



Broadcasting Decision CRTC 2014-406

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Route reference: 2014-143

Ottawa, 4 August 2014

La radio communautaire CKNA inc.
Natashquan, Quebec

Application 2013-1463-2, received 5 November 2013

CKNA-FM Natashquan – Licence renewal

*The Commission **renews** the broadcasting licence for the French-language community radio station CKNA-FM Natashquan from 1 September 2014 to 31 August 2021.*

*The Commission also **approves** the licensee's request to devote at least 10% of its weekly programming to locally produced spoken word programming rather than 15% as set out in the Commission's regulatory requirements.*

Application

1. La radio communautaire CKNA inc. filed an application to renew the broadcasting licence for the French-language community radio station CKNA-FM Natashquan, Quebec, which expires on 31 August 2014.
2. The licensee also proposed to amend devote at least 10% of CKNA-FM's weekly programming to locally produced spoken word programming rather than 15% as required by condition of licence 6 set out in Broadcasting Regulatory Policy 2012-304. The licensee indicated that it was unable to meet the 15% requirement in light of the town's demographics, the lack of human resources and volunteers, and the local economy.
3. The Commission did not receive any interventions regarding this application.

Commission's analysis

4. In Broadcasting Regulatory Policy 2010-499, the Commission indicated that market size was an important factor in determining a station's ability to attract volunteers and provide diverse programming. The Commission also noted that it would be willing to consider requests by stations in smaller markets for greater flexibility with respect to the requirement that all spoken word programming be local.
5. According to Statistics Canada data, the population of Natashquan was 250 in 2011 and has decreased by 32% since 2001. The Commission also notes that the station's financial situation has deteriorated considerably in recent years. Although the licensee did not indicate that the proposed amendment was necessary to ensure the station's

financial viability, the Commission considers that the amendment could help the station reduce its costs related to local programming production.

6. In light of the small size of the Natashquan market, the Commission **approves** the licensee's request to devote at least 10% of CKNA-FM's weekly programming to locally produced spoken word programming rather than the 15% set out in the Commission's regulatory requirements. Accordingly, the licensee is required to comply with the following **condition of licence**:

In each broadcast week, the licensee shall devote at least 10% of its programming to programming drawn from content category 1 (Spoken Word), which includes content subcategories 11 (News) and 12 (Spoken word – Other), as defined in *Revised content categories and subcategories for radio*, Broadcasting Regulatory Policy CRTC 2010-819, 5 November 2010, as amended from time to time. All of the spoken word programming shall be locally produced (that is, by the station or exclusively for the station).

7. In light of all of the above, the Commission **renews** the broadcasting licence for the French-language community radio programming undertaking CKNA-FM Natashquan from 1 September 2014 to 31 August 2021. The licensee shall adhere to the **conditions of licence** set out in Broadcasting Regulatory Policy 2012-304, with the exception of condition of licence 6.

Reminder

8. Pursuant to section 22 of the *Broadcasting Act*, the broadcasting licence renewed in this decision will cease to have any force or effect if the broadcasting certificate issued by the Department of Industry lapses.

Filing of ownership information

9. As set out in Broadcasting Regulatory Policy 2010-499, as amended from time to time, the Commission expects all community and campus radio licensees to file yearly updates on the composition of their boards of directors. These annual updates can be submitted at the time of submission of annual returns, following annual board of directors' elections, or at any other time. As noted in Appendix 3 to that regulatory policy, licensees may submit such documentation via the Commission's website.

Employment equity

10. The Commission considers that campus and community radio stations should be particularly sensitive to employment equity issues in order to reflect fully the communities they serve. It encourages the licensee to consider these issues in its hiring practices and in all other aspects of its management of human resources.

Secretary General

Related documents

- *Standard conditions of licence for campus and community radio stations*, Broadcasting Regulatory Policy CRTC 2012-304, 22 May 2012
- *Campus and community radio policy*, Broadcasting Regulatory Policy CRTC 2010-499, 22 July 2010

* *This decision is to be appended to the licence.*