

CTVglobemedia

Filed Electronically

November 28, 2008

Mr. Robert A. Morin  
Secretary General  
Canadian Radio-television and  
Telecommunications Commission  
Les Terrasses de la Chaudière  
Central Building  
1 Promenade du Portage  
Gatineau, Quebec  
J8X 4B1

Dear Mr. Morin:

**Re: BCE-CTV Benefits Report 2008**

In accordance with Decision CRTC 2000-747 dated December 7, 2000 (the "Decision") enclosed please find the 2008 annual report on the BCE-CTV Benefits package.

As required by the Commission, the auditors reported on schedules 1 to 11 detailing program production, program exhibition, program expenditures and tangible benefit expenditures and the Company's compliance with the requirements established by the CRTC as defined in Appendix II of the Decision and the Reporting Criteria, and have issued their Auditors' report for the period September 1, 2007 to August 31, 2008.

We would be pleased to provide any further information that you may require.

Yours truly,



David Spodek  
Manager, Regulatory Affairs  
CTVglobemedia Inc.

Att.

## **BCE-CTV Benefits 2007-2008**

We are pleased to present our eighth progress report on the BCE-CTV Benefits, covering the period of September 1, 2007 to August 31, 2008. This benefits package had a targeted end date of August 31, 2008. The required overall hours of programming have been surpassed and the \$230 million has been substantially spent and indeed augmented by reinvested amounts, and in most categories has been fully expended. We will complete the remaining expenditures on a timely basis on production drawdowns.

In this report, we have summarized the initiatives we supported over the last year with the funds that remain from the original benefits package.

### **SERIES EXTENSION**

#### ***Degrassi: The Next Generation – Season VIII***

The Series Extension benefit provides support to increase the number of episodes in a series order. This year, CTV commissioned 22 episodes of *Degrassi: The Next Generation*, 9 of which were supported through this fund.

*Degrassi: TNG* is known around the world for its ground-breaking stories of young people navigating the ups and downs of high school life and beyond. Season VIII finds itself with a new host of challenges: filling the halls of Degrassi Community School this season is a new assemblage of grade nine students, all with intricate lives and unique stories. A new principal, “The Shep”, has interesting ideas on how to run a school and they don’t necessarily jive with the entire student body and faculty. Many familiar Degrassi faces find themselves at the top of the academic food chain - getting a taste of what it’s like to be seniors. In the post-secondary world, the graduates of last season find themselves freshmen on the Smithdale University campus. Emma, Manny and Liberty navigate their way through living in residence and dealing with life outside Degrassi.

*Degrassi: TNG* also goes beyond the broadcast world to reach fans on-line through [ctv.ca](http://ctv.ca), CTV’s broadband service. There, audiences can watch full episodes in addition to exclusive broadband content, such as the *Degrassi Minis*, a series of unique webisodes. Making the episodes and the *Minis* available online gives fans another way to keep up to date on the series and provided audiences with additional insight into their favourite *Degrassi* characters. While some of the 2-4 minute shorts take place in between existing episodes of the series, giving fans an extra taste of their favourite moments, others are completely unique takes on the *Degrassi* universe. In addition to the scripted webisodes, behind-the-scenes documentaries (*On the Sets*) were produced - and all were available on-demand throughout the season via the CTV broadband network.

In addition to the multi-platform campaign in support of the series, CTV launched *Degrassi in vSide*, the 3-D, online, next-generation virtual world. Targeted for the 13-24 age demographic, users can create a customized avatar and travel through the vSide universe, interact with others in the vSide community and play games and trivia to earn vSide credits to purchase virtual items. “Degrassi Spirit Week” was a virtual, week-long event that began on June 16, 2008 that saw *Degrassi* cast members make appearances through their avatars in vSide at [degrassi.ctv.ca](http://degrassi.ctv.ca). Among the week’s highlights were a Q&A with cast and an interview with co-executive producer Linda Schuyler. The ability of the *Degrassi* franchise to flourish on other platforms is based in the strong existing foundation of multiple conventional episodes that were only made possible through the Series Extension benefit.

The Series Extension benefit has been essential in fostering a broad audience and recognition factor for an ongoing series by supporting the production of additional episodes. The support of the BCE-CTV Benefits has been material to the long standing success of *Degrassi: The Next Generation*.

### Documentary Events

This benefit is intended to produce powerhouse documentaries that are both fundamentally Canadian and appreciated internationally. Set out below are descriptions of the remaining projects commissioned under this benefit.

- ***That’s My Time – A Comedian’s Stand-Up to Cancer:*** This documentary follows comedian Irwin Barker as he travels across Canada on a comedy road show, using cancer jokes in his comedy to confront the fact that he’s been given one year to live.
- ***Peace Warrior:*** The inspiring story of the Canadian soldier who has made a miraculous recovery after being struck in the head with an axe while serving on a peace mission in Afghanistan.
- ***Gridlock:*** An examination of the worsening crisis in traffic tie-ups and the inability of engineers and politicians to find satisfactory solutions.
- ***Lost Adventures of Childhood:*** How the loss of real adventure play for children because of security fears is believed to be impairing their social skills and imaginations.

### Drama Development

The ***Writer Only*** strand of the BCE-CTV Benefits is an invaluable program in which CTV works directly with writers to develop scripts for television movies and series. Under this initiative, CTV funds the initial script development budget, allowing the writer to fully realize his or her creative vision before transferring the script to an

independent producer. These benefits have been fully spent. Drama development funds used in 2007/08 were the result of funds that were repaid to CTV as older projects moved into production.

As of August 31, 2008, 12 projects initially developed in Writer Only have been produced. Those which have aired to date have attracted large audiences and earned several Gemini nominations and awards. This year, 4 Writer Only projects were assigned to independent producers, who are continuing to develop and move them forward to production.

With 10 projects in active development in 2008, Writer Only supported a variety of projects – from police dramas to political intrigue to timely questions about economic and social hardship. Some of these projects include:

- ***Final Ballot***: A limited 1-hour series chronicling the sex, betrayal and copious alcohol consumption that occurs behind-the-scenes of a heated federal leadership race and convention.
- ***The Joint*** : A 1-hour cop franchise about a joint law enforcement task force that covers all the crime in the Crime Corridor (Niagara to Toronto). The Joint does long term investigations into criminal enterprises with international reach such as drug cartels, biker gangs, organized crime and terrorism. This high profile task force gets a controversial new leader after their former boss kills himself during a tense hostage standoff situation. Anne, the young ambitious new leader, must gain the respect of her team while trying to steer them through the choppy political waters they inhabit.
- ***Pros and Cons***: You don't want to find yourself in the probation office on East Vancouver's Commercial Drive, but if you do you'll end up facing Pattie. Deceptively beautiful and charming, she's a book-smart and street-savvy probation officer, who week after week deals with a caseload of ex-cons who are either trying to make good, or are on their way to worse problems. These aren't murderers and rapists though – you go on probation when you commit a 'little' crime like robbery, assault or swimming naked with the belugas at the aquarium. But these little crimes are usually a sign of bigger problems, and that's where Pattie comes in – working with a team of cops, lawyers, nurses and others to get to the bottom of things to help them get straight... or stop them before they get worse. Because, as Pattie sees it, everybody deserves a second chance. Including Pattie herself, who has her own problems which are threatening to ruin everything. *Pros and Cons* is about hope, courage, and redemption - the choices we make to find it – and sometimes breaking the rules to do the right thing.
- ***Saving Grayson***: Whenever we or our families are in a crisis, there are inevitably two professions we rely on to save us from it: lawyers and

doctors. Unfortunately, the relationship between the two is traditionally incompatible at best, adversarial at worst. But what if there was a place where it wasn't? Where lawyers and doctors worked together. Fought together. Saved together. Failed together. That place is the new, already embattled, Mercer St. Clinic, brainchild of sexy lesbian lawyer Karyn Parker and irreverent Dr. John Wickham. Here, under their guidance, a small staff of eager young lawyers and doctors, including Karyn's estranged little brother Grayson, share more than practice space: they share the proud, struggling, vibrant multicultural community that they serve and in their own, sometimes conflicting ways, fight to protect it.

