



Broadcasting Decision CRTC 2021-291

PDF version

Reference: Part 1 licence renewal application posted on 17 June 2021

Ottawa, 18 August 2021

Hope FM Ministries Limited
Truro, Nova Scotia

Public record for this application: 2021-0045-2

CINU-FM Truro – Licence renewal

The Commission **renews** the broadcasting licence for the specialty (Christian music) radio station CINU-FM Truro from 1 September 2021 to 31 August 2028.

Application

1. The Commission has the authority, pursuant to subsection 9(1) of the *Broadcasting Act* (the Act), to issue and renew licences for such terms not exceeding seven years and subject to such conditions related to the circumstances of the licensee as it deems appropriate for the implementation of the broadcasting policy set out in subsection 3(1) of the Act.
2. Hope FM Ministries Limited filed an application to renew the broadcasting licence for the specialty (Christian music) radio programming undertaking CINU-FM Truro, Nova Scotia, which expires 31 August 2021. The Commission did not receive any interventions in regard to this application.

Background

3. In Broadcasting Decision 2010-434, the Commission renewed the station's broadcasting licence from 1 July 2010 to 31 August 2013 in light of the licensee's non-compliance with requirements relating to the filing of annual returns and contributions to Canadian talent development.
4. In Broadcasting Decision 2013-746, the Commission renewed the station's broadcasting licence from 1 January 2014 to 31 August 2016 in light of the licensee's non-compliance with requirements relating to the submission of radio monitoring materials and the broadcast of Canadian musical selections from content category 3 (Special Interest Music).
5. In Broadcasting Decision 2016-241, the Commission renewed the station's broadcasting licence from 1 September 2016 to 31 August 2019 in light of the licensee's non-compliance with requirements relating to the filing of radio monitoring materials and the broadcast of Canadian musical selections from content category 2 (Popular Music). The Commission also imposed a condition of licence relating to the broadcast of on-air announcements addressing the station's non-compliance.

6. In Broadcasting Decision 2020-18, the Commission renewed the station's broadcasting licence from 1 March 2020 to 31 August 2021 in light of the licensee's non-compliance with requirements relating to the filing of radio monitoring materials and the broadcast of Canadian content category 3 musical selections. The Commission also issued mandatory orders requiring the licensee to ensure that CINU-FM complies at all times with subsections 8(1), 8(2), 8(4) and paragraph 9(3)(b) of the *Radio Regulations, 1986*, as well as with its condition of licence relating to the broadcast of Canadian selections drawn from content category 3 (Special Interest Music).

Conclusion

7. The Commission notes the licensee's history of non-compliance. However, the licensee is in compliance with its regulatory obligations in the current licence term.
8. In light of the above, the Commission **renews** the broadcasting licence for the specialty (Christian music) radio programming undertaking CINU-FM Truro, Nova Scotia, from 1 September 2021 to 31 August 2028. The terms and **conditions of licence** are set out in the appendix to this decision.

Reminder

9. Pursuant to section 22 of the Act, the broadcasting licence renewed in this decision will cease to have any force or effect if the broadcasting certificate issued by the Department of Industry lapses.

Secretary General

Related documents

- *CINU-FM Truro – Licence renewal and issuance of mandatory orders*, Broadcasting Decision CRTC 2020-18 and Broadcasting Orders CRTC 2020-19 and 2020-20, 24 January 2020
- *CINU-FM Truro – Licence renewal*, Broadcasting Decision CRTC 2016-241, 27 June 2016
- *CINU-FM Truro – Licence renewal*, Broadcasting Decision CRTC 2013-746, 20 December 2013
- *CINU-FM Truro – Licence renewal*, Broadcasting Decision CRTC 2010-434, 30 June 2010

This decision is to be appended to the licence.

Appendix to Broadcasting Decision CRTC 2021-291

Terms, conditions of licence, expectation and encouragement for the speciality (Christian music) radio programming undertaking CINU-FM Truro, Nova Scotia

Terms

The licence will expire 31 August 2028.

Conditions of licence

1. The licensee shall adhere to the conditions of licence set out in *Conditions of licence for commercial AM and FM radio stations*, Broadcasting Regulatory Policy CRTC 2009-62, 11 February 2009, with the exception of condition of licence 7, as well as with the conditions set out in the broadcasting licence for the undertaking.
2. The station shall be operated within the specialty format as defined in *A Review of certain matters concerning radio*, Public Notice CRTC 1995-60, 21 April 1995.
3. The licensee shall ensure that at least 92% of all musical selections broadcast during each broadcast week are drawn from content subcategory 35 (Non-classic religious), as defined in *Revised content categories and subcategories for radio*, Broadcasting Regulatory Policy CRTC 2010-819, 5 November 2010.
4. The licensee shall ensure that at least 20% of all content category 3 (Special Interest Music) musical selections broadcast each broadcast week are Canadian selections.
5. If the licensee broadcasts religious programming as defined in *Religious Broadcasting Policy*, Public Notice CRTC 1993-78, 3 June 1993, the licensee shall adhere to the guidelines set out in sections III.B.2a) and IV of that public notice regarding the provision of balance and ethics in religious programming.

Expectation

The Commission expects the licensee to reflect the cultural diversity of Canada in its programming and employment practices.

Encouragement

In accordance with *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992, the Commission encourages the licensee to consider employment equity issues in its hiring practices and in all other aspects of its management of human resources.