



15 October 2008

Mr. Scott Hutton  
Executive Director  
Broadcasting  
CRTC  
Ottawa, Ontario  
K1A 0N2

RE: **Decision CRTC 2001-458 – Report on the Monitoring of the Statement of Principles and Practices**

Dear Mr. Hutton:

In Decision CRTC 2001-458, the Commission required by condition of licence that Global television establish an independent monitoring committee to review complaints concerning compliance with the *Statement of Principles and Practices* set out in that decision.

In the same decision, the Commission stated that it would consider suspending conditions of license related to cross-media ownership if Global entered into an agreement with the Canadian Broadcast Standards Council (CBSC) to establish an industry-wide Code of Conduct approved by the Commission that would also include a monitoring mechanism administered by the CBSC.

As the Commission is aware, Global entered into an interim agreement in December 2001 with the CBSC to deal with any complaints related to the Code of Conduct until such time as the Commission approved an industry-wide Code of Conduct.

On 14 January 2008 the Commission approved this industry-wide Code of Conduct in the form of the Journalistic Independence Code as proposed by the CBSC, subject to pending clarifications.

The CBSC has confirmed that they have not received any complaints related to our Code of Conduct and/or the Journalistic Independence Code for the broadcast year 2007-08.

Since the implementation of the monitoring mechanism Global also developed and maintained an ongoing information campaign to promote awareness of the CBSC complaints mechanism concerning our Code of Conduct through public service announcements. These public service announcements have been broadcast across both conventional and specialty services (including the former Alliance Atlantis specialty services) with a value of over \$1.3 million during the 2007-08 broadcast year. We have

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also continued to ensure that our viewers are made aware of how to contact us by phone, via email, or our websites with any comments or feedback within our newscasts.

Should you require additional information regarding this matter, please do not hesitate to contact me at 416-934-8742.

Sincerely,

A handwritten signature in black ink that reads "Charlotte Bell". The signature is written in a cursive, flowing style.

Charlotte Bell  
Senior Vice-President Regulatory Affairs