- **Stay With Me:** Forced to reinvent her life after unexpectedly finding her husband at a cheap motel with a gorgeous mistress, Rowan undergoes a makeover of the extreme kind. Going from wife and stay-at-home mom to the crisis manager at a law firm, Rowan finds herself, at the advanced age of 38, working alongside colleagues almost half her age. Will she just forget it and go home? Rowan's home life is a parallel universe fraught with conflicts – her daughters, 10 and 12, are in crisis over their father's betrayal, Rowan's two sisters are not exactly models of emotional stability, requiring much care and handling, and out of the blue, mom announces to dad that after 40 years of marriage, it's over. Why? Is it catching? Kicked out of her comfort zone, broke and reeling and weeping when no one's looking, Rowan has to somehow survive. Sink or swim. Because that was before and this is after.
- **Witness Protection:** A 1-hour dramatic series about Jimmy Malone, source handler for the RCMP. Living out of his car, setting up witnesses in safe houses, babysitting them until trial. Their chance to testify. Against made-men and bikers and white collar crooks. Against judges on the take and drug lords and politicians. In other words, against criminals who want them dead. Each week the series focuses on a new witness protection case with all of the stakes and drama that case entails, and each week the series touches down on Jimmy's various on-going relationships: his wife and kids, the bosses he works for, the cops who work for him, and the witnesses he handles, including Ray and his family.

We are also delighted to note that *Flashpoint*, which began life through the Writer Only benefit under the title "Sniper", launched in summer 2008 and was an instant success with Canadian audiences and internationally. This shows the great value of allowing a writer to develop their creative vision over time so that compelling stories can be told to Canadians, based in a recognizably Canadian city.

## Cross Cultural Development

2007-08 saw the commitment of the remaining dollars under the *Cross Cultural Development* benefit. This year, these funds supported *Common Law*, a drama series about the trials and tribulations of two young, urban black lawyers who fall for each other from opposite sides of the legal system. Funds also supported *Sandbox*, a potential drama series exploring the lives of Canadian soldiers in Afghanistan.

Also supported were the following documentaries:

- **Aqsa:** An investigation into the extreme cultural pressures, physical and mental abuse being experienced by young Canadian women who are daughters of new immigrants.
- **Any Means Necessary:** The ongoing debate over the creation of a school in Toronto with a curriculum focused on black culture.
- **Product of Canada:** A follow-up to the Canada Award recipient *Made in Canada*, we pick up on the lives of Chinese children who were adopted by Canadian families.

Lastly, these funds also supported *System of Dependency*, a documentary that examines a growing movement in the Aboriginal communities of Canada that they change their present system of governance which many feel lends itself to both mismanagement and potential corruption.

## itv Specialists

As of August 31, 2008, just under \$746K remains to be spent in the *iTV Specialists* benefit. This benefit supported iTV executives in CTV's development offices to help nurture the production community into interactive television. In recent years, the needs of the independent production community evolved as it became familiar with and fluent in interactive TV and online and mobile platforms for content. Creating bridges between the television and new media communities was no longer necessary, but funding for iTV productions was.

Accordingly, these benefit monies began to be used to provide independent producers with funding to create iTV, online and mobile content including webisodes and mobisodes for the dramatic series *Whistler*, *Degrassi: The Next Generation* and *Instant Star*. The remaining dollars in this strand will be spent on appropriate iTV content projects.

## **Heroes, Champions and Villains**

*Fight For Eden: The Biruté Galdikas Story*, commissioned in 2006/07 did not move into production due to difficulty in raising significant production financing.

The *Heroes, Champions and Villains* benefits money which had been committed to that television movie will be reallocated to another movie as soon as possible. Currently, CTV is developing several alternatives and we hope to be able to commit the remaining funds to a suitable project soon.

## **News and Information Programming**

The BCE-CTV Benefits include an important set of initiatives related to news and information programming, enhancing news service to Canadians and providing a greater Canadian perspective on world events.

The \$47 million news benefits were designed to improve the quality of in-depth journalism available to Canadians. CTV News has provided extensive international coverage, provided opportunities to young, diverse journalists and done a better job of reflecting our regions.

The majority of these benefits were spent in previous years, but the remaining funds provided some notable achievements in 2007-2008 which are detailed below. These benefits strengthened the CTV News system across the country and provided resources to produce exceptional news coverage for Canadian viewers.

### *Eyes on the World*

CTV News was able this year, through the *Eyes on the World* fund, to maintain a bureau in New Delhi and provide coverage of the ongoing conflict in Afghanistan. This \$12 million fund was created to substantially enhance CTV's coverage of international affairs. Our New Delhi bureau, manned by veteran correspondent Paul Workman, reported from India on Pro-Tibet protests in April 2008 and then on the Torch run through India as the Beijing 2008 Olympic Games approached. He was in Motihari, India when Canadian Saul Itzhayek was released from prison after a year. Paul also traveled to Islamabad and Lahore, Pakistan when Benazir Bhutto was assassinated in December 2007.

CTV News maintained its strong, steady presence in Afghanistan covering the Canadian forces. When Canadian soldiers were killed, when refugee camps were overwhelmed and when Canadian aid projects were launched, like the Bridge over the Arghandab River, CTV News provided Canadian viewers with extensive coverage. CTV reporter Murray Oliver reported on the visit of Stéphane Dion and Michael Ignatieff to Kandahar. Janis Mackey Frayer reported on a major prison break in Kandahar City.

### *Regional Specialists: Journalism of the Future*

CTV News was also able, through the *Regional Specialists: Journalism of the Future* fund, to provide funding to local stations for diverse reporters to cover issues of local importance. These journalists were hired and trained in newsrooms from coast to coast. In some cases, they focused on health and safety, and science and technology. In other cases, they covered daily breaking news stories of importance to their communities. As of August 31, 2008, there was still approximately \$1.2 million remaining to be spent under this fund.

For example, in Regina, reporter Nelson Bird hosted and produced a weekly half-hour program on aboriginal issues, features, profiles and aboriginal entertainment. He reported on the increasing prevalence of aboriginal gangs, why they are on the rise, and who is attracted to them. He did a feature from the Montreal Lake First Nation in northern Saskatchewan on a band partnership with educational institutions that introduced on the job skills training to First Nations people who might otherwise never have received such an opportunity.

In Calgary, Regional Specialist Sneha Kulkarni reported on the ongoing story of Black Bear Crossing and the dispute over the public housing unit on the Tsu Tina reserve land that borders Calgary. She also filed a series of stories, as well as a half-hour documentary on the University of Calgary's engineering department team that built and drove a solar car from Texas to Calgary. The documentary also included a look at solar energy as a viable alternative.

In Edmonton, reporter Deborah Shiry reported on a local woman who was frustrated after being refused a cab ride from a Fort McMurray airport because she had her guide dog with her. The controversy over Muslim head scarves being worn during sporting events made its way to the Alberta Legislature and Deborah reported on this human rights issue. In a special assignment, she also reported on Edmonton's Chinatown and how neglect had taken its toll. The city and local businesses started working together to improve this cultural area.

