



FONDS Bell FUND

ANNUAL REPORT
2024



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CONTENT

Bell Fund would like to thank the following financial contributors for their continued support.

Bell **BellMTS**

 **NorthwestTel**

 **STINGRAY**

CABLEVISION 



FINANCIAL CONTRIBUTORS

About the Bell Fund

Mission:

To support Canadian media content makers in creating for and connecting with audiences here and everywhere.

Background:

Since 1997 the Bell Fund has received over \$300 million in financial contributions from Bell TV to support Canadian Producers in the development and production of great Canadian content. In 2001 the Bell Fund was awarded an endowment of \$10 million from Bell TV, as a result of a tangible benefits package. The revenues generated by this endowment are made available for development funding.

The Bell Fund is driven by a commitment to support a more equitable, diverse, inclusive and accessible industry across Canada as expressed through its Guiding Principles. Working with industry and communities, the Fund iterates its programs to meet the needs of the sector and is recognized for its innovative approaches to funding. The Fund supports projects (in a variety of genres and formats) from Canadian Producers who are working with market interest partners including Canadian private and public broadcasters and platforms, Canadian and international distributors, and online and social media platforms.

The Bell Fund is a not-for-profit organization. It has been certified by the CRTC as an independent production fund eligible to receive and administer contributions from broadcast distribution undertakings under section 29(2) of the Broadcasting Distribution Regulations, and Tangible Benefits.

The Fund is governed by a nine-member board operating at arm's length from Bell TV and has offices in Toronto and Montreal.

In 2024, the Bell Fund administered three (3) funding programs supporting the development and production of Canadian audiovisual content:

- ▶ Slate Development Program
- ▶ TV Production Program
- ▶ Short-Form Digital Series Production Program



2024



236

Total Number of Eligible Applications Evaluated



91

Total Number of Funded Projects (Production Projects and Development Slates)



\$10,414,070

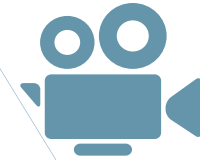
Total Amount of Project Funding



38

Total Number of Industry Development Initiatives

1997-2024



2,588

Total Number of Funded Projects (Production Projects and Development Slates)



\$294,620,795

Total Amount of Project Funding

WHO WE ARE | BY THE NUMBERS

NAVEEN PRASAD CHAIR

The past year reminded us that progress in the screen-based industry is rarely linear. For every step forward, there are new challenges to navigate, new questions to answer, and new gaps to fill. Through it all, Bell Fund remained focused on doing what we do best: providing meaningful support to Canadian companies and creators.

In 2024, we invested over \$10 million into 91 projects across development, production, and discoverability. These projects reflect the diversity of talent and ideas that continue to emerge across the country. We saw work that was bold, distinctive, regionally grounded, and internationally relevant. Several of these projects first came to us through early-stage development funding and later returned in production form, reinforcing the importance of long-term support that grows.



Throughout the year, we also continued to adapt our programs to meet the evolving needs of the industry. From increasing outreach in underrepresented regions and communities to deepening our equity and accessibility efforts, we took meaningful steps to ensure our funding remains inclusive and responsive.

At the same time, we recognize that broader conditions for Canadian content creation remain challenging. With shrinking resources and many unknowns around how new legislation will take shape, producers and creators are working within a system that is in transition. While these structural shifts are complex, we remain optimistic that change—if done right—can bring new opportunity.

Our role is to stay grounded, listen closely, and respond with clarity and care. That has always been our approach, and it continues to guide us as we move forward.

On behalf of the Board of Directors, I would like to thank the Bell Fund staff for their commitment and expertise, and our funder BCE Inc. for its continued support and respect for our independent governance. Most of all, thank you to the production companies and creators across Canada who trust us to be a part of your journey.

We are proud to support your work, and we look forward to what comes next.

Sincerely,



Naveen Prasad
Chair, The Bell Fund



• • • STATISTICS

In
2024

**\$10,4M /
102 projects**

supporting the development, production and discoverability of Canadian audiovisual programming.

11 

short-form digital series

and their accompanying Audience Engagement/Discoverability

+

32 

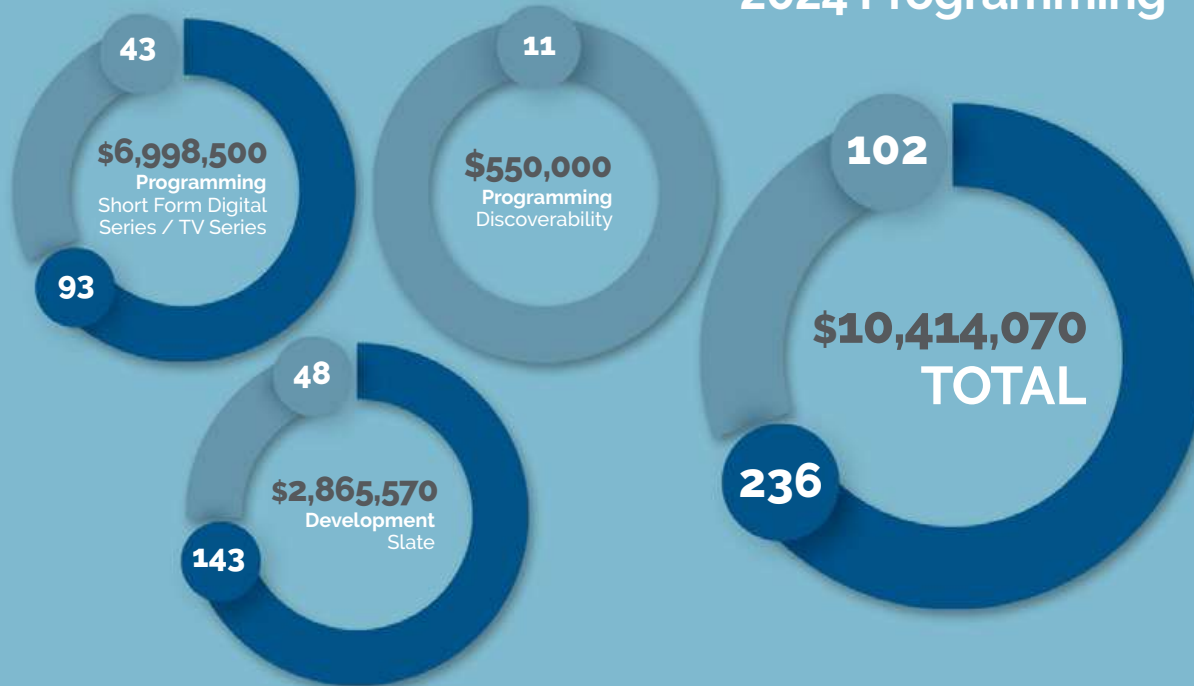
TV series

+

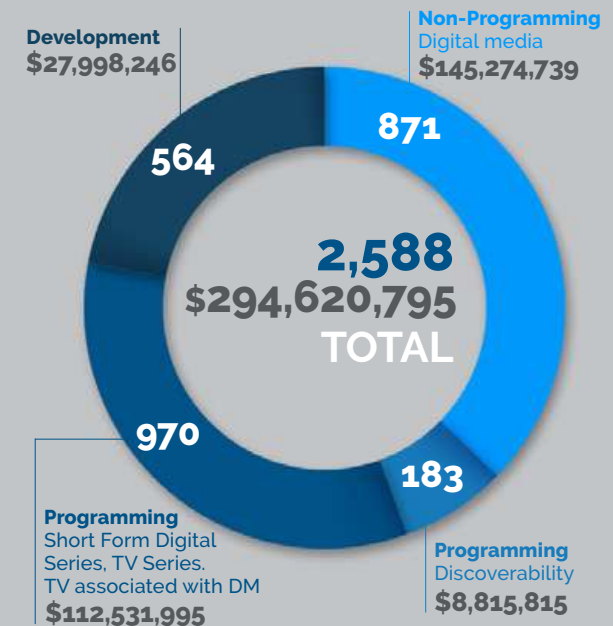
48 

development slates

2024 Programming



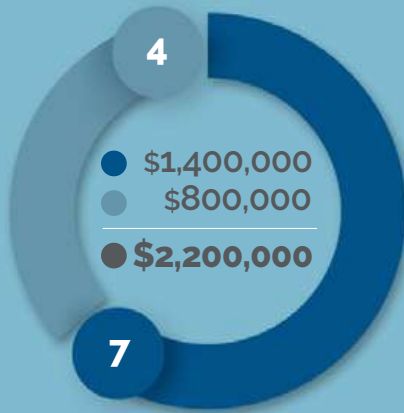
1997-2024 Programming



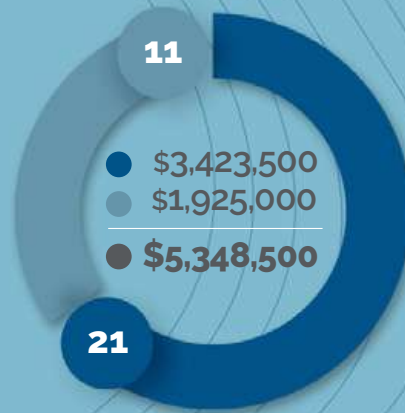
STATISTICS

OVERVIEW

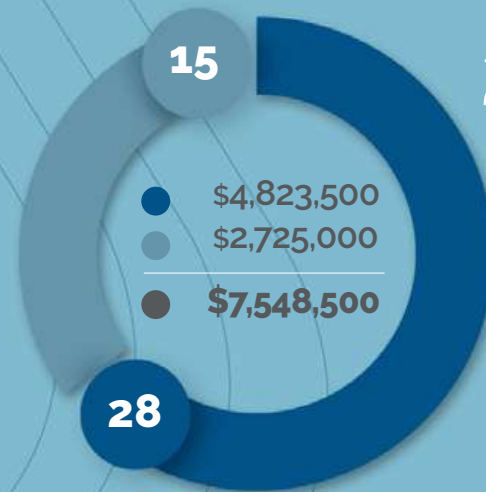
2024



Programming Short-Form Digital Series (including Discoverability)

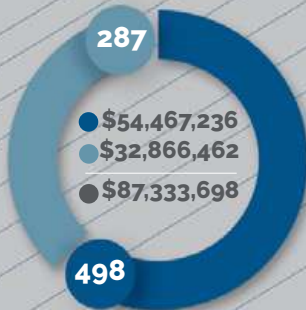


Programming TV Series

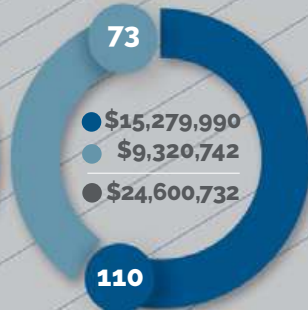


TOTAL

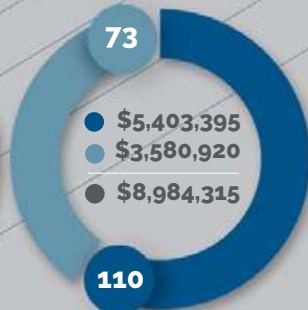
1997-2024



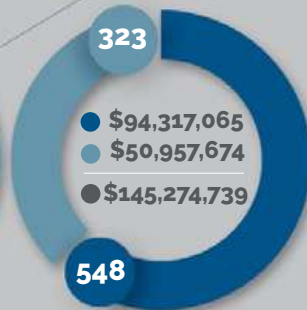
Programming TV



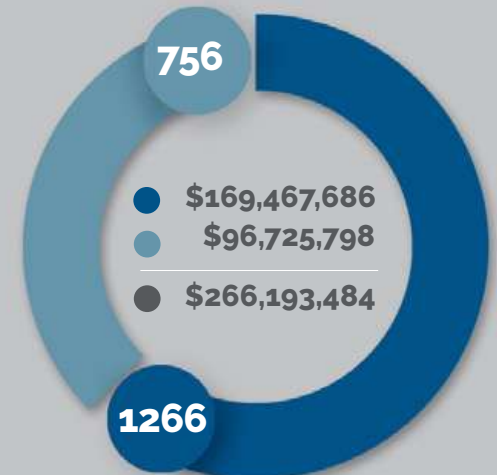
Programming Short Form Digital Series



Programming Discoverability



Non-Programming Digital Media

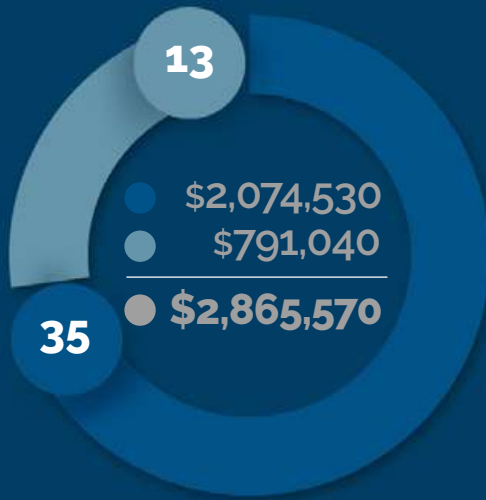


TOTAL



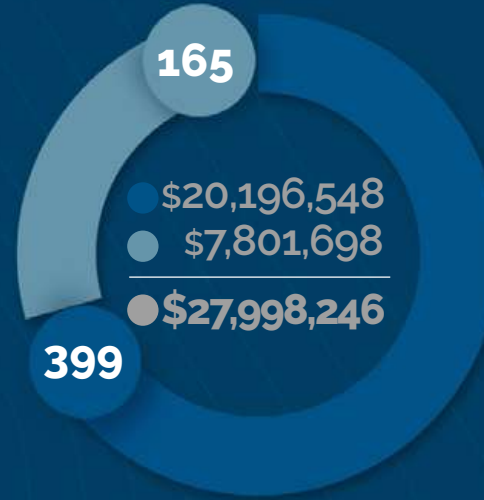
STATISTICS

PRODUCTION PROGRAM

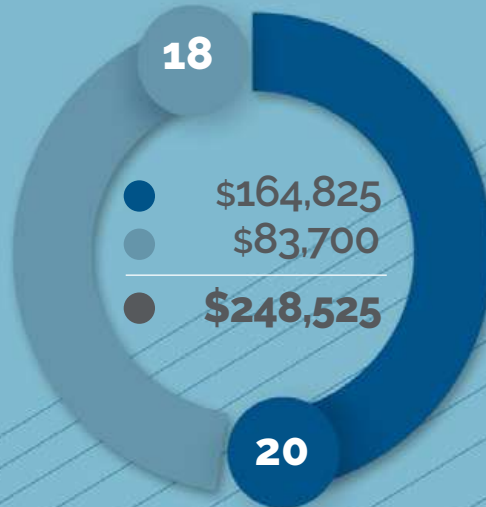


SLATE
DEVELOPMENT
2024

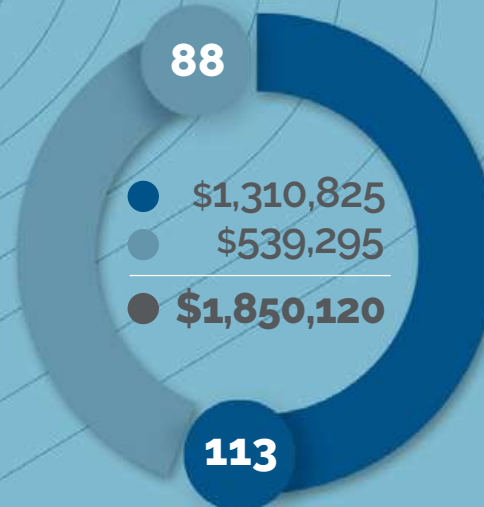
Slate Development



DEVELOPMENT
2001-2024



INDUSTRY
DEVELOPMENT
2024



INDUSTRY
DEVELOPMENT
2001-2024

The Bell Fund Guiding Principles affirm its commitment to contribute to a more equitable, accessible, diverse, and inclusive industry across Canada in its capacity as an independent production fund.

