- *Medical Refugees: Natives & Diabetes* (1 x 22:00) Documents the challenges of the people of Island Lake Reserve, where the diabetes rate is four times the national average, and health care education is practically non-existent.
- *Medicine House* (1 x 24:00) Examines a single Aboriginal community in Canada that is striving to take control of its own health care delivery system.

- *Mission School Syndrome* (1 x 58:50) This program examines the implications of the "Mission School Syndrome", when Aboriginal children were directed to put aside their own language, beliefs and way of life and were often mistreated and abused.
- *One Mother's Journey* (1 x 23:00) Presents the story of an Aboriginal woman and her fight to overcome an abusive and alcoholic family life, the demeaning experience of residential schools, early motherhood and a bout with her own addictions.
- *Profiles of Success* (26 x 30:00) Take viewers inside the hearts and minds of successful Alberta Aboriginal business leaders and their companies.
- *Raven Tales* (1 x 30:00) A multiple award-winning animated film based on the Aboriginal North American Folklore of the Northwest coast.
- *Red Road to Sobriety* (1 x 90:00) With representation from numerous tribes, young people and elders, chiefs and other leaders, people explain how they overcame devastating addiction-related problems by returning to traditional healing methods of their people.
- *Seventh Generation* (39 x 30:00) Designed to act as a vehicle for young Aboriginal achievers to showcase their excellence in various fields.
- *Stories From the Seventh Fire* (3 x 30:00) Inspired by an Ojibway prophesy, these Aboriginal stories are modernized through 2-D animated artwork.
- *Venturing Forth* (39 x 30:00) Reflects Aboriginal people as consumers, entrepreneurs and business people.
- *Wakanheja* (52 x 15:00) This series is for all children to enjoy and learn about Aboriginal culture.
- *Yukon - Our Land Our People* (13 x 25:00) The land, the wildlife, and the issues of the Aboriginal people of the Yukon.

## **ACCESS ACQUIRED PROGRAMMING**

### **Religious Studies Programming**

- *Daughters of Allah* (1 x 49:00) A documentary about the challenges faced by modern Palestinian women activists.
- *Holy Land, Holy People* (4 x 30:00) Filmed on location in Israel and Canada, the series explores the faith and lives of Jews, Christians and Muslims, and outlines the story of their beginnings and historical interactions from the desert culture of the Middle East to new world societies such as Canada and the US.
- *In the Footsteps of Abraham* (3 x 27:00) This series studies a variety of religions that stem from the same common origin-- the journey of Abraham, the first of the prophets.

- *India: The Great Awakening* (1 x 45:00) Providing background on the life of Buddha and an explanation of the teachings of Dharma, this program explores the decline of Buddhism in India after thousands of years of practice.
- *Islam and America* (1 x 25:00) This program overviews the problematic nature of the relationship between Islam and the West.
- *Judaism: A Quest for Meaning* (12 x 30:00) Ancient traditions, modern lives: 3,000 years after its inception, this series explores how one of the world's oldest religions stays vital to millions of believers.
- *Miracle of Faith* (2 x 52:00) These programs recount the extraordinary events and evolution of Christianity.
- *Pagan's Progress* (1 x 50:00) Explores Paganism, which is claimed by some to be the fastest growing religion in Great Britain.
- *Pilgrim's Gift* (1 x 50:00) The story of an ancient pilgrimage to a remote Islamic shrine in the lowlands of eastern Ethiopia.
- *Pillars of Faith* (4 x 52:00) "Pillars of Faith" tells the true stories behind the people who shaped the face of Christianity.
- *Quiet Places* (6 x 30:00) Features various retreat experiences including Buddhist and Kaballah retreats and a Sweatlodge.
- *Quiet Mind* (6 x 30:00) These programs provide an opportunity to compare the similarities and differences in the way fundamental religious concepts are viewed by different religions.
- *Woman Being – Spirituality* (1 x 30:00) Women today are finding and redefining their spirituality in both traditional and non-traditional contexts. Women of different faiths discuss their roles as leaders, their experiences with patriarchy, and how being female had influenced their spirituality.

## **ACCESS ACQUIRED PROGRAMMING**

### **Second Languages and Heritage Language Programming:**

- *Anima* (39 x 39:00) An innovative, holistic approach to the study of science, nature and technology broadcast in French.
- *Asian Variety Show* (weekly x 60:00) Features popular songs, dances, interviews with celebrities, and many other specials from Bollywood.
- *A4U* (weekly x 60:00) It is the only TV Program in Canada, which entertains the Large South Asian Community along with the main stream Canadians from ages 8 to 80, including viewers of India, Pakistan, Sri Lanka, Fiji, Bangladesh, Nepal, East Africa, West Indies, Iran, Afghanistan & more.
- *Destinos: I & II An Introduction to Spanish* (52 x 30:00) Allows beginning language learners to hear Spanish and experience its cultural diversity while following a compelling story.

- *Japanese Language and People* (10 x 30:00) An introduction to the language, people, customs and culture of Japan.
- *Let's Learn Japanese* (52 x 30:00) A television course for those who wish to learn the fundamentals of the Japanese language. Provides a great deal of information about contemporary Japanese life.
- *Nuevos Destinos* (5 x 60:00) Allows beginning language learners to hear Spanish and experience its cultural diversity while following a compelling story.
- *Sagwa La Gatita Siamesa* (80 x 15:00) A Spanish language pre-school series about the adventures of Sagwa, the Chinese Siamese Cat.

### **Other Diverse Programming Broadcast on ACCESS Featuring Cultural/Visible Minorities and People with Disabilities**

- *Canada: A People's History I & II* (32 x 60:00) The history of Canada and its First Peoples.
- *deafplanet.com* (10 x 5:00) The first TV series and website in American Sign Language.
- *Feng Shui Life* (26 x 30:00) Traditional Chinese Feng Shui in modern applications.
- *Global Villagers* (26 x 30:00) Travels to more than 20 different countries to explore how Canadians are building peace in partnership with the world's developing countries.
- *Living in the City* (7 x 60:00) Explores the people and culture of the world's super cities.
- *Millennium-Tribal Wisdom & the Modern World* (10 x 60:00) Features dramatic worldwide film footage, embracing cultures from all continents and highlighting major lifestyles.
- *Moving On* (26 x 30:00) A documentary series about people with disabilities and how they are developing their own ways to live more independently.
- *Musik Vewsik* (52 x 60:00) features music videos from Bollywood and the South Asian community.
- *Off the Map* (39 x 30:00) An adventure in cultural and human geography, profiling images of people and places rarely seen on television.
- *Other Edge of the World* (1 x 60:00) Recounts the desperate struggle of the Siberian Inuit and Chukchi of the Kamchatka to survive the ongoing collapse of the Russian economy.
- *Quest* (13 x 60:00) Each episode journeys to a different location - from New Guinea to India - to shed light on the meanings behind the sacred rituals, artifacts, icons, holy sites and systems of belief.
- *Parvaas* (52 X 60:00) Produced in Edmonton, this Punjabi variety show targeted at the East Indian community.

## ACQUIRED PROGRAMMING Canadian Learning Television (CLT)

- *Across the Atlantic* (1 x 60:00) Traces the experience of people who came to Canada from The Netherlands as part of a large post-WWII migration.
- *Alberta: Frontiers and Futures* (1 x 60:00) A journey through the province's history and stories that shape our distinct character.
- *American Myths* (5 x 30:00) Examines the attitudes that Canadians have about Americans and, by extension, ourselves. Produced in partnership with the Dominion Institute. Covers, Peacekeeping, Just Society, Multiculturalism, Democracy and Values.
- *Canada: A People's History* (16 x 2 hr) The history of our vast nation, from its Aboriginal beginnings to the end of the 20th century is told as never before through the voices of those who experienced it. All of the major events are chronicled here, Cabot's first voyage to the New World to our heroic involvement in 2 world wars.
- *Canada's Black History* (10 x :30) Public service announcements profiling black history in Canada.
- *Chiefs and Champions* (6 x 30:00) An intimate look at six exceptional Aboriginal athletes. Besides being world class performers in their chosen sport, they have gone on to become leaders in their communities, as well as role models and advocates on the international level.
- *CityCook* (Mon-Fri x 30:00) Covers all ethnic cooking. Join host Simi Sara along with guest chefs as they explore tastes from around the globe.
- *Edmonton: An Historic Journey* (1 x 60:00) Join tour guide Cameron Malcolm on a vintage transit bus traveling through time along historic streets and find out about the fascinating people and significant events that shaped this special and unique community.
- *First Light* (4 x 60:00) Stunning changes in Italian religion, art, commerce and cities in the 13th and 14th centuries altered the course of civilization itself.
- *Destinos: I & II An Introduction to Spanish* (52 x 30:00) Allows beginning language learners to hear Spanish and experience its cultural diversity while following a compelling story.
- *Global Citizens* (1 x 60:00) Teaches young people how to become more involved, committed, educated citizens in their own neighbourhood and in the world.
- *Homepage* (52 x 60:00) Host David Onley, a science and technology specialist, helps viewers broaden their understanding of cutting edge technology and opens eyes to the brightest new concepts on the horizon. David, a City Pulse reporter, contracted polio as a youngster. He uses a cane and a motorized wheelchair to get around. He is still the only person with a visible physical disability on a major news outlet.
- *Hunt and the Walk* (2 x 60:00) Provides a compelling and rare look at a Northern Aboriginal culture through the eyes of one who is both connected to it and distant from it at the same time.