John Hua worked weekends at CTV Ottawa while still in journalism school. He was hired full-time after graduation and has covered the regular run of daily news in eastern Ontario and western Quebec. He produced a special series that dealt with the epidemic of diabetes. One part of the series dealt in particular with why Canada's aboriginal population is most at risk for diabetes. John also reported on the arrival of a new spiritual leader at Ottawa's oldest mosque and he also reported on one of Ottawa's biggest charity events, "The Run for Dad", which raises funds for prostate cancer research.

In Halifax, Chantelle Jones, who began her career as an autocue operator, became a full-time reporter and distinguished herself as a versatile general



assignment daily news reporter. She also made great progress as a back-up anchor, especially on the CTV Atlantic morning show.

Monica Matys is the regional health specialist for CTV Toronto. Along with covering top medical stories of the day, over the past year she has reported on the alarming rise of HIV in Toronto and its spread to young heterosexuals and women. She told the story of new robots that help surgeons in Toronto perform many procedures more quickly and less invasively. In an exclusive interview, a Toronto woman who nearly died following her vacation talked to Monica about contracting malaria while visiting the Bahamas. Monica also actively participates in the community as a team leader and Master of Ceremonies of the CN Tower stair climb, the Magna Hoedown and the Canadian Cancer Society's Relay for Life in Richmond Hill.

### **Conclusion**

Since its inception, the television programming developed, produced and licensed with the BCE-CTV benefits has achieved some of the highest audiences for Canadian programming on any network in Canadian broadcasting history. Audiences have embraced these productions because they are entertaining and compelling, funny and moving, because they employ the very best production values, and because our best producers, writers, actors and directors bring their passion and artistry to each production. Even as these benefits have come to a close, CTV will continue to strive to bring the high quality dramatic and documentary programming to the screen that our audiences have come to expect.

**\*\*\*END OF DOCUMENT\*\*\***

**Auditor's Report:**

To the Canadian Radio-television and Telecommunications Commission (CRTC)

At the request of CTVglobemedia Inc. (the "Company") we have audited the attached schedules 1 to 11 detailing program production, program exhibition, program expenditures and tangible benefit expenditures (the "Report") and the Company's compliance with requirements established by the CRTC as defined in Appendix II of Decision CRTC 2000-747 dated December 7, 2000 (the "Decision"), for the period from September 1, 2007 to August 31, 2008. This production, programming and financial information is based on the criteria set out in Appendix II of Decision CRTC 2000-747 dated December 7, 2000 and a letter from the CRTC dated June 12, 2007 and a letter from the CRTC dated December 19, 2007 regarding inclusion of administrative costs and the disclosure in note 1 to schedule 4 of the Report ("the Reporting Criteria"). This production, programming and financial information and the Company's compliance with the requirements of the Decision and the Reporting Criteria are the responsibility of management of the Company. Our responsibility is to express an opinion on this production, programming and financial information and the Company's compliance with the requirements of the Decision and the Reporting Criteria based on our audit.

We conducted our audit in accordance with Canadian generally accepted auditing standards. Those standards require that we plan and perform an audit to obtain reasonable assurance whether the production, programming and financial information is free of material misstatement and whether the Company complied with the requirements established in the Decision and the Reporting Criteria referred to above. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the programming and financial information and overall compliance with the requirements of the Decision and the Reporting Criteria. An audit also includes assessing the accounting principles used and significant estimates made by management.

In our opinion, (i) the attached Report presents fairly, in all material respects, the amounts spent by the Company in accordance with the Decision and the Reporting Criteria referred to above for the period from September 1, 2007 to August 31, 2008, and (ii) the Company is in compliance, in all material respects, with the requirements set out in the Decision and Reporting Criteria referred to above for the period from September 1, 2007 to August 31, 2008.

*PricewaterhouseCoopers LLP*

**Chartered Accountants, Licensed Public Accountants**

November 28, 2008

## **BCE-CTV Benefits 2007-08**

### **List of Schedules**

<u>Schedule Number</u>	<u>Contents</u>
Schedule 1	Original and repeat priority programs broadcast during the reporting year in fulfilment of CTV's base level requirement of eight hours per week of priority programming.
Schedule 2	Expenditures on base level of eight hours per week of priority programming.
Schedule 3	Incremental priority programming hours.
Schedule 4	Priority programming benefits expenditures on incremental hours.
Schedule 5	Incremental benefits expenditures on news and information programming.
Schedule 6	Broadcast licence fees for incremental programming received from specialty services operated by, or related to, CTV Inc.
Schedule 7	Sale or distribution proceeds received by CTV Inc. or any related company in respect of incremental programming, demonstrating that these proceeds are being reinvested in additional priority programming.
Schedule 8	Programs in which BCE or any related company has taken an equity investment using benefits expenditures, including details that proceeds earned from the equity investment have been reinvested into additional priority programming.
Schedule 9	Expenditures by CTV Inc. or any related company on third party promotion in the 2007-2008 broadcast year, and incremental benefits expenditures on third party promotion of CTV-licensed television productions.
Schedule 10	Description of the television initiatives undertaken in fulfilment of benefits commitments, including a list of expenditures associated with each.
Schedule 11	All other benefits expenditures as set out in Appendix 1 to Decision CRTC 2000-747, which are not covered in the schedules above.

Schedule One (Page 1 of 2)