This means supporting screen-based producers/creators who are Indigenous and/or identify as being from an Equity-deserving community including:

- ▶ **First Nations, Inuit, Métis;**
- ▶ **Black and/or racialized;**
- ▶ **Women and Gender-diverse;**
- ▶ **2SLGBTQIA+;**
- ▶ **Persons with disabilities;**
- ▶ **Regional (outside of Toronto and Montreal;)**
- ▶ **Official Language Minority Community (OLMC); and/or**
- ▶ **Emerging.**

In 2024, the Bell Fund launched a new self-identification data collection portal to enable individuals (shareholders and key creative team) to privately and confidentially share information related to elements of identity including but not limited to citizenship, gender, and race, etc.

The Bell Fund prioritizes accuracy, agency, and privacy in data collection and analysis. The information gathered helps the Bell Fund to understand representation within companies, applications, and representation in funded projects. During the application process, we rely on this voluntary self-identification data to award points to Indigenous and equity-deserving communities as part of project evaluation.

The Bell Fund actively collaborates and consults with industry, including other funds, broadcasters and platforms, and community organizations to inform its practices.

STATISTICS

**EQUITY, DIVERSITY,
INCLUSION AND
ACCESSIBILITY**

DIVERSE COMMUNITIES

APPLICANT OWNERSHIP

Bell Fund committed over \$3.2 M to 37 projects from applicants which are majority-owned (51% or more) by individuals who are Indigenous and/or who self-identify from a Diverse Community⁽¹⁾ accounting for 40.7% of funded projects and 30.9% of funding.

(1) In 2024, Diverse Communities included Indigenous, Black and/or racialized, 2SLGBTQIA+ and persons with disabilities.

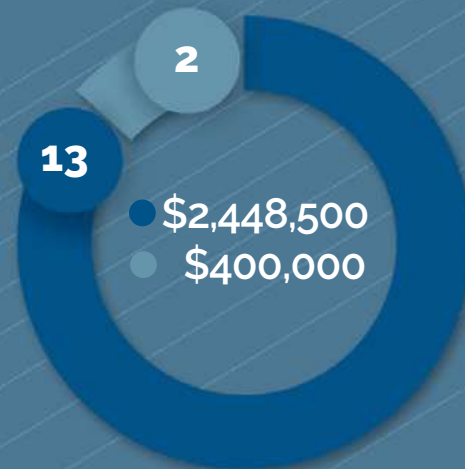
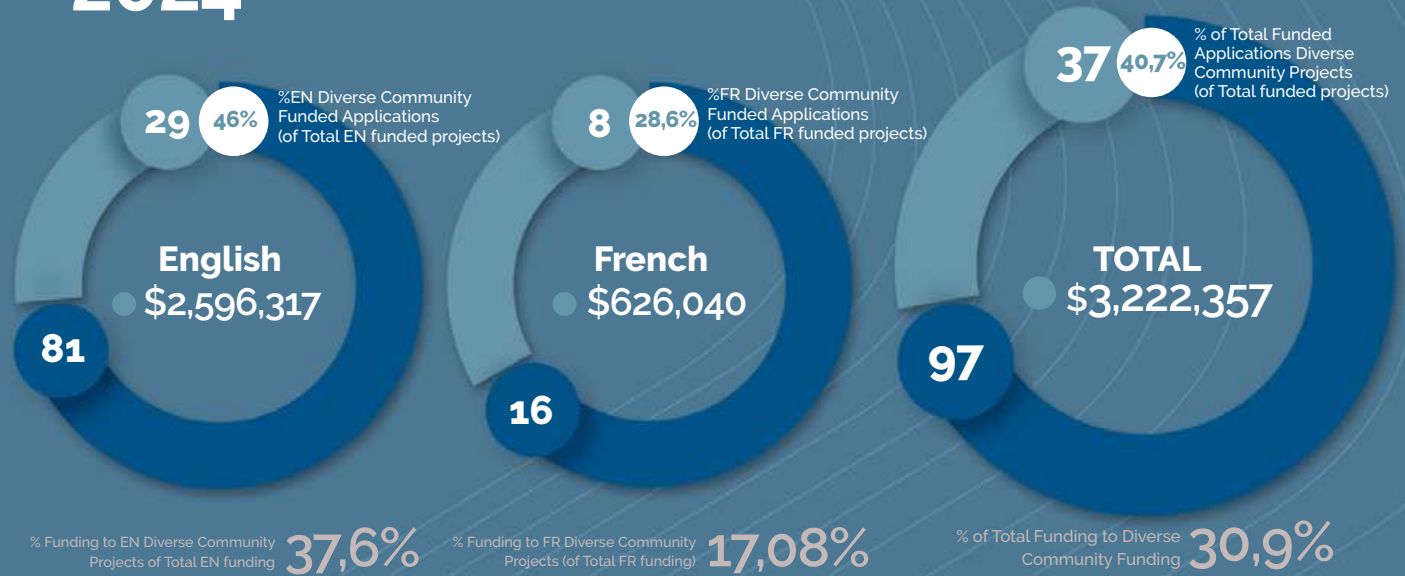
KEY CREATIVE TEAM (PRODUCTION ONLY)

Bell Fund committed over \$2.8M to 15 Projects with Key Creative Teams⁽¹⁾ (Producer/Director/Writer) composed of 40% or more individuals who are Indigenous and/or who self-identify from a Diverse Community⁽²⁾, accounting for 34.9% of funded projects and 37.7% of production funding.

(1) As confirmed at the time of Application.

(2) In 2024, Diverse Communities included Indigenous, Black and/or racialized, 2SLGBTQIA+ and persons with disabilities

2024



- Total Funding to EN Diverse Community Team Projects
- Total Funding to FR Diverse Community Team Projects

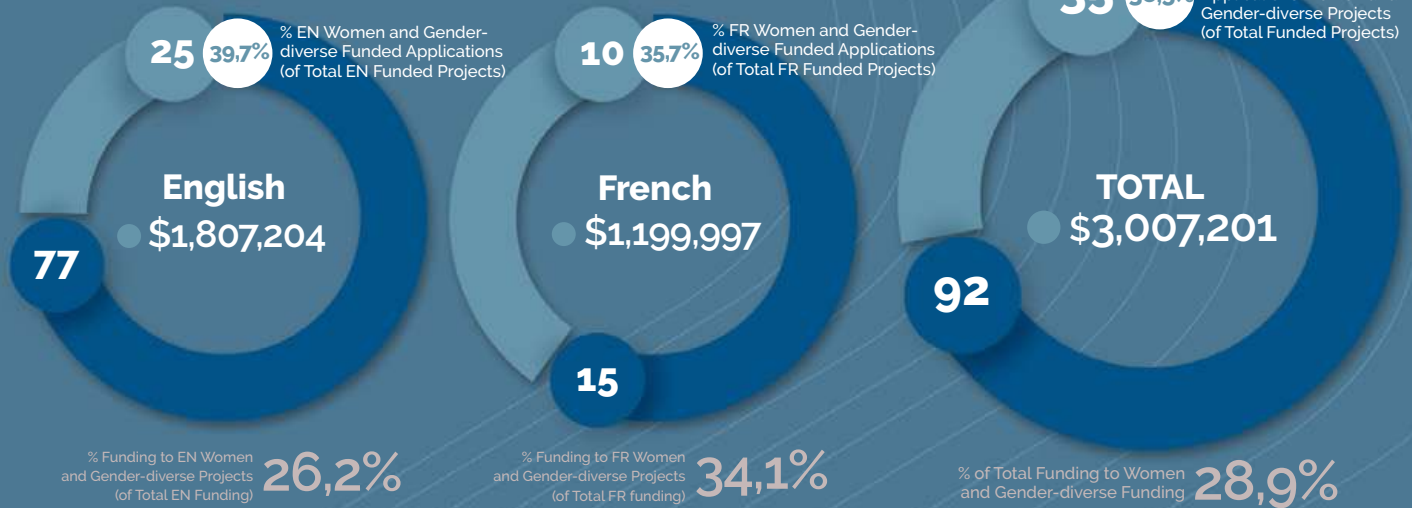
Total Number of Funded to Diverse Community Team Eligible Applications **15**

Total Amount of Funding to Diverse Community Team Eligible Applications **\$2,848,500**

WOMEN AND GENDER DIVERSE APPLICANT OWNERSHIP

Bell Fund committed over \$3M to 35 projects from applicants from applicants which are majority owned who self-identified as Women and Gender diverse accounting for 38.5% of funded projects and 28.9% of funding.

2024



% Funding to EN Women and Gender-diverse Projects (of Total EN Funding) **26,2%**

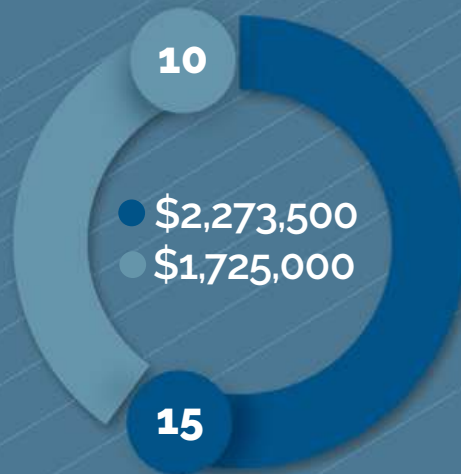
% Funding to FR Women and Gender-diverse Projects (of Total FR funding) **34,1%**

% of Total Funding to Women and Gender-diverse Funding **28,9%**

KEY CREATIVE TEAM (PRODUCTION ONLY)

Bell Fund committed nearly \$4M to 25 Projects with Key Creative Teams⁽¹⁾ (Producer/Director/Writer) composed of 40% or more individuals who self-identified as Women or Gender-diverse accounting for 58.1% of funded projects and 53.0% of production funding.

(1) As confirmed at the time of Application.



- Total Funding to EN Women and Gender-diverse Team Projects
- Total Funding to FR Women and Gender-diverse Team Projects

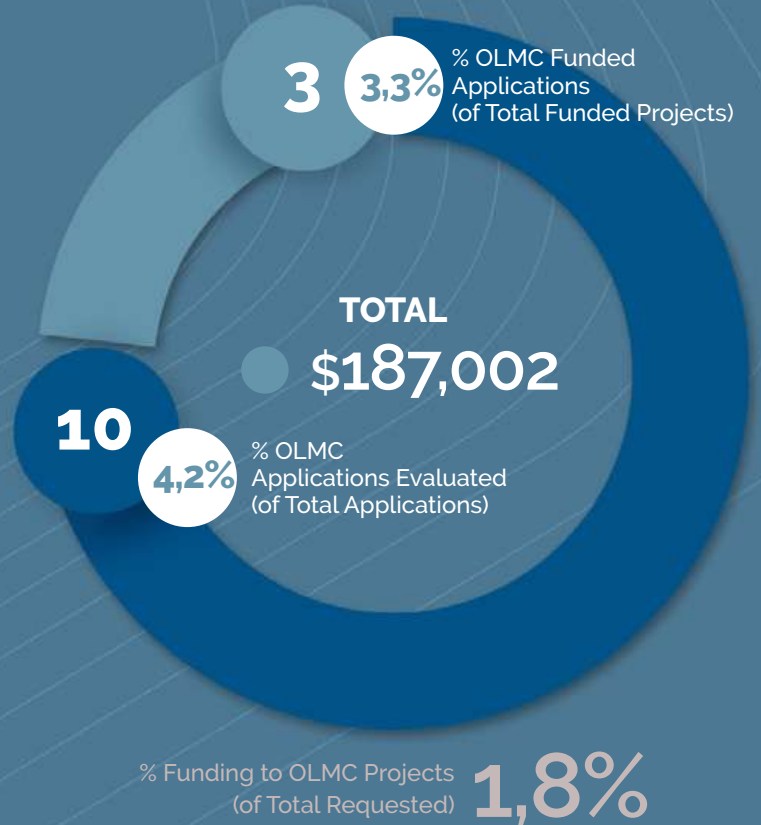
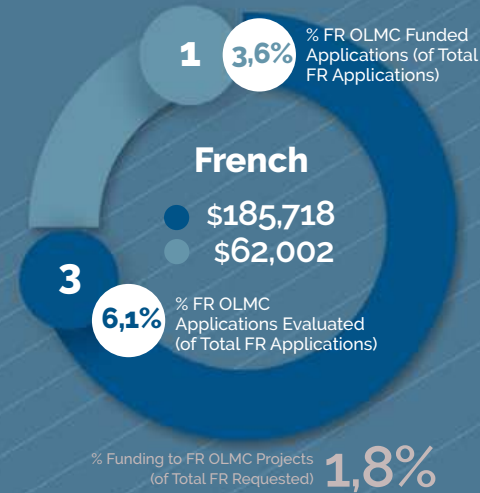
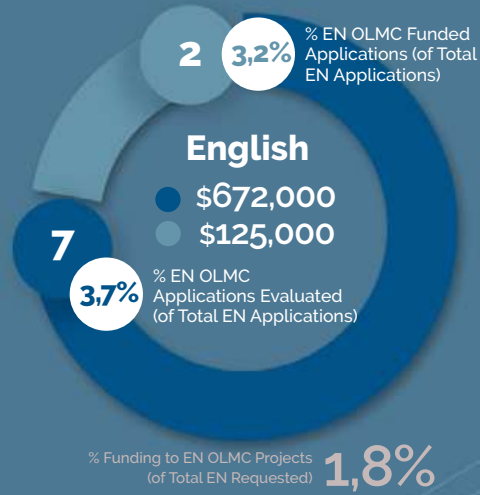
Total Number of Funded to Women and Gender-diverse Team Eligible Applications **25**

Total Amount of Funding to Women and Gender-diverse Team Projects **\$3,998,500**

Bell Fund committed \$187K to 3 companies which are majority-owned (51% or more) by individuals who are from Official Language Minority Communities (OLMC) accounting for 3.3% of funded Projects and 1.8% of funding.

Staff undertook outreach to organizations representing OLMC producers, participated on an industry panel at Congrès annuel de l'APFC 2024, and held a virtual information session for I.M.P.A.C.T.

2024



STATISTICS

OLMC
OFFICIAL LANGUAGE
MINORITY COMMUNITIES

● OLMC Eligible Applications Evaluated ● OLMC Funded Eligible Applications

REGIONAL PRODUCTION

Bell Fund committed nearly \$2.2M M to 14 regional production projects located more than 150kms outside of Toronto (EN) and Montreal (FR) accounting for 32.6% of funded projects and 28.8% of production funding.

Production locations of Funded English-language Projects outside of Toronto and Vancouver and French-language Projects outside of Montreal:

British Columbia (Duncan, Langley, Lower Mainland, Surrey, Victoria)

Alberta (Blackfoot Crossing, Calgary, Edmonton, Fort McMurray, Siksika Nation, Sturgeon Lake)

Saskatchewan (Buffalo Narrows, Île-à-la-Crosse)

Manitoba (Winnipeg)

Ontario (Dundas, Fort Albany, Moosonee, Moose Factory, Niagara-on-the-Lake, Ottawa, Ottawa Region, Parry Sound, Port Hope, Queensville, Sunderland, Six Nations, Wawa)

Quebec (Gatineau, Magdalen Islands, Montreal)

Newfoundland (St. John's)

Northwest Territories (Yellowknife)

2024



REGIONAL DEVELOPMENT

Bell Fund committed over \$1M in Slate Development support to 19 companies located in regions outside of Toronto, Vancouver (EN) and Montreal (FR) accounting for 39.6% of Slates and 36.6% of development funding.