- *Legacy: Aboriginal Justice* (2 x 30:00) Long before settlers came to Canada, the Blackfoot of the Western Canadian plains lived by a complex and sophisticated legal code of their own. When British justice was imposed on the area, the culture and law of the Blackfoot was ignored and treated with contempt. This clash of cultures is brought to life through the story of Charcoal, a man on the run, caught between two systems of justice.
- *Love, Culture and the Kitchen Sink* (1 x 60:00) A thought provoking, personal look at the lives of four inter-cultural couples.
- *Millennium: Tribal Wisdom and the Modern World* (10 x 60:00) Hosted by Harvard anthropologist David Maybury-Lewis explores first person narratives of tribal and "modern" people who are confronting issues such as love, sex, family, personal identity, power, art, spirituality, death and their natural world.
- *Mother Tongue* (13 x 30:00) This moving documentary series explores women's history in Canada with thirteen unique episodes dedicated to notable Canadian women from various ethnic communities. Celebrate the stories of real-life heroes such as Kimiko Murakami, a Japanese Canadian woman whose determination saw her family through internment and Anna Markova, a Russian Doukhabor woman who left forced-labour imprisonment in the Soviet Gulag, moved to Canada, and organized a community of women activists.
- *Moving On* (26 x 30:00) A documentary series about people with disabilities and how they are developing their own ways to live more independently
- *New Look at Aging* (6 x 60:00) A look at the aging process which begins from the time we are born and continues throughout life. As a society, we are looking for ways to respond to the growing numbers of older adults.
- *Pat Mooney: No More Hunger* (1 x 60:00) Profiling the work of Pat Mooney, a noted Canadian author/activist and winner of the Pearson Peace Prize in 1998. Mooney, who is legally blind, has worked for decades with civil society organizations on international trade and development issues related to agriculture and biodiversity to ensure that rapid scientific advances offered by new technologies aren't used by the "privileged few" to the detriment of the world's hungry. His book "*Shattering, Food, Politics, and the Loss of Genetic Diversity*," co-written with Cary Fowler, is a warning about the vulnerability of the world's food supply.
- *People of Sointula* (1 x 60:00) Early Finnish immigrants' attempts to build a utopian society on Canada's West Coast create a lasting society.
- *Quiet Minds* (6 x 30:00) Hatha Yoga, Metta Meditation, Healing Qigong, Zen Buddhism, Miksang Photography, Christian Meditation.
- *Rainmakers* (13 x 30:00) Tells the inspiring stories of young leaders from around the world who have overcome difficult situations to take control of their lives and help others.
- *Scattering of Seeds* (13 x 30:00) Explores the dreams, dares, and determination of Canada's first immigrants. It is a journey into the hopes and triumphs of those who built a nation interpreted by Canada's best independence documentary filmmakers.

- *Spirit of the Dragon* (1 x 30:00) In 1923, the Canadian government passed the infamous Exclusion Act which barred all Chinese immigration to Canada for 24 years and required all Chinese-Canadian citizens to carry an identification card. This is the story of Jean Lumb, one of those Canadians.
- *St. Patrick's Day (World in Celebration Series)* (1 x 60:00) This program traces the way historical events seem to conspire to create a modern celebration. From introducing Christianity to Ireland, to the Great Potato Famine and Irish Emigration to the New World, a myriad of historical events coalesce during a St. Patrick's Day celebration.
- *Easter: The Jesus Mystery* (1 x 60:00) Asks the question of what light can recent historical finds shed on the commemoration of Jesus' last days.
- *Stories from the Seventh Fire* (4 x 30:00) Inspired by an Ojibway Elder who foretold a time when people would seek out these stories and old teachings to reconnect with Mother Earth. The characters are voiced by Western Canadian Aboriginal actors in both English and Cree. The animated creatures are based on designs created by Shaman and Aboriginal Artist Norval Morrisseau whose style is famous for bold, vivid colours & spiritually inspired designs.
- *That's Black Entertainment* (4 x 60:00) A moving and inspirational account of the numerous contributions of black Americans to early cinema.
- *Thunder Breeding Hills* (6 x 30:00) History of the Assiniboine Indians in Cypress Hills.
- *Virtual Canada* (1 x 60:00) Guides the viewer through Canada's best hotels, theme parks, summer & winter festivals, museums, national parks, historic monuments, cities and much more.
- *Voyagers of the Heart* (7 x 60:00) This is an inspiring collection of films that profiles the remarkable work of Canadians overseas. Each episode will offer empowering perspectives on the human condition and explore the nature of compassion.
- *Where Christmas Began* (1 x 60:00) Explore the magic of the very first Christmas! Retrace the legendary footsteps of Mary and Joseph, the three kings, the humble shepherds and the hundreds of pilgrims who journey to Bethlehem every year to visit the birthplace of Jesus Christ.
- *World Class: Young People Who Change the World* (4 x 30:00) An in-depth look at the people behind Canadian international development efforts and their impact on the world's poor.
- *Irish Empire* (5 x 60:00) A thought-provoking exploration of one of the great historical triumphs of the human spirit. How did a tiny country that has never sought world domination establish "Irishness" and Irish power bases and communities the world over?
- *Building a Nation: Three Strikes – Radicalism in the Coal Mines* (1 x 30:00) In the early years of the twentieth century, Alberta's coal mines were a hotbed of union activism. The Industrial Workers of the World (the Wobblies) engaged in often violent struggles with the Coal Operators Association, the government and the United Mineworkers Union. The film tells the story of how this battle was fought in the Drumheller Valley through the eyes of Arthur 'Slim' Evans, a union organizer; a Ukrainian miner; the wife of an Italian miner; and the RCMP.

- *Movies West* (12 x various) Hosted by Fil Fraser, one of Canada's pioneer black broadcast personalities, the series features films made in western Canada. The films are broadcast in conjunction with panel discussions that include the directors, producers and actors from the films, providing background information and insight into what it takes to be a filmmaker in Western Canada.
  - ❖ *Drylanders* - The epic story of the opening of the Canadian West and the drought that brought the Depression in the thirties is demonstrated through the saga of a family who left Eastern Canada to stake their future in the Prairies. Starring Francis Hyland and James Douglas.
  - ❖ *Road to Saddle River* - The hilarious story of an immigrant from Eastern Europe who wants to become a cowboy--and the friends he makes along the way.
  - ❖ *Marie Anne* - Based on the real life story of Marie Anne Gaboury, Louie Riel's grandmother, who came to Fort Edmonton in 1805 - the only white woman in a world of fur traders. The film, set in Fort Edmonton, stars André Pelletier and John Juliana and marked the screen debut of the distinguished Aboriginal actress, Tantoo Cardinal.
  - ❖ *Isaac Littlefeathers*. In this poignant comedy/drama, Isaac Littlefeathers (William Korbut) is a young boy, abandoned by his Aboriginal mother at the corner store in 1960s Alberta, who ends up being raised by the store owner, Abe Kapp (Lou Jacobi). Along the way, he struggles with his own identity and society's racism, learning to appreciate his Aboriginal roots in the process.

## ACQUIRED PROGRAMMING

### BookTelevision

- *A Walk with Words* (1 x 30:00) This award-winning documentary follows the personal and political story of Romaine Moreton (Home), an urban poet and performance artist. Through her poetry, Romaine challenges the way we think about Indigenous people and culture. A powerful celebration of the word and its place in Indigenous Aboriginal traditions.
- *The Buddha of Suburbia* (4 x 60:00) When his father becomes a guru in the 1970s suburban Buddhist scene and indulges in an affair with the free-thinking Eva, Karim leaves his teenage dreams in his bedroom for a sharp intake of real life. From the novel by Hanif Kureishi, with music by David Bowie.
- *A Man Called Horse* (1 x 120:00) On the wild frontier of early 19th century America, English aristocrat John Morgan is captured by a band of Sioux. In an attempt to save his own life, Morgan endeavors to prove his worth by withstanding a long, painful, and grueling Sun Vow ritual. Starring Richard Harris, Judith Anderson, and Manu Tupou.
- *Edmonton: An Historic Journey* (1 x 60:00) Join tour guide Cameron Malcolm on a vintage transit bus traveling through time along historic streets and find out about the fascinating people and significant events that shaped this special and unique community.
- *Hana's Suitcase* (1 x 60:00) The touching story behind the award-winning children's book, "Hana's Suitcase," a lesson of tolerance for children everywhere. The harrowing tale of the owner of the suitcase, Hana Brady, who died at Auschwitz in 1944 at age 13 is intertwined with a Japanese woman's modern-day quest to discover the identity of Hana.
- *Miss Evers' Boys* (1 x 120:00) African-American men infected with syphilis in order to study the fatal course of the disease...and didn't tell the men what they were doing. Starring Alfre Woodard, Laurence Fishburne and Ossie Davis. Based on the play by David Feldshuh.
- *The Power of Anansi* (1 x 30:00) Critically examines the history and evolution of the African and West Indian trickster Anansi.
- *Cuban Meditation* (1 x 30:00) Links Cuba of the late 19th century to Cuba in 2003 via the poetry of Jose Marti (Abdala). Marti was arguably one of the great writers of the Hispanic world and one of Cuba's greatest heroes, poets, and statesmen as he fought against Spanish colonialism in Cuba in the late 1800s.
- *Numus* (1 x 30:00) A poetic documentary that artistically looks at the journey of the African Jembe drum. Takes you on a trek through the small African villages where the Jembe is created then on to the international concert halls where the Jembe intoxicates audiences pushing the film into its final sequence where drummers from the big cities of Canada embrace the Jembe.
- *Rapture of the Deep* (1 x 60:00) A free-ranging portrait of the Governor General's Award-winning poet Anne Szumigalski.
- *Raven Tales* (1 x 30:00) This animated tale tells the Aboriginal legend of the time before the light and life came to the land, when the world was dark and unformed.