Base Level Priority Programming Hours, September 1, 2007 to August 31, 2008

	Degrassi: The Next Generation	Robson Arms	W-Five	Flashpoint	Instant Star	Canadian Idol	Comedy Now	Comedy Inc.	Cold Squad	Sabbatical	Whistler	Corner Gas	etalk	Movies	Documentaries	Variety	Other	TOTAL
Duration	0.5 hour	0.5 hour	1 hour	1 hour	0.5 hour	See list	0.5/1 hour	0.5 hour	1 hour	1 hour	1 hour	0.5 hour	0.5 hour	2 hours	1 hour	1 hour	See list	
CRTC Category	07A	07B	02B	07A	07A	02B/090	07F	07B	07A	07A	07A	07B	110	07C	02B	08A/090	See list	
Credit	150%	150%	100%	150%	150%	100%	100%	150%	150%	150%	150%	150%	100%	See list	100%	100%	See list	
Date																		
Sept. 01-02					1.50		0.50	0.75	1.00		1.00				1.00			5.75
03-09		0.75					2.00	0.50	0.75		1.50	0.75	0.50		1.00			7.75
10-16		0.50				3.00	0.50	0.75				0.75	0.50	4.50	1.00			11.50
17-23							0.50	0.75			1.50	1.50	2.00		1.00			7.25
24-30							0.50	0.75			1.50	0.75	1.00					4.50
Oct 01-07											1.50		1.50					3.00
8-14			1.00								1.50	0.60	1.00					4.10
15-21			1.00								1.50	0.75	2.00					5.25
22-28			1.00								1.50	0.75	2.00					5.25
29-04			1.00								1.50	0.75	2.50					5.75
Nov. 05-11			1.00								1.50		2.50					5.00
12-18			1.00								1.50	0.75	2.00					5.25
19-25									1.50		1.50	0.75	2.00					5.75
26-02											1.50		2.00	2.00	2.00			7.50
Dec.03-9											1.50	0.50	2.00	2.50	1.00			7.50
10-16							1.00				3.00	0.50	2.00	7.00		1.00		14.50
17-23	2.25												1.50	2.00	0.50			6.25
24-30	3.00		1.00											6.50	1.00	1.00		12.50
31-06	0.75												1.50					2.25
Jan 07-13													2.50					2.50
14-20											1.50	0.75	2.50					4.75
21-27												0.75	1.00	6.00				7.75
28-03											1.50	0.75	1.50	6.00				9.75
Feb. 04-10			1.00								1.50	0.75	2.00					5.25
11-17			1.00								1.50	0.75	2.50					5.75
18-24			1.00								1.50	0.75	2.00					5.25
25-02		1.50	1.00								1.50		2.00					6.00
Mar. 03-09			1.00								1.50		2.00					4.50
10-16		0.75	1.00								1.50	0.75	1.00					5.00
17-23			1.00								1.50	0.75	2.50	2.00				7.75
24-30	0.75										1.50		2.50	2.00	1.00			7.75
31-06	0.75						1.00				1.50	0.40	3.00		1.00		2.00	9.65
Apr. 7-13	0.75		1.00								1.50	0.75	2.00					6.00
14-20	0.75		1.00								1.50	0.75	2.50	2.00				8.50
21-27	0.75		1.00					1.50				0.75	2.00	2.00				8.00
28-04	0.75	0.55	1.00										1.50	2.00				5.80
May 05-11	0.75	0.75	1.00				1.00	1.50					2.00	2.00				9.00
12-18	0.75	0.75						3.00					2.00	2.00	1.00			9.50
19-25		0.75						1.50					1.50	4.00				7.75
26-01	0.75	0.75										0.75	2.00	2.00				6.25
June 02-08	0.75	0.75	1.00		0.75	1.00		1.50				0.75	2.50	2.00				11.00
09-15	0.75	0.75	1.00		0.75	2.00	0.50	0.75				0.75	2.50	3.00				12.75
16-22	0.75	0.75	1.00		0.75	4.00	0.50	0.75				0.75	2.00					11.25
23-29	0.75	1.50	1.00		0.75	3.50	0.50	0.75					2.50	2.00				13.25
30-06	0.75	1.50	1.00		0.75	3.50	0.50	0.75					2.00	2.00				12.75
Jul. 07-13	0.75	0.75		3.00	0.75	2.50	0.50	0.75				0.75	2.00	2.00	1.00			14.75
14-20	0.75	1.50		3.00	0.75	2.00	1.00						2.50	3.00	1.00			15.50
21-27	0.75	0.75		3.00	0.75	1.50	0.50	0.75					2.50	3.00				13.50
28-03	0.75	0.75		3.00	0.75	1.50	0.50	0.75					2.00		2.00			12.00
Aug. 04-10	0.75	0.75		1.50	0.75	1.50	0.50	0.75					2.50	2.00	1.00			12.00
11-17	0.75	0.75		1.50	0.75	1.50	0.50	0.75					0.00	2.00	1.00			9.50
18-24	0.75			1.50	0.75	1.50	0.50	0.75					0.00	2.00	1.00			8.75
25-31	0.75			1.50	0.75	1.50	0.50	0.75					2.50	2.00	1.00			11.25
	22.50	17.55	24.00	18.00	11.25	32.50	12.00	21.00	1.00	1.50	43.00	21.50	96.50	81.50	19.50	2.00	2.00	427.30

Repeat

**Schedule One (Page 2 of 2)**  
**Base Level Priority Programming Hours, September 1, 2007 to August 31, 2008**  
**Supplementary Information for Priority Hours, September 1, 2007 to August 31, 2008**

**1 Documentaries**

Title	Broadcast Date	CRTC Credit	Duration	Category
Making of Lost in Canada, The	September 1, 2007	100%	1 hour	02B
Unsafe to Teach	September 8, 2007	100%	1 hour	02B
Running on a Dream: The Legacy of Terry Fox	September 15, 2007	100%	1 hour	02B
Monster in the Family	September 22, 2007	100%	1 hour	02B
Reservation Soldiers	December 1, 2007	100%	1 hour	02B
Men of the Deep	December 2, 2007	100%	1 hour	02B
Double Identity: Counterfeit Lives of Celebrity Look-alikes	December 8, 2007	100%	1 hour	02B
MTV Presents: Degraasi in Kenya	December 18, 2007	100%	0.5 hour	02B
As Seen on TV: The K-Tel Story	December 30, 2007	100%	1 hour	02B
Monster in the Family	March 29, 2008	100%	1 hour	02B
Monster in the Family: The Struggle Continues	April 5, 2008	100%	1 hour	02B
My Messy Life	May 17, 2008	100%	1 hour	02B
Forgiveness: Stories For Our Time	July 12, 2008	100%	1 hour	02B
My Messy Life	July 19, 2008	100%	1 hour	02B
Confessions of an Innocent Man	August 2, 2008	100%	2 hour	02B
S&M: Short & Male	August 9, 2008	100%	1 hour	02B
Welcome to Canadaville	August 16, 2008	100%	1 hour	02B
Music Rising	August 23, 2008	100%	1 hour	02B
Double Identity: Counterfeit Lives of Celebrity Look-alikes	August 30, 2008	100%	1 hour	02B

**2 Movies**

Title	Broadcast Date	CRTC Credit	Duration	Category
In God's Country	September 14, 2007	125%	2 hours	07C
Terry	September 15, 2007	100%	2 hours	07C
Playing House	November 30, 2007	100%	2 hours	07C
Shades of Black	December 7, 2007	125%	2 hours	07C
Crazy Canucks	December 15, 2007	100%	2 hours	07C
An Avontlea Christmas	December 16, 2007	100%	2 hours	07C
Eight Days to Live	December 16, 2007	150%	2 hours	07C
One Dead Indian	December 22, 2007	100%	2 hours	07C
Spirit Bear: The Simon Jackson Story	December 24, 2007	125%	2 hours	07C
Lives of the Saints Part 1	December 27, 2007	100%	2 hours	07C
Lives of the Saints Part 2	December 28, 2007	100%	2 hours	07C
Doomstown	January 25, 2008	150%	2 hours	07C
Would Be Kings Part 1	January 27, 2008	150%	2 hours	07C
Would Be Kings Part 2	January 28, 2008	150%	2 hours	07C
Sticks & Stones	February 1, 2008	150%	2 hours	07C
Plain Truth	March 21, 2008	100%	2 hours	07C
Mind Over Murder	March 28, 2008	100%	2 hours	07C
In God's Country	April 19, 2008	100%	2 hours	07C
Doomstown	April 26, 2008	100%	2 hours	07C
Eight Days to Live	May 3, 2008	100%	2 hours	07C
Playing House	May 10, 2008	100%	2 hours	07C
Prom Queen	May 17, 2008	100%	2 hours	07C
Plague City: SARS in Toronto	May 23, 2008	100%	2 hours	07C
One Dead Indian	May 24, 2008	100%	2 hours	07C
Man Who Lost Himself: The Last Exit	May 31, 2008	100%	2 hours	07C
Sticks & Stones	June 7, 2008	100%	2 hours	07C
My Own Private Oshawa	June 14, 2008	150%	2 hours	07C
Choice: The Henry Morgentaler Story	June 14, 2008	100%	2 hours	07C
Burn: The Robert Wraight Story	July 5, 2008	100%	2 hours	07C
Would Be Kings Part 1	July 12, 2008	150%	2 hours	07C
Would Be Kings Part 2	July 19, 2008	150%	2 hours	07C
Spirit Bear: The Simon Jackson Story	July 26, 2008	100%	2 hours	07C
Murder in the Hamptons	August 9, 2008	100%	2 hours	07C
Black Widow	August 16, 2008	100%	2 hours	07C
Hunt for Justice: The Louise Arbour Story	August 30, 2008	100%	2 hours	07C

**3 Variety**

Title	Broadcast Date	CRTC Credit	Duration	Category
Rita MacNeil's Christmas Special	December 16, 2007	100%	1 hour	090
2007 Juno Awards	December 24, 2007	100%	1 hour	08A