Locations of Regional Companies receiving Slate Funding:

Ajax, Allanburg, Barrie, Burnaby, Calgary, Dartmouth, Edmonton, Gibsons, Markham, Montreal, Newmarket, Ottawa, Sarnia, Val-David, Winnipeg

2024



The Industry Development Program supports opportunities for partnerships with organizations which, like the Bell Fund, are driven by a commitment to support a more equitable, diverse, inclusive and accessible industry. Industry development partnerships support capacity building, market access and celebrate excellence and provide meaningful opportunities to producers and creators, and advance stories from across Canada.



INDUSTRY DEVELOPMENT



1 - 5 à 7 de l'industrie
2 - Pitch des scénaristes de l'Académie

Montreal, QC
Market Access,
Capacity Building



Content Canada 2024

Toronto, ON
Market Access



YOUTH MEDIA
ALLIANCE
MÉDIAS JEUNESSE

Gala Prix Excellence 2024

Montreal, QC
Celebrating excellence



Congrès AQPM

Sainte-Hyacinthe, QC
Market Access



Journée "On tourne vert"

Montreal, QC
Market Access,
Capacity Building



BSO Symposium 2024
Toronto, ON
Market Access,
Capacity Building



Banff Media Festival 2024
Banff, AB
Market Access



Festival REGARD
Saguenay, QC
Market Access



Prime Time in Ottawa 2024
Ottawa, ON
Market Access,
Capacity Building



Formation M.É.D.I.A. | Pôle entrepreneurial HEC
Montreal, QC
Capacity Building



I+N Connexe dans le cadre de Image+Nation Festival Film LGBT2SQUEER
Montreal, QC
Market Access



Accessibility Training Videos
National
Capacity Building



Factual WEST Conference 2024
Vancouver, BC
Market Access



Festival international du cinéma francophone en Acadie - Volet Pro
Moncton, NB
Market Access



Gala Dynastie - Soirée Médias
Montreal, QC
Celebrating Excellence



Soirée "Grande fête de la série courte" du Rendez-vous Québec Cinéma
Montreal, QC
Celebrating Excellence



Discussion "Réinventer la co-production en territoires francophones"
Montreal, QC
Market Access
Capacity Building



Table ronde "S'ouvrir au monde de la série courte" + Soirée de 25^{ième} anniversaire
Montreal, QC
Capacity Building



Audience Engagement Workshops 2024
National
Capacity Building



Formation Prisme: brunch maillage
Montreal, QC
Market Access,
Capacity Building



INDUSTRY DEVELOPMENT



Programme VOLUME - 2^e Edition

Montreal, QC
Market Access,
Capacity Building



AccessBIPOC 2024

National
Capacity Building



Northern Canada Producer Launcher

Yellowknife, NT
Capacity Building



Producer Sustainability Training and Tools

National
Capacity Building



Espace court et La Watch

Rouyn-Noranda, QC
Market Access,
Capacity Building



Festival Courts d'un soir

Montreal, QC
Market Access,
Capacity Building



EXNW Global Creative Summit 2024

Vancouver, BC
Market Access



Reelworld Producer Program, Film Festival + Summit 2024

Toronto, ON
Market Access,
Capacity Building



St. John's Women's Industry Forum 2024

St. John's, NL
Market Access



Disability in the Screen Industries - Training

National
Capacity Building



Advanced Corporate Business Affairs 2024

National
Capacity Building



T.O. Webfest Conference 2024

Toronto, ON
Market Access



Whistler Film Festival & Summit 2024

Whistler, BC
Market Access,
Capacity Building



WIFT+ Toronto - Accessibility 2024

Toronto, ON
Capacity Building



Gala des Prix Numix 2024

Montreal, QC
Celebrating Excellence



INDUSTRY DEVELOPMENT



IN THE SPOTLIGHT

Ça prend pas la tchas à Papineau is a lively drama with North African, Haitian and Latin accents. This heartfelt series explores the nuances of fatherhood, masculinity and free will through Jojo, a single father who works in a barbershop.



A 3-time winner at the 39th **Prix Gémeaux**, including the Emerging Talent Award for screenwriter Lex Garcia



NUMIX Award recipient and winner of two 2024 **Rockie Awards**



The series was chosen for the **Festival Séries Mania's** Short Forms Competition

PROGRAMS

Short-Form Digital Series Production Program

COMPANY

Trio Orange

WHERE TO WATCH

ICI.TOU.TV (Canada)

FORMAT

Comedy, Drama, 7 X 10 minutes



ÇA PREND PAS LA TCHAS À PAPINEAU

SEASON 1

21

FR

IN THE
SPOTLIGHT

This series follows Astrid and James as they struggle to hold onto their identities while raising their three young children in the city.



Nominated for seven **Canadian Screen Awards** and winner of three including Best Lead Performer, Best Supporting Performer, and Best Writing (Comedy)



Ranked as Fall's #1 Canadian comedy among all key demos and was CTV's most-watched Canadian comedy from 2020 to 2025



The series has also garnered numerous other awards and nominations including leading nominations (four) at the 2024 **WGC Screenwriting Awards**

PROGRAMS

TV Production Program

COMPANY

New Metric Media

WHERE TO WATCH

Bell Media (Canada)

Netflix, The CW (International)

FORMAT

Comedy, 16 X 21 minutes



22

CHILDREN RUIN EVERYTHING

SEASON 2

EN

IN THE SPOTLIGHT

Être Ado follows ten teenagers from different backgrounds over a period of five years. 5 guys, 5 girls. They live in the greater metropolitan area, in the suburbs, on a farm, or in the Saguenay-Lac-St-Jean region. They are Quebecers by birth and by adoption



Originally funded through the Slate Development Program, this project was subsequently greenlit and received Bell Fund support through the TV Production Program



Winner of the Best Observational Documentary Award at the 39th **Prix Gémeaux**



Official selection at the **Cannes International Series Festival**

PROGRAMS

Slate Development Program and TV Production Program

COMPANY

KOTV

WHERE TO WATCH

Télé-Québec (Canada)

FORMAT

Documentary, 12 X 60 minutes




23

ÊTRE ADO SEASON 1

FR

IN THE
SPOTLIGHT

FEM tells the story of Zav. She is a talented young musician who was born in a boy's body and dreams of breaking into the music industry. To achieve this goal, she must learn to accept herself, stand up for herself, and face her conservative family and community. A musical series drawing inspiration from the world of music videos.

 3 nominations at the 39th **Prix Gémeaux**

 Marianne Farley received the Best Director Award at the **ARRQ's 2024 Prix RÉALS**

 An album of original songs from the series **FEM** is available on **Spotify** and **Apple Music**

PROGRAMS

TV Production Program – Selective Stream

COMPANY

UGO Média

WHERE TO WATCH

UnisTV et TV5Unis.ca (Canada)
Netflix (International)

FORMAT

Drama, 13 X 30 minutes



24

FEM SEASON 1

FR

IN THE
SPOTLIGHT

How to Fail as a Popstar follows Vivek, a queer brown boy from Edmonton as he tries (and fails) to achieve pop stardom, from the perspective of the now 40-something trans femme artist that boy became.



Screened at 7 festivals, including **Cannes International Series Festival**



Nominated for 25 awards



Winner of 8 awards including Best International Series – **NYC Web Fest**
Best Web Program or Series – **Canadian Screen Awards**

PROGRAMS

Short Form Digital Series

COMPANY

Sphère Media Toronto

WHERE TO WATCH

CBC Gem (Canada)

FORMAT

Comedy, 8 x 10 minutes



25

HOW TO FAIL AS A POPSTAR

SEASON 1

EN

IN THE
SPOTLIGHT

Inspired by Félix B. Desfossés' discoveries on the origins of hip-hop in Quebec, veteran rapper Imposs is joined by contemporary rap artists on a quest to find the pioneers of the genre in the province in order to give them the recognition they deserve but never received.

★ Finalist for the Social Impact Award and the Diversity & Inclusion Award at the 2024 **NUMIX Awards**

★ The project was initially funded by the Slate Development Program and was later approved for funding by the Short-Form Digital Series Program

★ The series is available in English on the YouTube channel of the second broadcaster, **Disques 7ième ciel**

★ Regional, the production company is based in Rouyn-Noranda.

★ A spin-off podcast is available on **Spotify**

PROGRAMS

Slate Development Program;
Short-Form Digital Series Production Program

COMPANY

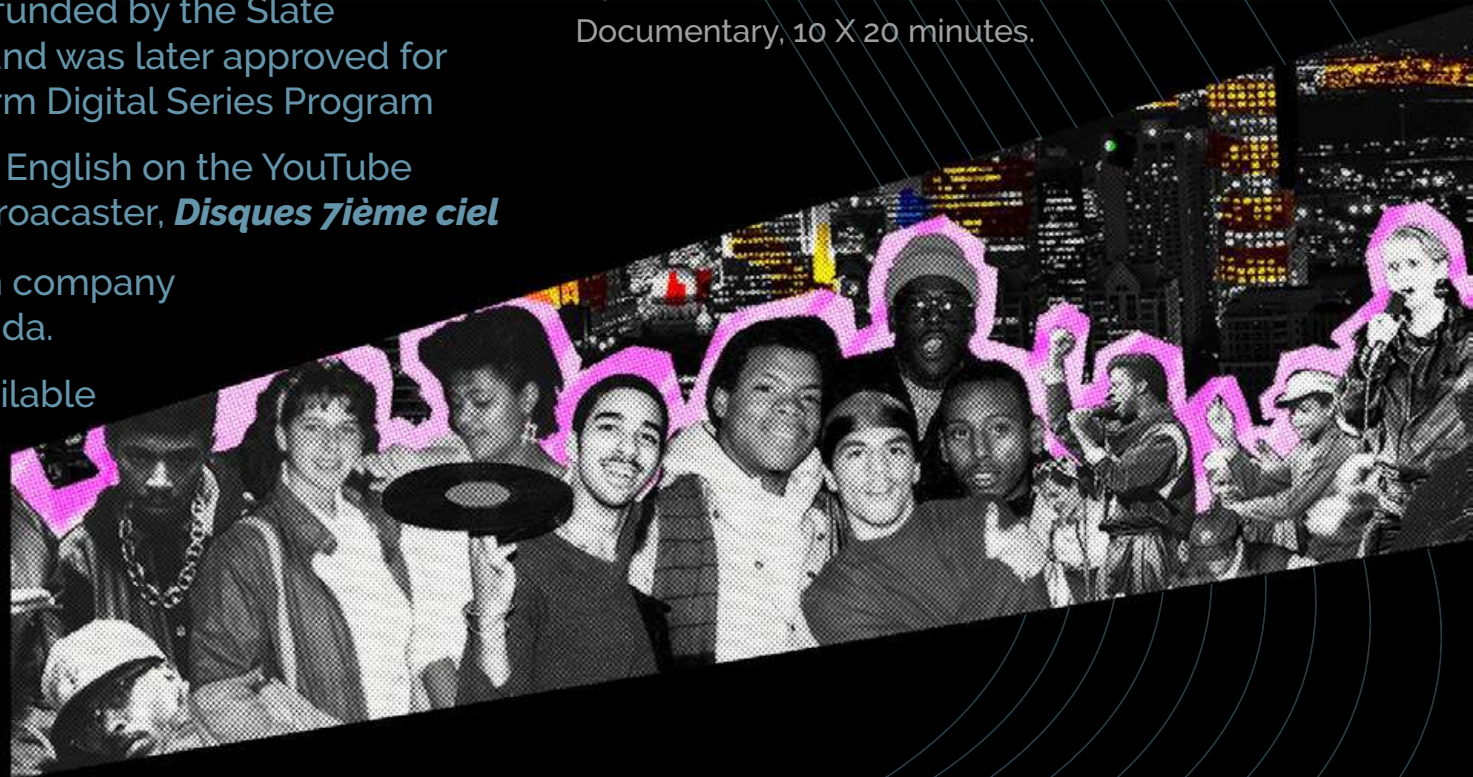
Major Productions

WHERE TO WATCH

Telequebec.tv [FR] (Canada)
YouTube - Disque 7ième Ciel [EN]

FORMAT

Documentary, 10 X 20 minutes.



LES RACINES DU HIP-HOP AU QUÉBEC

SEASON 1

FR

IN THE
SPOTLIGHT

A story of loss, truth & the power of resilience. A premium, limited dramatic series about an Indigenous woman on a journey to find her birth family and uncover the hidden truth of her past.



Winner of a record 13 **Canadian Screen Awards** including Best Drama Series (19 nominations)



Nominated for **C21 International Drama Award** and winner of many international awards including **MIPCOM Diversify TV award**, **Playback Show Of the Year**, and **SeriesMania Audience Award**



Winner of many craft awards including **WGC Screenwriting Awards** - Best Drama series and Outstanding Directorial Achievement in Dramatic series, **DGC Awards**

PROGRAMS

TV Production Program

COMPANY

Resolution Pictures
and Original Pictures

WHERE TO WATCH

APTN, Bell Media (Canada)
PBS, ARTE, Stan, Filmin
(International)

FORMAT

Drama, 6 X 60 minutes.



Pamela's Garden of Eden Season 2 follows iconic screen star Pamela Anderson as she continues her quest to renovate her family property on Vancouver Island, while also helping her son Brandon Lee renovate his new home in LA. With Pamela flying back and forth between the two projects, it seems like she might have bit off more than she can chew.



Nominated for **Leo Award** for Best Information, Lifestyle or Reality Series



Winner of the **Realscreen Award** for Best Lifestyle – House & Home



Pamela's Garden of Eden S2 was Canada's number one entertainment specialty program when it premiered on HGTV Canada

PROGRAMS

TV Production Program

COMPANY

Fireworks Group
Canada

WHERE TO WATCH

Corus Entertainment (Canada)
Hulu, Foxtel, ITB, Play Media,
Comunicação (International)

FORMAT

Lifestyle, 8 X 45 minutes.



PAMELA'S GARDEN OF EDEN




SEASON 2

28

EN

IN THE
SPOTLIGHT

After surviving a near death experience involving a family of Canadian geese and a Buick with failing breaks Grandma Barbara and Grandpa Russell are propelled to grab the life they have left by the horns and tell their deepest secret: they're both gay! The long married couple have been living as each other's beards for 50 years... and hunny, these beards are giving us full Abraham Lincoln chin-curtain realness. So with the time they have left, they're coming out of the closet and ditching their small-town straight life. First stop: Showing up on their queer grandchildren's doorstep in Toronto for lessons in the gay life. That's right, it's a big gay family after all (must be something in the water...). Mason and Rebecca-Michelle help their grandparents navigate the clubs, the dating scene, dating apps, queer fashion, gay dodgeball, lesbian camping, drag shows, pride parades, dyke marches, feminism, activism, and maybe even a bumpin' gay cruise.

-  Screened at 7 festivals including **Frameline Film Festival** (San Francisco)
-  Nominated for 8 awards (Canada and International)
-  Winner of 3 awards including Best Comedy at **T.O. Web Festival**.

PROGRAMS

Short-Form Digital Series

COMPANY

Play Media

WHERE TO WATCH

YouTube – KindaTV

YouTube - Stories From My Gay Grandparents

FORMAT

Comedy, 10 x 10 minutes.