- *Reconciling with the Past: A Memoir of Penny Petrone* (1 x 60:00) Penny's travels throughout the third world led her to see a connection between the oppressed people there and Aboriginal Canadians. Her labour of love became the recording of the oral stories of Aboriginal people in such works as "First People, First Voices". Eventually, she came to terms with her own Italian heritage and wrote about it in "Breaking the Mould" and "Embracing Serafina."
- *The Sound Traveller* (1 x 30:00) Rafi Aaron is a Canadian poet. The book "A Seed in the Pocket of Their Blood," which explores themes of Jewish life in Europe; the Holocaust; immigration to North America; and love and war in Israel, has since been published and has achieved international success.
- *Katzel Macher* (1 x 90:00) Jorgos is a Greek guest worker in Germany. He rents a room in Elizabeth's house in the Munich suburbs. The two hang around with a bored, disaffected group of people who resent Jorgos and beat him up when he goes out with a German girl.
- *Ali: Fear Eats the Soul* (1 x 90:00) Emmi is a middle-aged working class woman and Ali is an Arab guest worker more than ten years her junior. The two lonely and sympathetic individuals meet, fall in love and decide to get married. At first, everyone is against them and their marriage. Later, everyone else comes to accept the situation.
- *The Poet Frantisek Listopad* (1 x 60:00) This documentary by Jan Nemeč acquaints us with the personality and poetry of one of the leading Czech 20th century poets, who spent most of his life in exile.
- *Nicaragua: Poets as Politicians* (1 x 60:00) Nicaragua's terrorist troubles are well-known, but not so it's other political phenomenon. A look at why so many poets have turned to politics and at the remarkable developments promoted by the literary government of the 1980s.
- *Adolf and Eva* (1 x 60:00) When Adolf Hitler rose to power he was the most adored man in Germany. Eva Braun was only seventeen when she first met Hitler and became his mistress. Her relationship with him remained a secret until after their death together.
- *African Literature as a Celebration* (1 x 60:00) An impressive lecture by one of the most famous novelists writing in Africa today, Nigerian, Chinua Achebe, author of "Things Fall Apart". Achebe discusses African religion, culture, and history, as well as his colonial experience and cultural inheritance.
- *Calm Abiding: Writers on Buddhism* (1 x 30:00) The Dalai Lama, the Dalai Lama's editor, a Toronto-based Buddhist scholar and others speak about their books. Reference is made throughout to the influence Buddhism has had on specific authors, specifically the Beat generation.
- *Conspiracy of Silence* (2 x 120:00) The riveting and tragic saga, based on a true story, of the murder of a female Cree teenager by four white male teens in 1971, and the subsequent Royal Canadian Mounted Police cover-up.
- *Fearless: Stories from Asian Women* (4 x 30:00) A celebration of extraordinary Asian women who are fighting for social justice. Courageous and committed women are prepared to risk everything in pursuit of human rights.

- *Islam and America* (1 x 60:00) What has America done to alienate so many people in the Muslim world? Imran Khan, a Pakistani celebrity cricket player turned politician, tries to answer these questions in this provocative documentary filmed in locations throughout Pakistan.
- *Mannaggia America: The Way I Remember* (1 x 30:00) Charly Chiarelli is a one-man show storyteller who talks about what it means to grow up in Canada as an immigrant in a Sicilian family and what it means to him to be influenced by two diverse cultures.
- *Mother Tongue: The Other Side of History* (1 x 30:00) The story of Eliza Parker, a fugitive slave, who came to Buxton, Ontario in the mid-1850's.
- *Stories from the Seventh Fire* (7 x 30:00) An Aboriginal elder performs a traditional ceremony to commemorate Harvey's life and death. Inspired by an Ojibway Elder who foretold a time when people would seek out these stories and old teachings to reconnect with Mother Earth.
- *The Last of the Mohicans* (1 x 120:00) As the English and French soldiers battle for control of the North American colonies in the 18th century, the settlers and Aboriginal Americans are forced to take sides. Cora and her sister Alice unwittingly walk into trouble but are saved by Hawkeye, an orphaned settler adopted by the last of the Mohicans.
- *Tomson Highway* (1 x 60:00) Acclaimed Aboriginal-Canadian writer Tomson Highway reminisces about his life. A segment from Highway's play "*Dry Lips Oughta Move to Kapuskasing*" is featured.
- *Simple Justice* (1 x 120:00) An award-winning, highly acclaimed chronicle of the tireless, two decade legal struggle by African-American lawyers Charles Hamilton Houston and Thurgood Marshall to end racial segregation in public schools in the U.S.A.

## **ACQUIRED PROGRAMMING**

### **CourtTV Canada**

- *Court TV US Satellite Feed* (Mon-Fri 9am-6pm) James Curtis is an African-American program anchor and lawyer. The following female lawyers are also anchors on the program: Nancy Grace, Lisa Bloom, Kimberly Guilfoyle Newsom, Jean Casarez, Amanda Grove, Savannah Guthrie, Beth Karas, and Diane Dimond.
- *Independence Day* (1 x 1:45) Features Will Smith, an African-American actor who plays an F-14 pilot.
- *Kojak* (1 x 120:00, 8 x 60:00 broadcast Mondays at 6pm) One of the police series' main characters, is played by African-American actor.
- *Simple Justice* (1 x 1:05) An award-winning, highly acclaimed chronicle of the tireless, two decade legal struggle by African-American lawyers Charles Hamilton Houston and Thurgood Marshall to end racial segregation in public schools in the U.S.A.
- *The Practice* (168 x 60:00 broadcast Mon-Fri 8pm & 12am) Steve Harris plays Eugene Young, an African-American lawyer. Lisa Gay Hamilton plays Rebecca Washington, an African-American lawyer who is a devout Jehovah's Witness.

## **PROGRAM PRODUCTION – ACQUIRED, PRODUCED, COMMISSIONED**

### **SECTION II - PRODUCED**

#### **ACCESS, CLT, BookTelevision, and CourtTV Canada**

ACCESS, CLT, BookTelevision, and CourtTV Canada broadcast and actively promote *Speakers' Corner Alberta*. *Speakers' Corner* consistently ensures that participants from the designated groups are incorporated into the programs.

- *Speaker's Corner Alberta* (weekly 30:00 & 2-3 min. flow items) is a weekly program filled entirely with the opinions, voices and faces of Albertans. Two to three minute *Speaker's Corner* segments air on CLT, Book Television, and Court TV Canada. *Speaker's Corner* is an interactive video booth that travels wherever and whenever the public has a need to speak. *Speaker's Corner* visited the following venues during the past year:
  - *Edmonton's Klondike Days* – A 10 day exhibition that attracts 3 quarters of a million people.
  - *Edmonton Folk Festival* - This Festival combines the talents of quality folk music artists who share their diverse origins and musical traditions. Sessions (workshops) enable performers to jam together in front of an audience. The result is a banquet of music not seen at regular concerts. We try to blend all these music traditions to offer something for every musical taste and to create interesting main stage line-ups and sessions where diverse styles can be shared.
  - *Calgary Folk Music Festival* - The Calgary Folk Music Festival is an annual sound salvation, a four-day family-friendly cultural and musical jamboree at beautiful Prince's Island Park featuring 55 artists from 14 countries.
  - *Edmonton International Film Festival* – The 2005 Edmonton International Film Festival presents over 25 feature films – for all ages, for all tastes. Whatever the genre, we search the world over for the most highly entertaining films that exhibit great storytelling qualities.
  - *Calgary International Film Festival* - The Calgary International Film Festival Society was established in 1999 as a non-profit organization providing an annual world-class cinema event for the citizens of Calgary and area. We aim to showcase the best of national and international film to Calgary audiences.
  - *Edmonton Heritage Festival* - Our mission is to promote public awareness, understanding and appreciation for cultural diversity through an annual summer festival as well as to provide educational events, programs and/or projects on a year-round basis. The Edmonton Heritage Festival is specifically designed to be a family-friendly, alcohol-free event, in which each pavilion is able independently to offer a sampling of their unique foods, entertainment, arts and crafts, and customs.

- *University of Alberta International Week 2005* - I-Week is the largest annual educational extracurricular event on campus. The goal of International Week is to cultivate greater awareness within our campus and broader community about global issues ranging from human rights to the environment to peace and human security. This year's theme is 'Making Poverty History: Achieving the Millennium Development Goals'. We welcome you to be a part of an educational and inspiring Week that informs and motivates about how we can help to make poverty history!
- *North of Nowhere Festival* - The North of Nowhere Expo is a non-profit activist-arts festival which is committed to fostering the awareness of the arts as tools for positive social change.
- *The Expo* includes:
  - 8 components to an international anti-war art exhibition consisting of over 350 prints and posters, and 14,000 peace cranes commemorating the 60th anniversary of the Hiroshima bombings
  - an underground comic art exhibition (prints, paintings and comix/zines)
  - 5 live music/performance cabarets (3 theme events)
  - over 15 video active and independent film screenings,
  - a 2-day small press, fair trade and social justice fair
  - Do It Yourself workshops and skill shares
- *Northlands Spectrum* - Northlands is a volunteer-driven, not-for-profit, community service organization with a proud history of contributing to the communities in which we operate. Northlands Park is an important economic driver for the community and host to 3.5 million guests each year on a 166-acre site. Events held on our site generate more than \$342 million in direct spending and result in an estimated economic activity of over \$880 million annually.
- *Canada Career Week* - Throughout the year, Alberta Human Resources and Employment helps connect employers with skilled workers. Canada Career Week is a special week for job seekers to actively explore career moves, clarify work interests, identify job opportunities, define long-term career goals and make career connections. Career professionals can meet employers at Canada Career Week events in Alberta.
- *Edmonton Stanley Milner Library* - The Edmonton Public Library offers services especially for young children, kids, teens, teachers, 55 & better, and persons with disabilities, corporate research and other languages.
- *Grant MacEwan College* - Grant MacEwan College offers a wide variety of programming, individualized instruction, quality educational opportunities, and innovative programs.

Over the next year, ACCESS and CLT will continue to solicit participation from the surrounding communities and encourage full participation, including from people with disabilities, Aboriginal people and by ensuring the placement of *Speaker's Corner* at cultural events or areas linked with specific cultures.