**4 Canadian Idol**

Title	Broadcast Date	CRTC Credit	Duration	Category
Top 3 Performance	September 3, 2007	100%	1 hour	090
Top 3 Results	September 4, 2007	100%	1 hour	090
Top 2 Performance	September 10, 2007	100%	1 hour	090
Finale Results	September 11, 2007	100%	2 hours	090
Audition	June 3, 2008	100%	1 hour	02B
Audition	June 9, 2008	100%	1 hour	02B
Audition	June 10, 2008	100%	1 hour	02B
Top 100 Part 1	June 16, 2008	100%	1 hour	02B
Top 100 Part 2	June 17, 2008	100%	1 hour	02B
Top 100 Part 1 (repeat)	June 21, 2008	100%	1 hour	02B
Top 100 Part 2 (repeat)	June 21, 2008	100%	1 hour	02B
Top 24 - Group One Performance	June 23, 2008	100%	1.5 hours	090
Top 24 - Group Two Performance	June 24, 2008	100%	1.5 hours	090
Top 24 Results	June 25, 2008	100%	0.5 hour	090
Top 20 - Group One Performance	June 30, 2008	100%	1.5 hours	090
Top 20 - Group Two Performance	July 1, 2008	100%	1.5 hours	090
Top 20 Results	July 2, 2008	100%	0.5 hour	090
Top 16 - Group One Performance	July 7, 2008	100%	1 hour	090
Top 16 - Group Two Performance	July 8, 2008	100%	1 hour	090
Top 16 Results	July 9, 2008	100%	0.5 hour	090
Top 10 Performance	July 14, 2008	100%	1.5 hours	090
Top 10 Results	July 15, 2008	100%	0.5 hour	090
Top 9 Performance	July 21, 2008	100%	1 hour	090
Top 9 Results	July 22, 2008	100%	0.5 hour	090
Top 8 Performance	July 28, 2008	100%	1 hour	090
Top 8 Results	July 29, 2008	100%	0.5 hour	090
Top 7 Performance	August 4, 2008	100%	1 hour	090
Top 7 Results	August 5, 2008	100%	0.5 hour	090
Top 6 Performance	August 11, 2008	100%	1 hour	090
Top 6 Results	August 12, 2008	100%	0.5 hour	090
Top 5 Performance	August 18, 2008	100%	1 hour	090
Top 5 Results	August 19, 2008	100%	0.5 hour	090
Top 4 Performance	August 25, 2008	100%	1 hour	090
Top 4 Results	August 26, 2008	100%	0.5 hour	090

**5 Other**

Title	Broadcast Date	CRTC Credit	Duration	Category
2008 Juno Awards	April 6, 2008	100%	2 hour	REG/110

**Schedule Two**

**Base Level Priority Programming Expenditures, September 1, 2007 to August 31, 2008**

Category 02B: Long-form Documentaries	\$ 9,173,728
Category 07: Drama and Comedy	21,896,520
Category 08 and 09: Music and Variety	20,811,789
Category 110: (MAG) Entertainment Magazines/ (REG) Regional	11,490,818
Total Expenditures on Base Level Priority Programming	<u>\$ 63,372,855</u>

<b>Schedule Three</b>							
<b>Priority Programming Incremental Hours Committed to, including hours broadcast, as of August 31, 2008</b>							
<b>Program Title</b>	<b>Producer (Independent Unless Otherwise Noted)</b>	<b>Benefit Strand</b>	<b>CRTC Program Category</b>	<b>Total Number of Incremental Hours</b>	<b>Program Length per Episode (Hours)</b>	<b>Date/Time Original Broadcast</b>	<b>Canadian Recognition Number</b>
<b>TOTAL PROGRAMMING FOR WHICH ALL REPORTING INFORMATION HAS BEEN REPORTED IN PRIOR ANNUAL REPORTS</b>				<b>177.35</b>			
<b>PROGRAMMING THAT AIRED BEFORE AUGUST 31, 2007 BUT FOR WHICH CRTC PROGRAM CATEGORY, DATE/TIME ORIGINAL BROADCAST OR CANADIAN RECOGNITION NUMBER WERE NOT AVAILABLE AT THE DATE OF THE LAST ANNUAL REPORT</b>							
Luna: Spirit of the Whale	Kaka'win Productions Inc.	Heroes, Champions and Villains	Drama/Movie (Category 07C)	2	2	May 13, 2007: 7pm	C27930
<b>PROGRAMMING THAT AIRED BETWEEN SEPTEMBER 1, 2007 AND AUGUST 31, 2008 FOR WHICH CRTC PROGRAM CATEGORY, DATE/TIME ORIGINAL BROADCAST AND CANADIAN RECOGNITION NUMBER ARE AVAILABLE</b>							
Confessions of an Innocent Man	Innocent Man Productions Inc.	Documentary Events	Documentary (Category 02B)	2	2	Jan 19, 2008: 7pm	C27158
Degrassi: The Next Generation (eps. 701-711)	Epitome Pictures Inc.	Series Extension	Drama series (Category 07A)	5.5	0.5	Jan 14, 2008: 7:30pm; Jan 21, 2008: 7:30pm; Jan 28, 2008: 7:30pm; Feb 4, 2008: 7:30pm; Feb 11, 2008: 7:30pm; Feb 18, 2008: 7:30pm; Feb 25, 2008: 7:30pm; Mar 3, 2008: 7:30pm; Mar 10, 2008: 7:30pm; Mar 17, 2008: 7:30pm; May 19, 2008: 7:30pm	C28114
Elijah	Elijah Film Productions Inc. & Elijah Film Productions Manitoba Inc.	Heroes, Champions and Villains	Drama/Movie (Category 07C)	2	2	May 25, 2008: 8pm	C26889
S&M: Short & Male (aka Short and Male)	6599699 Canada Inc.	Documentary Events	Documentary (Category 02B)	1	1	May 24, 2008: 7pm	A51682
Welcome to Canadaville (aka Canadaville)	90th Parallel Film & Television Productions Ltd.	Documentary Events	Documentary (Category 02B)	1	1	Oct 6, 2007: 7pm	C27585
Sinner in Paradise (aka Holiday in Paradise)	JSK Holiday Productions Ltd.	Documentary Events	Documentary (Category 02B)	1	1	Feb 2, 2008: 7pm	A53060
<b>TOTAL PROGRAMMING FOR WHICH ALL REPORTING INFORMATION HAS BEEN REPORTED AS OF AUGUST 31, 2008</b>				<b>191.85</b>			

Schedule Three							
Priority Programming Incremental Hours Committed to, including hours broadcast, as of August 31, 2008							
Program Title	Producer (Independent Unless Otherwise Noted)	Benefit Strand	CRTC Program Category	Total Number of Incremental Hours	Program Length per Episode (Hours)	Date/Time Original Broadcast	Canadian Recognition Number
<b>PROGRAMMING THAT AIRED BEFORE AUGUST 31, 2008 FOR WHICH CANADIAN RECOGNITION NUMBER HAS NOT BEEN RECEIVED</b>							
4REAL	4Real Media Inc.	Documentary Events	Documentary (Category 02B)	4	0.5	Dec 25, 2007: 7:30pm; Dec 26, 2007: 7:30pm; Dec 27, 2007: 7:30pm; Dec 28, 2007: 7:30pm; Mar 7, 2008: 7pm; Mar 10, 2008: 7pm; Mar 11, 2008: 7pm; Mar 12, 2008: 7pm	TBA
Monster in the Family: The Struggle Continues	JSK Warkworth Productions Ltd.	Documentary Events	Documentary (Category 02B)	1	1	Sep 29, 2007: 7pm	TBA
The Suicide Tourist (aka Suicide Travel Agency)	Point Grey Pictures Inc.	Documentary Events	Documentary (Category 02B)	2	2	Nov 24, 2007: 7pm	TBA
<b>COMMITTED PROGRAMMING THAT HAS NOT AIRED AS OF AUGUST 31, 2008</b>							
Peace Warrior	Dreamfilm Productions Ltd.	Documentary Events	Documentary (Category 02B)	1	1		TBA
Degrassi: The Next Generation (eps. 814-822)	Epitome Pictures Inc.	Series Extension	Drama series (Category 07A)	4.5	0.5		TBA
The Good Times Are Killing Me	Shaftesbury Good Times, Inc.	Heroes, Champions and Villains	Drama/Movie (Category 07C)	2	2		TBA
Gridlock	Gridlock Inc.	Documentary Events	Documentary (Category 02B)	1	1		TBA
Lost Adventures of Childhood	Sunday Night Entertainment Inc.	Documentary Events	Documentary (Category 02B)	1	1		TBA
Meaning of Laugh, The	Meaning of Laugh Inc.	Documentary Events	Documentary (Category 02B)	1	1		TBA
My Life with Ryan	Enterprise MusiVision Logo Inc.	Documentary Events	Documentary (Category 02B)	1	1		TBA