STORIES FROM MY GAY GRANDPARENTS

SEASON 1

EN

IN THE SPOTLIGHT



PRODUCTION

FUNDED PROJECTS
TV PROGRAM

About the Program

The TV Production Program supports the production of market-driven, Canadian, lifestyle, drama, comedy, and documentary series, for English and French language broadcasters, reaching audiences in Canada and around the world.

There are two streams within this program:

Major Production Funder

The TV Major Production Funder (MPF) stream provides funding envelopes to English and French private broadcasting groups allocated to broadcasters based on past investment in Canadian Programming Expenditures of at least \$125M English-market and \$50M for French-market excluding news and sports. In this stream, the MPF broadcaster allocates the monies based on the program guidelines and Bell Fund approval, the funding is provided to the Canadian producer.

TV Selective

The TV Selective stream allocates funding for the production of series licensed by CRTC-licensed Canadian broadcasters. In this stream, eligible applications are assessed based on the published evaluation criteria by independent industry experts who make recommendations to the Board of Directors.

Measures of Success

To measure the potential success of each project eligible applications were assessed and ranked based on the following evaluation criteria :

TEAM

- ▶ Track record of company and confirmed key creative team (Producer(s), Writer(s), Director(s).
- ▶ Whether the Applicant Company is majority (more than 50%) owned and controlled by individuals who are from a Diverse Community and/or individuals who identify as women and/or gender diverse.
- ▶ Whether 40% or more of the cumulative paid positions on the Key Creative Team are held by individuals who are from a Diverse Community and/or individuals who identify as women and/or gender diverse.
- ▶ Whether the Applicant Company is considered emerging, or from regions outside of Toronto (English), Montreal (French), or OLMC.
- ▶ Degree to which the Applicant and Key Creative Team are well-positioned to undertake the Project.

CONTENT

- ▶ Excellence of creative materials (treatment/bible/script(s)) and strength of the artistic direction.
- ▶ The potential to result in critical or commercial success.
- ▶ Approach to cultural sensitivity with regard to the subject matter and/or intended audience.

FEASIBILITY

- ▶ Reasonableness and appropriateness of budget and schedule relative to the proposed project.
- ▶ Confirmed third-party financing.

SUSTAINABILITY

- ▶ Whether the applicant is undertaking measures to reduce the environmental impact of the production.

In 2024

▶ 46 APPLICATIONS | 32 FUNDED PROJECTS | 11 BROADCASTERS | \$ 5,348,500

ENGLISH

▶ 30 APPLICATIONS | 21 FUNDED PROJECTS | 6 BROADCASTERS | \$ 3,423,500

FRENCH

▶ 16 APPLICATIONS | 11 FUNDED PROJECTS | 5 BROADCASTERS | \$ 1,925,000



PRODUCTION | FUNDED PROJECTS
TV PROGRAM

3 soeurs et un chalet

Mitsou Gélinas, the famous Quebec singer, embarks on a unique renovation adventure with her two sisters, Abeille Gélinas, an acclaimed DJ, and Noémie Gélinas, a massage therapist. Their goal: to transform their family cottage into a welcoming retreat where they can reminisce over old stories and memories.

PC: Iprod média
P: Isabelle Maréchal, Émilie Émond
G: Lifestyle
CL: Montreal, QC
PL: Saint-Faustin du Lac Carré, QC
BP: Bell Média
F: 10 X 30 mins

FR

À la poursuite du rêve glacé

Six well-known comedians with a passion for hockey put together an amateur team to pursue their childhood dream of winning a prestigious tournament.

PC: Productions KOTV
P: Mélanie Viau, Louis Morissette, Louis-Philippe Drolet
G: Comedy
CL: Longueuil, QC
PL: Montreal, QC
BP: Bell Média
F: 6 X 30 mins

FR



Ali Budd

Nikki Ray Media Agency / Corus / 8 x 44 mins





Bête Noire S2

Encore Télévision / Corus / 6 x 60 mins



Anticosti

On Anticosti Island, a woman is found dead on a beach. The police rule her death accidental, but the islanders reject this finding outright. Her friend, Justine Gamache, teams up with Michael, the island's game warden, to solve the case.

PC: **Sphère Média**

P: **Bruno Dubé, Josée Vallée**

G: **Drama**

CL: **Montreal, QC**

PL: **Anticosti, North Coast, Greater Montreal, QC**

BP: **Corus**

F: **6 X 60 mins**

FR

Allegiance S2

A star rookie police officer must grapple with the limits of the justice system as she fights to exonerate her politician father and serve her diverse hometown of Surrey.

PC: **Lark Productions**

P: **Erin Haskett, Nicole Mendes, David Valteau, Tex Antonucci, Mark Ellis, Stephanie Morgenstern, Anar Ali, Nimisha Mukerji, Ron McLeod**

G: **Drama**

CL: **Vancouver, BC**

PL: **Surrey, BC and Langley, BC**

BP: **CBC**

F: **10 X 60 mins**

EN

Bake Shop of Horrors/Holidays

This series will feature Halloween-themed and Holiday-themed episodes. Each theme will see 8 professional bakers compete week-to-week in order to wow the expert judges with their culinary creations. Through 2 rounds of competition each episode, the bakers will showcase their skills and baking and creative abilities to impress the judges. Each episode one more competitor will be eliminated, with the last baker standing ultimately being proclaimed the Halloween or Holiday champion, and win the grand prize.

PC: **Nikki Ray Media Agency**

P: **Mike Sheerin, Tanya Linton, Jennifer Pratt**

G: **Lifestyle**

CL: **Toronto, ON**

PL: **Toronto, ON**

BP: **Corus**

F: **14 X 60 mins**

EN



PRODUCTION | FUNDED PROJECTS TV PROGRAM

PC: Production Company(ies) / P: Producers / G: Genre / CL: Company Locations / PL: Production Locations / BP: Broadcasters/Platforms / F: Format
All projects must be delivered with closed-captioning and described video.

Beer Budget Reno

Kristen Coutts delivers lifechanging, small budget renos with an arsenal of money-saving hacks. She transforms tired, outdated spaces into something fresh and functional that embraces each client's individuality while building her business and juggling the demands of motherhood on a single income.

PC: **Boat Rocker Media**
P: **Cathie James, Lesia Capone, Joy Olimpo**
G: **Lifestyle**
CL: **Toronto, ON**
PL: **Greater Toronto Area, ON**
BP: **Corus**
F: **10 X 44 mins**

EN

Christine Jessop

For the first time, the family of Christine Jessop speaks about the nine-year-old's disappearance in 1984, and the decades long search for her killer.

PC: **Alibi Entertainment**
P: **James Hyslop, Joanne Virgo, Laurie Chevrier, Anthony Demers**
G: **Documentary**
CL: **Toronto, ON**
PL: **Queensville, Sunderland, Niagara-on-the-Lake, Toronto, Scarborough, Port Hope, ON**
BP: **Bell Media**
F: **3 X 60 mins**

EN

Building Baeumler

Entrepreneurs, Bryan and Sarah Baeumler, take us inside their high-stakes world of buying and building as they tackles a hotel renovation in the Florida Keys, a continued expansion of projects at their Bahamas resort, and a personal renovation back home in Canada – all while juggling their family commitments.

PC: **Si Entertainment**
P: **Frank Halbert, Jessica Benchemam**
G: **Lifestyle**
CL: **Toronto, ON**
PL: **Burlington ON, Parry Sound ON, Islamorada, FL, Andros, Bahamas.**
BP: **Corus**
F: **10 X 45 mins**

EN

FEM S2

Zav, having barely come out of the closet, takes her first steps in the music industry. To secure a contract with a record label, she needs to better define her musical personality, but also understand where she fits on the gender identity spectrum.

PC: **UGO Multimédia**
P: **Shawn Bedford, Nathalie Vézina, Lisa Tremblay, Patrick Bilodeau**
G: **Drama**
CL: **Montreal, QC**
PL: **Greater Montreal, QC**
BP: **TV5Unis**
F: **10 X 30 mins**

FR



PRODUCTION | FUNDED PROJECTS
TV PROGRAM



Hôtel Beyrouth S1

Sahkosh Production / TFO / 8 x 22 mins



Heated Rivalry

Based on Rachel Reid's best-selling novel, Heated Rivalry is a fresh, bold take on romance—equal parts steamy, heartwarming, and emotionally raw. Against the backdrop of high-stakes professional hockey, the series delivers an intimate, character-driven love story that will captivate audiences with its blend of athletic ambition, vulnerability, and humour. Heated Rivalry is not just about who wins on the ice—it's about finding the courage to love and be loved, even when the world is watching.

PC: Accent Aigu Entertainment

P: Jacob Tierney, Brendan Brady

G: Drama

CL: Toronto, ON

PL: Toronto, ON/Montreal, QC

BP: Bell Media

F: 6 X 60 mins

EN

House of Ali S2

Ali Budd and her dream team push the limits and budgets of a luxe clientele looking for show-stopping, one-of-a-kind designs. Each episode features amazing designs and jaw-dropping reveals in the homes of her ultra high end roster of clients.

PC: Nikki Ray Media Agency

P: Tanya Linton, Mike Sheerin, Cara Volchoff

G: Lifestyle

CL: Toronto, ON

PL: Greater Toronto Area, ON, USA, Costa Rica

BP: Corus

F: 8 X 60 mins

EN





Indéfendable S4

Season 4 opens with instant chaos: Léo fatally hits Dylan Blondin with his vehicle, preventing him from firing. This brutal turn of events marks the beginning of a relentless struggle for the truth, as every decision turns Leo's life upside down and redefines the destinies of his loved ones and associates.

PC: **Productions Pixcom**
P: **Nicola Merola, Charles Lafortune, Izabel Chevrier**
G: **Drama**
CL: **Montreal, QC**
PL: **Greater Montreal, QC**
BP: **Groupe TVA**
F: **120 X 30 mins**

FR

Karine et la maison jaune

This docu-reality series explores the renovation of a heritage home purchased by Karine Vanasse. We follow Karine as she works on her house and as she meets the craftspeople and acquaintances who have transformed their own homes, with the aim of exploring trends in interior design.

PC: **Entourage**
P: **Eric Young, Nathalie Brigitte Bustos**
G: **Lifestyle**
CL: **Longueuil, QC**
PL: **Lac-Brome, QC**
BP: **Bell Média**
F: **10 X 30 mins**

FR

La clé Deschamps S2

IPROD Média / AMI / 10 x 30 mins



PRODUCTION | FUNDED PROJECTS TV PROGRAM

PC: Production Company(ies) / P: Producers / G: Genre / CL: Company Locations / PL: Production Locations / BP: Broadcasters/Platforms / F: Format
All projects must be delivered with closed-captioning and described video.



One More Time

Counterfeit Pictures / CBC / 13 x30 mins



Le retour d'Anna Brodeur S2

To rebuild her life, Anna knows she has to take action, take responsibility, and accept that happiness is a project to be built with patience and resilience. She'll need a good dose of humility and humour to tackle this new chapter! Because there are times when starting from scratch is not a failure, but an opportunity.

PC: **Sphère Média**
P: **Bruno Dubé, Josée Vallée**
G: **Drama**
CL: **Montreal, QC**
PL: **Montreal, QC**
BP: **Bell Média**
F: **10 X 60 mins**

FR + EN

Late Bloomer S2

Based loosely on Jasmeet Raina's life as a Punjabi Sikh millennial and online celebrity, Season Two follows burgeoning content creator Jasmeet Dutta as he tries to balance his ambitions for success with his commitment to his family, community, and culture.

PC: **Pier 21 Films**
P: **Laszlo Barna, Nicole Butler, Vanessa Steinmetz, Jasmeet Raina, Baljinder (Ricky) Dhawan, Shebli Zarghami, Lakna Edirisinghe, Robbie David**
G: **Comedy**
CL: **Toronto, ON**
PL: **Greater Toronto Area, Hamilton, ON**
BP: **Bell Media**
F: **8 X 30 mins**

Punjabi + EN

Life is Messy with Kortney and Kenny

Kortney and Kenny work with families facing unique life changes that put a strain on both their relationships and their homes. Together they tackle the messiest, most chaotic households and create custom design solutions that help bring families together.

PC: **Scott Brothers Entertainment**
P: **Josie Crimi, Andrew Scott, Jonathan Scott, Jane Van Deuren**
G: **Lifestyle**
CL: **Toronto, ON**
PL: **Greater Toronto Area, ON**
BP: **Corus**
F: **8 X 60 mins**

EN



PRODUCTION | FUNDED PROJECTS
TV PROGRAM

PC: Production Company(ies) / P: Producers / G: Genre / CL: Company Locations / PL: Production Locations / BP: Broadcasters/Platforms / F: Format
All projects must be delivered with closed-captioning and described video.

My Pet Ate What?

Dr. Eugene Gorodetsky, an expert in the field of veterinary care uses a minimally invasive instrument that combines a camera, light and grasping tools to reach down the digestive tracts of animals to recover wild, surprising, and dangerous items they've ingested!

PC: LCV 1 Productions

P: Tyson Hepburn, Ben Gorodetsky, Nicole Tomlinson

G: Documentary

CL: Vancouver, BC

PL: Vancouver, Lower Mainland, BC

BP: Bell Media

F: 14 X 30 mins

EN

Passez au salon

This irreverent comedy tells the story of a family that has operated their hometown funeral home for three generations, and whose succession proves to be... more complicated than expected.

PC: Attraction Images

P: Valérie Beaulieu, Richard Speer, Christine Simard,
Antonello Cozzolino, Brigitte Léveillé

G: Comedy, Drama

CL: Montreal, QC

PL: Montreal, Sainte-Martine, QC

BP: Groupe TVA

F: 10 X 30 mins

FR



L'air d'aller S2

URBANIA / Tele-Quebec / 10 x 30 mins



PRODUCTION | FUNDED PROJECTS TV PROGRAM

PC: Production Company(ies) / P: Producers / G: Genre / CL: Company Locations / PL: Production Locations / BP: Broadcasters/Platforms / F: Format
All projects must be delivered with closed-captioning and described video.



Pamela's Cooking with Love

Fireworks Group Canada / Corus / 8 x 60 mins



Saint Pierre

A Newfoundland Inspector is exiled to work in the French territory of Saint-Pierre where he is partnered with a Parisian Detective who is on the island for her own intriguing reasons. As if by fate, these seasoned, very different, officers are forced together to solve unique crimes.

PC: Sullivan Productions/Hawco Productions

P: Allan Hawco, Erin Sullivan, Robina Lord-Stafford, Janine Squires, Perry Chafe, T J Scott, John Vatcher

G: Drama

CL: Toronto, ON/St. John's, NL

PL: St. John's, NL and Saint Pierre, France

BP: CBC

F: 10 X 42 mins

FR + EN

Pride: The LGBTQ+ History Series S6

Follows filmmaker Mark Kenneth Woods and friends as they travel to different pride celebrations around the globe to learn about LGBTQ+ history and how it can inform our communities going forward.

PC: We Demand Productions

P: Mark Kenneth Woods, Christian Yves Jones, Michael Venus

G: Documentary

CL: Vancouver, BC

PL: Vancouver, BC, Montreal, QC, Winnipeg, MB, USA, UK, Australia, France

BP: OUTtv

F: 6 X 23 mins

EN

Secret History: Lore and Legends S3

In a compelling exploration of Indigenous lore, ancient astronaut theories, and enigmatic phenomena, this series challenges mainstream beliefs about human origins and blurs the lines between myth and reality in a cinematic quest for enlightenment.