## **PRODUCED PROGRAMMING ACCESS and CLT**

ACCESS and CLT productions undertaken in partnership with educational institutions, government departments and non-profit organizations are reviewed to ensure the fair and accurate representation and portrayal of diversity. For example:

- In September 2005, The Dominion Institute and Enbridge awarded the winner of their inaugural Aboriginal Youth Writing Challenge. Inspired by a compilation of Canadian Aboriginal short stories entitled “*Our Story*” by established authors such as Tantoo Cardinal and Tomson Highway, The Dominion Institute and Enbridge challenged Aboriginal youth across the country to write a short story about a defining moment in Aboriginal history. CLT covered the event at the National Gallery in Ottawa and is currently airing a two-minute story about the challenge and its winner, 16-year-old Nicole Nicholas, of Haida descent from Victoria, B.C.
- At the 2005 Canadian Aboriginal Festival in Toronto, Aboriginal business leaders and aspiring entrepreneurs attended a conference entitled “*Growing Aboriginal Businesses*” to learn about Aboriginal economic development and the importance of Aboriginal people creating well-being and wealth for themselves. CLT covered the event and will air a two-minute story that includes interviews with Chief Clarence Louie of the Osoyoos Indian Band and Winery in B.C., and with Aboriginal business students talking about how Aboriginal entrepreneurs are creating jobs for themselves and for others. The story includes resources for those interested in learning more about working in business.

ACCESS and CLT produce a daily one hour show, *HELP!tv* that deals with issues relevant to culturally diverse groups and includes representatives of such groups within the programs. The series feature on-air hosts and presenters. Every effort is made to ensure the representation of designated groups in on-air positions including voice-overs, and program guests/commentators when possible.

*HELP!tv* has a core team of three hosts: two are female and two of the three are visible minorities. In addition, *HELP!tv* ensures that guest experts are used to comment on areas unrelated to their specific cultural background. Below are examples of some of the professionals who appear regularly on our show who are visible minorities:

- Karen Kagan, Business and Personal Coach
- Maxine Hackett – Makeup Artist
- Sonia Sajnani – Makeup Artist

The following list provides examples of stories produced by *HELP!tv* that either use guest commentators in roles unrelated to their cultural background, or focus on issues of relevance to a diverse range of audiences:

- *Fitness for Seniors* (Jan 11/05) – Illanka Wormsbecker, Janice Monfries, and other seniors from the Westend Senior’s Activity Centre, discuss and demonstrate that you’re never too old to get active.
- *Mexican Cuisine* (Jan 24/05) – Looked at the basics of Mexican culture, and cooked up a few authentic dishes with Dora Molina, Acajutla Restaurant.

- *Heart Disease* (Feb 4/05) – Dr. Gabor Gyenes, Cardiologist – University of Alberta’s Risk Factor Reduction Clinic, helps viewers understand the risk factors, preventative measures, and the increasing number of reported cases in Canada.
- *Practical Ways to Combat Stress* (Feb 9/05) – Naturopath, Victor Chan, looks at practical ways viewers can combat stress, and how nutrition and exercise play a huge part of this.
- *Japanese Cuisine & Japanese Etiquette* (Feb 10/05) – Don Luong, Japanese Village, educates people on Japanese culture and cooks some traditional Japanese dishes. *Japanese Etiquette* features traditional Japanese dining behavior and rules.
- *Acne* (Feb 24/05) – Dr. Mariusz Sapijasko, Dermatologist, discusses the problem of acne; causes, preventative tips and treatments.
- *French Cuisine* (Feb 28/05) – Executive Chef, Mike Kuhnel, shows viewers how to cook some authentic French dishes.
- *Korean Cooking* (Mar 3/05) – Susan Kim, Owner – Korean Village, spoke about Korean culture, while preparing some great Korean food.
- *Ask Your Pharmacist* (Mar 4/05) – Pharmacist, Parminder Bhui, talks about what types of things your local pharmacist can do for you.
- *Braille* (Mar 14/05) – Instead of seeing words when reading, visually impaired people are taught to feel them.
- *Children and Sleep* (Mar 16/05) – Pediatric Respiriologist, Dr. Manisha Witmans, discusses the importance sleep plays in children’s lives.
- *Salsa Dance* (Mar 17/05) – Damara Lopez and Stephane Pierre, Dancing at Latin Corner, showcased this popular Latin dance.
- *Stop Racism* (Mar 18/05) – Lyle Keewatin Richards, Central Alberta Diversity Association, raises awareness on racial discrimination, and the importance of treating others equally.
- *Women in Business* (Mar 28/05) – Showcased women in business, and things to consider when trying to maintain equality in the workforce.
- *Parkinson’s Disease* (Apr 5/05) – Dr. Wayne Martin, Director of the Movement Disorders Clinic, and Len Brown, who is living with Parkinson’s, teamed up to discuss this rapidly increasing disease.
- *Greek Cuisine* (Apr 8/05) – Syrtaki Greek Island Restaurant and Pub cooked up some authentic Greek dishes.
- *Vietnamese Cuisine* (Apr 11/05) – Howard Tran and Amy Chiu, Bach Dang Vietnamese Noodle House, showed us how to cook genuine Vietnamese food.

- *Allergies* (Apr 13/05) – Allergist and Clinical Immunologist, Dr. Vincent Osundwa, talks about possible triggers, diagnosis, prevention and treatment of allergies.
- *Adoption* (April 15/05) – Dean Chan and Deidra Helmig, waiting to adopt from China, discuss their adoption process and why they chose adoption.
- *Schizophrenia* (May 27/05) – Dr. P.J. White, Psychiatrist, and Lori Reaney-Teed, living with Schizophrenia, talk about what it is, who it affects, diagnosis and treatments.
- *Brain Injuries* (Jun 6/05) - Dr. Julianna Nagy, Patrick Hirschi, and brain injury survivor, Cheryl Taylor, discussed common causes, treatment and management, resources for patients and their families, as well as the different types of brain injuries.
- *Intergenerational Fitness* (Jun 10/05) – Fitness Educator/Motivator, Marjorie O’Connor, and the Dy family, shake things up by teaching viewers that fitness can be fun for all ages.
- *Business Tips for Artisans* (Jun 16/05) – Deanna May Kwong, Entrepreneurial Artisan; showcases some of her work and discusses many problems Artisans have when starting out.
- *African Drumming and Dance* (Jun 20/05) – Bongbiemi Nfor and other Isokan Afrika! members show viewers what African drumming is, and the combination of drumming and dance.
- *Get Your Groove On!* (Nov 7/05) – 3<sup>rd</sup> Street Beat Studios taught viewers some basic to advanced level hip hop dancing.
- *Asian Fusion & Chinese Grocery* (Nov 25/05) - Glenora Grill’s Executive Chef, David Crickmore, provides people with the knowledge of adding Asian flare to some of their old time favourites. *Chinese Grocery* – Looked at a local Chinese grocery store and discovered some of the exotic treasures that lie within.
- *Acne* (Dec 7/05) - Dr. Mariusz Sapijaszko, Dermatologist, explores the problem of acne; causes, preventative tips and treatments.
- *Holiday Party Wear* (Dec 13/05) – Looked at a fashion show, Spanish models, displaying the do’s and don’ts in fashion this holiday season.
- *Festive Cooking* (Dec 14/05) – Author, Lovoni Walker, showcases some fun, festive, dishes for the holidays.
- *Gift Giving Ideas* (Dec 16/05) – Marie Gagnon (Metis) and Betty Webster, Michaels The Arts and Crafts Store, showed viewers how easy it is to make some creative home-made gifts for Christmas.

*CareersTV* is our weekly, half-hour program designed to help viewers with all aspects of the careers, work, business and education. Every effort is made to ensure the representation of designated groups in the programs. *CareersTV* programs produced in 2005 included segments that highlighted women, persons with disabilities, Aboriginal people, minority groups and diverse issues:

- *Blind Golfer, Johanna Camarta* (Jan 5-10/05) Despite being blind, Johanna began golfing again in 2000, winning the Women's World Blind Golf Association's champion in 2002 and 2004.
- *Play by Play – Sarina Mytopher* (Apr 6 – 11/05) On October 17, 2004 Sarina made Canadian Hockey League with the first female play by play call between the Regina Pats and the Moose Jaw Warriors.
- *Odd Noggins – Sarah Baxter* (Apr 6 – 11/05) As a woman entrepreneur, Sarah has three companies under her belt. The last was launched in early 2005.
- *First Job – Kiran Ahluwalia* (Feb 16 – 21/05) An Indo-Canadian writer, broadcaster and musician, she talks about her first job assisting her microbiologist father to drain sheep blood and clean the work area in his university lab.
- *Nose Flautist – Anne-Marie Felicitas* (Feb 23 – 28/05) A Pilipino-Canadian, Anne-Marie is the conductor of the rather unusual Slappyfeatherwhistle Nose-Flute Ensemble.
- *Violin Maker / Restorer P.J. Tan* (March 2 - 7/05) Mr. Tan is a Chinese-Canadian senior and one of the finest violin experts and master violin restorers in the world.
- *Maori Dancers* (March 16 – 21/05) Tania Ka'ai, Dean, School of Maori, Pacific & Indigenous Studies, University of Otaga, New Zealand leads the Te Tumu Maori dancers as the troupe performs at the University of Alberta during International Week.
- *Women in Construction* (March 16 – 21/05) Jill Rydell, Head Instructor of The Centre, Skills Development and Training, has created a trades course for women to fill the growing number of jobs requiring skilled trades people.
- *Senior Preneur, Garry Kilbourn* (March 23 – 28/05) In 2000, at the age of 69, Garry entered the Professional Cooking Program at the Southern Alberta Institute of Technology He then set up Ploughboy Diner and at 74 is still running his own business.
- *Mock Trials* (March 23 – 28/05) Students from a variety of ethnic backgrounds take part in a mock trial put on by the Ontario Bar Association.
- *Male Nurse, Paul Kaups* (April 13 – 18/05) Paul Kaups is one of only 4.5% of the nurses in Canada who are male.
- *Disabilities* (April 20 – 25/05) Jason Carey, Wanda, and Gary McPherson are three people with physical disabilities searching for employment through "Employ-abilities".
- *Toronto Tourism/Helitours* (May 25 – 30/05) Julia Henderson is owner and operator of the Toronto Helicopter Company. She is one of only 40 female pilots in Canada.