<b>Schedule Three</b>							
<b>Priority Programming Incremental Hours Committed to, including hours broadcast, as of August 31, 2008</b>							
<b>Program Title</b>	<b>Producer (Independent Unless Otherwise Noted)</b>	<b>Benefit Strand</b>	<b>CRTC Program Category</b>	<b>Total Number of Incremental Hours</b>	<b>Program Length per Episode (Hours)</b>	<b>Date/Time Original Broadcast</b>	<b>Canadian Recognition Number</b>
My Musical Brain	The Musical Brain Inc.	Documentary Events	Documentary (Category 02B)	1	1		TBA
Mystery of the Toxic Swans (aka Mystery at Swan Lake)	Trumpeter Swan Productions Ltd.	Documentary Events	Documentary (Category 02B)	1	1		C29241
Of Murder and Memory (aka Who Named the Knife)	Yellow Notebook Productions Inc.	Heroes, Champions and Villains	Drama/Movie (Category 07C)	2	2		C28297
Pharma Sutra (aka Desire Inc.)	Clearview Productions Inc.	Documentary Events	Documentary (Category 02B)	1	1		TBA
Pickton	East Van Productions Inc.	Documentary Events	Documentary (Category 02B)	2	2		TBA
Playing for Keeps (aka Soul Custody)	Custody Productions Inc.	Heroes, Champions and Villains	Drama/Movie (Category 07C)	2	2		C29123
Rita MacNeil's Mining the Soul	Leopard Productions Inc.	Great Big Canadian Show	Variety (Category 090)	1	1		TBA
That's My Time: A Comedian's Stand-Up to Cancer	35.5 Entertainment Inc.	Documentary Events	Documentary (Category 02B)	1	1		C29184
<b>Total Incremental Hours</b>				<b>221.35</b>			



Schedule Four

Priority Programming Incremental Benefits Expenditures Committed to, Including amounts spent, as of August 31, 2008

PRIORITY PROGRAMMING							
	Total Amount Committed for 7 years	Amount Committed in 2007-08	Amount Committed to Date	Amount Spent in 2007-08	Amount Spent to Date	Balance	Producer (Independent or Affiliated)
<b>Cross Cultural Development</b>	\$ 2,000,000	\$ 87,138	\$ 2,000,000	\$ 43,546	\$ 1,874,127	\$ 125,873	Independent
A Team for Peace							Independent
Any Means Necessary							Independent
Aqsa							Independent
Backbone: Maestro Fresh Wes Story							Independent
Boxing Tales							Independent
Code Brothers							Independent
Common Law							Independent
Doomstown							Independent
Elijah							Independent
Fourth World							Independent
Guy West							Independent
Guy Seeks Wolf							Independent
Hope for the Future							Independent
Little India							Independent
Lives of the Saints							Independent
Love is All Around							Independent
Luna: Spirit of the Whale							Independent
Mrs. Judy							Independent
One Dead Indian							Independent
Playing for Keeps (aka Soul Custody)							Independent
Presumed Guilty							Independent
Product of Canada							Independent
Qualluna! (Why White People Are Funny)							Independent
Rescue at the Edge of the World							Independent
Reservation Soldiers							Independent
Robson Arms							Independent
Satellite Kids							Independent
Silent Messenger							Independent
Sleep Murder							Independent
System of Dependency							Independent
Team Spirit							Independent
The Sandbox							Independent
The Spot							Independent
The Terrorist Next Door							Independent
Tommy Burns							Independent
<b>MOW Series</b>	\$ 45,500,000	\$ (1,569,853)	\$ 42,453,213	\$ 5,588,797	\$ 39,726,685	\$ 5,773,316	Independent
Eight Days to Live							Independent
Elijah							Independent
Hunt for Justice: The Louise About Story							Independent
In God's Country							Independent
Lives of the Saints							Independent
Luna: Spirit of the Whale							Independent
Of Murder and Memory (aka Who Named the Knife)							Independent
Playing for Keeps (aka Soul Custody)							Independent
Shades of Black							Independent
Terry							Independent
The Good Times are Killing Me							Independent
The Man Who Lost Himself							Independent
War Reporter: The Clark Todd Story							Independent
Zeyda and the Hitman							Independent
<b>Drama Series Extensions</b>	\$ 25,000,000	\$ 2,955,223	\$ 24,788,329	\$ 2,104,848	\$ 23,575,927	\$ 1,424,173	Independent
The Associates (201-205)							Independent
Degrassi: The Next Generation (201-209)							Independent
Degrassi: The Next Generation (314-322)							Independent
Degrassi: The Next Generation (414-422)							Independent
Degrassi: The Next Generation (501-506)							Independent
Degrassi: The Next Generation (601-606)							Independent
Degrassi: The Next Generation (701-711)							Independent
Degrassi: The Next Generation (814-822)							Independent
<b>Groundbreaker</b>	\$ 31,232,561	\$ -	\$ 31,232,561	\$ -	\$ 31,232,561	\$ -	Independent
Bad Hall Director (development)							Independent
Canadian Idol I							Independent
Canadian Idol II							Independent
Corner Gas I							Independent
Corner Gas II							Independent
Enter at Your Own Risk (development)							Independent
Laughabout (development)							Independent
Test the Nation (development)							Independent
The Exchange (development)							Independent
The Great Chase (development)							Independent
<b>Promotion of Priority Programming</b>	\$ 7,000,000	\$ 55,180	\$ 6,982,371	\$ 55,180	\$ 6,982,371	\$ 17,629	Independent

Schedule Four

Priority Programming Incremental Benefits Expenditures Committed to, Including amounts spent, as of August 31, 2008

