



Broadcasting Decision CRTC 2013-239

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Route reference: Part 1 application posted on 25 January 2013

Ottawa, 10 May 2013

591987 B.C. Ltd.
Peterborough, Ontario

Application 2013-0066-5

CHEX-TV Peterborough – Licence amendment

*The Commission **approves** the application to amend the broadcasting licence for the English-language conventional television station CHEX-TV Peterborough in order to add a digital transmitter to replace its existing analog transmitter serving the population of Peterborough.*

The application

1. 591987 B.C. Ltd., a wholly owned subsidiary of Corus Entertainment Inc. (Corus), filed an application in order to add a digital transmitter to replace the existing analog transmitter of the English-language conventional television station CHEX-TV Peterborough serving the population of Peterborough.
2. The proposed transmitter CHEX-DT would operate on channel 12 with a maximum effective radiated power (ERP) of 20,000 watts (average ERP of 9,400 watts with an effective height of antenna above average terrain of 318 metres).
3. The Commission notes that the proposed amendment is consistent with the Department of Industry's (the Department) *DTV Post-Transition Allotment Plan* and with the new licensing framework for over-the-air digital television services outlined in *Broadcasting Regulatory Policy 2010-69*.

Interventions

4. The Commission received an intervention in support of the application, as well as an intervention commenting on the application by the Ontario Ministry of Community Safety and Correctional Services (the Ministry). The public record for this application can be found on the Commission's website at www.crtc.gc.ca under "Public Proceedings."
5. The Ministry submitted that Corus would be a valuable last mile distributor of alerts regarding imminent threats to life and property issued by the Ministry through Pelmorex Communications Inc.'s National Alert Aggregation and Dissemination

system. Further, the Ministry requested that Corus, in its reply, outline any steps it has taken to participate in the alerting system.

6. Corus replied that it participates in technical committees to develop technologies enabling the dissemination of alerts to Canadians, noting that there are currently no products available to satisfy the wide range of alerting requirements being proposed by federal, provincial and territorial governments. Corus did not make any commitments with respect to the distribution of alerts.

Commission's analysis and decision

7. The Commission **approves** the application by 591987 B.C. Ltd., a wholly owned subsidiary of Corus Entertainment Inc., to amend the broadcasting licence for the English-language conventional television programming undertaking CHEX-TV Peterborough in order to add a digital transmitter to replace its existing analog transmitter serving the population of Peterborough.
8. It is the Commission's understanding that there is currently equipment available to distribute alerts on broadcasting platforms and that it could be readily modified to accommodate the distribution of alerts via the broadcasting system. Also, Corus did not provide information regarding their efforts to procure the equipment necessary to distribute alerts on CHEX-TV. As stated in Broadcasting Decision 2011-438, the broadcasting system has a vital role to play in the provision of emergency alerts to Canadians. The Commission continues to expect that all television and radio undertakings, as well as broadcasting distribution undertakings, voluntarily participate in the national public alerting system.
9. The Commission reminds the licensee that pursuant to section 22(1) of the *Broadcasting Act*, this authority will only be effective when the Department of Industry notifies the Commission that its technical requirements have been met and that a broadcasting certificate will be issued.
10. The transmitter must be operational at the earliest possible date and in any event no later than 24 months from the date of this decision, unless a request for an extension of time is approved by the Commission before **10 May 2015**. In order to ensure that such a request is processed in a timely manner, it should be submitted in writing at least 60 days before that date.

Public service announcements

11. The Commission expects the licensee to broadcast public service announcements and to inform viewers of the existence of the new transmitter by way of its website in a manner consistent with the requirements set out in sections 3 and 4 of the appendix to Broadcasting Regulatory Policy 2011-198. Furthermore, the Commission expects the licensee to do this for a period of at least three months from the day this authorization is issued and before the licensee ceases to broadcast in analog or changes channel, whichever is sooner.

Secretary General

Related documents

- *The Weather Network/Météomédia – Licence renewal and extension of the mandatory distribution of the service*, Broadcasting Decision CRTC 2011-438, 22 July 2011
- *Regulations for the digital television transition*, Broadcasting Regulatory Policy CRTC 2011-198, 18 March 2011
- *Revised licensing framework for over-the-air digital television services*, Broadcasting Regulatory Policy CRTC 2010-69, 10 February 2010

**This decision is to be appended to the licence.*