- *Cold FX* (May 25 – 30/05) Dr. Jacqueline Shan, a Chinese-Canadian, is the President, CEO and Chief Scientific Officer of CV Technologies. Her company developed COLD-fx, a highly effective cold remedy.
- *Got Fired: Lorne Cardinal* (June 1 – 6/05) Lorne Cardinal, actor and Aboriginal Canadian, talks about his early jobs and the first one where he got fired.
- *Tom Chau* (June 8 – 13/05) Tom Chau, Chinese-Canadian, is the Coordinator of Intelligent Systems Research. He leads a team of graduate engineering students that helps with concepts and the creation of projects such as prosthetic hands.
- *CSI High* (June 29 – July 4/05) A multi-cultural cross section of students from Archbishop O’Leary High School in Edmonton, get a taste of Crime Scene Investigation through classes at their school and a special event sponsored by a local college.
- *Coffee Barista* (Oct 9 – 16/05) Sammy Piccolo, Italian-Canadian, brings a little old world European flavour to Vancouver’s coffee scene.
- *CME at Sea* (Oct 16 – 23/05) Sanjay Goel, Indo-Canadian, is President of Cruise Connections and CME at Sea. His company offers accredited medical courses combined with Caribbean Cruises for physicians and their families.
- *Comedy Cures* (Oct 23 – 30/05) New Yorker, Saranne Rothberg is a cancer survivor and champion of comedy. Since 1999 Saranne has dedicated her life to laughter therapy by promoting comedy shows for groups who could use a smile.
- *Succession Planning* (Oct 23 – 30/05) Having taken over his Edmonton restaurant from his mother, Gurmeet Kapur, Indo-Canadian, wanted to grow India Grill to be a legacy for his son to carry on.
- *Soapstone Carver* (Oct 23 – 30/05) Kris Nahrgang, Aboriginal Canadian, is a soapstone carver whose work is on display on Parliament Hill, in the White House and The Royal Palace.
- *Mountain Crest* (Oct 30 – Nov 6/05) Indo-Canadian Calgarians, Ravinder and Manjit Minhas entered the highly competitive beer market while still in their early twenties. Damn Good Beer now posts over \$50 million in revenues.
- *Wing Walker* (Oct 30 – Nov 6/05) Carol Pilon is one of a handful of professional wing walkers in the world. She is the owner and chief mechanic for Third Strike Wing Walking.
- *First Job, Lorne Cardinal* (Oct 30 – Nov 6/05) Lorne Cardinal, actor and Aboriginal Canadian, talk about his early jobs.
- *CASCAR Driver* (Nov 6 – 13/05) Kelly Williams is the first female drive to capture a win at CASCAR, Canada’s top stock car series.
- *Japan* (Nov 13 – 20/05) working in partnership with the Japan Foundation, CareersTV shot the following stories in Japan:

- *Anime:* Japanese Anime is taking North American by storm. Yaufumi Soejima talks about how the rest of the world is acting as inspiration for what was once entertainment reserved only for the Japanese market.
- *Earth Embassy:* Canadian-raised environmentalist, Jacob Reiner has been running Earth Embassy in Japan since 2000. The venture includes organic farming, tours, solar houses, a café and environmental consulting.
- *Fish Market:* Kenji Fuse is one of the largest tuna buyers at Tokyo's Tsujiki Fish Market. The market moves \$28 million dollars worth of fish each day and its pure chaos.
- *Sumo Wrestler:* Sumo Wrestling is the ultimate in Japanese tradition and culture. From intense physical training to hierarchy to family honour, we find out what the sport is really like.

## PRODUCED PROGRAMMING ACCESS

ACCESS is Alberta's provincial, educational broadcaster. It plays an active role in ensuring that the programming produced for the Province of Alberta meets government's *Recognizing Diversity and Promoting Respect Guidelines*. Programming is vigorously reviewed to ensure that minority groups, which may consist of different age groups, men or women, various racial or ethnic groups, person from different religious backgrounds, people with disabilities, people of various social and/or economic status or with various political and or belief systems are portrayed in an accurate and non-stereotypical way.

Formal programming produced and broadcast for Alberta Ministries of Education and Advanced Education:

- *Anything Is Possible* (6 x 30:00) Encourages people with developmental disabilities to strive toward independence and successful integration into society.
- *Advanced American Sign Language* (3 x 120:00) Advanced sign language training programs produced with Grant MacEwan College.
- *Cultures in Conflict* (5 x 30:00) Produced in partnership with the Faculté St. Jean, University of Alberta in both English and French. The series is being shot in Canada, USA, Britain and Eastern Europe and explores the relationship between culture, creativity and the transfer of signs and knowledge between cultures.
- *Disability and the Law* (3 x 30:00) Examines the legal/ethical implications of people with disabilities and their rights vs. the rights or needs of caregivers and society.
- *English Every Day (ESL Courses)* (10 x 5:00) The vignettes, which feature authentic language and real settings provide opportunities to practice language skills and learn about the cultural aspects of life in Canada and North America.
- *FAS Forward* (1 x 30:00) Fosters a new understanding of fetal alcohol syndrome. It examines some of the very real challenges that FAS presents to people who live with it, and debunks some of the many myths and misconceptions that exist about the disability.
- *Hear Here!* (1 x 60:00) Demonstrates the issues surrounding hearing aid testing, modification and use by hard-of-hearing individuals.
- *Legacy, Aboriginal Justice* (1 x 30:00) A pilot for a series on original Aboriginal North American social organizations, in particular, the original Aboriginal justice system.
- *Mental Health Nursing* (5 x 30:00) Clients experiencing a wide range of mental health challenges in scenarios that shows nursing students how a mental health nurse might handle these situations.
- *This Thing Called Hope* (3 x 30:00) Understanding hope despite seemingly insurmountable odds due to physical and/or mental challenges.

## **PRODUCED PROGRAMMING Canadian Learning Television (CLT)**

- *Corporate Responsibility and Ethics* (1 x 60:00) Features 3 Canadian business Executives sharing their insights & recommendations for corporate governance in light of revelations of corporate mismanagement & unethical behaviour. Round table format discussion.
- *Future of Canadian Cities* (6 x 30:00) Six prominent urban advocates representing diverse perspectives share their views on the changing face of Canadian cities.
- *A History of Popular Culture* (8 x 60:00) A lecture series is an education on the life, death and reinvention of Rock and Roll. Host Kim Clarke Champniss looks at the hybrid birth of the music, including the social context. This series highlights the important contributions of people from many cultures to a musical genre that has become integral to our North American consciousness.
- *ideaCity* (18 x 30:00) is the premiere intellectual festival of ideas in Canada. This series captures the intriguing and illuminating mix of presenters and thinkers. Below are some of the *ideaCity* presenters from visible minority backgrounds.
  - *Mehran Anvari* established the world's first telerobotic surgical service (he has since performed 22 remote surgeries), and was the chief scientific officer for the recent Neemo7 mission (a joint project between NASA, the Canadian Space Agency and the Centre for Minimal Access Surgery).
  - *Raffi Cavoukian* - Recording artist, Raffi Cavoukian, has made a career of educating children (and adults) through music. His Troubadour Institute acts as a catalyst to move towards a 'child-honoring' society.
  - *Tomson Highway* is an esteemed Aboriginal playwright and trained classical pianist. His works, including the hit "*The Rez Sisters*", are performed the world over.
  - *Ariel Kwan* - Twelve-year-old Ariel Kwan is one of Canada's rising stars in the worlds of both piano and violin.
  - *Samba Squad* - Evoking the Brazilian beats of world drums, vocal and dancing, Samba Squad is an award-winning 'batacuda', featuring over 35 percussionists, and led by celebrated musician Rick Shadrach Lazar.
  - *Shiv & Sarita Sud* run Toronto's only Laughter Yoga Club, where people of all ages and ethnic backgrounds come together to celebrate that "laughter is the best medicine".
- *LLIFE Living Literacies Initiative Foundation & Endeavor* (1 x 60:00) CLT and BookTelevision hosted a reception to launch Light Onwards/Light Onwards and to announce the establishment of a new Literacy Institute, LLIFE (Living Literacies Initiative Foundation & Endeavour) at York University. The evening's speakers included Irshad Manji, B.W. Powe, Barry Sanders and John Daniel O'Leary, speaking to the importance of redefining literacy in an age where communication between cultures and around the world are changing and developing.

- *Making of the Modern Middle East* (1 x 60:00) Historian and Professor Margaret MacMillan explains how the decisions and events of the Paris Peace Conference (1919) formed the Middle East of today. Following the First World War, decisions had to be made regarding the territories in the Middle East that previously fell under the control of the collapsing Ottoman Empire.
- *Passages to Canada* (3 x 30:00 & 2 x 60:00) Features prominent Canadians sharing their stories of immigration to Canada.
- *The Mystical Arts of Tibet* (1 x 60:00) This program captures the performance and philosophy of the world renowned Tibetan Monk performers as they performed in concert in Toronto in 2005.
- *The Seven Steps To Action* (1 x 60:00) Presented by Craig and Marc Kielburger, founders of Free The Children, an international non profit organization that promotes positive social engagement by youth at the local, national and international levels. *The Seven Steps* provide a framework for young people to develop strategies for constructive social action.
- *Stephen Lewis on Community* (1 x 60:00) During his talk on how the power of community can influence social change, Stephen Lewis shares both personal and global stories about his exhausted rage at the world for allowing the AIDS epidemic in Africa to grow.
- *Terror and the Defense of the West* (4 x 60:00) Important thinkers of our time reflect on the new age of terrorism and the dilemmas posed for the liberal democratic West.
- *World Conference on the Prevention of Family Violence* (5 x 60:00) Produced in association with Alberta's Department of Children's Services, this series deals with the troubling issue of family violence and provides analyses, intervention strategies and programs to combat it.