PRIORITY PROGRAMMING							
	Total Amount Committed for 7 years	Amount Committed in 2007-08	Amount Committed to Date	Amount Spent in 2007-08	Amount Spent to Date	Balance	Producer (Independent or Affiliated)
<b>Documentaries</b>	<b>\$ 18,200,000</b>	<b>\$ 2,987,311</b>	<b>\$ 18,200,000</b>	<b>\$ 3,332,378</b>	<b>\$ 15,751,350</b>	<b>\$ 2,448,650</b>	Independent
4REAL							Independent
4REAL II (development)							Independent
A Window Opens-Margaret and Sophie in Ethiopia							Independent
Adopted (development)							Independent
Afghanistan (development)							Independent
As Seen on TV: The Story of K-Tel							Independent
Ben Johnson: Drugs & The Quest for Gold (development)							Independent
Beyond Corner Gas: Tales from Dog River							Independent
Brawl (development)							Independent
Bre-X de Guzman (development)							Independent
Canada in a Mac World (development)							Independent
Chairman George and the Quest for the Torch							Independent
Christina O. (development)							Independent
Confessions of an Innocent Man							Independent
Cracked Wide Open (aka Crackenheit 9/11) (development)							Independent
Cure for Cancer (development)							Independent
Dead to Rights (development)							Independent
Deadly Illusions: The Chris Benoit Story (development)							Independent
Demon in the Freezer (development)							Independent
Double Identity: The Counterfeit Lives of Celebrity Look-Alikes							Independent
Dream-O-Rama (development)							Independent
Dumped: The Journey of a Broken Heart							Independent
Dying to Succeed (development)							Independent
Evil (development)							Independent
For Fun and Profit (development)							Independent
Gallery (development)							Independent
Girls Don't Fight							Independent
Gold Diggers (development)							Independent
Golf: The Ridiculous Obsession (Parts 1 & 2)							Independent
Good Intentions (development)							Independent
Gridlock (aka Just Around the Corner)							Independent
House on Hill Street (development)							Independent
Ice Storm: The Sale and Pelletier Affair (development)							Independent
In Pursuit of Happiness							Independent
Liar Liar Pants on Fire (development)							Independent
Live Long & Prosperous (development)							Independent
Longboarding (development)							Independent
Lost Adventures of Childhood							Independent
Making Hilary Whole (development)							Independent
McGambing (development)							Independent
Monster in the Family							Independent
Monster in the Family: The Struggle Continues							Independent
Music Rising							Independent
My Life with Ryan							Independent
My Musical Brain (development)							Independent
Mystery of the Toxic Swans (aka Mystery at Swan Lake)							Independent
Pandemic: Fighting the Flu (development)							Independent
Peace Warrior							Independent
Pharma Sutra (aka Desire Inc.)							Independent
Pickton							Independent
Race II: Quest for the Smoking Gun (development)							Independent
Ronnie Hawkins: Still Alive and Kickin'							Independent
Running on a Dream (development)							Independent
S & M: Short and Male (aka Short and Male)							Independent
Searching for Jackie Chan (development)							Independent
Sexy Ed (development)							Independent
Sinner in Paradise (aka Holiday in Paradise)							Independent
Slaphead (development)							Independent
So This is Christmas (development)							Independent
Spying (development)							Independent
That's My Time: A Comedian's Stand-up to Cancer							Independent
The Big Shakes (development)							Independent
The Bridge to Nowhere (development)							Independent
The Health Specials Anthology - year 1							Independent
The Health Specials Anthology - year 2							Independent
The Making of Lost in Canada (development)							Independent
The Meaning of Laugh (development)							Independent
The Ocean Ranger Disaster							Independent
The Real Beauty Modal Agency (development)							Independent
The Suicide Tourist (aka Suicide Travel Agency)							Independent
There's Something Out There							Independent
Unsafe to Teach (development)							Independent
Untitled Project (X)							Independent
Viagra Chronicles (aka Viagra) (development)							Independent
WADA (development)							Independent
Welcome to Canadaville (aka Canadaville)							Independent
Wrath of God (development)							Independent
<b>Great Big Canadian Show</b>	<b>\$ 12,345,664</b>	<b>\$ -</b>	<b>\$ 12,345,664</b>	<b>\$ -</b>	<b>\$ 12,345,664</b>	<b>\$ -</b>	Independent
The 2002 Juno Awards							Independent
The 2003 Juno Awards							Independent
The 2004 Juno Awards							Independent
The 2005 Juno Awards							Independent
Canada's Walk of Fame 2005							Independent
Jamie and David: A Golden Homecoming							Independent
Rita MacNeil's Cape Breton							Independent
Rita MacNeil's Mining The Soul							Independent
Sonic Temple							Independent
<b>Toronto Documentary Forum</b>	<b>\$ 1,000,000</b>	<b>\$ -</b>	<b>\$ 1,000,000</b>	<b>\$ -</b>	<b>\$ 1,000,000</b>	<b>\$ -</b>	Not applicable
<b>Documentaries at Banff</b>	<b>\$ 1,000,000</b>	<b>\$ -</b>	<b>\$ 1,000,000</b>	<b>\$ -</b>	<b>\$ 1,000,000</b>	<b>\$ -</b>	Not applicable
<b>National Broadcast Reading Services</b>	<b>\$ 2,000,000</b>	<b>\$ -</b>	<b>\$ 2,000,000</b>	<b>\$ -</b>	<b>\$ 2,000,000</b>	<b>\$ -</b>	Not applicable
<b>Total Priority Programming</b>	<b>\$ 150,278,225</b>	<b>\$ 4,698,392</b>	<b>\$ 146,876,339</b>	<b>\$ 11,368,318</b>	<b>\$ 139,789,945</b>	<b>\$ 10,488,280</b>	

Note 1: The amount spent in 2007-08 includes \$638,627 of administrative expenses incurred in fulfilling the BCE benefits commitments. The amount spent to date includes \$9,520,000 of administrative expenses incurred in fulfilling the BCE benefits commitments.

Schedule Five

News and Information Incremental Benefit Expenditures as of August 31, 2008

NEWS AND INFORMATION PROGRAMMING

	Total Amount Committed for 7 Years	Amount Spent in 2007-08	Amount Spent to Date	Balance
Regional Specialists	\$ 14,000,000	\$ 1,579,155	\$ 12,807,599	\$ 1,192,401
Diversity in News	3,500,000	-	\$ 3,500,000	-
2-Way Hot	4,500,000	2,318	\$ 4,329,516	170,484
Eyes on the World	12,000,000	164,654	\$ 12,000,000	-
Newslinks	10,000,000		\$ 10,000,000	-
APTN	3,000,000		\$ 3,000,000	-
<b>News and Information Programming Total</b>	<b>\$ 47,000,000</b>	<b>\$ 1,746,127</b>	<b>\$ 45,637,115</b>	<b>\$ 1,362,885</b>

Note: In 2004, following approval from the CRTC, \$6,500,000 was redirected from 2-Way Hot to the Priority Programming Groundbreaker initiative.

**Schedule Six**

**Licence Fees Received for Incremental Programming from Specialty Services Operated by or Related to CTV Inc. as of August 31, 2008**

	<b>Amount Received in 2007-08</b>	<b>Amount Received to Date</b>	<b>Amount Reinvested in 2007-08</b>	<b>Amount Reinvested to Date</b>	<b>Balance</b>
<b>Licence fees received for incremental programming from specialty services operated by or related to CTV Inc.</b>		<b>\$ 1,301,189</b>		<b>\$ 1,301,189</b>	<b>\$ -</b>
Canada's Walk of Fame, 2005					
Canadian Idol, Season II					
Corner Gas, Seasons I and II					
Golf: The Ridiculous Obsession, Parts 1 and 2					
The Ocean Ranger Disaster					

The amount reinvested to date has been used towards additional priority programming produced under the BCE-CTV Benefits.