PC: 196522 Alberta

P: Julian Black Antelope

G: Documentary

CL: Calgary, AB

PL: Calgary, Edmonton AB

BP: APTN

F: 9 X 22 mins

Blackfoot + EN



PRODUCTION | FUNDED PROJECTS TV PROGRAM

PC: Production Company(ies) / P: Producers / G: Genre / CL: Company Locations / PL: Production Locations / BP: Broadcasters/Platforms / F: Format
All projects must be delivered with closed-captioning and described video.



Veille sur moi

Pampleousse Productions / Radio-Canada / 6 x 60 mins



Secrets de villages S2

Every region of Quebec has its own surprising and mysterious stories just waiting to be discovered. This intriguing series invites you to hit the road and investigate the legends, myths, and unsettling tales that are part of the fabric of our villages.

PC: **Productions Avenida**
P: **Chantal Lafleur**
G: **Documentary**
CL: **Montreal, QC**
PL: **Laurentides, Lanaudière, QC**
BP: **Corus**
F: **8 X 22 mins**

FR

Sight Unseen S2

Former, top homicide detective Tess and her seeing eye guide Sunny tackle a new case each week using their unique relationship and the latest sight assistive technology, often besting the police department and specifically, Tess's former partner Jake.

PC: **Blink49 Studios/Sight Unseen S2 Productions BC**
P: **Charles Cooper, Virginia Rankin, Carolyn Newman, John Morayniss, Karen Troubetzkoy, Nikolijne Troubetzkoy, John Fawcett, Brendan Gall, Derek Schreyer, Shelley Eriksen, Stefan Pleszczynski**
G: **Drama**
CL: **Toronto, ON, Vancouver, BC**
PL: **Hamilton, ON, Vancouver, BC**
BP: **Bell Media**
F: **10 X 60 mins**

EN



PRODUCTION | FUNDED PROJECTS TV PROGRAM

PC: Production Company(ies) / P: Producers / G: Genre / CL: Company Locations / PL: Production Locations / BP: Broadcasters/Platforms / F: Format
All projects must be delivered with closed-captioning and described video.

Slasher S6

A group of True Crime obsessives are invited to the opening weekend of the newly renovated Coldwater Motel, the site of a 30-year-old unsolved Mass Murder. History repeats itself when the guests start getting knocked off one by one - a murder spree even more gruesome than the original.

PC: **Shaftesbury**
P: **Christina Jennings, Scott Garvie, Aaron Martin, Erin Berry**
G: **Drama**
CL: **Toronto, ON**
PL: **Toronto, ON**
BP: **AMC (Shudder), Hollywood Suite**
F: **8 X 60 mins**

EN

Sorcières S2

We reunite with Joe, Agnès, and Beth as their past continues to haunt them. The unexpected arrival of someone connected to the commune upsets the balance between the three sisters. The intrigue surrounding the baby found at the falls will be revealed, with serious consequences for certain characters.

PC: **Amalga Créations Médias**
P: **André Dupuy, Marie-Alexandra Forget**
G: **Drama**
CL: **Montreal, QC**
PL: **Greater Montreal, Saint-Côme, QC**
BP: **Groupe TVA**
F: **24 X 60 mins**

FR

Small Achievable Goals

Together, Jan and Kris embark on a journey of transformation, helping each other through workplace challenges and office politics, dating and relationship drama, and some serious health concerns. Like a phoenix from the ashes, they will be reborn as sexy, silver-haired, wizard women!

PC: **Sphere Media**
P: **Jennifer Kawaja, Elise Cousineau, Bruno Dubé, Meredith MacNeill, Jennifer Whalen**
G: **Comedy**
CL: **Toronto, ON**
PL: **Hamilton, ON**
BP: **CBC**
F: **8 X 30 mins**

EN

The Big Burger Battle

In this food competition series, 7 chefs go head-to-head in the delicious world of burgers, vying for the grand prize in a range of creative challenges. In order to survive the competition from week-to-week and avoid elimination, these competitors must wow a panel of world-renowned burger expert judges with their inventive creations. In the end, only one competitor is crowned the Big Burger champion!

PC: **Nikki Ray Media Agency**
P: **Mike Sheerin, Tanya Linton, Louise Wood**
G: **Lifestyle**
CL: **Toronto, ON**
PL: **Toronto, ON**
BP: **Corus**
F: **6 X 60 mins**

EN



PRODUCTION | FUNDED PROJECTS
TV PROGRAM

PC: Production Company(ies) / P: Producers / G: Genre / CL: Company Locations / PL: Production Locations / BP: Broadcasters/Platforms / F: Format
All projects must be delivered with closed-captioning and described video.



The Last Captains

A documentary series about the Magdalen Islands' fishing community and how it is coping with a rapidly changing climate. It's a uniquely Canadian story about the residents who are in the fight of their lives to stave off extinction and preserve their way of life.

PC: **Big Time Decent Productions**
P: **Matthew Shewchuk, Jeffrey Kinnon, Yi Zhou, René Brar**
G: **Documentary**
CL: **Burnaby, BC**
PL: **Magdalen Islands, QC**
BP: **Bell Media**
F: **8 X 60 mins**

EN

The Office Movers

Kortney and Kenny work with families facing unique life changes that put a strain on both their relationships and their homes. Together they tackle the messiest, most chaotic households and create custom design solutions that help bring families together.

PC: **Counterfeit Pictures**
P: **Jae Richards, Trey Richards, Clara Altimas, Anton Leo, Shane Corkery, Dan Bennett, Robbie David**
G: **Comedy**
CL: **Toronto, ON**
PL: **Toronto, ON**
BP: **Bell Media**
F: **6 X 30 mins**

EN

Sullivan's Crossing S2

Auguste Content / Bell Media / 8 x 44 mins



43

PRODUCTION | FUNDED PROJECTS TV PROGRAM

PC: Production Company(ies) / P: Producers / G: Genre / CL: Company Locations / PL: Production Locations / BP: Broadcasters/Platforms / F: Format
All projects must be delivered with closed-captioning and described video.



Top Chef Canada S11

Insight Productions / Corus / 8 x 60 mins



Treaty Road S2

Erin and Saxon are back on the road, exploring the grounds of Treaties 7 – 11 and the unceded territories. They visit the territories of the Blackfoot, the Dene, the Stoney Nakoda, and many other Nations, learning about the broken promises of these Treaties.

PC: 3 Story Pictures

P: Doug Cuthand, Saxon de Cocq, Candy Fox, Ell McEachern, Hannah Hermanson

G: Documentary

CL: Outlook, SK

PL: Calgary, Blackfoot Crossing, Fort McMurray, Sturgeon Lake, Edmonton, AB
Fort Albany, Moosone, Moose Factory, Ottawa, ON, Gatineau, QC,
île-à-la-Crosse, Buffalo, Narrows, SK Yellowknife, NT

BP: APTN

F: 6 X 44 mins

Dene+ EN

Top Chef Canada S12

Featuring Canada's most promising up and coming chefs, in a milestone 12th season. They put their skills to the test to create culinary masterpieces, but only one chef will emerge victorious and be named Canada's Top Chef.

PC: Insight Productions

P: Eric Abboud, John Brunton, Deanne Marsh, Daniel Klimitz

G: Lifestyle

CL: Toronto, ON

PL: Toronto, ON

BP: Corus

F: 6 X 60 mins

EN

Veille sur moi

Maggie, a grandmother who has been caring for her grandson alone for the past three years, finds her life turned upside down when her daughter Corinne returns to reclaim her child, declaring that she has taken control of her life. A long battle ensues, as each of them tries to assert their rights to the child.

PC: Pamplemousse Productions

P: France Beaudoin, Marie-Hélène Laurin

G: Drama

CL: Longueuil, QC

PL: Greater Montreal, QC,

BP: Radio-Canada

F: 6 X 60 mins

FR



PRODUCTION | FUNDED PROJECTS TV PROGRAM

PC: Production Company(ies) / P: Producers / G: Genre / CL: Company Locations / PL: Production Locations / BP: Broadcasters/Platforms / F: Format
All projects must be delivered with closed-captioning and described video.



PRODUCTION

FUNDED PROJECTS
SHORT FORM
DIGITAL SERIES

About the Program

The Short-Form Digital Series Production Program supports the production of short-form digital series. This program supports drama, comedy, documentary, factual, lifestyle and live-action children's and youth programming. In addition, funded projects also receive additional support and funding for discoverability and audience development.

Producers were required to apply with a Digital Platform. The Digital Platform must have content available in English, French or Indigenous languages, feature a variety of premium content with regular posting, and meaningfully reach Canadians and included both Canadian and non-Canadian owned platforms and channels.

Eligible applications are assessed based on the published evaluation criteria by independent industry experts who make recommendations to the Board of Directors.

In the Short-Form Digital Series Production Program, the Bell Fund support is in the form of a non-repayable contribution.

Measures of Success

To measure the potential success of each Short-Form Digital Series, eligible applications were assessed and ranked based on the following assessment criteria:

TEAM

- ▶ Track record of company and confirmed key creative team (Producer(s), Writer(s), Director(s))
- ▶ Whether the Applicant Company is majority (more than 50%) owned and controlled by individuals who are from a Diverse Community and/or individuals who identify as women and/or gender diverse
- ▶ Whether 40% or more of the cumulative paid positions on the Key Creative Team are held by individuals who are from a Diverse Community and/or individuals who identify as women and/or gender diverse
- ▶ Whether the Applicant Company is considered emerging, or from regions outside of Toronto (English), Montreal (French), or OLMC
- ▶ Degree to which the Applicant and Key Creative Team are well-positioned to undertake the Project..

CONTENT

- ▶ Excellence of creative materials (treatment/bible/script(s)) and strength of the artistic direction
- ▶ Quality and strength of the Proof-of-Concept Video
- ▶ Approach of cultural awareness and sensitivity with regard to the subject matter and/or intended audience

FEASIBILITY

- ▶ Reasonableness and appropriateness of budget and schedule relative to the proposed project
- ▶ Confirmed third-party financing

MARKET INTEREST/AUDIENCE DEVELOPMENT

- ▶ Alignment between Digital Platform and the target audience for the series
- ▶ Potential to result in critical or commercial success
- ▶ Potential for success based on proposed audience development plans

In 2024

- ▶ 50 APPLICATIONS | 11 FUNDED PROJECTS | 7 PLATFORMS | \$ 1,650,000 (PRODUCTION)
+ \$550,000 (DISCOVERABILITY)

ENGLISH

- ▶ 43 APPLICATIONS | 7 FUNDED PROJECTS | 5 PLATFORMS | \$1,050,000 (PRODUCTION)
+ \$350,000 (DISCOVERABILITY)

FRENCH

- ▶ 7 APPLICATIONS | 4 FUNDED PROJECTS | 2 PLATFORMS | \$600,000M (PRODUCTION)
+ \$200,000 (DISCOVERABILITY)



PRODUCTION | FUNDED PROJECTS
SHORT FORM
DIGITAL SERIES

Ayer's Cliff

Young stablehand/bartender Henri and his famous uncle, the singer Martin Stevens, become embroiled in a murder mystery in their small village of Ayer's Cliff. In a fictional story borrowing the name and image of this iconic disco star, a series of twists and turns unfold throughout the investigation.

PC: Roméo & Fils
P: Martin Henri, RenéeClaude Vigneault
G: Comedy, Drama
CL: Montreal, QC
PL: Montreal, Ayer's Cliff, QC
BP: Radio-Canada
F: 7 X 15 mins

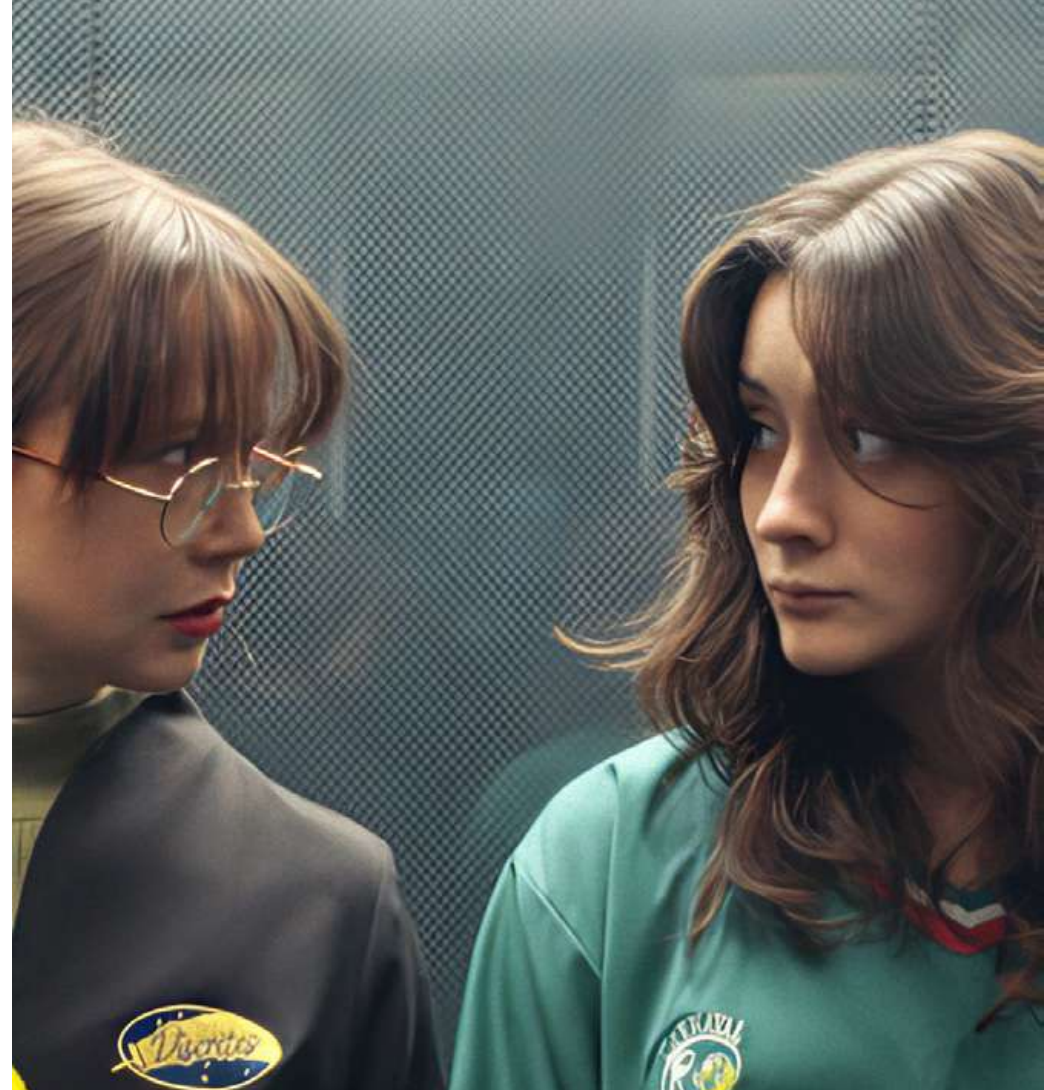
FR

Bannock Stops

This captivating documentary series follows passionate Indigenous food truck owners as they overcome personal challenges and bridge cultural divides by sharing their rich culinary heritage with diverse communities.

PC: Little Bear Big Wolf Pictures
P: Daniel Fortin, Jamie Whitecrow, Ryan Lindsay
G: Documentary
CL: Toronto, ON
PL: Victoria, Duncan, North Vancouver, BC, Six Nations, ON
BP: APTN
F: 6 X 11 mins

EN



Discrètes

Avanti-Toast / Radio-Canada / 10 x 15 mins





Every Body Curious

Louise Pollard / YouTube / 6 x 20 mins



Dying Seconds

Kevin was just handed the general manager position of the Hamilton Hammers hockey team. But he's also the main suspect of the late GM's grizzly murder! Dying Seconds is a whodunit comedy about winning at all costs. Even if it kills you.