## **PRODUCED PROGRAMMING**

### **BookTelevision**

*Authors at Harbourfront* (5 x 30:00) One on one conversations and interviews between authors, journalists and other media personalities.

- *Shashi Tharoor* reads from "*Riot*" and converses with The Toronto Star's Richard Gwyn.
- *Arturo Perez-Reverte* reads from "*The Nautical Chart*" and speaks with Philip Marchand, Literary Critic for The Toronto Star.
- *Author Bharati Mukherjee* was at the Harbourfront Centre for readings from "*Desirable Daughters*" and for an in-depth interview with author Priscilla Uppal.
- *Aharon Shabtai* has become possibly the most important Israeli poet of his generation. His works include "*J'accuse*" and "*Love & Selected Poems*"

- *Jasper Fforde*, a best-selling writer who lives and works in Wales, is interviewed by fellow author Paul Quarrington. Fforde talks about "Something Rotten," the latest in his "*Thursday Next*" series of fantasy books for readers young and old.

*Richler, Ink.* (30 x 60:00) takes an argumentative approach to the week's most controversial literary issues including religious censors, plagiarists, illiterate politicians, pornographic rappers and just plain bad writers. For example programs included:

- *Words To Eat By* - Savour a taste of the islands as Giller-Prize-winning author Austin Clarke ("*The Polished Hoe*") whips up some Bajan fare from his new cookbook "*Love and Sweet Food*". A food talk with Gina Mallet, "*Last Chance to Eat: The Fate of Taste in a Fast Food World*", and London Observer Food Critic Jay Rainer, "*Eating Crowe*".
- *Historical Perspectives* - Napoleon Bonaparte once said that history is the version of past events that people have decided to agree upon. But what about *how* we tell our history. Charlotte Gray's *The Museum Called Canada* and Ho Che Anderson's graphic novel, "*KING*" are fresh and exciting approaches to chronicling the past.
- *Women Writing Dangerously* - Authors Tamara Faith Berger, "*The Way of the Whore*", Susan Swan, "*What Casanova Told Me*", Judy Rebick, "*Ten Thousand Roses*", "*The Making of a Feminist Revolution*" and *NOW Magazine's* Susan G. Cole talk about what it means to push social, sexual and political boundaries with their writing. Velma Demerson's, *Incorrigible*, is her story of being incarcerated 60 years ago for living with her Chinese-Canadian fiancé.
- *Theatre Airdate* - In an effort to explore the relevance of theatre to Canadian culture, the host hears from the independents, the mainstream darlings and even the critics. These include theatre critics Kate Taylor and Kamal Al-Solaylee, and playwrights Guillermo Verdecchia and Marcus Youssef.

*The Word News/Flow* (2 to 4 minute interstitials) which are broadcast daily. They focus on national, international and local literary news with author interviews and event coverage.

Jan 17/05

- *Penguin Classics Launch* - Canadian literature goes to the classics shelf with the launch of a New Penguin Imprint – Canadian Classics Interviews: His Excellency John Ralston Saul, Anne Marie McDonald, and others.

Jan 28/05

- *Remembering the Holocaust* - Chava Roenfarb reminisce about the affect of WW2 what's remembered and what's not!

Feb 4/05

- *Tarnation* - We take a look at a Vancouver book club for prostitutes with a special history.

March 4/05

- *The Unbelievable B.I.G.* - We take a look into the life death and afterlife of Notorious B.I.G with journalist and author Hodari Coker.

- *Karim Rashid* - The world-renowned design superstar came back to Toronto to judge a design competition and we caught up with him to talk about his latest book.
- *Diaspora Dialogues* - is a new charitable institution that fosters the creation and dissemination of fiction, poetry and drama that reflect the complexity of this city back to Torontonians through the eyes of Toronto's range of ethnic communities.
- *Grey Owl* - Grey Owl may have been the first multicultural environmental hero, making headlines around the world with his work in Canada's north. But today most Canadians only know about the masquerade trick he played on the entire world. Hip Hop activist DJ RA hopes to change this with his public.

*The Word This Week* (22 x 30:00) Canada's only literary current affairs program delivers news, views, and interviews coloured by the word – written, spoken, and wired.

January 3/05

- *Native Storytelling* - In First Nations communities, storytellers are highly respected elders who carried the history and knowledge of their tribe and its place in the world. Since contact with Europeans and the legacy of the treaty and reserves systems and the abuses of residential schools, Canada's First Nations have become refugees in their own land. The past few decades have seen a revival of interest in traditional ways, including storytelling.
- *Poetry of Totem Poles* - Totem Poles are works of art that contain stories that are centuries old. As Aboriginal people continue to re-claim their history, carving is enjoying a renaissance. Nowhere is that more evident than on the West Coast.
- *Tradition Continues* - Edith Josie is a revered storyteller who gained worldwide recognition through her newspaper column dispatches from the Arctic community of Old Crow called "*Here Are the News*". Now in her 80s, she is passing on her stories and the art of storytelling to her granddaughter Tammy.
- *Trickster* - In Aboriginal stories, the vulgar but sacred Trickster assumes many forms - coyote, crow, or raven, to name just a few. The trickster is the creative force that sets the events of the world in motion - but along the way, he scandalizes, amuses, humiliates and disrupts those around him.
- *History in Fiction* - The new collection "*Our Story*" tells Canadian history from an Aboriginal perspective. Using a historical event as a jumping off point, each of the nine authors creates a fictional story. The result is a uniquely Aboriginal take on our nations past.

January 24/05

- *Officer and an Author* - Algerian author Yasmina Khadra is known for tackling everything from corrupt politicians to Islamic fundamentalists. It's not surprising then that fans are still recovering from the announcement a few years back that Khadra's real name is Mohammed Moulleshoul and he is a retired Algerian army officer. Moulleshoul's latest book "*The Swallows of Kabul*" examines a pre-9/11 Afghanistan under the rule of the Taliban.

- *Bombs Over Babhdad* - In the spring of 2003, news outlets around the world were filled with images of the looting of the Iraq National Museum in Baghdad. Most of the 170,000 items then reported stolen have been recovered or accounted for. Producer Yasir Khan spoke Dr Irving Finkel of the British Museum and asked him about the treasures of ancient history that could be lost in Iraq.
- *Elections in Iraq* - Dilip Hiro is a noted scholar of Middle Eastern geo-politics and the author of more than 20 books.

#### February 7/05

- *A Year of Reading* - Argentinean born writer Alberto Manguel was recently chosen as one of the judges this year's inaugural Man Booker International Prize. It's a fitting tribute for the cosmopolitan author who has made a career out of lionizing the world of literature.

#### March 7/05

- *Survivor Remembers* - Chava Rosenfarb is known as one of the world's greatest Yiddish writers. She is also a survivor of the Nazi concentration camps. With the passing of each survivor of the Holocaust, we grow more and more dependent on the books and writings of people like Rosenfarb. Her collection of short stories, *Survivors*, explores the complexity and bitter-sweetness of life after liberation.

#### March 28/05

- *A Call to Turntables* - Like graffiti and postering, DJing came from the streets and is now getting serious attention in academic and art circles. Paul Miller is a New York based artist whose alter ego is DJ Spooky that Subliminal Kid. Initially created as a conceptual art piece, DJ Spooky has evolved into one of the more adventurous and avant-garde DJs on the scene today.
- *The Big Scoop* - Rap music trades on street credibility, so how does a middle-class kid conquer that prejudice? Christopher Wallace, a.k.a the Notorious B.I.G. is often cited as one of the best MCs in the history of hip-hop and his career followed rap's cross over from the fringes to the mainstream. Music journalist Cheo Hodari Coker is the author of a new biography of the artist and he explores how Wallace turned himself into a gangster in order to make it big.

#### April 11/05

- *Race & Fiction* - If there's anything that makes people more uncomfortable than talking about religion and sex, it's talking about race. It's about suffering, shame and guilt, distrust and sensitivity; and talking honestly about race.
- *The Known World* - Washington DC Aboriginal Edward P. Jones spent 10 years writing his second book, "*The Known World*", a novel exploring US slavery in a radically different way. It's a story of black slave owners and their complicity in the enslavement of African-Americans.
- *Passing Through* - Throughout his career, Jamaican writer Colin Channer avoided writing about the post-colonial situation in the Caribbean until he felt he had something meaningful to add. What he finally added is a collection of short stories entitled "*Passing Through*", which explores the politics of race in the Caribbean through personal stories.

- *Sweetness in the Bell* - Like Colin Channer, Toronto novelist Camilla Gibb finds the personal is the best way to reveal the political. She is an anthropologist turned writer who studied gender issues in Ethiopia for her PhD thesis. It's a nation she returned to for her third novel *Sweetness in the Belly*, which tells the tragic love story of Lilly, a white Muslim nurse in exile in England, and Aziz, the black political doctor she left behind.
- *Sightseeing* - One of the most buzzed about books this spring is *Sightseeing*, a collection of short stories written by 26-year-old Thai-American writer Rattawut Lapcharoensap. Written in English and set in Thailand, the stories give voice to Thais coping with Westernization and offer a very different picture of the tourist paradise.

May 16/05

- *Jeanette Winterson* - Her latest novel *Lighthouse Keeping* is Winterson tells the interconnected story of a 19th century clergyman and a modern day orphan taken in by a light housekeeper. Rachel Giese had a chance to sit down with the very charming and funny Winterson and we spoke about her creative process, her religious upbringing and all that bad press.

June 10/05

- *Searching for God* - Soon after 9/11, Wall Street Journal correspondent Asra Q. Nomani was on assignment in Karachi Pakistan. Her colleague Daniel Pearl was kidnapped and murdered by Islamic terrorists, and she found herself pregnant and abandoned by the father of the child. These events made her feel increasingly alienated from her Islamic faith. Inspired to discover the truth about Islam, she embarked on the hajj. Her new memoir *Standing Alone in Mecca* tells the story of her journey.

