



## Broadcasting Decision CRTC 2013-174

PDF version

Route reference: Part 1 application posted on 20 December 2012

Ottawa, 4 April 2013

**Ethnic Channels Group Limited**  
Across Canada

*Application 2012-1585-6*

### **Addition of Kapatid TV5 to the *List of non-Canadian programming services authorized for distribution***

*The Commission **approves** an application to add Kapatid TV5 to the List of non-Canadian programming services authorized for distribution (the list) and amends the list accordingly. The revised list is available on the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca) under "Broadcasting Sector."*

#### **Introduction**

1. The Commission received an application dated 14 December 2012 from Ethnic Channels Group Limited (ECGL) to add Kapatid TV5 to the *List of non-Canadian programming services authorized for distribution* (the list). The Commission did not receive any interventions in response to the present application.
2. ECGL described Kapatid TV5 as a Filipino-language general interest channel that targets the Filipino-speaking community and that consists of news, drama, game shows as well as lifestyle, human interest, recreation, leisure and reality programming. Its programming would be sourced from the Philippines.
3. In *Improving the diversity of third-language television services – A revised approach to assessing requests to add non-Canadian third-language television services to the lists of eligible satellite services for distribution on a digital basis*, Broadcasting Public Notice CRTC 2004-96, 16 December 2004, the Commission stated that requests to add non-Canadian general interest third-language services to the list would generally be approved, subject to any requirement it deemed appropriate. In the case of non-Canadian third-language services that provide narrowly targeted or "niche" programming, the Commission stated that it would continue to apply a case-by-case assessment to determine whether such services are partially or totally competitive with Canadian pay or specialty services.

## **Commission's analysis and decision**

4. In the absence of opposing interventions and in line with the Commission's policy regarding the addition of third-language general interest services to the list, the Commission **approves** the application by Ethnic Channels Group Limited to add Kapatid TV5 to the *List of non-Canadian programming services authorized for distribution* and amends the list accordingly. The list is available on the Commission's website at [www.crtc.gc.ca](http://www.crtc.gc.ca) under "Broadcasting Sector" and may be obtained in hard copy on request.

Secretary General