PC: **Space Mop**
P: **Davin Legnyel, Brendan Halloran**
G: **Comedy, Drama**
CL: **Toronto, ON**
PL: **Oshawa, Pickering, ON**
BP: **YouTube - Sportsnet**
F: **6 X 15 mins**

EN

Coeur Vintage S2

Pauline, a forty-something woman with a passion for literature, is bogged down in a frustrating, monotonous life. To avoid facing her professional and existential disappointments, she turns to self-mockery and the wisdom of others to nourish her quest for meaning and fulfillment.

PC: **Zone3**
P: **Brigitte Lemonde, Éric Lambert**
G: **Drama**
CL: **Montreal, QC**
PL: **Montreal, QC**
BP: **Radio-Canada**
F: **8 X 10 mins**

FR

I Love Being Me!

An early school-age documentary style series that brings us into the worlds of children who are often seen as 'other' or 'different'. In each 7-minute episode, the children act as guides for our audience as we playfully explore the richness of language, culture, and diversity.

PC: **GAPC Entertainment**
P: **Hoda Elatawi, Ken Stewart**
G: **Documentary**
CL: **Ottawa, ON**
PL: **Ottawa Region, ON**
BP: **marbleKids YouTube Channel**
F: **8 X 7 mins**

EN



PRODUCTION

FUNDED PROJECTS
**SHORT FORM
DIGITAL SERIES**

PC: Production Company(ies) / P: Producers / G: Genre / CL: Company Locations / PL: Production Locations / BP: Broadcasters/Platforms / F: Format
All projects must be delivered with closed-captioning and described video.



Ils sont parmi nous

Productions Pixcom / Bell Media / 8 x 12 mins



Le bogue de l'an 2000

A documentary series that revisits the Y2K story 25 years later. With nostalgia and humour, the series explores why this non-event made such a lasting impression, using eyewitness accounts and archive footage to draw lessons relevant to today.

PC: Picbois Productions
P: Marie-Pierre Corriveau, Karine Dubois
G: Documentary
CL: Montreal, QC
PL: Montreal, QC
BP: Télé-Québec
F: 6 X 11 mins

FR

On joue! avec Biscuit et Cassonade S3

In each episode of this fun, inspirational series for preschoolers, Biscuit, Cassonade, and their babysitter Caroline invite little ones to nurture their creativity and explore symbolic play as they embark on a new adventure.

PC: Echo Media
P: Luc Châtelain, Emilie Beaulieu, Caroline Munger, Sarah Châtelain
G: Children's Live Action
CL: Montreal, QC
PL: Montreal, QC
BP: Télé-Québec
F: 32 X 7 mins

FR



PRODUCTION

FUNDED PROJECTS
SHORT FORM
DIGITAL SERIES

Pass the Salt

A traditionally raised, queer Iranian-Palestinian Muslim Canadian leaves her hometown of Vancouver to explore her identity and navigate her first year at grad school in Montreal.

PC: PK Studio Productions

P: Anthony Farrell, Panta Mosleh, Jessica Wadsworth

G: Comedy

CL: Vancouver, BC

PL: Vancouver, BC

BP: OUTtv, Hollywood Suite

F: 6 X 20 mins

Arabic + Farsi + Hebrew + EN

Streams Flow From A River S2

A mother's illness leads a wayward son back to his rural Ontario town after seven years, uncovering repressed memories of past abuse in his community and a quiet desire for revenge that may tear his family apart.

PC: Fae Pictures

P: Shant Joshi, Lindsay Blair Goeldner

G: Drama

CL: Markham, ON

PL: Dundas, ON, Wawa, ON

BP: Super Channel

F: 6 X 15 mins

Urdu + EN



Near Or Far

Harlow Entertainment / CBC / 8 x 12 mins



PRODUCTION

FUNDED PROJECTS
SHORT FORM
DIGITAL SERIES

PC: Production Company(ies) / P: Producers / G: Genre / CL: Company Locations / PL: Production Locations / BP: Broadcasters/Platforms / F: Format
All projects must be delivered with closed-captioning and described video.



Tales From the Rez S2

Come listen as The Rez Keeper Uncle Randalf brings forth the terribly twisted and delightfully creepy Tales From The Rez.

PC: Tales From the REZ SE 2
P: Trevor Solway, Colin Van Loon, Jason Ryle, Ameer Le
G: Comedy
CL: Siksika, AB
PL: Siksika Nation, AB
BP: APTN
F: 6 X 15 mins

Blackfoot + EN

Thread

A young queer couple must cross a myriad of worlds in search of love and freedom while running for their lives from an interdimensional hunter.

PC: Archipelago Productions
P: Naveen Prasad, Matt Hastings, Christopher Yip, Nicholas Ewart, Jana Stackhouse, Maeve Kern
G: Drama
CL: Toronto, ON
PL: Toronto, ON
BP: OUTtv
F: 8 X 11 mins

EN

Two Brothers

Meikle Productions / OUTtv / 8 x 10 mins



52

PRODUCTION

FUNDED PROJECTS
SHORT FORM
DIGITAL SERIES

PC: Production Company(ies) / P: Producers / G: Genre / CL: Company Locations / PL: Production Locations / BP: Broadcasters/Platforms / F: Format
All projects must be delivered with closed-captioning and described video.



DEVELOPMENT

FUNDED PROJECTS
SLATE

About the Program

The Slate Development Program is a selective program that supports Canadian Production Companies by offering financial support for the development of original intellectual property (IP). The program provides financial support for the development of up to three (3) projects as part of a Slate.

Producers were required to apply with a market interest partner for each project. These market interest partners included Canadian broadcasters, distributors and digital platform/channels working with the producer to contribute to the development of projects and providing feedback on creative materials.

Eligible applications are assessed based on the published evaluation criteria by independent industry experts who make recommendations to the Board of Directors.

In the Slate Development Program, the Bell Fund support is in the form of a repayable development advance.

Measures of Success

To measure the potential success of each Slate, eligible applications were assessed and ranked based on the following assessment criteria :

TEAM

- ▶ Track Record of Company
- ▶ Projects contribute to company business goals
- ▶ Creative Team has experience/track record to deliver the proposed deliverables
- ▶ Team contributes to diverse, equitable and inclusive industry

FEASIBILITY

- ▶ Development and finance plans, budget
- ▶ Project deliverables are the right deliverables to move project forward
- ▶ Market Interest Partner(s)
- ▶ Producer Statement

In 2024

- ▶ 143 ELIGIBLE APPLICATIONS | 48 FUNDED SLATES | 119 PROJECTS | 53 MARKET PARTNERS (25 Broadcasters/Platforms, 9 Digital Platforms, 19 Distributors) | \$2,859,700

ENGLISH

- ▶ 117 ELIGIBLE APPLICATIONS | 35 FUNDED SLATES | 86 PROJECTS | 34 MARKET PARTNERS (11 Broadcasters/Platforms, 8 Digital Platforms, 15 Distributors) | \$2,086,660

FRENCH

- ▶ 26 ELIGIBLE APPLICATIONS | 13 FUNDED SLATES | 33 PROJECTS | 19 MARKET PARTNERS (14 Broadcasters/Platforms, 1 Digital Platform, 4 Distributors) | \$791,040



EN 2823676 Ontario

P: Cory Bowles, Vanessa Magic,
Andrew Burrows-Trotman
G: Comedy TV Series,
Drama TV Series
CL: Toronto, ON
MI: Paramount+ Canada, CBC /
Radio Canada, Corus

FR Bel Ange Moon Productions

P: Bianca Bellange, Ayana O'Shun
G: Documentary TV Series,
Drama TV Series
CL: Laval, QC
MI: NATYF TV

EN Canesugar Mediaworks

P: Jake Yanowski
G: Drama TV Series
CL: Toronto, ON
MI: Bell Media

FR Attraction Images

P: Richard Jean-Baptiste
G: Drama TV Series
CL: Saint-Lambert, QC
MI: Groupe TVA - Clubillico.com

EN BentFrame Film & TV

P: Zach Marcovici, Adrienne Mitchell
G: Drama TV Series
CL: Toronto, ON
MI: CBC, Cineflix Studios

EN Canfro Productions

P: Anthony Q. Farrell, Aisha Brown,
Graham Chittenden,
Ginnette Barton-Sinkia,
Sasha Leigh Henry, Dawn Wilkinson
G: Comedy TV Series, Drama TV Series
CL: Markham, ON
MI: Bell Media, Paramount+ Canada

EN Balloon House Productions

P: Kimberly Persona
G: Comedy Children's TV Series
CL: Allanburg, ON
MI: Sinking Ship Entertainment,
Corus - Cartoon Network

FR Blachfilms

P: Marybel Bouvrette, Benoit Lach,
Vincent Lafortun
G: Drama TV Series
CL: Montreal, QC
MI: Groupe TVA - Clubillico.com,
HG Distribution

FR Carpediem Film & TV Inc.

P: Marie-Claude Beauchamp,
Geneviève Soucy
G: Série télé jeunesse animation
CL: Outremont, QC
MI: Télé-Québec,
Société Radio-Canada



EN Devonshire Productions

P: Paula Devonshire, Kerry Warkia,
Harriet Crampton, Kevin Hearn,
Gill Bellows
G: Drama TV Series,
Comedy TV Series
CL: Toronto, ON
MI: Blue Ant International, APTN,
Bell Media – Crave

EN Fae Pictures

P: Lindsay Blair Goeldner,
Adam Hussein, Shant Joshi,
Ryan Moccasin
G: Procedural TV Series,
Comedy TV Series
CL: Toronto, ON
MI: Corus, APTN

FR Happy Camper Média

P: Marie-Hélène Dutil, Félix Larivière,
Mylène Bastonnais, Cyril Chauquet,
Jack Lafortune, Renaud Sylvain
G: Drama Podcast,
Animated Children's TV Series
CL: Quebec, QC
MI: Radio-Canada - Ohdio,
Société Radio-Canada,
Distribution Seenit

EN Digital Warriors Productions

P: Brishkay Ahmed,
Hedy Bozorgzadeh
G: Documentary,
Comedy Web Series
CL: Vancouver, BC
MI: Tenk TV, Seeka TV

EN Fathom Film

P: Tara Jan, Erica Leendertse,
Ann Shin
G: Documentary TV Series
CL: Toronto, ON
MI: Principal Media,
Bell Media – Crave

EN HHA Original Productions

P: Lynn Chadwick, Adam Mimmagh
G: Animated Children's TV Series
CL: Dartmouth, NS
MI: Atlantic Digital Networks - ToonAVision

EN Elevation Pictures

P: Noah Segal, Emily Kellogg,
Alex Nursall, Chad Hayes,
Carey Hayes
G: Drama TV Series
CL: Toronto, ON
MI: Elevation Pictures Corp,
Bell Media

EN Gobez Media

P: Tamara Mariam Dawit
G: Documentary
CL: Toronto, ON
MI: NFB, Cinema Politica

FR Intuitive Pictures

P: Ina Fichman
G: Documentary
CL: Montreal, QC
MI: Cineflix Rights



DEVELOPMENT | FUNDED PROJECTS SLATE

EN Kannon Films

P: Émilie Martel
G: Documentary TV Series,
Drama Children's TV Series,
Drama Children's Web Series
CL: Ottawa, ON
MI: APTN, Trio Orange International (Distribution),
Film Option International

EN Kybele Films

P: Sibel Guvenc
G: Drama Children's Web Series,
Sci-Fi TV Series
CL: Toronto, ON
MI: YouTube - Shaftesbury Kids,
NYX TV

EN Little Engine Moving Pictures

P: Maria Kennedy, Hoda Elatawi
G: Documentary,
Documentary Children's TV Series
CL: Toronto, ON
MI: TVO, Little Engine Distribution

EN Kate Green Productions

P: Kate Green, Amber Orchard
G: Comedy TV Series,
Factual Children's Web Series
CL: Burnaby, BC
MI: Bell Media, The Green Channel

FR La Pastèque Productions

P: Solen Labrie Trépanier,
Frédéric Gauthier,
Martin Brault
G: Animated Children's TV Series
CL: Montreal, QC
MI: Société Radio-Canada,
Office national du film du Canada

EN Little Productions

P: Samantha Little, Micah Kernan
G: Comedy Web Series, Documentary
CL: Toronto, ON
MI: CBC, TVF International

EN KronAuteur Films

P: Alex Kronstein, Greg Crompton,
Duncan Moss
G: Documentary, Factual Children's TV Series
CL: Dartmouth, NS
MI: Moving Images Distribution

FR Roméo & Fils

P: RenéeClaude Vigneault,
Jacinthe Robert, Martin Henri,
France-Aimy Tremblay
G: Documentary TV Series,
Drama Web Series,
Drama TV Series
CL: Montreal, QC
MI: TV5, Bell Média - Noovo.ca,
Radio-Canada - ICI Tou.tv

EN Magic Cube Productions

P: Mark De Genova, Magalie De Genova
G: Drama Web Series
CL: Newmarket, ON
MI: YouTube - MagicCubeTV

EN Mama-OO Pictures

P: Loretta Todd, Heather Puttock
G: Animated Children's TV Series,
Drama TV Series
CL: Gibsons, BC
MI: APTN

EN Neshama Entertainment

P: Ian Malone, Dayna Zipursky,
Lauren MacKinlay, Arnie Zipursky
G: Horror TV Series, Comedy TV Series,
Drama TV Series
CL: Toronto, ON
MI: MarVista Entertainment

EN Pier 21 Films

P: Karen Tsang, Laszlo Barna,
Nicole Butler, Vanessa Steinmetz
G: Comedy TV Series,
Drama TV Series
CL: Toronto, ON
MI: APTN, Bell Media, CBC

EN Merit Motion Pictures

P: Merit Jensen Carr, Jeff Newman,
Ted Oakes, Peter Lown
G: Documentary TV Series,
Documentary
CL: Winnipeg, MB
MI: Blue Ant Media, Bell Media – Crave

EN Nika Productions

P: Erin Sharp, Nicolina Lanni,
Berkley Brady
G: Drama TV Series
CL: Calgary, AB
MI: CBC, APTN

FR Pimiento Médias

P: Paola Arriagada-Nunez,
Orlando Arriagada
G: Documentary
CL: Montreal, QC
MI: NATYF TV

EN Milo Productions

P: Michael Milo
G: Drama Children's Web Series
CL: Edmonton, AB
MI: MuslimKids.TV

EN Orange Knapsack Productions

P: Sarah Angelle
G: Drama TV Series,
Comedy TV Series
CL: North Vancouver, BC
MI: Elevation Pictures

EN Prairie Dog Film + Television

P: Janet Morhart, Carmen Bachez,
Ron E. Scott, Jesse Lipscombe,
Amy Trefry
G: Drama TV Series,
Comedy TV Series
CL: Calgary, AB
MI: Cineflix Media



DEVELOPMENT | FUNDED PROJECTS SLATE

EN Present Moment Pictures

P: Matthew Kowalchuk,
Daniel Smith Arnold,
Jenni Baynham
G: Comedy Web Series, Drama TV Series,
Drama TV Series
CL: Vancouver, BC
MI: CBC, Endemol Shine

EN Rellow Media Inc.