June 27/05

- *Return to Afghanistan* - Nelofer Pazira, star of the film *Kandahar*, has covered the turmoil of her native Afghanistan through film, documentary and now in a new memoir entitled "*A Bed of Red Flowers*". The book brings humanity to a region that is known globally for war, terror and drugs.

October 11, 2005

- *Loss of Faith* - When rookie Vancouver Sun reporter Kim Bolan set out to cover the 1984 Air India flight terrorist bombings that killed 329 people, most of them Canadians, she couldn't have known that she would still be on the case 20 years later.
- *Shalimar The Clown* - Kashmir is in the headlines because of the South Asian earthquake. By coincidence, it is also the location for Salman Rushdie's new novel "*Shalimar the Clown*". It is a story that focuses in on this politically and geographically unstable area.
- *Damhnait Doyle – Miscellaneous Female* was the sign on the dressing room door that singer Damhnait Doyle was using for an event at the Canadian Songwriters Hall of Fame. It's also the title of her journal, which chronicles the Newfoundland singer's journeys over the last couple of years.

October 23, 2005

- *Confessions of a Video Vixen* - Karrine Steffans is one of Hip Hop's most infamous characters...but she's not a recording artist. She writes about her love affairs with some of the biggest names in the business: Usher, Bobby Brown, Vin Diesel.

- *Grey Owl - Grey Owl* may have been the first multicultural environmental hero, making headlines around the world with his work in Canada's north. But today most Canadian's only know about the masquerade trick he played on the entire world. Hip Hop activist DJ RA hopes to change that with his public campaign aimed at bringing *Grey Owl* story back into public consciousness.
- *Jemeni – BookTelevision Provocation* - Jemeni is the co-host the Morning Rush at Flow 93.5, devoted poet, spoken word artist and author of many published poems including *America Eats It's Young* (featured in the book, "*Bum Rush the Page*").

November 13, 2005

- *Lori Lansensdebut - Rush Home Road* was not only a best seller, Whoopi Goldberg has bought the film rights. Now Lansens's is back with an equally compelling tale about "*Rose and Ruby*", the inseparable and complex craniopagus twins in her latest novel "*The Girls*".
- *Lisa Rochon* – She is architecture critic for the Globe and Mail. In her new book, "*Up North*", she charts the rise of a distinctive architecture by a select group of practitioners in Canada.

November 20, 2005

- *Notorious B.I.G* - Christopher Wallace, a.k.a. the "*Notorious B.I.G*" is often cited as one of the best MCs in the history of hip-hop. His career followed rap's cross over from the fringes to the mainstream. Music journalist Cheo Hodari Coker is the author of "*Unbelievable*", a biography of the artist and he explores how Wallace turned himself into a gangster in order to make it big.
- *Skin* - Imagine the body becoming the medium for your novel. That's exactly what New York author Shelley Jackson decided to do for her novel "*Skin*". She sent out a call to strangers all over the world who would be willing to get a tattoo of one word of her story and only the participants would be privy to read it.
- *Bell Hooks* - As a US author and university professor, Hooks once described herself as "a black woman intellectual, revolutionary activist." And that's no exaggeration. She's written on everything from film, visual art and fashion to feminism, race and class. Hooks weighs in with a look at the role of black men in western society in her book, "*We Real Cool*".

December 11, 2005

- *Floria Sigismondi* - World-class music video director Floria Sigismondi has worked with the likes of David Bowie, Marilyn Manson and The White Stripes. But she actually started off as a photographer and has just published her second collection of photographs entitled "*Immune*", which reflects back upon her diverse body of work.
- *Native Encyclopedia* - One of the highlights at the recent Canadian Aboriginal Awards was the book and CD launch of the "*Encyclopedia of Native Music*". The book has references from pow-wow, to jazz, to blues, to rock. And the man behind the monumental task of putting it all together is Brian Wright-McLeod.
- *Terrorism* – Interviews with Neil Bissoondath, Stewart Bell, and Chris Cleave about their latest books on the frightening and complex theme of terrorism.

December 18, 2005

- *Jane Goodall* - You'd be hard pressed to find someone that's led a more unusual life than Jane Goodall. As most people know she amongst the chimpanzees in Africa for many years. Jane has a new book entitled "*Harvest for Hope: A Guide to Mindful Eating*", and its not surprising its about her love and hope for planet earth.
- *U and I* - Taku Kuame new travel magazine made entirely with contributions from people like *U and I*.
- *Jeff Alford & Naomi Duguid* are Canada's top travel cookbook writers. What started off as traveling and exploring the world, turned into communicating to people about other cultures through food. Their last four books have all won major awards and their latest is "*Mangoes and Curry Leaves*."

*Books into Film* (13 x 30:00) Black-Canadian, Judy Gabriel hosts this series which documents a book's journey from print to screen. The series provides an insider's look at Hollywood's biggest book-based movies.

*Heart of a Poet* (13 x 30:00) Takes us deep into the creative dreams and existential dilemmas of contemporary Canadian poets, letting viewers get to know the poetry community, in all its various forms, alternate incarnations and unfettered diversity.

- *Kateri Akiwenzie-Damm* – She shakes up Aboriginal culture with poems based on the oral history of the Anishnaabe people and a publishing company which publishes 100% indigenous content.
- *Rudyard Fearon* – "*The Closed Door*" breaks the silence with minimalist poems rooted in the Caribbean and a poetry archive housed in the Thomas Fisher Rare Book Library.
- *Sherwin Tjia* – His biting satire fuels his irreverent comic strip "*Pedigree Girls*", his big book of pseudo haikus and a new graphic novel based on his blog.
- *Performance poet Seth-Adrian Harris* – He introduces his distinct blend of dub and spoken word in performance and in his poetic documentaries for radio and television.

*Legal Briefs* (weekly) This Monday night show includes a wide range of on-air reporters including CityPulse reporters Dwight Drummond, Merella Fernandez, Anne Marie Green or Francis D'Souza. Stories are also relevant to a diverse audience. Examples of women and people from visible minorities who appeared as guests and experts on *Legal Briefs* in 2005 are:

- Homa Arjumand, a Muslim woman who is part of the group International Campaign Against Sharia, was a featured guest on the program on the issue of Sharia Law in Canada.
- Gun Violence program featured Aston Hall, a lawyer of African-Canadian descent.
- Lawyer T. Sher. Singh talking about the Air India case.
- Employment Lawyer Neena Gupta (South Asian background)
- Lawyer Ann Leonard from the Ontario Community Council on Drinking and Driving.

## **PRODUCED PROGRAMMING**

### **CourtTV Canada**

*Fair & Just Special Edition* (4 x 30:00) Duty Counsel lawyer, Steve Dallal profiles the stories of the people who have slipped through the crack of the system. From offenders, to eccentrics, to the mentally incompetent, it gives a voice to people who would otherwise never be heard.

- *Falun Gong: Victims of Torture*
- *Religious Profiling: Anti-Terrorism Legislation*
- *Indian Residential Schools: Loss of Language and Culture*
- *Nimikina: The Aboriginal Healing Panel*

*CourtTV Flow 2005* (2-3 minutes interstitials)

Reviews and updates Canadian viewers on the important crime news stories including the religious and racial issues which reflect the diverse perspectives of Canada's society.

January 19	Sentencing for accused in firebombing at Jewish elementary school in Montreal
January 26	Israeli citizen facing child porn charges in Toronto
March 2	Holocaust denier and Nazi supporter, Ernst Zundel charged in Germany
March 9	5-year old Inara Amarsi of Toronto thrown from bridge by Dad who committs suicide
March 16	Air India verdict
March 22	Air India follow-up
April 6	Chinatown fire in Ottawa claims 5 lives...Former Aboriginal leader David Ahenekeew hate trial
April 27	Bob Rae appointed to review Air India case...Toronto – black mother of 4 killed in club shooting
May 4	Crown won't appeal Air India verdict
May 11	Afghan pop star murdered in Vancouver
May 24	Ottawa to subsidize trip to Air India memorial
June 8	Prime Minister meets with Air India families
June 29	New team of cops to probe Aboriginal woman, Tamra Keepness, case in Saskatoon
July 20	Supreme court ruling on Aboriginal logging rights
Sept. 7	Cabbie Morteza Khorassani killed in Toronto
Oct. 5	Winnipeg family blames cops for suicide of first Aboriginal girl
Oct. 11	Aboriginal woman, Tamra Keepness - update from Saskatoon
Oct. 20	Rwandan man in Toronto charged under war crimes act...Charles Kembo, government sponsored black refugee in B.C. charged with murder
Oct. 27	B.C. teen pleads guilty in 2003 beating death of Filipino highschool student
Nov. 3	The Aboriginal Stonechild family sues Saskatoon cops
Nov. 23	Air India public inquiry...Toronto gun violence - black victims
Nov. 30	Aboriginal Rights Dispute - Ipperwash Inquiry in Ontario

*Crimefiles Cold Case Edition* (3 x 30:00) In the only show of its kind in Canada, Sue Sgambati puts a fresh headline on cold Canadian cases. Every show features new information and draws on various stakeholders to focus new attention on these unsolved mysteries. The program includes victims' families, forensic experts, criminal profilers, and the lead investigators.

- *Margaret McDonald* (June 3, 2005) Police open the evidence box on the 1994 brutal sexual assault and murder of a Toronto grandmother. A criminal profiler offers exclusive insight into the killer of Margaret McDonald, an elderly woman who was raped and murdered.
- *Girl in the Suitcase* (June 10, 2005) Profiles a girl, possibly from Africa, who was raped and murdered. An unidentified murder victim from 1994 who is known only as "the girl in the suitcase."
- *Sheryl Sheppard* (June 17, 2005) Profiles a woman who is missing and presumed murdered, possibly as a result of domestic violence.
- *Psychic Murder* (July 8, 2005) Alfred Schmielewski called himself a super psychic but he apparently failed to predict his own death. Lead investigator Supt. Frank Roselli of Peel Regional Police joins Sue to separate the fact from the fiction in this strange case. The show profiles the murdered psychic and features an interview with his neighbors of South Asian descent.
- *Samuel Lottery* (July 15, 2005) 17-year-old Samuel Lottery, a young black man, went missing in London, Ontario in January of 1996. Then his family began receiving anonymous hate letters. Some of Samuel's bones were later found in a river, but his death remains a mystery.

