



November 25, 2022

Mr. Claude Doucet  
Secretary General  
Canadian Radio-television and  
Telecommunications Commission  
Ottawa, Ontario K1A 0N2

**Re. Broadcasting Regulatory Policy CRTC 2019-392. Described video of prime-time programming broadcast by Pattison Media (Pattison) operating CFJC-TV Kamloops BC, CKPG-TV Prince George BC and CHAT-TV Medicine Hat Alberta – Progress Report.**

Dear Mr. Doucet:

Pattison Media is pleased to submit a report in accordance with Broadcasting Decision CRTC 2022-66.

In the decision, the Commission required Pattison to file a report on its contributions to the Described Video Working Group every year until the next licence renewal.

Unfortunately, Pattison did not have an opportunity to participate with Described Video Working Group meeting on June 2, 2022. However, in a follow up meeting with the working group chair, Pattison President, Rod Schween, was able to review the agenda and minutes of the June 2022 meeting and the subsequent Town Hall meeting with community members which was hosted by the CNIB in September.

Pattison has now been added to the list of participating broadcasters in the working group and commits to participating in all future meetings and initiatives.

In paragraph 22 of decision 2022-66, the Commission indicated that they wished to assess the impact of the exception granted for US programming received without DV. Pattison confirms the information in Appendix "A" has been provided to the Commission as part of our monthly TV log filing. We are pleased to report that 100% of programming fed to us in broadcast year 2021-2022 that was received by Rogers in advance of 24 hours prior to airing, included DV as required. For each of our stations, less than 5% of prime-time programming aired without DV, and in every instance this was due to Rogers receiving the programming from the US supplier less than 24 hours prior to broadcast. To give the Commission further insight, we have provided a full breakdown in Appendix A of the hours of Prime Programming that required DV, and the actual hours aired. This information is also submitted monthly as part of our regular log submission to the CRTC.



In BRP 2019-392, the Commission recognized the practical realities of the program delivery process and the difficulties faced by the Broadcasters in describing late-arriving programming. Some American prime time programs received by the Broadcasters without DV already in place are delivered only shortly before they are scheduled for broadcast. In those cases, the Broadcasters may not have sufficient time within which to produce a DV version of the program in time for its original air date. As a result, the Commission specifically approved an exception whereby US programs delivered within 24 hours of their broadcast date and time are not required to be described for that broadcast.

Further, as an independent, stand-alone conventional broadcaster with a programming supply agreement with Rogers, Pattison reminds the Commission that we do not directly receive programming in advance of airing like the vertically integrated broadcasters participating in the Working Group. Pattison also does not directly negotiate with the originating US Broadcasters who supply Rogers, and therefore our stations with prime-time programming. Even if we had the resources to add Described Video to the programming we receive without DV, these programs are fed to us through a simulcast feed at time of airing. This negates any opportunity for Pattison to add DV to any programs that are supplied without it. However, Pattison remains committed to delivering quality, accessible programming and looks forward to participating with DV stakeholders and in the working group to improve service wherever possible.

Sincerely,

A handwritten signature in black ink, appearing to read "Rod Schween", with a long horizontal flourish extending to the right.

Rod Schween  
President  
Pattison Media Ltd.

**Appendix A**

**CFJC – TV Kamloops, BC**

Monthly Totals

Month	Des. Vid.	PEAK
Sep	95:56:00	108:02:00
Oct	102:25:00	112:30:00
Nov	96:58:00	105:01:00
Dec	99:00:00	106:00:00
Jan	93:30:00	94:30:00
Feb	95:00:00	95:00:00
Mar	109:29:56	109:29:56
Apr	102:59:59	106:59:59
May	111:29:35	111:29:38
Jun	103:29:03	103:29:03
Jul	99:33:00	99:33:00
Aug	87:59:00	97:05:00
YTD	1197:49:33	1249:09:36

Total described video = 1197:49:33. Percentage of DV in required peak time 95.89%

**CKPG – TV Prince George, BC**

Month	Des. Vid.	PEAK
Sep	107:32:00	109:32:00
Oct	103:24:45	113:29:00
Nov	97:26:50	107:01:05
Dec	101:30:00	107:30:00
Jan	99:44:33	99:44:33
Feb	96:00:00	96:00:00
Mar	111:23:00	111:23:00
Apr	102:00:00	107:00:00
May	113:00:00	114:00:00
Jun	104:12:50	104:12:50
Jul	102:00:00	102:00:00
Aug	90:01:00	99:03:00
YTD	1228:14:58	1270:55:28

Total described video = 1228:14:58. Percentage of DV in required peak time 96.64%



**CHAT – TV Medicine Hat, AB**

Monthly Totals

Month	Des. Vid.	PEAK
Sep	98:01:00	110:02:00
Oct	100:00:00	109:00:00
Nov	95:01:00	103:01:00
Dec	98:30:00	104:30:00
Jan	95:00:00	95:00:00
Feb	94:00:00	94:00:00
Mar	108:00:00	108:00:00
Apr	98:59:00	102:59:00
May	115:00:00	115:00:00
Jun	103:58:00	103:58:00
Jul	102:00:00	102:00:00
Aug	89:58:00	99:00:00
YTD	1198:27:00	1246:30:00

Total described video = 1198:27:00. Percentage of DV in required peak time 96.15%

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