P: Temilola Adebayo
G: Procedural TV Series, Drama TV Series
CL: Ajax, ON
MI: FEVA TV

FR Harrington Studio

P: Katia Shannon
G: Comedy TV Series, Drama TV Series
CL: Val-David, QC
MI: JustWatchMe.tv, HG Distribution

FR Productions KOTV

P: Geneviève Babin, Anouk Ste-Croix,
Louis-Philippe Drolet,
Louis Morissette, Mélanie Viau
G: Documentary TV Series, Drama TV Series
CL: Montreal, QC
MI: KO Distribution, AMI-télé

EN Scenario Media

P: Anupa Mistry, Jessica Ford,
Rodrigo Bascunan,
Darby Wheeler, Del Cowie
G: Documentary TV Series
CL: Toronto, ON
MI: Bell Media, GroupM Canada

EN Tanners Beach Productions Inc.

P: John Podolak
G: Documentary TV Series
CL: Barrie, ON
MI: The Sportsman Channel Canada

FR Mustang Productions

P: Angélique Richer
G: Lifestyle TV Series, Documentary,
Drama TV Series
CL: Longueuil, QC
MI: TV5 - Unis TV, Corus - Historia,
Corus - Séries Plus

EN Sienna Films

P: Jennifer Kawaja, Andrea Griffith,
Jennifer Kawaja,
Bruno Dubé, Marlo Miazga
G: Drama TV Series, Drama Children's TV Series
CL: Toronto, ON
MI: CBC, Bell Media, WildBrain Television

FR Trio Orange

P: Annie Sirois, Sophie Bégin, Julia Langlois,
Carlos Soldevila
G: Drama TV Series
CL: Montreal, QC
MI: Société Radio-Canada,
Corus - Séries Plus



DEVELOPMENT | FUNDED PROJECTS SLATE

EN **Turquoise Sky
Entertainment Inc.**

P: Dr. Judy Iseke
G: Animated Children's TV Series
CL: Edmonton, AB
MI: 10 Star Media

EN **Window Dreams Productions**

P: Shreya Patel, Rabiya Mansoor,
Marushka Almeida, Nisha Khan,
Lisa Benedetto, Kurt Smeaton
G: Drama TV Series, Comedy TV Series
CL: Sarnia, ON
MI: Super Channel, Bell Media

EN **Wookey Films**

P: Janelle Wookey, Jérémie Wookey
G: Factual TV Series, Factual Children's TV Series
CL: Winnipeg, MB
MI: OUTtv, TV5 - Unis TV, Groupe Média TFO

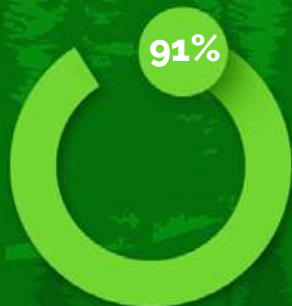


In 2024, 95% of the production companies funded through production programs committed to undertake sustainability measures during the production of projects supported by the Bell Fund. This information was provided at the time of application. All funded projects were encouraged to consider how to undertake measures related to reducing their carbon footprint.

The measures include a variety of activities including **waste management and diversion, using clean energy, employing an eco-consultant or eco-manager, carbon calculation,** and obtaining **green certification.**

The Bell Fund encourages producers and creators to consider relevant industry guides, best practices and training related to sustainable practices for productions such as:

- ▶ Reel Green
- ▶ Producing for the Planet
- ▶ Green Frame
- ▶ Ontario Green Screen
- ▶ Rolling Green



TV Production Program
Selective Stream



TV Production Program
MPF Stream
(Major Production Funder)



Short-Form Digital Series
Production Program



% of funded projects that committed to sustainability initiatives.

SUSTAINABILITY



BOARD OF DIRECTORS
& ADMINISTRATIVE STAFF



CLARE BROWN | Treasurer / Bell

Clare is a senior finance leader with experience in the media, broadcasting and technology sectors. She has overseen both corporate and operational finance teams, and has extensive experience with financial reporting, budgeting and forecasting, M&A and financing. Clare is a CPA (CA) and holds a Bachelor of Commerce from Queen's University.



DENISE COOPER | Independent

Denise Cooper is a lawyer and strategic business advisor to publicly traded and privately held companies and leaders in the Canadian and international media and technology space, as well as venture-funded startups. Her expertise is in the areas of corporate/commercial, mergers and acquisitions, corporate governance, privacy, film and television licensing, production and distribution, employment and intellectual property law, and she was recognized by L'expert in 2005 when she received the Top 40 Under 40 In-house Counsel Award. Prior to entering private practice, Denise was Vice President and General Counsel for Virgin Mobile Canada. Prior to that, she spent 14 years at CHUM Limited, where she served as Vice President, Business and Legal Affairs, General Counsel and Corporate Secretary. In addition to sitting as a director on the Bell Fund, Denise is currently a director of Interactive Ontario. Denise received her Bachelor of Laws Degree (J.D.) from Osgoode Hall at York University (Toronto) and a Master of Law Degree (LL.M.) from Columbia University (New York). She is a member of both the Ontario and New York State Bars.



BOARD OF DIRECTORS



LENORE GIBSON | Bell

Lenore is Assistant General Counsel at BCE Inc., Canada's largest communications company. In this role, she provides regulatory and copyright advice for both its media (Bell Media) and broadcast distribution (Bell TV) divisions. Lenore joined BCE following its acquisition of CTVglobemedia in 2011 and was previously at CHUM Limited prior to its purchase by CTVglobemedia in 2007. In addition to sitting as a director of the Bell Fund, Lenore is also the current Chair of the Radio Starmaker Fund, and a former Chair of the Canadian Association of Broadcasters. Lenore holds a Bachelor of Arts (1992) and a Bachelor of Laws (1996) from the University of Western Ontario.



PREM GILL | Independent

Prem Gill is CEO of Creative BC, the economic development organization focused on uniting, sustaining, and growing B.C.'s dynamic and diverse creative sector. Gill has been named one of Canada's 100 most powerful women and has received the Community Catalyst Award from the Greater Vancouver Board of Trade. She brings more than 25 years of experience from the digital media and entertainment industries to her current role and has championed Canadian creativity as a representative and spokesperson to media, industry and government at all levels.



BOARD OF DIRECTORS



BRAD PELMAN | Independent

Brad Pelman is an executive producer, advisor, consultant, and filmed content distribution expert with over 30 years of experience. He has held positions previously with Sony Pictures, Lionsgate Entertainment, Maple Pictures and Alliance Films. Presently he is President of Creator Rights Co. where he is working with content creators to develop, finance and eventually produce their filmed entertainment projects. Pelman joined the board of directors of the National Screen Institute (NSI) in 2009 having served as Co-Chair and presently Vice Chair of the Board. NSI is a Winnipeg MB based school dedicated to training the next generation of Canada's content creators through practical real-world placement and workplace experience sharing initiatives. Pelman joined the Bell Fund Board in November of 2019 and serves on the programming committee.



PIERRE RODRIGUE | Bell

Pierre Rodrigue has worked in the broad sector of culture and communications for nearly 40 years and is recognized both for his experience as a manager and for his reputation as part of several professional and social networks. An attorney by training, he has run companies marketing cultural products and has also held a number of management positions in radio, television, digital media and telecommunications.

Since September 2015, he has been Bell Canada's primary representative to Francophone elected officials at the federal, provincial and municipal levels, as well as to chambers of commerce and leaders in the Quebec business community. A Certified Corporate Director (CCD), Pierre Rodrigue has sat on the board of directors of several charitable and cultural organizations. He is currently chairman of the board of Musicaction and Les Filles Électriques in addition to being a board member of Fondation 24 heures Tremblant [Tremblant's 24-hour race], Cinémania and Bell Fund. Lastly, he is a founding partner of The Orpailleur vineyard.



JOHANNE SAINT-LAURENT | Independent / OLMC Representative

Johanne has more than 25 years of experience in the broadcasting sector, and more specifically in television. She has had a successful career at Astral Media, where she held various senior management positions. Over the course of her career, she has overseen numerous departments, including Finance, Human Resources, Legal and Regulatory Affairs, Information Technology, Commercial Routing and Broadcast Technical Services. In 2002, she was promoted to Senior Vice-President, Commercial Affairs and General Manager, thus involving her more in the strategic development and operations on the Quebec television market for about ten specialty services. Johanne holds a Bachelor's degree in Business Administration (Finance) as well as a Master's degree in Business Administration (MBA) from Université de Sherbrooke. She has served on numerous boards of directors, including the Rendez-vous du cinéma du Québec, the Harold Greenberg Fund, the Canadian Association of Broadcasters, the Canadian Satellite Users Association and the Research Foundation from the Université de Sherbrooke. Johanne was also a founding member of Quebec Cinéma. She also sits on the Board of Directors of Accessible Media Inc.



NICOLAS POITRAS | Bell

As Vice President of Marketing Communications at Bell, Nicolas Poitras manages the promotional strategy for the company's mobility, Internet, cable television, telephony and home security services. He leads a robust team of professionals in Québec, Ontario, Manitoba, and the Atlantic provinces.

Nicolas joined the Bell family in 1992. Over the years, he rose through the ranks and held various strategic positions. In 2011, he took charge of marketing communications for residential services nationwide, while also overseeing all residential services operations in Québec. In 2022, promotional strategy for wireless services was added to his responsibilities, and in 2023, marketing communications for Virgin Plus and Lucky Mobile.

Nicolas has spearheaded various large-scale projects, such as the launch of the Fibe brand across the country, the marketing of its fibre optic network, and the integration of various consumer brands acquired by the company. His advertising campaigns have received numerous awards from various institutions, including the Publicité Club de Montréal, Cannes Lions and the Advertising and Design Club of Canada.

Before joining Bell, Nicolas completed his bachelor's degree in public communications and political science from Université Laval, and kick-started his career in media.

Nicolas sits on the board of directors of the Bell Fund, whose mandate is to support the creation and production of Canadian media content intended for audiences at home and abroad.

BOARD OF DIRECTORS





NAVEEN PRASAD | Chair / Independent

Naveen Prasad is a media executive and content producer. He is the Co-Founder of Impossible Objects, a film and television production company he launched in 2017. He also served as the President of the VICE Media Group in Canada, having stepped down in 2020. Prior to VICE, Prasad was the EVP & GM of Elevation Pictures. He was also previously the SVP of Television & Digital at both eOne and Alliance Films. Prasad's producing credits include Executive Producer of the Netflix Original series *BETWEEN*, as well as *RIVER*, which won Best First Feature Film at the 2016 Canadian Screen Awards. He also Executive Produced the documentary *LONG TIME RUNNING* which had a Gala Presentation at the 2017 Toronto International Film Festival. While at Vice, he also Executive Produced the critically acclaimed *DARK SIDE OF THE RING*, the CBC original series *GOOD PEOPLE*, the Crave original feature *RAT PARK*, *WAR CONTINUED* for CGTN, and the upcoming OutTV/FUSE Networks original *CLOTHES MINDED*.

In addition to currently chairing the Bell Fund, Prasad served as a past board member for Hollywood Suite, CAFDE, and the Reelworld Film Festival. Prasad also makes time for various other industry advisory activities including sitting on both the CMF's Industry Roundtable and Ontario Creates' Screen Advisory Committee. He has also worked in ad hoc advisory capacities with The Academy of Canadian Cinema and Television, Fin Partners' co-production market, and The Banff Media Festival. In 2015 he was invited to speak to the Canadian House of Commons' Standing Committee on Canadian Heritage to discuss the future of media and Canadian content.



MARCIA DOUGLAS
Executive Director



SUZANNE LACEY
Deputy Director



**PIERRE-ANAÏS
PARENT ST-GELAIS**
Deputy Director



**RACHEL
FELDBLOOM-WOOD**
Program Manager



**ÉLIE MICHAUD
ALEXIS**
Business Analyst
and Coordinator



ABIGAIL BORJA
Operations and
Communication
Coordinator &
Equity, Diversity and Inclusion
Lead



WEI WEI
Office and Communications
Assistant



CHARLES ZAMARIA
Financial Director



ADMINISTRATIVE STAFF



FINANCIAL STATEMENTS

NOTES TO FINANCIAL STATEMENTS

December 31, 2024

1. NATURE OF ORGANIZATION

Bell Fund [the "Organization"] was incorporated as a not-for-profit corporation under the Canada Business Corporations Act on September 2, 1997. In February 2014, the Organization changed its name from Bell Broadcast and New Media Fund to Bell Fund.

The Organization is dependent upon financial contributions from Bell TV and related companies and operates to encourage and increase the production of Canadian content for domestic broadcasting and other digital platforms.

In addition, an endowment was provided by BCE-CTV Benefits to encourage the development of screen based content and professional development activities.

The Organization is exempt from income taxes under Section 149(1) of the Income Tax Act (Canada).

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The financial statements have been prepared in accordance with Canadian generally accepted accounting principles for not-for-profit organizations and include the following significant accounting policies.

Financial statement presentation

The financial statements have been prepared on a restricted fund basis. The fund balances are described as follows:

Operating Fund

All the operations of the Organization are included in the Operating Fund and include contributions from Bell TV and related companies, investment income, operating and administrative expenses, funding distributions and realized and unrealized investment gains and losses on investments held by the Operating Fund as well as any realized and unrealized investment gains or losses on investments held by the Restricted Development Fund as allocated by the Board.



As part of an audit in accordance with Canadian generally accepted auditing standards, we exercise professional judgment and maintain professional skepticism throughout the audit. We also:

- Identify and assess the risks of material misstatement of the financial statements, whether due to fraud or error, design and perform audit procedures responsive to those risks, and obtain audit evidence that is sufficient and appropriate to provide a basis for our opinion. The risk of not detecting a material misstatement resulting from fraud is higher than for one resulting from error, as fraud may involve collusion, forgery, intentional omissions, misrepresentations, or the override of internal control.
- Obtain an understanding of internal control relevant to the audit in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the Company's internal control.
- Evaluate the appropriateness of accounting policies used and the reasonableness of accounting estimates and related disclosures made by management.
- Conclude on the appropriateness of management's use of the going concern basis of accounting and, based on the audit evidence obtained, whether a material uncertainty exists related to events or conditions that may cast significant doubt on the organization's ability to continue as going concern. If we conclude that a material uncertainty exists, we are required to draw attention in our auditor's report to the related disclosures in the financial statements or, if such disclosures are inadequate, to modify our opinion. Our conclusions are based on the audit evidence obtained up to the date of our auditor's report. However, future events or conditions may cause the organization to cease to continue as a going concern.
- Evaluate the overall presentation, structure and content of the financial statements, including the disclosures, and whether the financial statements represents the underlying transactions and events in a manner that achieves fair presentation.

We communicate with those charged with governance regarding, among other matters, the planned scope and timing of the audit and significant audit findings, including any significant deficiencies in internal control that we identify during our audit.