## **Appendix 'B'**

### **Learning and Skills Television of Alberta Limited Cultural Diversity - Best Practices**



## **CULTURAL DIVERSITY – BEST PRACTICES**

August 2003

# Learning and Skills Television of Alberta Limited

## Cultural Diversity Best Practices

### Preamble

Learning and Skills Television of Alberta (LTA) recognizes and promotes the understanding that cultural diversity is a fundamental characteristic of the Canadian heritage and identity.

LTA promotes the full and equitable participation of individuals and communities of all origins and supports the elimination of any barriers to such participation.

LTA is committed to reflecting the diverse communities it serves, and practices cooperation, respect and openness toward all segments of society. LTA ensures that its programming meets the needs and interests of its target audiences in an accessible, inclusive and fair manner.

Through policies and practices relating to equitable hiring, on-air reflection and portrayal, controversial programming and program acquisition, LTA conducts its business and programs its channels in a manner that reflects and respects the cultural diversity of our viewing audiences and the communities we serve.

LTA's Cultural Diversity Best Practices are in keeping with those adopted by the CAB as the *Canadian Private Broadcasters Cultural Diversity Guidelines*; the "Best Practices" of CHUM Television; and the government of Alberta's Recognizing Diversity and Promoting Respect policy.

### Article 1      **Application and Implementation**

- 1.1 LTA's Cultural Diversity Best Practices will apply to each of its broadcast services, as appropriate to its market, demographic and programming genre.
- 1.2 All managers will be accountable for the application of Best Practices.
- 1.3 All staff will be informed that they are expected to be familiar with the Best Practices and to abide by them.
- 1.4 The Best Practices will be posted in a conspicuous place at LTA.
- 1.5 The Manager of Human Resources will monitor the implementation of the Best Practices, ensure complaints are addressed promptly and report to the President on progress and success.

### Article 2      **On-Air Reflection**

- 2.1 The Director of Programming will oversee the selection, screening and scheduling of all acquired, commissioned and self-produced programming with a view to ensuring that programming reflects LTA's Best Practices.
- 2.2 LTA will continue to enhance its on-air image, as much as possible, through its on-air talent; and Endeavour to ensure that talent and production staff reflect these objectives.

### **Article 3**      **Program Production and Acquisition**

- 3.1 Programs produced by LTA in partnership with Alberta Learning are vigorously reviewed with regard to the provincial government's *Recognizing Diversity and Promoting Respect* policy to ensure that cultural and racial minorities, as well as Aboriginal people, are portrayed in an accurate and non-stereotypical way. The same considerations are made when selecting guests and on-air personalities for all LTA produced programming.
- 3.2 LTA will endeavour not to broadcast any abusive comment or abusive pictorial representation that, when taken in context, tends to, or is likely to, expose individuals to hatred or contempt on the basis of race, national or ethnic origin, colour or religion.
- 3.3 Where possible, LTA will screen and assess acquired programs prior to purchase to ensure that they comply with the spirit of its Best Practices and do not contain inappropriate ethno-cultural, or sex-role stereotyping.
- 3.4 LTA will, to the fullest extent possible in its programming schedule, fairly reflect the multicultural and multiracial audiences in its markets.
- 3.5 LTA will promote its corporate commitment to Cultural Diversity and Employment Equity; through its on-air presenters; the programming it creates and acquires and through its web-sites.
- 3.6 LTA will apprise independent producers, program and service suppliers of its Best Practices.

### **Article 4**      **Controversial Programming**

- 4.1 LTA will not shy away from constructively controversial programming.
- 4.2 LTA will, where possible, pre-screen any controversial programming for appropriateness.
- 4.3 LTA will broadcast relevant viewer advisories and disclaimers at appropriate times and in an appropriate context.
- 4.4 LTA will endeavour to ensure balanced representation of different points of view in programs and throughout the broadcast schedule.
- 4.5 Programs that do not meet cultural diversity objectives may nevertheless be aired for their educational, or public interest value. Such programs will be accompanied by appropriate viewer advisories and disclaimers.
- 4.6 LTA will be sensitive to the use of offensive language, including racist language, and material that is stereotypical. Where such use is deemed to be relevant to the context, is integral to the theme of the program, or has educational or social value, the programming will be accompanied by appropriate viewer advisories and broadcast at appropriate times.

**Article 5**      **A Diverse Workforce**

- 5.1 LTA will ensure that there are no barriers to equitable employment in its workforce.
- 5.2 Managers will be responsible and accountable for ensuring that the principles of employment equity and non-discriminatory hiring practices are observed.
- 5.3 Managers will make LTA's non-discriminatory hiring policy known to prospective and new employees.
- 5.4 Job posting and outside advertisements for employment opportunities will include a statement that LTA supports employment equity.

**Article 6**      **Supporting Employment Diversity**

- 6.1 LTA will continue to implement the Canadian Association of Broadcasters' manual – *An Employment Equity Guide for Broadcasters*.
- 6.2 LTA will, where possible, accommodate employee requests regarding racial, religious and ethnic observances.

**Article 7**      **Industry Outreach**

- 7.1 LTA encourages its on-air personalities and other staff to engage in community outreach activities and to act as role models who promote our equitable hiring and cultural diversity practices.
- 7.2 LTA will, where possible, liaise with other broadcast industry organizations such as the Canadian Broadcast Standards Council (CBSC), Canadian Film and Television Production Association (CFTPA), Advertising Standards Council (ASC), and Canadian Motion Pictures Distributors Association (CMPDA) to support and advance the objectives of Cultural Diversity.

**Article 8**      **Inter-relationship with other Broadcast Industry Codes and Practices**

- 8.1 LTA is committed to Employment Equity and to the improved representation of women, Aboriginals and visible minorities.
- 8.2 LTA will meet all CRTC Programming and Advertising Codes and Guidelines relating to gratuitous violence, sex-role portrayal, on-air portrayal and codes of ethics).
- 8.3 LTA will adhere to the following broadcasting industry codes and guidelines:
  - 1. CAB Code on Violence in Television Programming;
  - 2. CAB Code of Ethics;
  - 3. CAB Sex Role Portrayal Code for Television and Radio Programming;
  - 4. CAB Broadcast Code for Advertising to children.

## **Appendix 'C'**

### **Learning and Skills Television of Alberta Limited Related Press Clippings**



January 17, 2006

Richard Hiron  
Managing Director Sales & Marketing  
ACCESS Media Group  
3720 - 76 Avenue  
Edmonton, Alberta  
T6B 2N9

Dear Mr. Hiron:

On behalf of Alberta's Promise, thank you for the work that you are doing to improve the lives of Alberta's children and for sharing the Alberta's Promise message.

We have already seen the Alberta's Promise segments that are currently airing on ACCESS TV. We are especially excited to note that these segments are airing during such celebrated shows as *Law & Order Criminal Intent* and *Smallville!*

We are receiving very positive feedback from many of our friends and partners who have seen these segments.

Please extend our thanks to Gordon Sheppard and all of your staff who are instrumental in making this project a great success.

ACCESS Television is an outstanding leader in the community. Your commitment to children and youth is an inspiration to all Albertans. We are very excited about our partnership and we look forward to working with you to make Alberta a great place for our children.

Yours truly,

Doug Goss  
Co-Chair

Scobey Hartley  
Co-Chair

cc: Premier Ralph Klein, Chair, Alberta's Promise  
Dr. Colleen Klein, Honourary Chair, Alberta's Promise  
Honourable Heather Forsyth, Minister of Children's Services  
Tyra Henschel, Executive Director, Alberta's Promise

**ALBERTA'S PROMISE**

2520 AMEC PLACE | 801 - 6TH AVENUE SW | CALGARY | AB | T2P 3W2 | TEL 403-297-7500

TOLL FREE 1-866-313-7500

[www.albertaspromise.org](http://www.albertaspromise.org)



Heritage Festival  
EDMONTON

ACCESS  
c/o Eric Rice  
3720-76 Avenue  
Edmonton, Alberta T6B 2N9

August 16, 2005

Dear Mr. ~~Rice~~, **ERIC**

The 2005 Edmonton Heritage Festival presented was a resounding success. We featured 52 pavilions that represented over 70 cultures from around the world and were fortunate to showcase for the first time a combined pavilion with Kenya, Congo, Haiti, & Zimbabwe.

It is estimated that the equivalent of 1/3 of the population of metro Edmonton attended the Heritage Festival to sample entertainment, food, arts and crafts from around the world. Over 1.5 million food tickets were sold and a secondary food ticket system was required to finish the festival Monday afternoon. In addition, the extra 20,000 Souvenir Programs distributed on-site ran out on the Sunday of the festival due to the demand. The Souvenir Program was distributed to 97,500 Edmonton Journal homes and we bought an additional distribution to 5,000 more homes through the Flyer Force.

On a side note, Edmonton's Food Bank was also able to raise 47,060.5 kilograms of food, \$14,137.47 through monetary donations, and \$13,278.00 through the Food Bank's Tickets Please Program. The Heritage Festival is the single largest food & monetary donation drive which helps bridge the gap until their Christmas Campaign. The 2005 festival's success has bested the past record set in 2004.

Our success was possible with the support and dedication of supporters such as ACCESS. Once again, the ads you produced for the 2005 Festival were exceptional. We look forward to building on our mutually beneficial relationship. Please pass on our thanks and appreciation to everyone at ACCESS for their support.

Kindest Regards,



Jack Little  
Executive Director