Schedule Seven

Sale or Distribution Proceeds Received by CTV Inc. or any related company in respect of Incremental Programming as of August 31, 2008

	Amount Received in 2007-08	Amount Received to Date	Amount Reinvested in 2007-08	Amount Reinvested to Date	Balance
<b>Sale or distribution proceeds received by CTV Inc. or any related company in respect of incremental programming, net of related distribution expenses:</b>	<b>\$ 1,229,948</b>	<b>\$ 6,719,291</b>	<b>\$ 200,000</b>	<b>\$ 2,477,036</b>	<b>\$ 4,242,255</b>
21C					
As Seen on TV! The Story of K-Tel					
Beyond Corner Gas: Tales from Dog River					
Canadian Idol, Seasons I and II					
Canada's Walk of Fame, 2005					
Corner Gas, Seasons I and II					
Degrassi: The Next Generation Seasons I, II, III, IV and V					
Double Identity: The Counterfeit Lives of Celebrity Look-Alikes					
Eight Days to Live					
Girls Don't Fight					
Golf: The Ridiculous Obsession, Parts 1 and 2					
Hunt for Justice: The Louise Arbour Story					
In God's Country					
Jamie and David: A Golden Homecoming					
Lives of the Saints					
Music Rising					
Robson Arms					
Ronnie Hawkins: Still Alive and Kickin'					
Secure Freedom					
Shades of Black					
Sonic Temple					
Tales from Dog River					
Team Spirit					
Terry					
The Health Specials Anthology - Year 1 and 2					
The Man Who Lost Himself					
The 2002, 2003, 2004 and 2005 Juno Awards					
Zeyda and the Hitman					

The amount reinvested to date has been used towards additional priority programming produced under the BCE-CTV Benefits.

The balance will be reinvested in future priority programming projects.

For amounts received from specialty services operated by or related to CTV Inc., please see Schedule Six.

Schedule Eight  
Equity Investments using Benefits Expenditures as of August 31, 2008

Program Title	Equity Commitments as of August 31, 2008	Equity Recovered in 2007-08	Total Equity Recovered to Date	Net Profit Reinvested in Benefits
4Real				
A Window Opens- Margaret and Sophie in Ethiopia (aka Trudeaus in Ethiopia)				
As Seen on TV! The Story of K-Tel				
Beyond Corner Gas: Tales from Dog River				
Chairman George and the Quest for the Torch				
Confessions of an Innocent Man				
Corner Gas, Season I				
Corner Gas, Season II				
Degrassi: The Next Generation (201-209)				
Degrassi: The Next Generation (314-322)				
Degrassi: The Next Generation (414-422)				
Degrassi: The Next Generation (501-506)				
Degrassi: The Next Generation (601-606)				
Degrassi: The Next Generation (701-711)				
Degrassi: The Next Generation (814-822)				
Double Identity: The Counterfeit Lives of Celebrity Look-Alikes				
Dumped: The Journey of a Broken Heart				
Eight Days to Live				
Elijah				
Girls Don't Fight				
Golf: The Ridiculous Obsession, Part 1				
Golf: The Ridiculous Obsession, Part 2				
Gridlock				
Hunt for Justice: The Louise Arbour Story				
In God's Country				
In Pursuit of Happiness				
Lives of the Saints				
Lost Adventures of Childhood				
Luna: Spirit of the Whale				
Monster in the Family				
Monster in the Family: The Struggle Continues				
Music Rising				
My Musical Brain				
Mystery of the Toxic Swans				
Of Murder and Memory (aka Who Named the Knife)				
Peace Warrior				
Pharma Sutra				
Pickton				
Playing for Keeps (aka Soul Custody)				
Rita MacNeil's Cape Breton				
S & M: Short and Male (aka Short Guys)				
Shades of Black				
Sinner in Paradise (aka Holiday in Paradise)				
Terry				
That's My Time: A Comedian's Stand-Up to Cancer				
The 2002 Juno Awards				
The 2003 Juno Awards				
The 2004 Juno Awards				
The 2005 Juno Awards				
The Associates (201-205)				
The Good Times Are Killing Me				
The Man Who Lost Himself				
The Meaning of Laugh				
The Ocean Ranger Disaster				
The Suicide Tourist (aka Suicide Travel Agency)				
There's Something Out There				
Welcome To Canadaville (aka Canadaville)				
	\$ 31,274,020	\$ 2,620	\$ 3,108	\$ -

The equity recovered will be reinvested in future priority programming projects.



Schedule Nine

Third Party Promotion Expenditures as of August 31, 2008

	Amount Spent In 2007-08	Total Amount Spent as of August 31, 2008
<b>BASE LEVEL OF THIRD PARTY PROMOTION EXPENDITURES, SEPTEMBER 1, 2007 TO AUGUST 31, 2008</b>		
Promotion of Priority Programming	\$ 956,398	\$5,149,678
<b>INCREMENTAL BENEFITS EXPENDITURES ON THIRD PARTY PROMOTION</b>		
Promotion of Priority Programming	\$ 55,180	\$6,982,371
<b>TOTAL SPENDING ON THIRD PARTY PROMOTION</b>		
Promotion of Priority Programming	\$ 1,011,578	\$ 12,132,049

**Schedule Ten**

**Television Initiatives Undertaken in Fulfillment of Benefits Commitments as of August 31, 2008**

Please see Schedules Three, Four and Five.

Schedule Eleven  
Other Benefits Expenditures as of August 31, 2008

	Total Amount Committed for 7 Years	Amount Spent in 2007-08	Amount Spent to Date	Balance	Recipient
<b>PIPELINE TO SCREEN</b>					
Content Innovation Network	\$ 5,000,000	-	\$ 5,000,000	-	Canadian Film Centre, L'INIS, Banff New Media Institute
National Screen Institute	1,000,000	142,858	\$ 1,000,000	-	National Screen Institute
Women in the Director's Chair	100,000	-	\$ 100,000	-	Creative Women Workshops (Banff Centre)
iTV specialists	3,000,000	61,500	\$ 2,254,215	745,785	iTV specialists
Canadian Media Research Consortium	3,500,000	-	\$ 3,500,000	-	UBC - the School of Journalism; Université Laval; York University
Ryerson Polytechnic University: BCE Chair in Convergence	2,500,000	-	\$ 2,500,000	-	Ryerson Polytechnic University
BCE New Media Centre of Excellence	1,500,000	-	\$ 1,500,000	-	British Columbia Institute of Technology
Community Journalism Initiatives	1,999,287	37,001	\$ 1,999,287	-	Numerous universities and colleges across Canada
Aboriginal Prod. Training - Capilano College	250,000	-	\$ 250,000	-	Capilano College
CFTPA/APFTQ Mentorship	800,000	-	\$ 800,000	-	CFTPA
St. John's Women's Film & Video Festival	100,000	-	\$ 100,000	-	St. John's Women's Film & Video Festival
Canadian Women in Communications	750,000	-	\$ 750,000	-	Canadian Women in Communications
History of Canadian Broadcasting	250,000	-	\$ 250,000	-	Canadian Communications Foundation
Museum of Canadian Broadcasting	250,000	-	\$ 250,000	-	Canadian Broadcast Museum Foundation
Canadian TV Image Bank	3,350,000	-	\$ 3,350,000	-	Not applicable
Writers' Trust of Canada	150,000	50,000	\$ 150,000	-	Writers' Trust of Canada
Academy of Canadian Cinema and Television	1,000,000	-	\$ 1,000,000	-	Academy of Canadian Cinema and Television
MNet: Media Awareness Network	500,713	-	\$ 500,713	-	MNet: Media Awareness Network
Leave Out Violence (L.O.V.E.)	500,000	-	\$ 500,000	-	L.O.V.E.
Bell Broadcast & New Media Fund	10,000,000	-	\$ 10,000,000	-	Bell Broadcast & New Media Fund
<b>Total</b>	<b>\$ 36,500,000</b>	<b>\$ 291,359</b>	<b>\$ 35,754,215</b>	<b>\$ 745,785</b>	

Note: in 2005, following approval from the CRTC, \$150,000 was redirected from the Canadian TV Image Bank initiative to the Writers' Trust of Canada.  
Note: in 2007, \$713 has been re-directed from Community Journalism Initiatives to MNET.