Chartered Professional Accountants
Licensed Public Accountants

Toronto, Ontario
March 25, 2025



Bell Fund

STATEMENT OF FINANCIAL POSITION

December 31	2024	2023
	\$	\$
ASSETS		
OPERATING FUND		
Cash	251,250	76,279
Term deposits, at fair value [note 7]	8,498,710	5,000,000
Investments, at fair value [note 7]	5,249,755	5,341,954
Accounts receivable [notes 4 and 7]	<u>1,183,583</u>	<u>2,140,715</u>
	15,183,298	12,558,948
RESTRICTED DEVELOPMENT FUND		
Investments, at fair value [note 7]	<u>11,099,156</u>	<u>10,749,009</u>
Total assets	26,282,454	23,307,957
LIABILITIES AND FUND BALANCES		
OPERATING FUND		
Accounts payable	28,620	40,270
Accrued liabilities	30,039	40,310
Fund balance [note 3]	<u>15,144,659</u>	<u>12,510,578</u>
	15,183,298	12,558,948
RESTRICTED DEVELOPMENT FUND		
Fund balance [note 3]	<u>11,099,156</u>	<u>10,749,009</u>
Total liabilities and fund balances	26,282,454	23,307,957

see accompanying notes

Approved by the Board:

Director



Director




Bell Fund
STATEMENT OF OPERATIONS

Year ended December 31	2024	2023
	\$	\$
OPERATING FUND		
Revenue		
Contributions	11,155,313	12,457,490
Regulatory contribution - non-recurring [note 8]	3,584,921	
Recovery of project grants	145,798	345,122
Investment income	<u>1,254,944</u>	<u>1,462,715</u>
	<u>16,140,976</u>	<u>14,265,327</u>
Expenses		
Administration	799,085	776,660
Restricted Fund Program expenses	326,387	272,881
Governance and other expenses	101,352	170,735
Investment management	<u>48,050</u>	<u>38,582</u>
	<u>1,274,874</u>	<u>1,258,858</u>
Income from operations before funding distributions	14,866,102	13,006,469
Funding distributions [note 6]	<u>12,232,021</u>	<u>13,701,700</u>
Earnings (loss) from operations for the year	<u>2,634,081</u>	<u>(695,231)</u>
Earnings (loss) and increase (decrease) of net assets for the year	<u>2,634,081</u>	<u>(695,231)</u>
RESTRICTED DEVELOPMENT FUND		
Unrealized gain (loss) on investments	350,147	749,009
Increase (decrease) in net assets for the year	<u>350,147</u>	<u>749,009</u>

Bell Fund

STATEMENT OF CHANGES IN NET ASSETS

Year ended December 31	2024	2023
	\$	\$
OPERATING FUND		
Balance, beginning of year	12,510,578	13,205,809
Earnings (loss) and increase (decrease) in net assets for the year	2,634,081	(695,231)
Balance, end of year	15,144,659	12,510,578
RESTRICTED DEVELOPMENT FUND		
Balance, beginning of year	10,749,009	10,000,000
Increase (decrease) in net assets for the year	350,147	749,009
Balance, end of year	11,099,156	10,749,009

see accompanying notes

Bell Fund
STATEMENT OF CASH FLOWS

Year ended December 31	2024	2023
	\$	\$
OPERATING FUND		
Operating Activities		
Cash received from contributions and investment income	16,843,269	14,251,117
Cash paid to suppliers	(1,284,897)	(1,238,897)
Cash paid for funding distributions	(12,232,021)	(13,701,700)
Cash provided by (used in) operating activities	3,326,351	(689,480)
Investing Activities		
Proceeds on sale of investments	1,524,746	506,828
Purchase of investments	(4,676,126)	(156,192)
Cash provided by (used in) investing activities	(3,151,380)	350,636
Increase (decrease) in cash during the year	174,971	(338,844)
Cash, beginning of year	76,279	415,123
Cash, end of year	251,250	76,279

see accompanying notes

NOTES TO FINANCIAL STATEMENTS

December 31, 2024

1. NATURE OF ORGANIZATION

Bell Fund [the "Organization"] was incorporated as a not-for-profit corporation under the Canada Business Corporations Act on September 2, 1997. In February 2014, the Organization changed its name from Bell Broadcast and New Media Fund to Bell Fund.

The Organization is dependent upon financial contributions from Bell TV and related companies and operates to encourage and increase the production of Canadian content for domestic broadcasting and other digital platforms.

In addition, an endowment was provided by BCE-CTV Benefits to encourage the development of screen based content and professional development activities.

The Organization is exempt from income taxes under Section 149(1) of the Income Tax Act (Canada).

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The financial statements have been prepared in accordance with Canadian generally accepted accounting principles for not-for-profit organizations and include the following significant accounting policies.

Financial statement presentation

The financial statements have been prepared on a restricted fund basis. The fund balances are described as follows:

Operating Fund

All the operations of the Organization are included in the Operating Fund and include contributions from Bell TV and related companies, investment income, operating and administrative expenses, funding distributions and realized and unrealized investment gains and losses on investments held by the Operating Fund as well as any realized and unrealized investment gains or losses on investments held by the Restricted Development Fund as allocated by the Board.

NOTES TO FINANCIAL STATEMENTS

December 31, 2024

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Restricted Development Fund

The Restricted Development Fund represents the endowment received from BCE-CTV Benefits of \$10,000,000. The fund is restricted by the Board. Income earned on the Restricted Development Fund is the property of the Operating Fund and consequently, is included in the Operating Fund. Unrealized investment gains and losses on investments held by the Restricted Development Fund are included in this Fund or may be allocated to the Operating Fund by the Board at its discretion. As this fund does not have a cash balance, a statement of Cash Flows is not provided.

Special Projects Fund

The Special Projects Fund represents an appropriation by the Board from the Operating Fund. The Board accumulates these appropriations in the Special Projects Fund to be used to fund Board approved projects including research and other special projects to enhance the overall mandate and public awareness of the Organization. The Board limits the Fund Balance of the Special Projects Fund to \$750,000 at any time. Should the circumstances warrant it in any year, the Board may transfer any or all of the unused funds in the Special Projects Fund back to the Operations Fund.

Measurement Uncertainty

The preparation of financial statements in conformity with Canadian generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amount of assets and liabilities, disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of revenues and expenses during the period. Such estimates include the ultimate realization of the fair value of the investments. Actual results could differ from the estimates.

Cash - Operating Fund

Cash is defined as cash in bank less outstanding cheques.

Investments - Operating Fund and Restricted Development Fund

Investment transactions are recorded on the settlement date and the investments are recorded at fair value. The investments are comprised of Canadian and foreign equity pooled funds and fixed income securities including pooled funds, treasury bills, bonds, debentures and notes.

Valuation

The fair value of investments as at the financial reporting period end is determined as follows:

- a) Securities listed upon a recognized public stock exchange are valued at their bid prices for investments owned.

NOTES TO FINANCIAL STATEMENTS

December 31, 2024

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

- b) Short-term notes, treasury bills and bonds are valued at the average bid quotations from recognized investment dealers.

Transaction costs

Transaction costs are incremental costs other than portfolio fees that are directly attributable to the acquisition, issue or disposal of an investment, which include fees and commission paid to agents, advisors, brokers and dealers, levies by regulatory agencies and securities exchanges, and transfer taxes and duties. The Organization does not incur such transaction costs.

In the Statement of Cash Flows for the Operating Fund, the proceeds on sale of investments and the purchase of investments have been shown net of short-term investment transactions consisting of bank term-deposits, Canadian treasury bills and Government of Canada bonds with maturities under 365 days.

Revenue recognition- Operating Fund and Restricted Development Fund

The Organization uses accrual accounting whereby interest revenue is recognized as earned, dividend revenue is recognized as received, contribution revenue from Bell TV and related companies is recognized based on the monthly commitments, and realized gains and losses on investment transactions are recognized on the settlement date.

Realized and unrealized gains and losses from investment transactions are calculated on an average cost basis.

NOTES TO FINANCIAL STATEMENTS

December 31, 2024

Funding distributions- Operating Fund

The financing agreements entered into by the Organization with independent production companies and professional development organizations contain specific milestones that must be achieved by the companies and organizations in order for them to be entitled to funds. The Organization recognizes, as funding distribution expense in the Statement of Operations, its obligations under those agreements when the specific milestones have been achieved. Funding commitments for projects with unachieved milestones are reflected in the commitments note to the financial statements.

Capital Assets

The Organization expenses all capital assets that are immaterial in cost. Such capital assets would generally be office furniture and equipment and computer equipment of a replacement nature for existing capital assets. If, in any year, capital assets additions exceed the above noted limit, they would be capitalized and amortized over their estimated useful life of three to five years on a straight line basis.

NOTES TO FINANCIAL STATEMENTS

December 31, 2024

3. OBJECTIVES, POLICIES AND PROCESSES FOR MANAGING CAPITAL

The Organization's capital is comprised of the net assets invested in unrestricted funds represented by both the Operating Fund and the Special Projects Fund as well as the externally restricted funds represented by the Restricted Development Fund.

The Organization invests the unrestricted funds to ensure that the organization has administrative facilities suitable for management to administer its various programs on an annual basis while maintaining the investments in the Restricted Development Fund as required by the external restriction.

Management prepares budgets which are reviewed, approved and monitored by the Board of Directors. Investments are made based upon the estimated timing of funding requirements and material investment decisions are approved by the Board of Directors.

4. ACCOUNTS RECEIVABLE

The accounts receivable consist primarily of amounts due from Bell TV and accrued interest income on investments.

5. RELATED PARTY TRANSACTIONS

In addition to the contributions from Bell TV and the accounts receivable from this company that is separately disclosed in the financial statements, the Organization paid an honorarium and professional fees of \$15,255 (2023 - \$19,775) to the Chairman of the Board and honoraria of \$36,910 (2023 - \$41,910) to Directors other than the Directors who are employees, officers or directors of Bell Canada, BCE and their related companies. The transactions are recorded at the exchange amount.

Bell Fund

NOTES TO FINANCIAL STATEMENTS

December 31, 2024

6. COMMITMENTS

During 2024, the Organization authorized funding for ongoing projects and development activities that were not completed. As a result, at year-end, there existed commitments to pay certain amounts as follows:

	Commitment Outstanding*	Paid	Outstanding at year-end
	\$	\$	\$
Funding authorized in 2024			
Industry Development Grants	248,525	(150,025)	98,500
Short Form Non-Fiction Grants	600,000	(210,000)	390,000
Short Form Fiction Grants	1,600,000	(332,500)	1,267,500
Slate Grants	2,865,570	(2,292,828)	572,742
Television-Envelope Grants	3,750,000	(920,000)	2,830,000
Television-Selective Grants	1,598,500	(926,750)	671,750
	<u>10,662,595</u>	<u>(4,832,103)</u>	<u>5,830,492</u>
Funding authorized in 2023 not yet paid	6,527,410	(4,620,980)	1,906,430
Funding authorized in 2022 not yet paid	2,205,891	(1,828,341)	377,550
Funding authorized in 2021 not yet paid	968,300	(651,400)	316,900
Funding authorized in 2020 not yet paid	332,770	(238,020)	94,750
Funding authorized in 2019 not yet paid	173,970	(55,870)	118,100
Funding authorized in 2018 not yet paid	28,707	(5,307)	23,400
	<u>20,899,643</u>	<u>(12,232,021)</u>	<u>8,667,622</u>

*Commitment Outstanding represents outstanding commitments carried-forward from the previous year, and any adjustments to project commitments made in the current year.

The Organization has operating lease commitments for office facilities and equipment with annual lease payments in each of the following years of approximately:

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NOTES TO FINANCIAL STATEMENTS

December 31, 2024

7. FINANCIAL INSTRUMENTS

a) Risk exposure and management

The Organization's investment activities expose it to a variety of financial risks, as defined in section 3856 of the CPA Canada Handbook. The Organization's exposure to financial risks is concentrated primarily in its investment portfolio and the significant relevant risks are discussed below.

b) Concentration of investment risk for investment portfolio

Concentration risk arises when the Organization invests in a limited number of individual securities or in securities within a limited number of industry sectors.

At year-end, the Organization's portfolio of investments aggregating \$16,348,911 (2023 - \$16,090,963), being the Operating Fund of \$6,348,911 (2023 - \$6,090,963) plus the Restricted Development Fund of \$10,000,000 (2023 - \$10,000,000), includes a number of individual investments and industry sectors within the broad classification of equities, fixed income bonds and debentures and pooled funds. The Board of Directors of the Organization seeks to minimize the potential adverse effects of these risks by engaging an independent professional investment manager to manage the portfolio, diversifying the investment portfolio and by providing the investment manager with specific investment guidelines against which the performance of the portfolio is monitored. The Organization's portfolio of investments are held for safekeeping by an independent trust company which provides the Organization with a monthly report, based on the settlement date, of investment transactions by the investment manager.

NOTES TO FINANCIAL STATEMENTS

December 31, 2024

7. FINANCIAL INSTRUMENTS

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NOTES TO FINANCIAL STATEMENTS

December 31, 2024

7. FINANCIAL INSTRUMENTS (continued)

The Organization is satisfied that there is no significant exposure to losses from credit risk for the investment portfolio.

Other financial assets include the receivables, which represent accrued interest on bonds held in the investment portfolio and contributions due from Bell TV, and term deposits with a Canadian financial institution, and accordingly, the Organization does not have significant exposure from the collection of the receivables.

d) Currency risk

Currency risk arises when the fair value of financial instruments denominated in a currency other than the Canadian dollar, which is the Organization's reporting currency, fluctuate due to changes in exchange rates.

At year-end, the Organization's portfolio of investments does not include direct holdings of investments denominated in foreign currencies. The organization does hold investments in certain pooled funds which are denominated in Canadian currency, and if any of these funds contain underlying investments denominated in foreign currencies, these are converted to their Canadian dollar equivalent.

The Organization is satisfied that there is no significant exposure to losses from currency risk for the investment portfolio.

NOTES TO FINANCIAL STATEMENTS

December 31, 2024

e) **Interest rate risk**

Interest rate risk arises when the fair value of interest-bearing financial instruments fluctuates due to changes in the prevailing levels of market interest rates. Cash, short-term deposits, accounts receivable and accrued liabilities do not expose the Organization to significant amounts of interest rate risk.

Fixed rate Canadian income funds represent 38% (2023 - 50%) of the portfolio of investments and are primarily invested in one large fund sponsored by a Canadian financial institution.

The underlying investments of Canadian financial institution sponsored fund, which is within the fixed rate Canadian income funds, are a number of bonds and debentures issued by various government and corporate entities and are for different maturity dates.

The Organization is satisfied there is no significant exposure to losses from interest rate fluctuations.

NOTES TO FINANCIAL STATEMENTS

December 31, 2024

7. FINANCIAL INSTRUMENTS (continued)

f) Liquidity risk

Liquidity risk arises when the Organization encounters difficulty in meeting its financial obligations as they come due.

At the end of the year, the Organization's portfolio of investments includes 1.5% (2023 - 2%) of Canadian short term interest bearing securities plus the term deposits shown as a separate line item on the Statement of Financial Position.

The Organization is satisfied that there is no significant exposure from liquidity risk.

g) Other price risk

Market risk is the risk that the fair value or cash flows of a financial instrument will fluctuate due to changes in market prices. Market risk comprises three types of risk: currency risk, interest rate risk and other price risk (the first two of which have been discussed in 7d and 8e above).

Other price risk is the risk that the value of financial instruments will fluctuate as a result of changes in market prices whether caused by factors specific to an individual investment, its issuers, or other factors affecting all instruments traded in a market or market segment. All investments present a risk of loss of capital. This risk is managed through the careful selection of investments and other financial instruments within the parameters of the Organization's investment strategy and is monitored as set out in 7b above. The Organization does not invest in options, futures or other derivative contracts. The Organization's most significant exposure to price risk arises from its investments in equity securities which at year-end represented 60% (2023 - 48%) of the investment portfolio.

NOTES TO FINANCIAL STATEMENTS

December 31, 2024

As set out in 7b above, the Organization employs a professional investment manager and reviews the performance of the manager against specific investment criteria. The investment portfolio is represented by securities traded on a recognized stock exchange and, by its the long-term nature and diversity, does not include any material dollar amount of securities with significant terms or conditions that would materially affect the amount, timing or certainty of future cash flows.

8. REGULATORY CONTRIBUTION - NON-RECURRING

During 2024 the Fund received a one-time payment of \$3,584,921 in connection with Bell TV's obligations under CRTC Decision 2020-356.